

TV/STREAMING UK

## NOMINEES



TV/STREAMING UK

## Video Spots

**BEST BRAND SPOT** 

NOBODY DOES CHRISTMAS BETTER
THE WALT DISNEY COMPANY LTD

WE'VE GOT U
UKTV

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK'
BBC CREATIVE

HALF THE STORY

THE WALT DISNEY COMPANY LTD

PRIDE SKY CREATIVE

BBC RADIO 2
BBC CREATIVE

#### **BEST COMEDY**

NEW GIRL ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

APOCALYPSE SLOUGH **UKTV** 

BOAT STORY
BBC CREATIVE

DARIA ON COMEDY CENTRAL

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SIDE SPLITTING COMEDY **4CREATIVE** 

RENO 911/WORKAHOLICS ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

#### **BEST DRAMA**

THE DAY OF THE JACKAL - TEASER SKY CREATIVE

THE CROWN S6 - ROYAL PROGRESS: QUEEN ELIZABETH II MAKE IT SOCIAL

BABY REINDEER TRAILER 'SNEAKY FEELING'
CREATE ADVERTISING LONDON

DRAMA WITH BALLS
4CREATIVE

MARY AND GEORGE RED BAND TRAILER SKY CREATIVE

THE TATTOOIST OF AUSCHWITZ - TEASER SKY CREATIVE X INTERMISSION



TV/STREAMING UK

## Video Spots

**BEST ENTERTAINMENT - ORIGINATED** 

LATE NIGHT WITH LYCETT **4CREATI**VE

BATTLE IN THE BOX **UKTV** 

RAP GAME

BBC CREATIVE

EVERYONE'S EXCITED 4CREATIVE

## BEST FACTUAL, DOCUMENTARY OR CURRENT AFFAIRS - ORIGINATED

BLOODLINES
BBC CREATIVE

BRITAIN DECIDES

4CREATIVE

THE KILLIER IN MY FAMILY
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

GENERAL ELECTION BBC CREATIVE

DISPATCHES SKINT: THE TRUTH ABOUT BRITAIN'S BROKEN ECONOMY

4CREATIVE

SKY NEWS – GENERAL ELECTION MNF STUDIO TAKEOVER SKY CREATIVE

## BEST FACTUAL, DOCUMENTARY OR CURRENT AFFAIRS - CLIP-BASED

NATIONAL GEOGRAPHIC: JFK: ONE DAY IN AMERICA THE WALT DISNEY COMPANY

ROYAL KILL LIST
HEARST NETWORKS EMEA

BRAWN: THE IMPOSSIBLE FORMULA 1 STORY THE WALT DISNEY COMPANY

PLANET EARTH III
BBC CREATIVE

COLEEN ROONEY: THE REAL WAGATHA STORY THE WALT DISNEY COMPANY

HIGH: SURVIVING A DUBAI DRUG BUST BBC CREATIVE



TV/STREAMING UK

# Video Spots

**BEST FILM** 

KNEECAP REDBAND 'SPELLING' SILK FACTORY

THE HANGOVER TRILOGY ON COMEDY CENTRAL (CLIP-BASED)

PARAMOUNT CREATIVE MTVE INTERNATIONAL

KNEECAP GREENBAND 'LANGUAGE' SILK FACTORY

FILM 4 TAR-RAN-TINO SEASON **4CREATIVE** 

SKY CINEMA - COMIC BOOKS SKY CREATIVE

FANTASY MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

#### **BEST KIDS**

CALLING ALL BATWHEELS
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NATIONAL GEOGRAPHIC: BIG CAT WEEK 2024 THE WALT DISNEY COMPANY

HEY DUGGEE - 'ALPHABET FOR ADULTS' **BBC CREATIVE** 

TEEN TITANS GO! - THIS IS WHO WE ARE!
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

THE POP PLAYER

NARRATIVE ENTERTAINMENT UK POP

WE LOVE FIREMAN SAM
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

#### **BEST LIFESTYLE & LEISURE**

SKY ARTS AWARDS 2024 SKY CREATIVE

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6
THE WALT DISNEY COMPANY

ITV DAYTIME THIS MORNING - START YOUR DAY ON A HIGH

ITV DAYTIME

MORTIMER & WHITEHOUSE GONE FISHING BBC CREATIVE



TV/STREAMING UK

## Video Spots

**BEST REACTIVE WORK** 

NO HATE

4CREATIVE

EUROS FINAL STUNT
THE WALT DISNEY COMPANY LTD

VOTE STAMP
BBC CREATIVE

MR BATES VS THE POST OFFICE ITV CREATIVE

GENERAL ELECTION: BE LAZY, JUST VOTE 4CREATIVE

NOT JUST TELLY - CASUALTY BBC CREATIVE

#### **BEST REALITY**

CELEBRITY RACE ACROSS THE WORLD BBC CREATIVE

CELEBRITY EX ON THE BEACH IMAGE SPOT (MTV)
PARAMOUNT CREATIVE MTVE INTERNATIONAL

CELEBS SAS: WHO DARES WINS 4CREATIVE

I'M A CELEBRITY GET ME OUT OF HERE
ITV CREATIVE

90 DAY FIANCE UK S3
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

#### BEST SEASON OR STUNT

UEFA FINALS - UNMISSABLE
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

VOICE FOR NATURE BBC CREATIVE

CHANGE CLIMATE
4CREATIVE

ESCAPE THE HOLIDAYS
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

SKY CINEMA - DYSTOPIA
SKY CREATIVE



TV/STREAMING UK

## Video Spots

**BEST SPORTS – ORIGINATED** 

THE PLAY-OFFS SKY CREATIVE

CRICKET – ENGLAND TOUR WEST INDIES – PLANS FOR THE FESTIVE PERIOD WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

ONLY SPORT CAN DO THIS TNT SPORTS

EUROS 2024 - 'MORE TWISTS, MORE TURNS'
BBC CREATIVE

#### **BEST SPORTS - CLIP-BASED**

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

PREMIER LEAGUE FINALE
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

SIX NATIONS
BBC CREATIVE

TOUR DE FRANCE

EVERY BEAT OF THE US OPEN SKY CREATIVE

#### **SOMETHING FOR NOTHING**

HAUNTED WEEK 2023
HEARST NETWORKS EMEA

CAN AI STEAL YOUR VOTE?

4CREATIVE

TRAITORS US SOCIAL STUNT BBC CREATIVE

THE HANGOVER TRILOGY ON COMEDY CENTRAL (SHOT)

PARAMOUNT CREATIVE MTVE INTERNATIONAL

LONELINESS WEEK
4CREATIVE

VOTE STAMP
BBC CREATIVE



TV/STREAMING UK

# Video Spots

BEST UK PRODUCTION FOR NON-UK BROADCAST

BILLY AND MOLLY 'FRIENDSHIP' SILK FACTORY

THE REGIME - OFFICIAL TEASER TRAILER **ZEALOT** 

PLANET EARTH III PROMO BBC STUDIOS CREATIVE

SUGARCANE 'INVESTIGATION' SILK FACTORY

BBC WORLD SERVICE 'TRUST IS EARNED'
BBC CREATIVE

KLEO: SEASON 2 - OFFICIAL TEASER **ZEALOT** 



TV/STREAMING UK

## Promo Craft

#### **BEST USE OF EDITING**

ONLY SPORT CAN DO THIS
TNT SPORTS

TOP BOY: SEASON 3 - OFFICIAL TRAILER 2 **ZEALOT** 

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK'
BBC CREATIVE

SKY CINEMA - COMIC BOOKS
SKY CREATIVE

FILM 4 TAR-RAN-TINO SEASON 4CREATIVE

#### **BEST USE OF COPYWRITING**

MARY AND GEORGE RED BAND TRAILER SKY CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

MR BATES LCA PRINT AD ITV CREATIVE

DOOM SCROLL: ANDREW TATE & THE DARK SIDE OF THE INTERNET SKY CREATIVE

#### BEST USE OF DIRECTION

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

EUROS 2024 - 'MORE TWISTS, MORE TURNS'
BBC CREATIVE

CELEBRITY BIG BROTHER ITV CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK'
BBC CREATIVE



TV/STREAMING UK

## Promo Craft

#### **BEST USE OF HUMOUR**

LATE NIGHT WITH LYCETT **4CREATIVE** 

TOAST OF LONDON UKTV

DRY JANUARY
BBC CREATIVE

THE LIFE OF MAMMALS - 'MOTHER'S DAY'
BBC CREATIVE

FANTASY MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

NOT JUST TELLY - HAPPY VALLEY BBC CREATIVE

#### **BEST USE OF MUSIC**

WEVE GOT U
UKTV

NOBODY DOES CHRISTMAS BETTER
THE WALT DISNEY COMPANY LTD

ONLY SPORT CAN DO THIS TNT SPORTS

PARIS 2024 OLYMPIC GAMES **BBC CREATIVE** 

CHANGE CLIMATE

4CREATIVE

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

#### **BEST USE OF SCRIPT WRITING**

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

MTV'S BEST OF BRITISH

PARAMOUNT CREATIVE MTVE INTERNATIONAL

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

CHILDREN IN NEED: 'THE HEAVIEST BACKPACK' BBC CREATIVE

SKY CINEMA - AWARDS SEASON SKY CREATIVE



TV/STREAMING UK

## Promo Craft

#### **BEST USE OF SOUND DESIGN**

PARAMOUNT+ STAGS CHANT LITTLE THINGS

BBC OLYMPICS 2024 - WELCOME TO THE CITY OF LOVE FACTORY STUDIOS

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE

ONLY SPORT CAN DO THIS TNT SPORTS

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

EVERY BEAT OF THE US OPEN SKY CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

500 WORDS
BBC CREATIVE

#### **BEST USE OF VOICE**

EVERY BEAT OF THE US OPEN SKY CREATIVE

CHILDREN IN NEED: 'THE HEAVIEST BACKPACK' BBC CREATIVE

RENO 911/WORKAHOLICS ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL



#### TV/STREAMING UK

# Design

#### **BEST IDENTS**

GENERAL ELECTION: BE LAZY, JUST VOTE 4CREATIVE

NATIONAL GEOGRAPHIC: WILD & WEIRD PROGRAMME TEASERS

THE WALT DISNEY COMPANY

YESTERDAY IDENTS
UKTV

MOG'S CHRISTMAS
4CREATIVE

BBC ONE CHRISTMAS IDENTS
BBC CREATIVE

2024 PARALYMPICS
4CREATIVE

#### **BEST USE OF ANIMATION**

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

THINGS WE LOVE BBC CREATIVE

MOG'S CHRISTMAS **4CREATIVE** 

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE

NATIONAL GEOGRAPHIC: WILD EUROPE THE WALT DISNEY COMPANY

500 WORDS
BBC CREATIVE

#### **BEST USE OF MOTION GRAPHIC DESIGN**

2024 MTV EMA TEASER
PARAMOUNT CREATIVE MTVE INTERNATIONAL

QUENTIN BLAKE'S BOX OF TREASURES BBC CREATIVE

MTV PUSH 2024

PARAMOUNT CREATIVE MTVE INTERNATIONAL

KNUCKLES
PARAMOUNT + UK

SKY CINEMA - COMIC BOOKS SKY CREATIVE

WE SPEAK MUSIC (MTV)
PARAMOUNT CREATIVE MTVE INTERNATIONAL



TV/STREAMING UK

# Key Art

**BEST KEY ART** 

THE CROWN ONCE UPON A TIME

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA

THE WALT DISNEY COMPANY

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

THE JETTY
BBC CREATIVE

THE BURNING GIRLS
PARAMOUNT + UK

PARTYGATE

4CREATIVE

#### **BEST KEY VISUAL**

SISTER BONIFACE MYSTERIES SEASON 3 **UKTV** 

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA (2)

THE WALT DISNEY COMPANY

THE TATTOOIST OF AUSCHWITZ SKY CREATIVE AGENCY

JUICE

**BBC CREATIVE** 

STAGS

**PARAMOUNT + UK** 

WHALE

SKY CREATIVE AGENCY

#### **BEST PRESS / OUT OF HOME**

HALF THE STORY - SPECIAL BUILDS THE WALT DISNEY COMPANY LTD

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

PARTYGATE

**4CREATIVE** 

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

**EUROS** 

**ITV CREATIVE** 

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE



TV/STREAMING UK

# Key Art

**BEST USE OF ILLUSTRATION** 

2024 PARALYMPICS: CONSIDERING WHAT? **4CREATIVE** 

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA (3)

THE WALT DISNEY COMPANY

QUENTIN BLAKE'S BOX OF TREASURES BBC CREATIVE

PARTYGATE

4CREATIVE

THE HOUSE OF KARDASHIAN SKY CREATIVE AGENCY

QUEENIE

4CREATIVE



TV/STREAMING UK

# Campaigns

**BEST INTEGRATED CAMPAIGN** 

PLANET EARTH III CAMPAIGN BBC STUDIOS CREATIVE

∪ **UKTV** 

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK'
BBC CREATIVE

MARY & GEORGE SKY CREATIVE AGENCY

VOICE FOR NATURE BBC CREATIVE

PARTYGATE

4CREATIVE

EPL 23/24 SEASON
WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NOT JUST TELLY BBC CREATIVE

#### **BEST ON-AIR CAMPAIGN**

GENERAL ELECTION: BE LAZY, JUST VOTE **4CREATIVE** 

SUMMER'S BETTER WITH DISNEY+
THE WALT DISNEY COMPANY LTD

SISTER BONIFACE MYSTERIES **UKTV** 

THINGS WE LOVE **BBC CREATIVE** 



TV/STREAMING UK

## Social Media

BEST USE OF SOCIAL MEDIA CAMPAIGN
- ORGANIC

HEY DUGGEE - 'ALPHABET FOR ADULTS'
BBC CREATIVE

SEX EDUCATION S4 - DIY DIARIES MAKE IT SOCIAL

VOICE FOR NATURE BBC CREATIVE

I KISSED A GIRL ORGANIC SOCIAL MEDIA CAMPAIGN BBC

STAGS
PARAMOUNT + UK

BLUE LIGHTS SEASON 2
BBC CREATIVE

GLADIATORS
BBC CREATIVE

MARY AND GEORGE SKY CREATIVE

I KISSED A GIRL
BBC CREATIVE

BIG BOYS

4CREATIVE

BEST USE OF SOCIAL MEDIA CAMPAIGN - PAID

THE OTHER HALF OF THE STORY
THE WALT DISNEY COMPANY LTD

YOU DO THE MAFS **4CREATIVE** 



TV/STREAMING UK

# Branded Partnership

BEST SPONSORSHIP / BRAND PARTNERSHIP

HOLIDAY INN/THIS MORNING ITV DAYTIME

MONZO X CHANNEL 4
4CREATIVE, CHANNEL 4 CREATIVE & CONTENT
SOLUTIONS

PEOPLE'S POSTCODE LOTTERY IS YOUR DOOR IN THE DRAW
ITV CREATIVE

AUDIBLE 1984 X CHANNEL 4
4CREATIVE

AGE UK X BIG BROTHER ITV CREATIVE

B&Q: YOU CAN DO IT ON ITV ITV CREATIVE



TV/STREAMING UK

## Effectiveness

#### **BEST MEDIA PLANNING**

This category is currently under review by the judges. The winners will be announced during Awards Night.

#### **BEST PRODUCTION**

This category is currently under review by the judges. The winners will be announced during Awards Night.



TV/STREAMING UK

## Newcomer

#### **BEST NEWCOMER CREATIVE**

DANIELLA FERGUSON-DJABA HEARST NETWORKS EMEA

NIKKI SAMANI SKY CREATIVE

HARRY GOWTHORPE

4CREATIVE

BELLA SIMMONS
BBC CREATIVE

ALECIA KELTER

4CREATIVE

CIARA FERREIRA
SKY CREATIVE

BAKHTAWAR AYUB
SKY CREATIVE

SAVANNAH MORGAN BBC CREATIVE

#### **BEST NEWCOMER PRODUCTION**

AGNES JAREK
UKTV

ELEANOR LAKE
WARNER. BROS DISCOVERY CREATIVE EMEA

WEZ DENNE
BBC CREATIVE

EILISH MULVIHILL **UKTV** 

#### **BEST NEWCOMER DESIGN**

ELLIOTT PARFREY-DAVIES
SKY CREATIVE

LUNA KHAN
BBC CREATIVE

STAN MATTHEWMAN
HEARST NETWORKS EMEA

GEORGIE HALL
BBC CREATIVE



TV/STREAMING UK

# Special Awards

**INCLUSION & CHANGE AWARD** 

CHANGE CLIMATE
4CREATIVE

BLACK TO SCHOOL

HEARST NETWORKS EMEA

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK'
BBC CREATIVE

VOTE
ITV CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

VOICE FOR NATURE BBC CREATIVE