THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2026 GEMA AWARDS
VIDEO GAMES



NOMINEES List

2026 GEMA AWARDS
VIDEO GAMES

VIDEO PROMOTION

TRAILER

MARATHON LAUNCH GAMEPLAY TRAILER
BUNGIE

TOMB RAIDER: LEGACY OF ATLANTIS ANNOUNCEMENT TRAILER
FREEANIMAL

MARATHON CINEMATIC REVEAL TRAILER
BUNGIE

HAVEN'S HALLOW LAUNCH TRAILER | CALL OF DUTY: WARZONE
FREEANIMAL

CLOCKWORK REVOLUTION - GAMEPLAY TRAILER
BUDDHA JONES

CALL OF DUTY: MODERN WARFARE 4 | REVEAL TRAILER
FREEANIMAL

SPOT

PS5 DATE REVEAL - INDIANA JONES AND THE GREAT CIRCLE
CREATE ADVERTISING

DOORSTEP TEASER | MIDNIGHT | WORLD OF WARCRAFT
FREEANIMAL

YAKUZA KIWAMI 3 & DARK TIES - TWO FOR ONE
UNFOLD

THE FIRST BERSERKER: KHAZAN - MASTER OF WAR
BUDDHA JONES

THIS IS STARFIELD
CREATE ADVERTISING

2026 GEMA AWARDS
VIDEO GAMES

CRAFT IN VIDEO

MUSIC

HAVEN'S HALLOW LAUNCH TRAILER |
CALL OF DUTY: WARZONE
FREEANIMAL

DIABLO II RAP RESURRECTED
BLIZZARD ENTERTAINMENT

AKALI LYRIC VIDEO | 2XKO
FREEANIMAL

DIABLO REWARD THE SCARS
BLIZZARD ENTERTAINMENT

BLACK OPS ROYALE LAUNCH TRAILER |
CALL OF DUTY: WARZONE
FREEANIMAL

DOCKED - LAUNCH TRAILER
BUDDHA JONES

SOUND DESIGN

SLEEP AWAKE ANNOUNCE TRAILER
ONCE UPON A TIME

SEASON 03 LAUNCH TRAILER | CALL OF DUTY:
WARZONE & BLACK OPS 7
FREEANIMAL

ALIEN: ROGUE INCURSION - EVOLVED EDITION TRAILER
BUDDHA JONES

COPYWRITING

THIS IS STARFIELD
CREATE ADVERTISING

AFTERWORLD - ANNOUNCEMENT TRAILER
ONCE UPON A TIME

TOMB RAIDER: CATALYST - TEASER TRAILER
FREEANIMAL

DOCKED - LAUNCH TRAILER
BUDDHA JONES

FALLOUT 76: BURNING SPRINGS TRAILER
FREEANIMAL

CLOCKWORK REVOLUTION - GAMEPLAY TRAILER
BUDDHA JONES

2026 GEMA AWARDS
VIDEO GAMES

CRAFT IN VIDEO

EDITING

SEASON 03 LAUNCH TRAILER | CALL OF DUTY: WARZONE & BLACK OPS 7
FREEANIMAL

THE OUTER WORLDS 2 - LAUNCH TRAILER
BUDDHA JONES

AKALI LYRIC VIDEO | 2XKO
FREEANIMAL

DRUID NEW CLASS ANNOUNCE
LUNAR ANIMATION

XBOX GAME PASS ULTIMATE TIER
BUDDHA JONES

CALL OF DUTY: MODERN WARFARE 4 | REVEAL TRAILER
FREEANIMAL

ART DIRECTION

TOMB RAIDER: CATALYST - TEASER TRAILER
FREEANIMAL

DRUID NEW CLASS ANNOUNCE
LUNAR ANIMATION

FIFA HEROES ANNOUNCE TRAILER
ONCE UPON A TIME

SILENT HILL F OFFICIAL LIVE ACTION TRAILER
CREATE ADVERTISING

SEASON 03 LAUNCH TRAILER | CALL OF DUTY: WARZONE & BLACK OPS 7
FREEANIMAL

DIABLO REWARD THE SCARS
BLIZZARD ENTERTAINMENT

DIRECTION

CALL OF DUTY: MODERN WARFARE 4 | REVEAL TRAILER
FREEANIMAL

DIABLO REWARD THE SCARS
BLIZZARD ENTERTAINMENT

BLACK OPS ROYALE LAUNCH TRAILER | CALL OF DUTY: WARZONE
FREEANIMAL

WARFRAME: WAKE UP TENNO
CREATE ADVERTISING

DRUID NEW CLASS ANNOUNCE
LUNAR ANIMATION

DESTINY 2: THE EDGE OF FATE | OFFICIAL GAMEPLAY REVEAL
FREEANIMAL

CRAFT IN VIDEO

PERFORMANCE

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

CINEMATOGRAPHY

BLACK OPS ROYALE LAUNCH TRAILER |
CALL OF DUTY: WARZONE
FREEANIMAL

SILENT HILL F OFFICIAL LIVE ACTION TRAILER
CREATE ADVERTISING

DESTINY 2: THE EDGE OF FATE |
OFFICIAL GAMEPLAY REVEAL
FREEANIMAL

ALIEN: ROGUE INCURSION - EVOLVED EDITION TRAILER
BUDDHA JONES

DRUID NEW CLASS ANNOUNCE
LUNAR ANIMATION

2026 GEMA AWARDS
VIDEO GAMES

DIGITAL | SOCIAL

SOCIAL VIDEO

2XKO CONSOLE LAUNCH HYPE
HOME BREW AGENCY

GO COUNTRY
LENOVO LEGION

MARATHON COLLECTOR'S EDITION
BUNGIE

SOCIAL CAMPAIGN

ICE CUBE CLAIMS ADJUSTER
AKQA

METAPHOR: REFANTAZIO CULTURAL MOMENTS
UNFOLD

BOSS BLUES
LENOVO LEGION

PLANTS VS. ZOMBIES BRAND SOCIAL
UNFOLD

THE ELDER SCROLLS IV: OBLIVION REMASTERED DIGITAL SOCIAL CAMPAIGN
CREATE ADVERTISING

KEY ART

KEY ART DESIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY



2026 GEMA AWARDS
VIDEO GAMES

EXPERIENTIAL | EVENTS

EVENT / ACTIVATION

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IN-GAME MARKETING ACTIVATION

NASCAR WORLD X DRIVING EMPIRE
VOLDEX

WICKED: FOR GOOD X BROOKHAVEN
VOLDEX + WICKED: FOR GOOD

OLYMPIC WINTER GAMES MILANO CORTINA 2026 X BROOKHAVEN
VOLDEX + NBC OLYMPICS

ICE CUBE CLAIMS ADJUSTER
AKQA

PARTNERSHIPS

CONSUMER BRAND PARTNERSHIP

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

INFLUENCER / CREATOR PARTNERSHIP

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

COMMUNITY ENGAGEMENT

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

CROSSOVER ENTERTAINMENT PROMOTION

ICE CUBE CLAIMS ADJUSTER
AKQA

MONSTER HUNTER WILDS WEBCOMIC CONTEST
WEBTOON

DIABLO REWARD THE SCARS
BLIZZARD ENTERTAINMENT

CAMPAIGNS

GAME LAUNCH MARKETING CAMPAIGN

ARC RAIDERS MEDIA CAMPAIGN
LIQUID ADVERTISING

MARATHON GLOBAL LAUNCH CAMPAIGN
BUNGIE

SILENT HILL F AND LITTLE TOKYO -
A TASTE OF EBISUGAOKA
LIQUID ADVERTISING

INTEGRATED MARKETING CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY


SHARE
THE GOOD
NEWS
DOWNLOAD NOMINEE PRESS KIT