## 2024 GEMA AVVARDS TV/STREAMING UK

# NOMINEES



### 2024 GEMA AWARDS TV/STREAMING UK

## Creative Team Of The Year

4CREATIVE

BBC CREATIVE

HEARST NETWORKS EMEA

ITV CREATIVE

SKY CREATIVE

UKTV



TV/STREAMING UK

# Video Spots

#### **BEST BRAND SPOT**

NOBODY DOES CHRISTMAS BETTER THE WALT DISNEY COMPANY LTD

WE'VE GOT U UKTV

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

HALF THE STORY THE WALT DISNEY COMPANY LTD

PRIDE SKY CREATIVE

BBC RADIO 2 BBC CREATIVE

### **BEST COMEDY**

NEW GIRL ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

APOCALYPSE SLOUGH

BOAT STORY BBC CREATIVE

DARIA ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL SIDE SPLITTING COMEDY 4CREATIVE

RENO 911/WORKAHOLICS ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

#### **BEST DRAMA**

THE DAY OF THE JACKAL - TEASER SKY CREATIVE

THE CROWN S6 - ROYAL PROGRESS: QUEEN ELIZABETH II MAKE IT SOCIAL

BABY REINDEER TRAILER 'SNEAKY FEELING' CREATE ADVERTISING LONDON

DRAMA WITH BALLS 4CREATIVE

MARY AND GEORGE RED BAND TRAILER SKY CREATIVE

THE TATTOOIST OF AUSCHWITZ - TEASER SKY CREATIVE X INTERMISSION



TV/STREAMING UK

# Video Spots

#### **BEST ENTERTAINMENT – ORIGINATED**

LATE NIGHT WITH LYCETT **4CREATI**VE

BATTLE IN THE BOX UKTV

RAP GAME BBC CREATIVE

EVERYONE'S EXCITED 4CREATIVE

### **BEST FACTUAL, DOCUMENTARY OR CURRENT AFFAIRS - ORIGINATED**

BLOODLINES BBC CREATIVE

BRITAIN DECIDES 4CREATIVE

THE KILLIER IN MY FAMILY WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

GENERAL ELECTION BBC CREATIVE

DISPATCHES SKINT: THE TRUTH ABOUT BRITAIN'S BROKEN ECONOMY 4CREATIVE SKY NEWS – GENERAL ELECTION MNF STUDIO TAKEOVER SKY CREATIVE

### BEST FACTUAL, DOCUMENTARY OR CURRENT AFFAIRS - CLIP-BASED

NATIONAL GEOGRAPHIC: JFK: ONE DAY IN AMERICA THE WALT DISNEY COMPANY

ROYAL KILL LIST HEARST NETWORKS EMEA

BRAWN: THE IMPOSSIBLE FORMULA 1 STORY THE WALT DISNEY COMPANY

PLANET EARTH III BBC CREATIVE

COLEEN ROONEY: THE REAL WAGATHA STORY THE WALT DISNEY COMPANY

HIGH: SURVIVING A DUBAI DRUG BUST BBC CREATIVE



TV/STREAMING UK

# Video Spots

### **BEST FILM**

KNEECAP REDBAND 'SPELLING' CURZON X SILK FACTORY

THE HANGOVER TRILOGY ON COMEDY CENTRAL (CLIP-BASED) PARAMOUNT CREATIVE MTVE INTERNATIONAL

KNEECAP GREENBAND 'LANGUAGE' CURZON X SILK FACTORY

FILM 4 TAR-RAN-TINO SEASON 4CREATIVE

SKY CINEMA - COMIC BOOKS SKY CREATIVE

FANTASY MOVIES ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

### **BEST KIDS**

CALLING ALL BATWHEELS WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NATIONAL GEOGRAPHIC: BIG CAT WEEK 2024 THE WALT DISNEY COMPANY

HEY DUGGEE - 'ALPHABET FOR ADULTS' BBC CREATIVE TEEN TITANS GO! - THIS IS WHO WE ARE! WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

THE POP PLAYER NARRATIVE ENTERTAINMENT UK POP

WE LOVE FIREMAN SAM WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

### **BEST LIFESTYLE & LEISURE**

SKY ARTS AWARDS 2024 SKY CREATIVE

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 THE WALT DISNEY COMPANY

ITV DAYTIME THIS MORNING - START YOUR DAY ON A HIGH ITV DAYTIME

MORTIMER & WHITEHOUSE GONE FISHING **BBC CREATIVE** 



TV/STREAMING UK

# Video Spots

### **BEST REACTIVE WORK**

NO HATE 4CREATIVE

EUROS FINAL STUNT THE WALT DISNEY COMPANY LTD

VOTE STAMP BBC CREATIVE

MR BATES VS THE POST OFFICE ITV CREATIVE

GENERAL ELECTION: BE LAZY, JUST VOTE 4CREATIVE

NOT JUST TELLY - CASUALTY BBC CREATIVE

#### **BEST REALITY**

CELEBRITY RACE ACROSS THE WORLD BBC CREATIVE

CELEBRITY EX ON THE BEACH IMAGE SPOT (MTV) PARAMOUNT CREATIVE MTVE INTERNATIONAL

CELEBS SAS: WHO DARES WINS 4CREATIVE I'M A CELEBRITY GET ME OUT OF HERE ITV CREATIVE

90 DAY FIANCE UK S3 WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

#### **BEST SEASON OR STUNT**

UEFA FINALS - UNMISSABLE WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

VOICE FOR NATURE BBC CREATIVE

CHANGE CLIMATE 4CREATIVE

ESCAPE THE HOLIDAYS WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

SKY CINEMA - DYSTOPIA SKY CREATIVE



TV/STREAMING UK

# Video Spots

**BEST SPORTS – ORIGINATED** 

#### THE PLAY-OFFS SKY CREATIVE

CRICKET – ENGLAND TOUR WEST INDIES – PLANS FOR THE FESTIVE PERIOD WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

ONLY SPORT CAN DO THIS BROTHERS AND SISTERS

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE

#### **BEST SPORTS - CLIP-BASED**

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

PREMIER LEAGUE FINALE WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

SIX NATIONS BBC CREATIVE TOUR DE FRANCE ITV CREATIVE

EVERY BEAT OF THE US OPEN SKY CREATIVE

### SOMETHING FOR NOTHING

HAUNTED WEEK 2023 HEARST NETWORKS EMEA

CAN AI STEAL YOUR VOTE? 4CREATIVE

TRAITORS US SOCIAL STUNT BBC CREATIVE

THE HANGOVER TRILOGY ON COMEDY CENTRAL (SHOT) PARAMOUNT CREATIVE MTVE INTERNATIONAL

LONELINESS WEEK 4CREATIVE

VOTE STAMP BBC CREATIVE



TV/STREAMING UK

## Video Spots

### BEST UK PRODUCTION FOR NON-UK BROADCAST

BILLY AND MOLLY 'FRIENDSHIP' NATIONAL GEOGRAPHIC

THE REGIME - OFFICIAL TEASER TRAILER ZEALOT

PLANET EARTH III PROMO BBC STUDIOS CREATIVE

SUGARCANE 'INVESTIGATION' NATIONAL GEOGRAPHIC

BBC WORLD SERVICE 'TRUST IS EARNED' BBC CREATIVE

KLEO: SEASON 2 - OFFICIAL TEASER ZEALOT



TV/STREAMING UK

## Promo Craft

### **BEST USE OF EDITING**

ONLY SPORT CAN DO THIS BROTHERS AND SISTERS

TOP BOY: SEASON 3 - OFFICIAL TRAILER 2 **ZEALOT** 

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

SKY CINEMA - COMIC BOOKS SKY CREATIVE

FILM 4 TAR-RAN-TINO SEASON 4CREATIVE

#### **BEST USE OF COPYWRITING**

MARY AND GEORGE RED BAND TRAILER SKY CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

MR BATES LCA PRINT AD ITV CREATIVE DOOM SCROLL: ANDREW TATE & THE DARK SIDE OF THE INTERNET SKY CREATIVE

#### **BEST USE OF DIRECTION**

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE

CELEBRITY BIG BROTHER ITV CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE



TV/STREAMING UK

## Promo Craft

#### **BEST USE OF HUMOUR**

LATE NIGHT WITH LYCETT **4CREATIVE** 

TOAST OF LONDON UKTV

DRY JANUARY BBC CREATIVE

THE LIFE OF MAMMALS - 'MOTHER'S DAY' BBC CREATIVE

FANTASY MOVIES ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

NOT JUST TELLY - HAPPY VALLEY BBC CREATIVE

#### **BEST USE OF MUSIC**

WEVE GOT U UKTV

NOBODY DOES CHRISTMAS BETTER THE WALT DISNEY COMPANY LTD

ONLY SPORT CAN DO THIS BROTHERS AND SISTERS

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

CHANGE CLIMATE 4CREATIVE

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

#### **BEST USE OF SCRIPT WRITING**

NATIONAL GEOGRAPHIC: SNAKE BITE THE WALT DISNEY COMPANY

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

MTV'S BEST OF BRITISH PARAMOUNT CREATIVE MTVE INTERNATIONAL

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

CHILDREN IN NEED: 'THE HEAVIEST BACKPACK' BBC CREATIVE

SKY CINEMA - AWARDS SEASON SKY CREATIVE



TV/STREAMING UK

## Promo Craft

### **BEST USE OF SOUND DESIGN**

PARAMOUNT+ STAGS CHANT LITTLE THINGS

BBC OLYMPICS 2024 - WELCOME TO THE CITY OF LOVE FACTORY STUDIOS

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE

ONLY SPORT CAN DO THIS BROTHERS AND SISTERS

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

EVERY BEAT OF THE US OPEN SKY CREATIVE

#### **BEST USE OF VOICE**

EVERY BEAT OF THE US OPEN SKY CREATIVE

CHILDREN IN NEED: 'THE HEAVIEST BACKPACK' BBC CREATIVE

RENO 911/WORKAHOLICS ON COMEDY CENTRAL PARAMOUNT CREATIVE MTVE INTERNATIONAL

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

500 WORDS BBC CREATIVE



TV/STREAMING UK

# Design

### **BEST IDENTS**

GENERAL ELECTION: BE LAZY, JUST VOTE **4CREATIVE** 

NATIONAL GEOGRAPHIC: WILD & WEIRD PROGRAMME TEASERS THE WALT DISNEY COMPANY

YESTERDAY IDENTS

MOG'S CHRISTMAS 4CREATIVE

BBC ONE CHRISTMAS IDENTS BBC CREATIVE

2024 PARALYMPICS 4CREATIVE

### **BEST USE OF ANIMATION**

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

THINGS WE LOVE BBC CREATIVE

MOG'S CHRISTMAS 4CREATIVE

EUROS 2024 - 'MORE TWISTS, MORE TURNS' BBC CREATIVE NATIONAL GEOGRAPHIC: WILD EUROPE THE WALT DISNEY COMPANY

500 WORDS BBC CREATIVE

#### **BEST USE OF MOTION GRAPHIC DESIGN**

2024 MTV EMA TEASER PARAMOUNT CREATIVE MTVE INTERNATIONAL

QUENTIN BLAKE'S BOX OF TREASURES BBC CREATIVE

MTV PUSH 2024 PARAMOUNT CREATIVE MTVE INTERNATIONAL

KNUCKLES PARAMOUNT + UK

SKY CINEMA - COMIC BOOKS SKY CREATIVE

WE SPEAK MUSIC (MTV) PARAMOUNT CREATIVE MTVE INTERNATIONAL



TV/STREAMING UK



#### **BEST KEY ART**

THE CROWN ONCE UPON A TIME

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA THE WALT DISNEY COMPANY

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

THE JETTY BBC CREATIVE

THE BURNING GIRLS PARAMOUNT + UK

PARTYGATE 4CREATIVE

#### **BEST KEY VISUAL**

SISTER BONIFACE MYSTERIES SEASON 3 UKTV

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA (2) THE WALT DISNEY COMPANY

THE TATTOOIST OF AUSCHWITZ SKY CREATIVE AGENCY JUICE BBC CREATIVE

STAGS PARAMOUNT + UK

WHALE SKY CREATIVE AGENCY

### **BEST PRESS / OUT OF HOME**

HALF THE STORY - SPECIAL BUILDS THE WALT DISNEY COMPANY LTD

PARIS 2024 OLYMPIC GAMES BBC CREATIVE

PARTYGATE 4CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

EUROS ITV CREATIVE

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE



TV/STREAMING UK



### **BEST USE OF ILLUSTRATION**

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA (3) THE WALT DISNEY COMPANY

QUENTIN BLAKE'S BOX OF TREASURES **BBC CREATIVE** 

PARTYGATE 4CREATIVE

THE HOUSE OF KARDASHIAN SKY CREATIVE AGENCY

QUEENIE 4CREATIVE



TV/STREAMING UK

## Campaigns

**BEST INTEGRATED CAMPAIGN** 

PLANET EARTH III CAMPAIGN BBC STUDIOS CREATIVE

∪ UKTV

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

MARY & GEORGE SKY CREATIVE AGENCY

VOICE FOR NATURE BBC CREATIVE

PARTYGATE 4CREATIVE

### **BEST ON-AIR CAMPAIGN**

GENERAL ELECTION: BE LAZY, JUST VOTE **4CREATIVE** 

SUMMER'S BETTER WITH DISNEY+ THE WALT DISNEY COMPANY LTD

SISTER BONIFACE MYSTERIES UKTV

THINGS WE LOVE BBC CREATIVE EPL 23/24 SEASON WARNER BROS. DISCOVERY - WBD CREATIVE EMEA

NOT JUST TELLY BBC CREATIVE



TV/STREAMING UK

## Social Media

### BEST USE OF SOCIAL MEDIA CAMPAIGN – ORGANIC

HEY DUGGEE - 'ALPHABET FOR ADULTS' BBC CREATIVE

SEX EDUCATION S4 - DIY DIARIES MAKE IT SOCIAL

VOICE FOR NATURE BBC CREATIVE

I KISSED A GIRL ORGANIC SOCIAL MEDIA CAMPAIGN BBC

STAGS PARAMOUNT + UK

BLUE LIGHTS SEASON 2 BBC CREATIVE

BEST USE OF SOCIAL MEDIA CAMPAIGN
- PAID

THE OTHER HALF OF THE STORY THE WALT DISNEY COMPANY LTD

YOU DO THE MAFS 4CREATIVE GLADIATORS BBC CREATIVE

MARY AND GEORGE SKY CREATIVE

I KISSED A GIRL BBC CREATIVE

BIG BOYS 4CREATIVE



TV/STREAMING UK

## Branded Partnership

BEST SPONSORSHIP / BRAND PARTNERSHIP

HOLIDAY INN/THIS MORNING ITV DAYTIME

MONZO X CHANNEL 4 4CREATIVE, CHANNEL 4 CREATIVE & CONTENT SOLUTIONS

PEOPLE'S POSTCODE LOTTERY IS YOUR DOOR IN THE DRAW ITV CREATIVE

AUDIBLE 1984 X CHANNEL 4 4CREATIVE

AGE UK X BIG BROTHER ITV CREATIVE

B&Q: YOU CAN DO IT ON ITV ITV CREATIVE



### 2024 GEMA AWARDS TV/STREAMING UK

## Effectiveness

### **BEST MEDIA PLANNING**

This category is currently under review by the judges. The winners will be announced during Awards Night.

### **BEST PRODUCTION**

This category is currently under review by the judges. The winners will be announced during Awards Night.



TV/STREAMING UK

## Newcomer

### **BEST NEWCOMER CREATIVE**

DANIELLA FERGUSON-DJABA HEARST NETWORKS EMEA

NIKKI SAMANI SKY CREATIVE

HARRY GOWTHORPE 4CREATIVE

BELLA SIMMONS BBC CREATIVE

ALECIA KELTER 4CREATIVE

CIARA FERREIRA SKY CREATIVE

### **BEST NEWCOMER DESIGN**

ELLIOTT PARFREY-DAVIES SKY CREATIVE

LUNA KHAN BBC CREATIVE

STAN MATTHEWMAN HEARST NETWORKS EMEA

GEORGIE HALL BBC CREATIVE BAKHTAWAR AYUB SKY CREATIVE

SAVANNAH MORGAN BBC CREATIVE

### **BEST NEWCOMER PRODUCTION**

AGNES JAREK UKTV

ELEANOR LAKE WARNER. BROS DISCOVERY CREATIVE EMEA

WEZ DENNE BBC CREATIVE

EILISH MULVIHILL UKTV



TV/STREAMING UK

## Special Awards

### **INCLUSION & CHANGE AWARD**

CHANGE CLIMATE 4CREATIVE

BLACK TO SCHOOL HEARST NETWORKS EMEA

CHILDREN IN NEED - 'THE HEAVIEST BACKPACK' BBC CREATIVE

VOTE ITV CREATIVE

2024 PARALYMPICS: CONSIDERING WHAT? 4CREATIVE

VOICE FOR NATURE BBC CREATIVE