



2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA



WINNERS





2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CONGRATULATIONS!

Dear GEMA Community,

On behalf of the Board of Directors, the GEMA Team and myself, I am honored to congratulate the nominees and winners of the 2025 GEMA North America Awards for TV and Streaming. These awards celebrate the bold creativity, relentless passion, and innovative spirit that define our global entertainment marketing community.

You are the visionaries who turn ideas into experiences, spark conversations, and create moments that resonate far beyond the screen. Your work doesn't just promote content – it shapes culture, builds connection, and stirs emotion.

This year's submissions were truly exceptional. Each campaign demonstrated masterful storytelling, sharp creative instincts, and the courage to push boundaries. Your ingenuity continues to raise the bar for the entire industry.

A heartfelt thank you to our members, sponsors, and partners. Your unwavering support empowers GEMA to spotlight excellence, foster community, and champion the creative leaders driving our industry forward.

To our esteemed judges – your time, insight, and dedication are invaluable. Your thoughtful evaluation ensures that the work honored today reflects the very best of our craft.

As the entertainment marketing landscape evolves, so too will GEMA. We remain steadfast in our mission to celebrate creativity, nurture talent, and stay at the forefront of innovation.

To all of this year's honorees: congratulations on this well-earned recognition. Your work inspires us all, and we look forward to seeing what you create next.

With admiration and excitement,

Stacy La Cotera
President & CEO
The Global Entertainment Marketing Academy of Arts & Sciences

 2025 **GEMA AWARDS**
TV/STREAMING NORTH AMERICA

Creative Marketing Team
'OF THE YEAR'

 **ENTERTAINMENT TELEVISION**

 2025 **GEMA AWARDS**
TV/STREAMING NORTH AMERICA

Agency
'OF THE YEAR'

ZEALOT

2025 GEMA AWARDS TV/STREAMING NORTH AMERICA

Meet the Jury



Shawnté Parker
DISNEY ENTERTAINMENT
TELEVISION



Chris Spadaccini
THE CW



Gennifer Leong
DISNEY ENTERTAINMENT
TELEVISION



Tony Romain
FUSE MEDIA



Kelly Hughes
AMAZON MGM STUDIOS



Jesus M Rodriguez
MAKINE STUDIOS



Amy Troiano
VERSANT



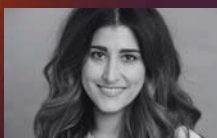
Sharita Petersen
PARAMOUNT GLOBAL
(A SKYDANCE COMPANY)



Lin Park
PARAMOUNT PICTURES



Lauren Muir
NICKELODEON



Rachel Voter
APPLE



Rachel Zeolla-Harcourt
VERSANT MEDIA



Man-Wai Cheung
ADOLESCENT



Lori Hall McKissic
POP'N CREATIVE



Daniel Sattelmeyer
BARK BARK



Lyndsay Signor
NBC SPORTS



Amanda Butler
GEMA BOARD MEMBER



Crissy Shropshire
WBD



Alia Husain
WETV



Kenny Gravillis
GRAVILLIS INC



Angela Guice
NUCONTEXT



Brad Johnson
ARSONAL



Carissa Buffel
CANYON ROAD
ENTERTAINMENT



Farah Mohiuddin
MOCEAN



2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Judges

ABBY HO
ADAM BALL
ALAN IVES
ALICIA MINTER
ALISON BERK
ANDREA ALLEN
ANDREA BODNAR
ANDREA NICHOLSON
ANDREA WHITE
ANDRES SANDOVAL
ANDREW IRVING
ANDREW NOLAN
ANDRIA ANDERSON
ANDRZEJ POLAKIEWICZ
ANDY BAKER
ANGELA CANNON
ANNA MCDONALD
ANNA MINKKINEN
ANTON TEN
ARI PITCHENIK
ARMIDA CHING
BENJAMIN LISTER
BERNIE DEL CARPIO
BILL HARTNETT
BRENT QUINONES
BRIAN DOLLENMAYER
BRIAN GAWRONSKI
BRIAN KEENAN
BRIEN HOLMAN
CALVIN CHU
CARLIE LINDOWER
CASSIDY LASHAWAY
CATY BURGESS
CHRIS COSTA
CHRIS HEPBURN
CHRIS KNELLER
CHRIS MARSHALL
CHRIS SCARLATA
CHRIS VAN AMBURG
CHUCK MOORE
CLAUDIA MARQUEZ
COURTNEY COSENTINO
CRAIG KELLY
DANIEL OLEKSIUK
DANIELLE LAFORTUNE

DAVID JANG
DAVID NUMBERS
DEBRA HALL
DENIS FOUCHE
DENISE RONDON
DYLEN POSTNIKOFF
ED RHINE
EDWARD TRADER
ELISSA VALLANO
ERIC BREWER
ERIC JAUGEY
ERIN SERLETIC
ETHAN CUSHING
EVAN MATHIS
FERNANDO LOPEZ
FLAVIO ORTEGA-JIMENEZ
GORDON MCWATTERS
GRANT OKITA
GREG BOYTOS
GREG BRAYTON
GREG MITCHELS
HILDING GNANAPRAGASAM
HUNG LE
IRINA MURASHEVA
JAKE BLACK
JANELLE ALBINO
JASON ZEMLICKA
JEFF HEATH
JEFF MOLYNEAUX
JEFFERY DUNAJ
JENNA BIRMINGHAM
JENNIFER BAGLEY
JENNIFER HANULAK
JENNIFER KAHN
JESSICA BABILA
JILL KERSHAW
JOHN RADZINSKI
JONATHAN SHUPING
JORGE VIGAS
JOSH LIBITSKY
JULIA DANAHEY
JUNE WANG
JUSTIN GRAZIOLI
JUSTIN MEREDITH
KAREN GOODWIN

KATIE SHESH
KATY POWERS
KENDRA MOORE
KENT RENSING
KESIME BERNARD
KEVIN SAXON
KEVIN SULLIVAN
KIMBERLY GONZALEZ
KJETIL NJOTEN
KRISHNAN PURUSHOTHAMAN
KRISTINA JENSEN
LARRY MORRIS
LAURA GEVORKYAN
LEEANNE IRVIN
LINDSAY ROSS
LOUIS VENEZIA
LUCAS ARAGON
LUIS ROSILES-RIVERA
LUZ CALERO
MARCO VITALI
MARIA MARRERO
MARIE KITTLER
MARIELA CIVA
MARTY IKER
MATT JEANS
MATTHEW KEHRLI
MATTHEW LAZZARINI
MATTHEW NAAS
MAYA KANE
MB BENIVEGNA
MEAGAN DOONAN
MICHAEL DERIENZO
MICHAEL FEIMSTER
MICHAEL LEVER
MICHAEL SUTTON-LONG
NATHANIEL HOWE
NATHANIEL THOMPSON
NELLY SARKISSIAN
NICK PANAYOTOPOULOS
NOAH GALLICO
NORMA MANZANARES
PABLO PULIDO
PAUL MARKOWSKI
PAUL TOLTON
PAULA MINARDI

PEACH RIBEIRO GIBSON
PEDRO BLANCO
PREMIER MALDONADO
REBECCA HANKS
REID WATERER
RHONDA HALAREWICH
RICH KLENK
RICHARD BARRY
RICK BOEKER
RICK HASSEN
ROBIN STERLING
ROSA WHITE
ROSANNA HERRICK
RYAN GILBERT
RYAN GREENE
RYAN HAYWARD
RYAN JONES
RYAN LEVITUS
SARA MALD
SARAH SULLIVAN
SARAH WALKER
SCOTT EDWARDS
SCOTT WYLES
SEAN KUNZ
SEAN MANANQUIL
SEAN SMITH
SETH WARD
SHAWN SILVERMAN
STACEY LIBBRECHT
STAV OZDOBA
STEFAN WORONKO
STEPHANIE KRUEGER
STEPHEN KRILL
STEPHEN SCHWARTZ
STEVE YAGER
TAMI SHELLEY
TONY FETTERS
VITALIY YAKIN
WALTER SOARES
YINING ZHOU

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



BRAND TRAILER

GOLD WINNER

SUMMER STATE OF MIND: BEST
DISNEY+

SILVER WINNER

TCM CLASSIC LIVES FOREVER
WBD- US NETWORKS

BRONZE WINNER

WHAT YOU'RE WAITING FOR
LUSSIER



PROGRAM TRAILER

GOLD WINNER

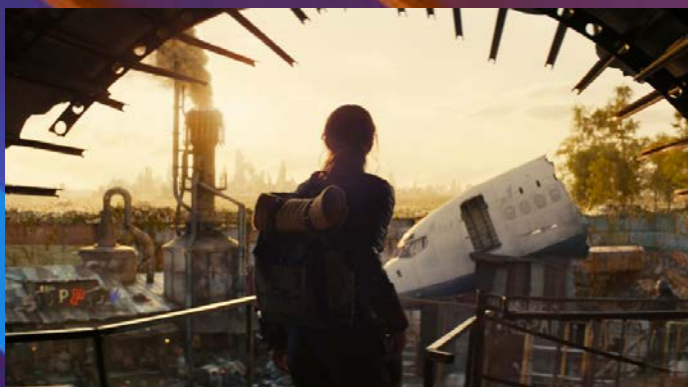
BILLY & MOLLY: AN OTTER LOVE STORY (TRAILER)
NATIONAL GEOGRAPHIC

SILVER WINNER

GENIUS: MLK/X (TRAILER)
NATIONAL GEOGRAPHIC

BRONZE WINNER

THE BOYS S4 TRAILER
AMAZON MGM STUDIOS



ACTION/ADVENTURE TRAILER

GOLD WINNER

FALLOUT S1: SET THE WORLD ON FIRE TRAILER
GREYBAND

SILVER WINNER

DOCTOR WHO FULL TRAILER
DISNEY BRANDED TELEVISION

BRONZE WINNER

RENEGADE NELL
ZEALOT

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



ANIMATION / CARTOON TRAILER

GOLD WINNER

SECRET LEVEL "MOMENTS" TRAILER

AMAZON MGM STUDIOS

SILVER WINNER

LEGO STAR WARS: REBUILD THE GALAXY

SILK FACTORY

BRONZE WINNER

CREATURE COMMANDOS TRAILER

HBO MAX



COMEDY TRAILER

GOLD WINNER

WHAT WE DO IN THE SHADOWS S6 TRAILER - "DARK PURPOSE"

SCREENLAND CREATIVE

SILVER WINNER

FX - ENGLISH TEACHER - GET WHAT YOU GIVE

FX NETWORKS

BRONZE WINNER

CURB YOUR ENTHUSIASM SEASON 12 TRAILER

HBO MAX



DOCUMENTARY TRAILER

GOLD WINNER

BLINK (TRAILER)

NATIONAL GEOGRAPHIC

SILVER WINNER

JIM HENSON: IDEA MAN TRAILER

DISNEY BRANDED TELEVISION

BRONZE WINNER

FX - SOCIAL STUDIES - CONNECTED

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



DRAMA TRAILER

GOLD WINNER

FX - SAY NOTHING - STREET

FX NETWORKS

SILVER WINNER

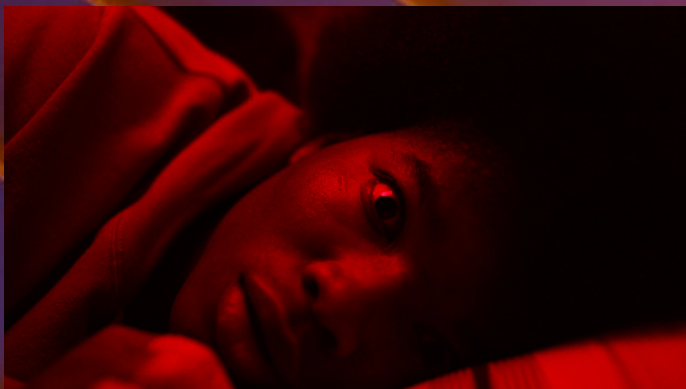
THE VEIL

ZEALOT

BRONZE WINNER

FX - FEUD: CAPOTE VS. THE SWANS - DESTROY TRAILER

FX NETWORKS



HORROR/THRILLER TRAILER

GOLD WINNER

THEM SEASON 2

ZEALOT

SILVER WINNER

NO VOLTESS

RUBBER SOLE CREATIVE

BRONZE WINNER

FROM SEASON 3

ZEALOT



REALITY TRAILER

GOLD WINNER

THE SECRET LIVES OF MORMON WIVES "SCANDAL" TRAILER

HULU ORIGINALS

SILVER WINNER

LOS 50S2 TRAILER

NBCUNIVERSAL TELEMUNDO ENTERPRISES

BRONZE WINNER

MTV'S RUPAULS DRAG RACE S17 TRAILER

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



SPORTS TRAILER

GOLD WINNER

FLY (TRAILER)

NATIONAL GEOGRAPHIC

SILVER WINNER

WINTER SPORTS ALL SEASON LONG

CBC

BRONZE WINNER

ESPN NFL DRAFT TRAILER

ESPN

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



BRAND PROMO

GOLD WINNER

GREATEST STORIES ACT 1: BEGINNINGS (OLYMPICS)
DISNEY+

SILVER WINNER

A MOUNTAIN OF ENTERTAINMENT - HAIL PATRICK
PARAMOUNT +

BRONZE WINNER

MADE TO MAKE YOU THINK LAUNCH
BBC STUDIOS



PROGRAM PROMO

GOLD WINNER

OSCARS LAND
ABC

SILVER WINNER

FX - SHOGUN - POWER
FX NETWORKS

BRONZE WINNER

FX - SHOGUN - OSAKA
FX NETWORKS



ACTION/ADVENTURE PROMO

GOLD WINNER

ARCTIC ASCENT WITH ALEX HONNOLD (TEASE)
NATIONAL GEOGRAPHIC

SILVER WINNER

END TIMES
AMAZON MGM STUDIOS & TINY HERO

BRONZE WINNER

DEADPOOL AND WOLVERINE - DIE HARD
DISNEY+

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



ANIMATION / CARTOON PROMO

GOLD WINNER

KRAPOPOLIS, "SEASON ONE REKRAP"

FOX ENTERTAINMENT

SILVER WINNER

INVINCIBLE BURGER MART S3 DATE ANNOUNCE

AMAZON MGM STUDIOS

BRONZE WINNER

ANIMATION DOMINATION, "BIG SHTICK ENERGY"

FOX ENTERTAINMENT



CHILDREN / FAMILY PROMO

GOLD WINNER

KIDS' CHOICE AWARDS CINEMA SPOT

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

A REAL BUGS LIFE 2 "SCALES" CONTENT PROMO

NATIONAL GEOGRAPHIC

BRONZE WINNER

PERCY JACKSON AND THE OLYMPIANS "START OF PRODUCTION" CHARIOT TEASE

DISNEY BRANDED TELEVISION



COMEDY PROMO

GOLD WINNER

FX - THE BEAR S3 - NON-NEGOTIABLES

FX NETWORKS

SILVER WINNER

CURB YOUR ENTHUSIASM S12 - "RIDE'S HERE"

MOCEAN

BRONZE WINNER

DEADPOOL AND WOLVERINE | COLONOSCOPY

DISNEY+

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



DOCUMENTARY PROMO

GOLD WINNER

BLINK (EVENT SELL)

NATIONAL GEOGRAPHIC

SILVER WINNER

ARCTIC ASCENT WITH ALEX HONNOLD (SERIES SELL)

NATIONAL GEOGRAPHIC

BRONZE WINNER

SUGARCANE (EVENT SELL)

NATIONAL GEOGRAPHIC



DRAMA PROMO

GOLD WINNER

LANDMAN

ZEALOT

SILVER WINNER

FIGHT NIGHT TEASER

PEACOCK

BRONZE WINNER

FX - SHOGUN - MOMENT

FX NETWORKS



HOLIDAY/SEASONAL PROMO

GOLD WINNER

BOUNCE MLK POWER OF A MOREHOUSE MAN

SCRIPPS MARKETING CREATIVE STUDIO

SILVER WINNER

PARAMOUNT NETWORK'S KILLER CLASSICS 2024 HALLOWEEN STUNT

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

THE BOY & THE OCTOPUS

ADAM&EVEDDB, NYC

2025 GEMA AWARDS TV/STREAMING NORTH AMERICA

PROMOS



LIVE EVENT PROMO

GOLD WINNER

OSCARSLAND

ABC

SILVER WINNER

NICKELODEON SUPER BOWL ANNOUNCEMENT SPOT

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

"LIVE FROM E! AT THE GRAMMYS" (E!)

NBCUNIVERSAL TV & STREAMING



NEWS PROMO

GOLD WINNER

MADE TO MAKE YOU THINK LAUNCH

BBC STUDIOS

SILVER WINNER

MADE TO MAKE YOU THINK GUIDELINES

BBC STUDIOS

BRONZE WINNER

IRL SEASON 6 PROMO

SCRIPPS MARKETING CREATIVE STUDIO



REALITY PROMO

GOLD WINNER

HARRY POTTER: WIZARDS OF BAKING

WBD - US NETWORKS

SILVER WINNER

NO TASTE LIKE HOME

ZEALOT

BRONZE WINNER

AMERICAN IDOL MOMENT OF DISCOVERY SPOT

ABC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



SPECIAL EVENT PROMO

GOLD WINNER

OUTSTANDING

DISNEY+

SILVER WINNER

THE OTHER SIDE

NETFLIX & TINY HERO

BRONZE WINNER

SHARK WEEK 2024, "HOLIDAY"

WARNER BROS. DISCOVERY



SPORTS PROMO

GOLD WINNER

NASCAR: FULL SPEED

ZEALOT

SILVER WINNER

TGL INAUGURAL SEASON KICKOFF

TMRWSPORTS GROUP

BRONZE WINNER

WATT'S ON FIRST- NFL ON CBS STREAMS LIVE ON PARAMOUNT+

CBS SPORTS/PARAMOUNT+



THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

GOLD WINNER

ENDURANCE NOW STREAMING (EVENT SELL)

NATIONAL GEOGRAPHIC

SILVER WINNER

BLINK (EVENT SELL)

NATIONAL GEOGRAPHIC

BRONZE WINNER

SUGARCANE (EVENT SELL)

NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



VARIETY PROMO

GOLD WINNER

TBS MOVIES ON THE MENU (DINNER & A MOVIE CAMPAIGN)
WBD - US NETWORKS

SILVER WINNER

THE VOICE S26 - NOW THAT'S WHAT I CALL THE VOICE (NBC ENTERTAINMENT)
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

THE VOICE S25 - VOICE SHOPPING NETWORK (NBC ENTERTAINMENT)
NBCUNIVERSAL TV & STREAMING

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CLIP-BASED PROMOS



ACTION/ADVENTURE CLIP-BASED PROMO

GOLD WINNER

LANDMAN
ZEALOT

SILVER WINNER

FX - SHOGUN - VANQUISH
FX NETWORKS

BRONZE WINNER

TNT THE LAZARUS PROJECT (S2) "QUE SERA"
WBD - US NETWORKS



CHILDREN/FAMILY CLIP-BASED PROMO

GOLD WINNER

DESCENDANTS: THE RISE OF RED URGENCY SELL
DISNEY BRANDED TELEVISION

SILVER WINNER

HOT WHEELS: LETS RACE S1
NETFLIX CREATIVE STUDIO

BRONZE WINNER

DISNEY CHANNEL THROWBACK "REWIND"
DISNEY+



COMEDY CLIP-BASED PROMO

GOLD WINNER

EXPLODING KITTENS
ZEALOT

SILVER WINNER

THE GENTLEMEN "BLEEP" TEASER
NETFLIX CREATIVE STUDIO

BRONZE WINNER

ABBOTT ELEMENTARY ON HULU "BINGE"
ABC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CLIP-BASED PROMOS



DOCUMENTARY CLIP-BASED PROMO

GOLD WINNER

"CHAOS - BRONX ZOO '90 TRAILER

PEACOCK

SILVER WINNER

OUR OCEANS

ZEALOT

BRONZE WINNER

PHOTOGRAPHER

ZEALOT



DRAMA CLIP-BASED PROMO

GOLD WINNER

FX - SHOGUN - MOMENT

FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORY: DELICATE, PART 2 - WHAT'S COMING

FX NETWORKS

BRONZE WINNER

BREATHLESS

FX NETWORKS & TINY HERO



REALITY CLIP-BASED PROMO

GOLD WINNER

SPECIAL FORCES: WORLD'S TOUGHEST TEST, "READY"

FOX ENTERTAINMENT

SILVER WINNER

SUPA GIRLZ TRAILER

ALLBLK

BRONZE WINNER

TRAITORS S3 OFFICIAL TRAILER

PEACOCK

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CLIP-BASED PROMOS



SPORTS CLIP-BASED PROMO

GOLD WINNER

PARIS OLYMPICS - LOOK AT ME NOW

CBC

SILVER WINNER

PARIS 2024

CBC

BRONZE WINNER

'KEEP IT UNREAL' - TSN CFL SEASON LAUNCH

BELL MEDIA

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY VIDEOS



IN-HOUSE PROMOTION

GOLD WINNER

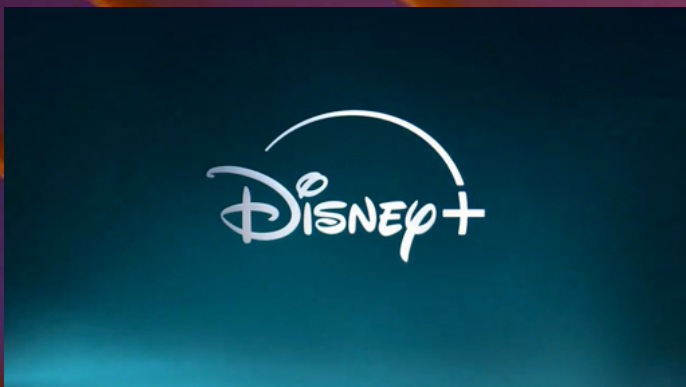
FX - SAY NOTHING - SILENCE
FX NETWORKS

SILVER WINNER

FX - SHOGUN - MOMENT
FX NETWORKS

BRONZE WINNER

FX - SHOGUN - VANQUISH
FX NETWORKS



OUT-OF-HOUSE PROMOTION

GOLD WINNER

WELLSAID
DISNEY+

SILVER WINNER

MTV'S RUPAULS DRAG RACE S17 - IMAGE
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

HARRY POTTER: WIZARDS OF BAKING
WBD - US NETWORKS



BLOCK OF PROGRAMMING

GOLD WINNER

NICKTOONS EVERY AFTERNOON MUSIC VIDEO
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

ONE CHICAGO - THE MOMENT BEFORE (NBC ENTERTAINMENT)
NBCUNIVERSAL TV & STREAMING

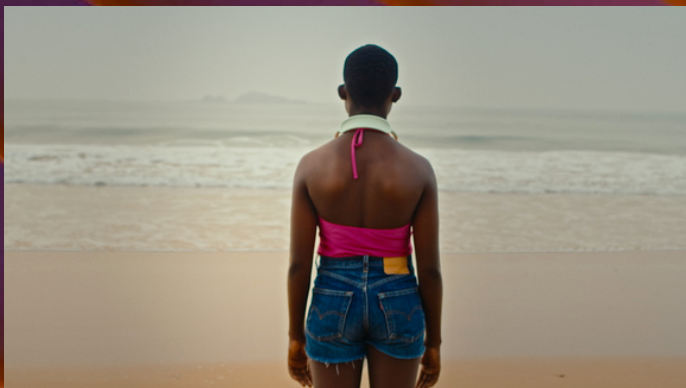
BRONZE WINNER

TNT THROWBACK THEATER
WBD - US NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY VIDEOS



DIVERSITY & INCLUSION AWARENESS

GOLD WINNER

'SEE ME' CAMPAIGN

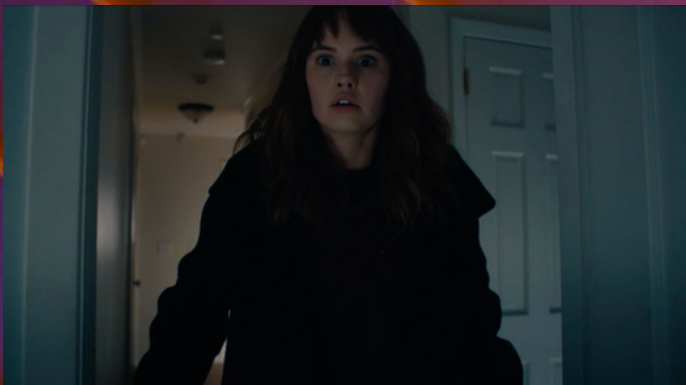
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

CONTENT FOR CHANGE SUPERBOWL: BLACK THOUGHT
SUPEREXPLODER

BRONZE WINNER

INCLUSIVE MARKETING ANTHEM
NATIONAL GEOGRAPHIC



EPISODIC PROMO

GOLD WINNER

FX - AMERICAN HORROR STORIES - THE THING UNDER THE BED
FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORY - EPISODE 1209
FX NETWORKS

BRONZE WINNER

FX - GROTESQUERIE - EPISODE 107
FX NETWORKS



FUNNIEST

GOLD WINNER

A MOUNTAIN OF ENTERTAINMENT - HAIL PATRICK
PARAMOUNT +

SILVER WINNER

PLUTO TV COUCH POTATO FARMS
PLUTO TV

BRONZE WINNER

JEREMIAH JOHNSON AGREES
SCRIPPS MARKETING CREATIVE STUDIO

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY VIDEOS



I'M NOT CRYING, YOU ARE!

GOLD WINNER

BLINK (TRAILER)
NATIONAL GEOGRAPHIC

SILVER WINNER

BILLY & MOLLY: AN OTTER LOVE STORY (TRAILER)
NATIONAL GEOGRAPHIC

BRONZE WINNER

TSUNAMI: RACE AGAINST TIME (TRAILER)
NATIONAL GEOGRAPHIC



OMG!

GOLD WINNER

FX - AMERICAN HORROR STORIES S3, PT 2 - GOES DARK
FX NETWORKS

SILVER WINNER

A MOUNTAIN OF ENTERTAINMENT - HAIL PATRICK
PARAMOUNT +

BRONZE WINNER

FX - GROTESQUERIE - CHASM
FX NETWORKS



SOCIAL GOOD

GOLD WINNER

MAKE THE SEASON KIND
CBC

SILVER WINNER

WOMEN'S HISTORY MONTH "THE WAVE"
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

NBC NEWS: "THE VOTE"
NBC NEWS

2025 GEMA AWARDS

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SPECIALTY VIDEOS



SOMETHING FOR NOTHING

GOLD WINNER

ABC NEWS STUDIOS - THE INTERROGATION TAPES (60 SEC)

ABC NEWS

SILVER WINNER

BBC DRAMA

BBC STUDIOS

BRONZE WINNER

2024 US ELECTION

BBC STUDIOS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CAMPAIGNS



BRAND CAMPAIGN

GOLD WINNER

GREATEST STORIES ACTS 1-5 (OLYMPICS)

DISNEY+

SILVER WINNER

HULU ON DISNEY+ BRAND CAMPAIGN

HULU BRAND

BRONZE WINNER

HULU ON DISNEY+ LAUNCH CAMPAIGN

DISNEY+



IN-HOUSE CAMPAIGN

GOLD WINNER

TRAFFICKED

NATIONAL GEOGRAPHIC

SILVER WINNER

TCM TWO FOR ONE 2024

WBD- US NETWORKS

BRONZE WINNER

SPECIAL FORCES: WORLD'S TOUGHEST TEST, "SEASON THREE LAUNCH CAMPAIGN"

FOX ENTERTAINMENT



OUT-OF-HOUSE CAMPAIGN

GOLD WINNER

GREATEST STORIES ACTS 1-5 (OLYMPICS)

DISNEY+

SILVER WINNER

HULU ON DISNEY+ LAUNCH CAMPAIGN

DISNEY+

BRONZE WINNER

A MOUNTAIN OF ENTERTAINMENT - CROSSFIRE, GOING LONG, HAIL PATRICK

PARAMOUNT +

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CAMPAIGNS



ACTION / ADVENTURE CAMPAIGN

GOLD WINNER

ARCTIC ASCENT WITH ALEX HONNOLD
NATIONAL GEOGRAPHIC

SILVER WINNER

TNT THE LAZARUS PROJECT (S2)
WBD - US NETWORKS

BRONZE WINNER

DOCTOR WHO ON-AIR CAMPAIGN
DISNEY BRANDED TELEVISION



ANIMATION / CARTOON CAMPAIGN

GOLD WINNER

FUTURAMA SEASON 12 ON AIR CAMPAIGN
HULU ORIGINALS

SILVER WINNER

ULTRAMAN RISING CAMPAIGN
NETFLIX CREATIVE STUDIO

BRONZE WINNER

UNIVERSAL BASIC GUYS, "LAUNCH CAMPAIGN"
FOX ENTERTAINMENT



CHILDREN / FAMILY CAMPAIGN

GOLD WINNER

DESCENDANTS: THE RISE OF RED ON-AIR LAUNCH CAMPAIGN
DISNEY BRANDED TELEVISION

SILVER WINNER

GOOSEBUMPS: THE VANISHING ON-AIR CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

DORA 360 VIDEO CAMPAIGN
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CAMPAIGNS



COMEDY CAMPAIGN

GOLD WINNER

DEADPOOL AND WOLVERINE POST THEATRICAL CAMPAIGN
DISNEY+

SILVER WINNER

CURB YOUR ENTHUSIASM SEASON AV CAMPAIGN
HBO MAX

BRONZE WINNER

THE DAILY SHOW - ELECTION COVERAGE
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES



DIVERSITY & INCLUSION AWARENESS CAMPAIGN

GOLD WINNER

FOX ENTERTAINMENT, "TV FOR ALL CAMPAIGN"
FOX ENTERTAINMENT

SILVER WINNER

BLACK HISTORY MONTH 2024: CELEBRATE BLACK STORIES
HULU BRAND

BRONZE WINNER

HISPANIC HERITAGE CELEBRATING ALL THAT WE ARE
NBCUNIVERSAL TELEMUNDO ENTERPRISES



DOCUMENTARY CAMPAIGN

GOLD WINNER

PHOTOGRAPHER
NATIONAL GEOGRAPHIC

SILVER WINNER

QUEENS
NATIONAL GEOGRAPHIC

BRONZE WINNER

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CAMPAIGNS



DRAMA CAMPAIGN

GOLD WINNER

FX - SHOGUN - CAMPAIGN

FX NETWORKS

SILVER WINNER

FX - GROTESQUERIE - DRAMA CAMPAIGN

FX NETWORKS

BRONZE WINNER

BABY REINDEER CAMPAIGN

NETFLIX CREATIVE STUDIO



HOLIDAY/SEASONAL CAMPAIGN

GOLD WINNER

HALLOWEEN ON DISNEY+ CAMPAIGN

DISNEY+

SILVER WINNER

31 DAYS OF DOING THE HOLIDAYS WITH BEAVIS AND BUTT-HEAD

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

FREEFORM'S 25 DAYS OF CHRISTMAS CAMPAIGN

FREEFORM



REALITY CAMPAIGN

GOLD WINNER

THE SECRET LIVES OF MORMON WIVES ON AIR CAMPAIGN

HULU ORIGINALS

SILVER WINNER

SPECIAL FORCES: WORLD'S TOUGHEST TEST, "SEASON THREE LAUNCH CAMPAIGN"

FOX ENTERTAINMENT

BRONZE WINNER

THE KARDASHIANS SEASON 5 ON AIR CAMPAIGN

HULU ORIGINALS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CAMPAIGNS



SOCIAL GOOD CAMPAIGN

GOLD WINNER

JUST F-ING VOTE

FUSE MEDIA

SILVER WINNER

SCIENCE OF SPONGEBOB

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

VOICES MAGNIFIED - 2024 CAMPAIGN

A+E GLOBAL MEDIA: A&E



SPORTS CAMPAIGN

GOLD WINNER

NFL ON CBS STREAMS LIVE ON PARAMOUNT+

CBS SPORTS/PARAMOUNT+

SILVER WINNER

NBA FINALS/ABC PROGRAMMING PARTNERSHIP CAMPAIGN

ABC

BRONZE WINNER

ESPN MONDAY NIGHT FOOTBALL LATE NIGHT EDIT

ESPN

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



COPYWRITING

GOLD WINNER

OSCARSLAND

ABC

SILVER WINNER

PLUTO TV COUCH POTATO FARMS

PLUTO TV

BRONZE WINNER

KRAPOPOLIS, "SEASON ONE REKRAP"

FOX ENTERTAINMENT



EDITING

GOLD WINNER

TWO TOGETHER

DISNEY+

SILVER WINNER

PARIS 2024

CBC

BRONZE WINNER

FX - SHOGUN - OSAKA

FX NETWORKS



DIRECTING

GOLD WINNER

FX - SHOGUN - POWER

FX NETWORKS

SILVER WINNER

THE DECAMERON

MOCEAN

BRONZE WINNER

FX - GROTESQUERIE - CHASM

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



SOUND DESIGN

GOLD WINNER

SECRET WORLD OF SOUND
NETFLIX CREATIVE STUDIO

SILVER WINNER

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

BRONZE WINNER

3 BODY PROBLEM - COUNTDOWN TEASER
NETFLIX CREATIVE STUDIO



USE OF MUSIC

GOLD WINNER

JIM HENSON: IDEA MAN TRAILER
DISNEY BRANDED TELEVISION

SILVER WINNER

HULU ON DISNEY+: LET'S GET IT ON
HULU BRAND

BRONZE WINNER

A MOUNTAIN OF ENTERTAINMENT - HAIL PATRICK
PARAMOUNT +



USE OF SCORE OR MUSIC WITHOUT LYRICS

GOLD WINNER

NAT GEO WINTER TCA SIZZLE
NATIONAL GEOGRAPHIC

SILVER WINNER

MADE TO MAKE YOU THINK LAUNCH
BBC STUDIOS

BRONZE WINNER

TSUNAMI: RACE AGAINST TIME (TRAILER)
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



USE OF MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

LET'S ALL GO TO THE PANTRY & HERSHEY'S (REESE'S)
HULU BRAND

SILVER WINNER

KRAPOPOLIS, "SEASON ONE REKRAP"
FOX ENTERTAINMENT

BRONZE WINNER

NICKTOONS EVERY AFTERNOON MUSIC VIDEOS
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES



VOICE-OVER PERFORMANCE

GOLD WINNER

ERASED: WW2S HEROES OF COLOR (TRAILER)
NATIONAL GEOGRAPHIC

SILVER WINNER

CBC - BRAVE IS UNBEATABLE
CBC

BRONZE WINNER

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



PROGRAM DESIGN PROMOTION

GOLD WINNER

ABBOTT ELEMENTARY SEASON 4 PREMIERE DIO-DRAMA :30
ABC

SILVER WINNER

SHOGUN - :60 POWER
FX

BRONZE WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER
FX



IN-HOUSE DESIGN PROMOTION

GOLD WINNER

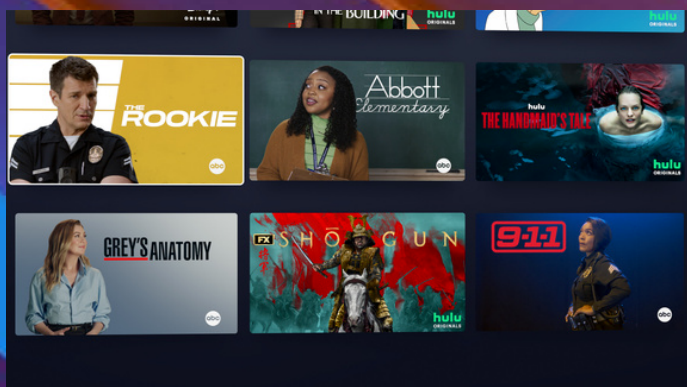
AMERICAN HORROR STORIES S3 - :30 GOES DARK
FX

SILVER WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER
FX

BRONZE WINNER

THE VEIL - :15 SURVEIL
FX



OUT-OF-HOUSE DESIGN PROMOTION

GOLD WINNER

HULU ON DISNEY+
ZEALOT

SILVER WINNER

WWE SUPERSTAR SUNDAY "HALL OF SUPERSTARS"
A+E GLOBAL MEDIA: A&E

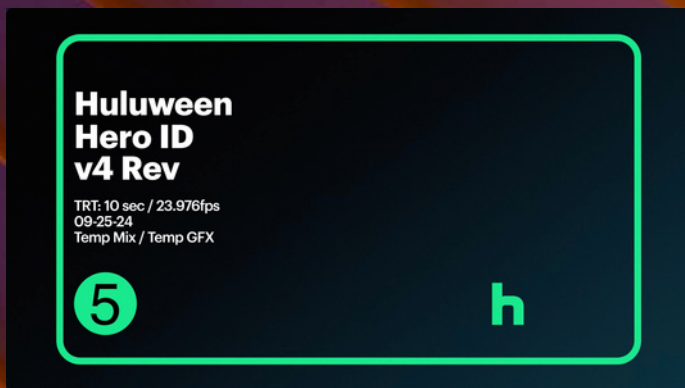
BRONZE WINNER

TCM THE PLOT THICKENS S6 - DECODING JOHN FORD
WBD- US NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



HOLIDAY / SEASONAL DESIGN PROMOTION

GOLD WINNER

HULUWEEN :15 ID

HULU BRAND

SILVER WINNER

PARAMOUNT NETWORK'S KILLER CLASSICS 2024 HALLOWEEN STUNT

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

SUMMER BAKING CHAMPIONSHIP

WBD - US NETWORKS



BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

GOLD WINNER

XFINITY SUMMER OLYMPICS

SKY CREATIVE

SILVER WINNER

DISNEY CHANNEL REFRESH SIZZLE

DISNEY BRANDED TELEVISION

BRONZE WINNER

PHILO VISUAL IDENTITY

SIBLING RIVALRY



PROGRAM TOTAL DESIGN PACKAGE

GOLD WINNER

FEUD: CAPOTE VS THE SWANS

FX

SILVER WINNER

ABBOTT ELEMENTARY SEASON 4 PREMIERE DIO-DRAMA CAMPAIGN

ABC

BRONZE WINNER

SHOGUN

FX

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



BRAND ID'S

GOLD WINNER

ADULT SWIM ANIMATED IDS

ADULT SWIM

SILVER WINNER

DISNEY JUNIOR TRANSITIONAL BRAND ID AND MULTI-IP IMAGE ID

DISNEY BRANDED TELEVISION

BRONZE WINNER

A+E CRIME & INVESTIGATION "ON THE SCENE" BRAND IDS

A+E GLOBAL MEDIA: A+E



PROGRAM ID's

GOLD WINNER

TBS FRIENDS ANNIVERSARY

WBD - US NETWORKS

SILVER WINNER

GROTESQUERIE - :15 SCAR ID

FX

BRONZE WINNER

WELCOME TO WREXHAM S3 - :10 FISHEYE ID

FX



OPENING TITLE / CREDITS

GOLD WINNER

ABC NEWS - BAD ROMANCE, SHOW OPEN

ABC NEWS

SILVER WINNER

OLYMPIC GAMES PARIS 2024

IMAGINARY FORCES

BRONZE WINNER

TSN / CTV - EURO 2024 OPEN

BELL MEDIA

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



INFORMATIONAL GRAPHICS

GOLD WINNER

WARMING WATERS - IMR
THE WEATHER CHANNEL

SILVER WINNER

THE SCIENCE BEHIND TURBULENCE - IMR
THE WEATHER CHANNEL

BRONZE WINNER

THE SCIENCE BEHIND FLOODING - IMR
THE WEATHER CHANNEL



BUMPERS / INTERSTITIALS

GOLD WINNER

TINY CHEF CUSTOM INTERSTITIALS
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

TSN / CTV - EURO 2024 BUMPERS / INTERSTITIALS
BELL MEDIA

BRONZE WINNER

UNITED SOCCER LEAGUE BUMPER
CBS SPORTS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO CRAFT



ANIMATION

GOLD WINNER

BBC NEWS 2024 US ELECTION

BBC STUDIOS

SILVER WINNER

TEACUP - "DAMNED FINE CHINA" TEASER

PEACOCK

BRONZE WINNER

WELCOME TO WREXHAM S3 - :10 SHADOW DRAGON ID

FX



MOTION GRAPHICS

GOLD WINNER

SHOGUN - :60 POWER

FX

SILVER WINNER

THE MASKED SINGER, "PINBALL"

FOX ENTERTAINMENT

BRONZE WINNER

PARAMOUNT NETWORK'S KILLER CLASSICS 2024 HALLOWEEN STUNT

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES



VISUAL EFFECTS

GOLD WINNER

LA28 "LIGHT IT UP"

NFL

SILVER WINNER

GOOSEBUMPS: THE VANISHING TEASER

DISNEY BRANDED TELEVISION

BRONZE WINNER

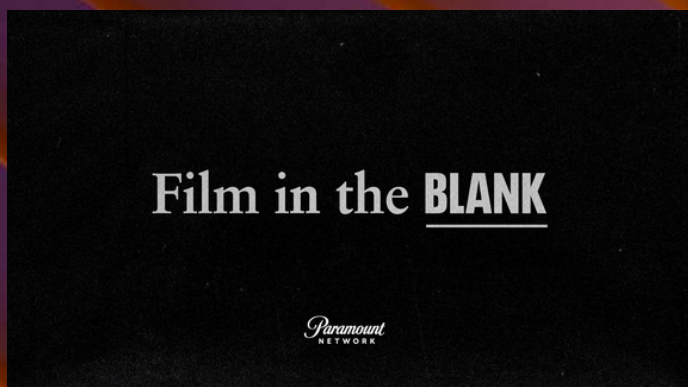
DOCTOR WHO LAUNCH TEASE

DISNEY BRANDED TELEVISION

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO CRAFT



TYPOGRAPHY

GOLD WINNER

PARAMOUNT NETWORK'S 'FILM IN THE BLANK'

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER

FX

BRONZE WINNER

CLIPPED - :20 CONFIDANTE ID

FX

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: PRINT



TOTAL PRINT PACKAGE: BRAND OR PROGRAM

GOLD WINNER

SHOGUN

FX NETWORKS

SILVER WINNER

FEUD: CAPOTE VS THE SWANS

FX NETWORKS

BRONZE WINNER

GROTESQUERIE

FX NETWORKS



LOGO DESIGN

GOLD WINNER

SHOGUN LOGO

FX NETWORKS

SILVER WINNER

TONIGHT SHOW WITH JIMMY FALLON 10 YEAR SEASON (NBC ENTERTAINMENT)

NBC UNIVERSAL TV & STREAMING

BRONZE WINNER

GROTESQUERIE LOGO

FX NETWORKS



PRESS KIT

GOLD WINNER

RICKWOOD MLB MEDIA RELATIONS MAILER

FOX ENTERTAINMENT

SILVER WINNER

UNIVERSAL BASIC GUYS AFFILIATE LAUNCH KIT

FOX ENTERTAINMENT

BRONZE WINNER

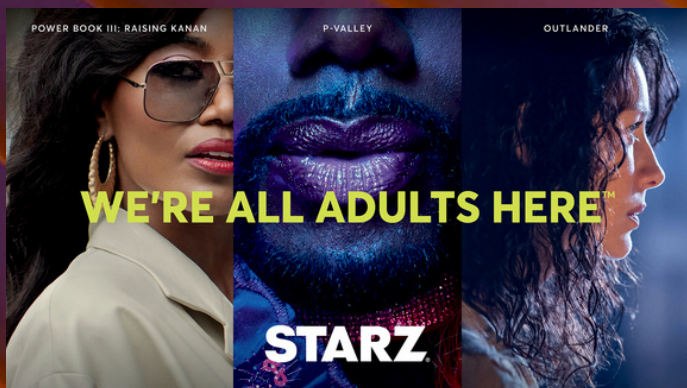
TCM CREEPY CINEMA

WBD - US NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

360 CAMPAIGN



360 CAMPAIGN: BRAND IMAGE

GOLD WINNER

STARZ "WE'RE ALL ADULTS HERE" CAMPAIGN
STARZ

SILVER WINNER

HULU ON DISNEY+ LAUNCH
DISNEY+

BRONZE WINNER

A&E CRIME & INVESTIGATION "ON THE SCENE" CAMPAIGN
A+E GLOBAL MEDIA: A&E



360 CAMPAIGN: PROGRAM PROMOTION

GOLD WINNER

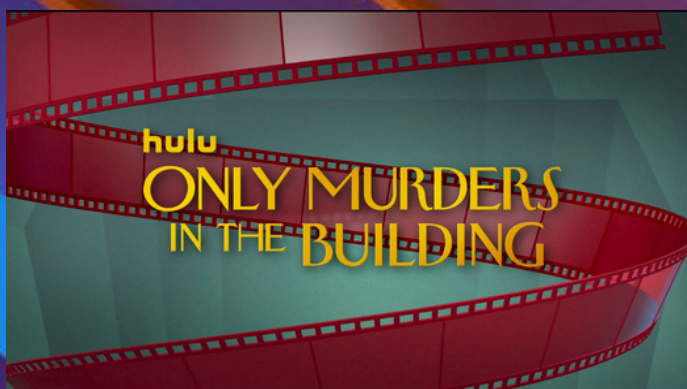
THE PENGUIN INTEGRATED MARKETING CAMPAIGN
HBO MAX

SILVER WINNER

FX - SHOGUN - 360 CAMPAIGN
FX NETWORKS

BRONZE WINNER

FX - FEUD: CAPOTE VS. THE SWANS - 360 CAMPAIGN
FX NETWORKS



360 CAMPAIGN: COMEDY

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 360 CAMPAIGN
HULU ORIGINALS

SILVER WINNER

CURB YOUR ENTHUSIASM SEASON 12 CAMPAIGN
HBO MAX

BRONZE WINNER

ABBOTT ELEMENTARY SEASON 4 360 CAMPAIGN
ABC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

360 CAMPAIGN



360 CAMPAIGN: DRAMA

GOLD WINNER

FX - SHOGUN - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

THE PENGUIN INTEGRATED MARKETING CAMPAIGN
HBO MAX

BRONZE WINNER

FX - FEUD: CAPOTE VS. THE SWANS - 360 CAMPAIGN
FX NETWORKS



360 CAMPAIGN: REALITY

GOLD WINNER

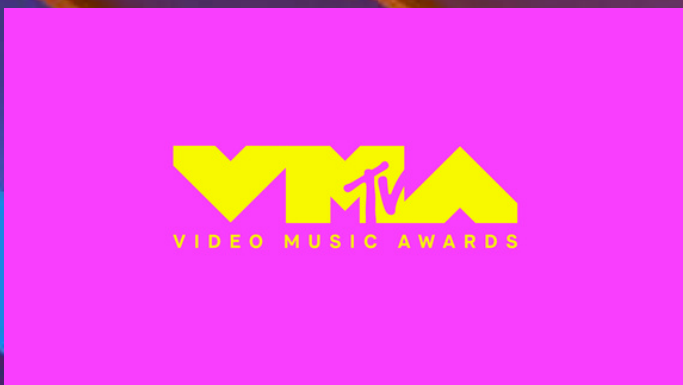
HOUSE OF VILLAINS - 360 CAMPAIGN (E!)
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

CRAVE: CANADA'S DRAG RACE SEASON 5 "QUEEN REVEAL"
BELL MEDIA

BRONZE WINNER

HARRY POTTER: WIZARDS OF BAKING
WBD - US NETWORKS



360 CAMPAIGN: HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM

GOLD WINNER

2024 MTV VIDEO MUSIC AWARDS
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

NICKELODEON'S SUPER BOWL LVIII
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

HARRY POTTER: WIZARDS OF BAKING
WBD - US NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



BEHIND THE SCENES

GOLD WINNER

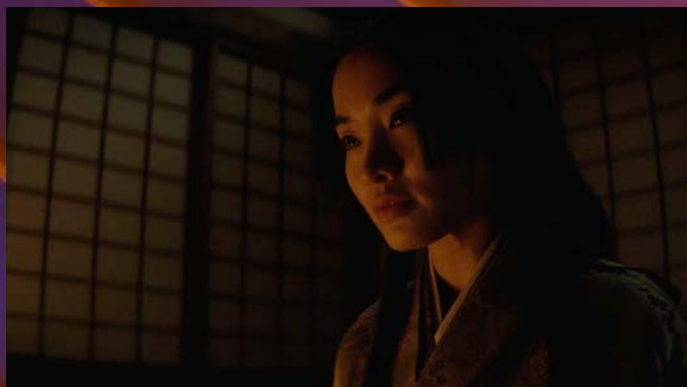
QUEENS BTS (CAMPAIGN)
NATIONAL GEOGRAPHIC

SILVER WINNER

THE MAKING OF SHOGUN
FX NETWORKS

BRONZE WINNER

EXPLORING THE SYMPATHIZER
HBO MAX



INTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

FX - SIZZLE - STORIES
FX NETWORKS

SILVER WINNER

INCLUSIVE MARKETING ANTHEM
NATIONAL GEOGRAPHIC

BRONZE WINNER

L.A. SCREENINGS 2024
RUBBER SOLE CREATIVE



EXTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

SUMMER STATE OF MIND: BEST
DISNEY+

SILVER WINNER

HISTORY TALKS '24: OPENING SIZZLE
A+E GLOBAL MEDIA: HISTORY

BRONZE WINNER

UPFRONT 2024 OPENING SIZZLE "FLY"
AMAZON MGM STUDIOS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD WINNER

QUEENS "UMI"

NATIONAL GEOGRAPHIC

SILVER WINNER

DESCENDANTS THE RISE OF RED "RED CHRISTMAS" MUSIC VIDEO

DISNEY BRANDED TELEVISION

BRONZE WINNER

DESCENDANTS: THE RISE OF RED "WHAT'S MY NAME?" (RED VERSION) MUSIC VIDEO

DISNEY BRANDED TELEVISION



FAN ENGAGEMENT

GOLD WINNER

GROTESQUERIE SCREAM CHAMBERS

FX

SILVER WINNER

"I'M WITH CHUCKY" (USA, SYFY)

NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

FEARLESS HELLEVATOR AT SDCC

FX



SALON DES REFUSE'S

GOLD WINNER

TBS AMERICAN DAD! "DIDN'T START THE FIRE"

WBD - US NETWORKS

SILVER WINNER

A GENTLEMAN IN MOSCOW PROMO VIDEO

RHUBARB + PARAMOUNT+

BRONZE WINNER

US ELECTION LEFT, RIGHT, CENTER

BBC STUDIOS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



BEST NEW TALENT

GOLD WINNER

ANKITA HAIDALE

BBC STUDIOS

SILVER WINNER

ANILA ALAM

CNN WORLDWIDE

BRONZE WINNER

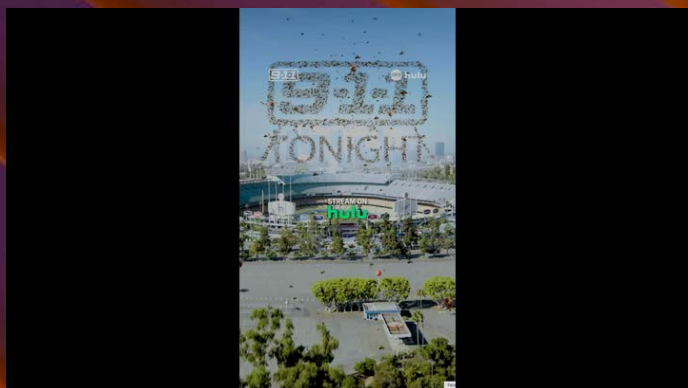
JEREMY LEWIS

FOX ENTERTAINMENT

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



PAID SOCIAL MEDIA

GOLD WINNER

9-1-1 SOCIAL CAMPAIGN

ABC

SILVER WINNER

QUEENS BURSTS

NATIONAL GEOGRAPHIC

BRONZE WINNER

UNDER THE BRIDGE SOCIAL CAMPAIGN

HULU ORIGINALS



ORGANIC SOCIAL MEDIA

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 SOCIAL TEASER CAMPAIGN

HULU ORIGINALS

SILVER WINNER

SPONGEBOB 25TH ANNIVERSARY

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

TCM BEN Z INTRO

WBD - US NETWORKS



USE OF TALENT/INFLUENCER

GOLD WINNER

PRIME VIDEO RICKY STANICKY ONLY FANS

FLIGHTHOUSE MEDIA

SILVER WINNER

SHOGUN: INFLUENCER CAMPAIGN OVERALL

FX NETWORKS

BRONZE WINNER

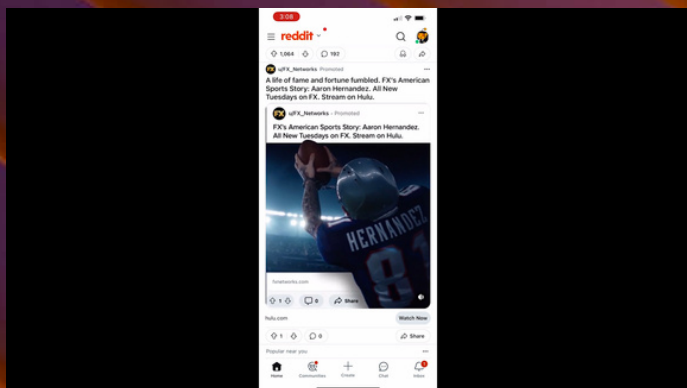
SHOGUN: ON-SET SOCIAL BTS (SERIES)

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



SHORT FORM SOCIAL MEDIA VIDEO

GOLD WINNER

FX'S AMERICAN SPORTS STORY: AARON HERNANDEZ - REDDIT
FRAMEBREAKER

FX

SILVER WINNER

FX'S FEUD: CAPOTE VS. THE SWANS: SLITHERING SWANS MOTION POSTER

FX

BRONZE WINNER

FX'S FEUD: CAPOTE VS. THE SWANS: ENDLESS ADVENTURE

FX



SOCIAL MEDIA VIDEO

GOLD WINNER

UZUMAKI - MOLDED BY THE SPIRAL

ADULT SWIM

SILVER WINNER

AHZ: ALICE FAN CAM

FX NETWORKS

BRONZE WINNER

FX - AMERICAN HORROR STORY: DELICATE - LEAVE ME ALONE

FX NETWORKS



SOCIAL MEDIA ORIGINAL CONTENT

GOLD WINNER

THE BOYS: DEEP THOUGHTS WITH THE DEEP

AMAZON MGM STUDIOS

SILVER WINNER

A REAL BUG'S LIFE S1: KIDS REACT

NATIONAL GEOGRAPHIC

BRONZE WINNER

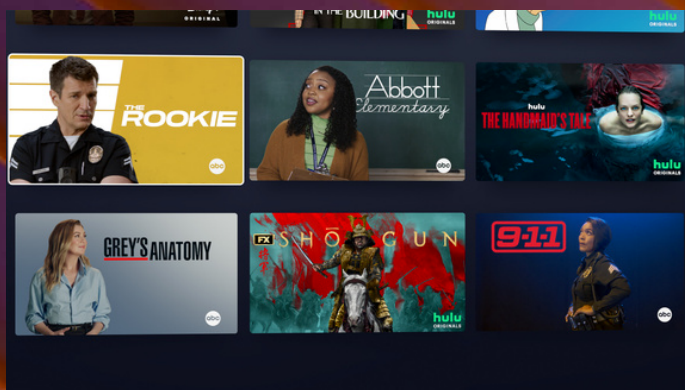
ONE CHICAGO - SPEED RECAP COMBO (NBC ENTERTAINMENT)

NBCUNIVERSAL TV & STREAMING

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



CONTENT FOR DIGITAL PROMOTION

GOLD WINNER

HULU ON DISNEY+
ZEALOT

SILVER WINNER

SATURDAY NIGHT LIVE - ARIANA GRANDE SHARES HER SKETCH PREFERENCES FOR SNL (NBC ENTERTAINMENT)
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

BEST OF THE WORLD 2025 SIZZLE
NATIONAL GEOGRAPHIC



VERTICAL VIDEO

GOLD WINNER

DEXTER LEGO RECREATION
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

THE BEAR S3: DAILIES TEASERS
FX NETWORKS

BRONZE WINNER

FLY JUMP VIDEO
NATIONAL GEOGRAPHIC



WEBSITE/MICROSITE

GOLD WINNER

FX SHOGUN VIEWERS GUIDE
FX NETWORKS

SILVER WINNER

FX'S SHOGUN: IGN 'WORLD OF SHOGUN' IMMERSIVE HUB
FX

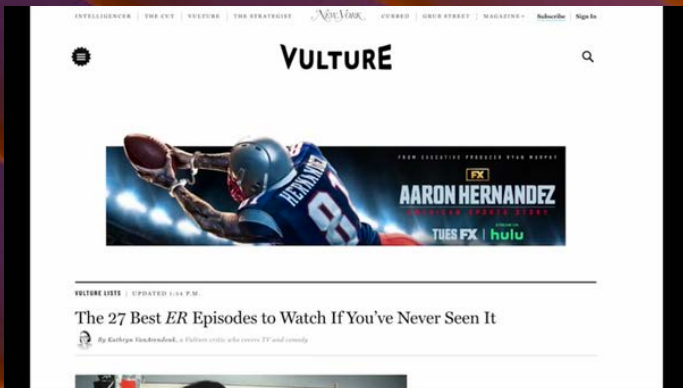
BRONZE WINNER

FX'S SHOGUN: XBOX CUSTOM LANDING PAGE EXPERIENCE W/ WATCH TO WIN SWEEPSTAKES
FX

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



ONLINE BANNERS/SKYSCRAPERS/CONTEXTUAL GOLD WINNER

FX'S AMERICAN SPORTS STORY: AARON HERNANDEZ - RICH MEDIA UNITS
FX

SILVER WINNER

FX'S GROTESQUERIE: KNIFE INTERSCOLLER
FX

BRONZE WINNER

FX'S AMERICAN SPORTS STORY: AARON HERNANDEZ - SUPER BOWL TO SUPERMAX INTERSCOLLER
FX



ONLINE TAKEOVER OR ROADBLOCK PROMOTION GOLD WINNER

RESCUE HI-SURF US WEEKLY TAKEOVER
FOX ENTERTAINMENT

SILVER WINNER

GHOSTBUSTERS FREEZES THE HULU USER INTERFACE
HULU BRAND

BRONZE WINNER

FX'S THE VEIL: MIRROR OVERLAY
FX



ONLINE ADVERTISING MARKETING GOLD WINNER

FX'S THE VEIL: MIRROR OVERLAY
FX

SILVER WINNER

FX'S SHOGUN: AMAZON FIRE TABLET WAKESCREEN
FX

BRONZE WINNER

FX'S THE VEIL: EIFFEL TOWER RICH MEDIA
FX

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



WEBISODE

GOLD WINNER

FALLOUT S1: STEER THE SHIP

AMAZON MGM STUDIOS

SILVER WINNER

PARAMOUNT NETWORK'S YELLOWSTONE - STORIES FROM THE BUNKHOUSE:
EP 12

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

THE BIKERIDERS - "PICTURE CAR"

FRAMEWORK

2025 GEMA AWARDS TV/STREAMING NORTH AMERICA

U.S. HISPANIC



U.S. HISPANIC: BRAND PROMO

GOLD WINNER

UNIVISION ALE-ALE (MARC ANTONY)
 TELEVISAUNIVISION

SILVER WINNER

MIEDO
 DISNEY+

BRONZE WINNER

UNIMÁS BRAND PORTFOLIO 2024
 TELEVISAUNIVISION



U.S. HISPANIC: BRAND CAMPAIGN

GOLD WINNER

MUJERES IMPARABLES CAMPAIGN
 NBCUNIVERSAL TELEMUNDO ENTERPRISES

SILVER WINNER

HISPANIC HERITAGE MONTH "ORGULLOSAMENTE HISPANOS"
 TELEVISAUNIVISION

BRONZE WINNER

HULU HISPANIC HERITAGE MONTH CAMPAIGN
 HULU



U.S. HISPANIC: PROGRAM PROMO

GOLD WINNER

LA MÁQUINA "BEST FRIEND" TRAILER
 HULU ORIGINALS

SILVER WINNER

SOMOS FAMILIA
 MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

SED DE VENGANZA PLOT TRAILER
 NBCUNIVERSAL TELEMUNDO ENTERPRISES

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

U.S. HISPANIC



U.S. HISPANIC: PROGRAM PROMO CAMPAIGN

GOLD WINNER

LA MÁQUINA ON AIR CAMPAIGN

HULU ORIGINALS

SILVER WINNER

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL

FOX DEPORTES

BRONZE WINNER

LOS 50 SEASON 2 CAMPAIGN

NBCUNIVERSAL TELEMUNDO ENTERPRISES



U.S. HISPANIC: NEWS PROMO

GOLD WINNER

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL- "MAJO MONTEMAYOR"

FOX DEPORTES

SILVER WINNER

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL

"DANIEL EL RUSO BRAILOVSKY"

FOX DEPORTES

BRONZE WINNER

DESTINO 2024

TELEVISAUNIVISION



U.S. HISPANIC: SPORTS PROMO

GOLD WINNER

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL- "MAJO MONTEMAYOR"

FOX DEPORTES

SILVER WINNER

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL

"DANIEL EL RUSO BRAILOVSKY"

FOX DEPORTES

BRONZE WINNER

TELEMUNDO USMNT VS COLOMBIA

NBCUNIVERSAL TELEMUNDO ENTERPRISES

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

U.S. HISPANIC



U.S. HISPANIC: SOCIAL MEDIA VIDEO

GOLD WINNER

LA MÁQUINA: "SPIN THE FRESQUITO" SOCIAL VIDEO
HULU ORIGINALS

SILVER WINNER

SOMOS FAMILIA SOCIAL MEDIA
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

DIANA SALAZAR VIAJE EN EL TIEMPO
GYB CREATIVE AGENCY

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



POSTER

GOLD WINNER

CLIPPED

FX NETWORKS

SILVER WINNER

DEXTER: ORIGINAL SIN GRADUATION DAY ART

RHUBARB + PARAMOUNT+

BRONZE WINNER

COBRA KAI S6 FINAL SEASON TEASER POSTER

RHUBARB + NETFLIX



POSTER CAMPAIGN

GOLD WINNER

THE THICKET

TUBI

SILVER WINNER

THOSE ABOUT TO DIE

PEACOCK

BRONZE WINNER

SHOGUN

FX NETWORKS



CAST/CHARACTER POSTER

GOLD WINNER

HACKS SEASON 3 DEB/AVA PLAYING CARD

MAX | BLT

SILVER WINNER

SHOGUN - TEASER

FX NETWORKS

BRONZE WINNER

SHOGUN - TORANAGA

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



CAST/CHARACTER POSTER CAMPAIGN

GOLD WINNER

FEUD: CAPOTE VS THE SWANS

FX NETWORKS

SILVER WINNER

CURB YOUR ENTHUSIASM SEASON 12 WILD POST CAMPAIGN

MAX/BLT

BRONZE WINNER

SHOGUN

FX NETWORKS



ACTION/ADVENTURE POSTER

GOLD WINNER

SHOGUN

FX NETWORKS

SILVER WINNER

THE OLD MAN S2

FX NETWORKS

BRONZE WINNER

EXPEDITION AMAZON

NATIONAL GEOGRAPHIC



ANIMATION/CARTOON POSTER

GOLD WINNER

TERMINATOR ZERO - 90'S MANGA POSTER

NETFLIX CREATIVE STUDIO

SILVER WINNER

BATMAN: CAPED CRUSADER "GOTHAM"

AMAZON MGM STUDIOS

BRONZE WINNER

SOLAR OPPOSITES SEASON 5 KEY ART

HULU ORIGINALS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



CHILDREN / FAMILY POSTER

GOLD WINNER

GOOSEBUMPS: THE VANISHING KEY ART
DISNEY BRANDED TELEVISION

SILVER WINNER

BAD DINOSAURS
NETFLIX CREATIVE STUDIO

BRONZE WINNER

DESCENDANTS: THE RISE OF RED TEASER KEY ART
DISNEY BRANDED TELEVISION



COMEDY POSTER

GOLD WINNER

HACKS SEASON 3 KEY ART
HBO MAX

SILVER WINNER

WHAT WE DO IN THE SHADOWS S6
FX NETWORKS

BRONZE WINNER

MR. THROWBACK
PEACOCK



DOCUMENTARY POSTER

GOLD WINNER

HIP HOP AND THE WHITE HOUSE MAIN KEY ART
ART MACHINE LONDON

SILVER WINNER

GREAT MIGRATIONS: A PEOPLE ON THE MOVE - KEYART
PBS

BRONZE WINNER

GIRLS GONE WILD
PEACOCK

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



DRAMA POSTER

GOLD WINNER

A GENTLEMAN IN MOSCOW ELEVATOR KEY ART
RHUBARB + PARAMOUNT+

SILVER WINNER

SHOGUN - TORANAGA
FX NETWORKS

BRONZE WINNER

SHOGUN - MARIKO
FX NETWORKS



REALITY POSTER

GOLD WINNER

IT'S FLORIDA, MAN KEY ART
HBO MAX

SILVER WINNER

JERROD CARMICHAEL REALITY SHOW
MAX

BRONZE WINNER

HOUSE OF VILLAINS - SEASON 2 KEY ART (E!)
NBCUNIVERSAL TV & STREAMING



SPORTS POSTER

GOLD WINNER

28 OUTS
ESPN

SILVER WINNER

CLIPPED KEY ART
FX NETWORKS

BRONZE WINNER

WELCOME TO WREXHAM S3 KEY ART
FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



CONSUMER OR TRADE PRINT AD

GOLD WINNER

TED BOSTON GLOBE AD

PEACOCK

SILVER WINNER

THE OLD MAN S2 KEY ART FOR PSP

FX NETWORKS

BRONZE WINNER

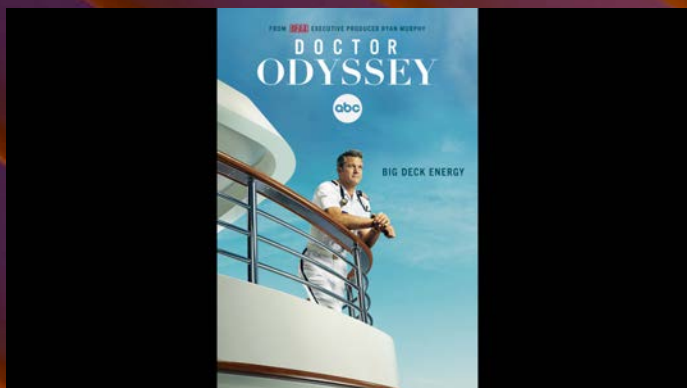
SHOGUN TEASER KEY ART FOR PSP

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART CRAFT



COPYWRITING

GOLD WINNER

DOCTOR ODYSSEY TEASER KEY ART
ABC

SILVER WINNER

ABC NEWS STUDIOS - BRATS
ABC NEWS

BRONZE WINNER

CHIMP CRAZY KEY ART
MAX



ILLUSTRATION

GOLD WINNER

THE OLD MAN S2 KEY ART
FX NETWORKS

SILVER WINNER

HACKS SEASON 3 PLAYING CARDS
MAX | BLT

BRONZE WINNER

IT'S FLORIDA, MAN KEY ART
HBO MAX



PHOTOGRAPHY

GOLD WINNER

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

SILVER WINNER

AM I OK?
MAX

BRONZE WINNER

GROTESQUERIE WHITE NUN UNDER WATER KEY ART
FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART CRAFT



RETOUCHING AND PRODUCTION

GOLD WINNER

GOOSEBUMPS: THE VANISHING KEY ART
DISNEY BRANDED TELEVISION

SILVER WINNER

A GENTLEMAN IN MOSCOW FABERGÉ EGG KEY ART
RHUBARB + PARAMOUNT+

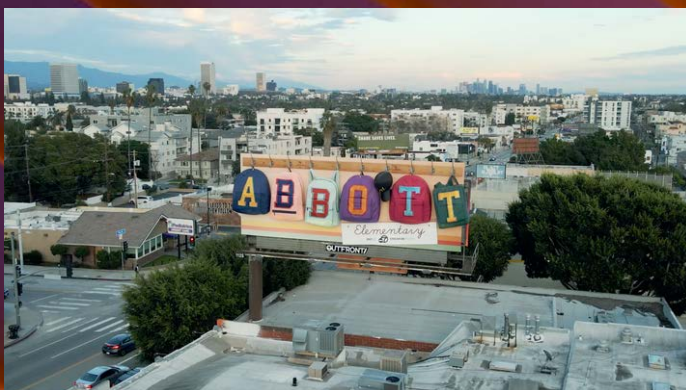
BRONZE WINNER

WHAT WE DO IN THE SHADOWS S6
FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

OUT-OF-HOME



BILLBOARD AD

GOLD WINNER

ABBOTT ELEMENTARY BACKPACK BILLBOARD

ABC

SILVER WINNER

ABBOTT ELEMENTARY DIORAMA BILLBOARD

ABC

BRONZE WINNER

CURB YOUR ENTHUSIASM SUSIE STUNT BOARD

MAX | BLT



BUILDING/WALL AD

GOLD WINNER

FARGO FYC

FX NETWORKS

SILVER WINNER

TEACUP "DON'T CROSS THE LINE"

PEACOCK

BRONZE WINNER

GROTESQUERIE WILSHIRE WALL

FX NETWORKS



TRANSIT/SHELTER AD

GOLD WINNER

THE RINGS OF POWER S2 | ORC TRANSIT SHELTER TAKEOVER

AMAZON MGM STUDIOS

SILVER WINNER

DOCTOR WHO CHICAGO LOOP IMMERSION ZONE DOOH

DISNEY BRANDED TELEVISION

BRONZE WINNER

FALLOUT S1: VAULT BUS SHELTERS

AMAZON MGM STUDIOS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

OUT-OF-HOME



DIGITAL AD

GOLD WINNER

THE DAY OF THE JACKAL TIMES SQUARE "ESCAPE" DIGITAL OUT OF HOME ADVERTISING

PEACOCK

SILVER WINNER

9-1-1 MOXY DIGITAL BILLBOARD

ABC

BRONZE WINNER

PARAMOUNT+ MASCOT LAUNCH

PARAMOUNT+ CANADA



TAKEOVER

GOLD WINNER

DEXTER: ORIGINAL SIN "HACK & SLASH" CAMPAIGN

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

HULU ON DISNEY+ LAUNCH DIGITAL TAKEOVER

DISNEY+

BRONZE WINNER

DOCTOR WHO SUBWAY WRAP

DISNEY BRANDED TELEVISION



AD CAMPAIGN

GOLD WINNER

DEXTER: ORIGINAL SIN "HACK & SLASH" CAMPAIGN

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

SILVER WINNER

WELLSAID | HULU ON DISNEY+

DISNEY+

BRONZE WINNER

FEUD: CAPOTE VS THE SWANS

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

EXPERIENTIAL / EVENTS / ACTIVATION



EXPERIENTIAL ACTIVATION

GOLD WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC

SILVER WINNER

GROTESQUERIE SCREAM CHAMBERS

FX

BRONZE WINNER

CURB YOUR ENTHUSIASM LATTE LARRY'S

HBO MAX



EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

GOLD WINNER

FALLOUT S1: SXSW ACTIVATION EXPERIENCE

AMAZON MGM STUDIOS

SILVER WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC

BRONZE WINNER

SDCC PIRATE PARRRTY

ADULT SWIM



EVENT PRODUCTION DESIGN

GOLD WINNER

FEARLESS HELLEVATOR AT SDCC

FX

SILVER WINNER

GROTESQUERIE THE FEAST

FX

BRONZE WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PREMIUM / SPECIALTY



PREMIUM OR SPECIALTY ITEMS

GOLD WINNER

TCM CREEPY CINEMA

WBD - US NETWORKS

SILVER WINNER

TBS AMERICAN DAD/PUNK BUNNY COFFEE BAG

WBD - US NETWORKS

BRONZE WINNER

CURB YOUR ENTHUSIASM X MALBON GOLF PARTNERSHIP

HBO MAX

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



SERIES/PROGRAM AND MOVIE TIE-IN

GOLD WINNER

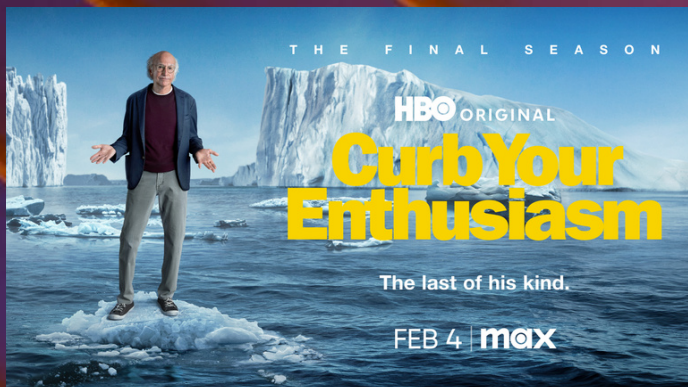
2024 OLYMPICS - MINIONS - JUMP (NBC ENTERTAINMENT)
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

ESPN SPORTSCENTER X SONY BAD BOYS 4
DISNEY CREATIVWORKS

BRONZE WINNER

DEADPOOL & WOLVERINE X THE BACHELORETTE
DISNEY CREATIVWORKS



SERIES/PROGRAM AND PRODUCT TIE-IN

GOLD WINNER

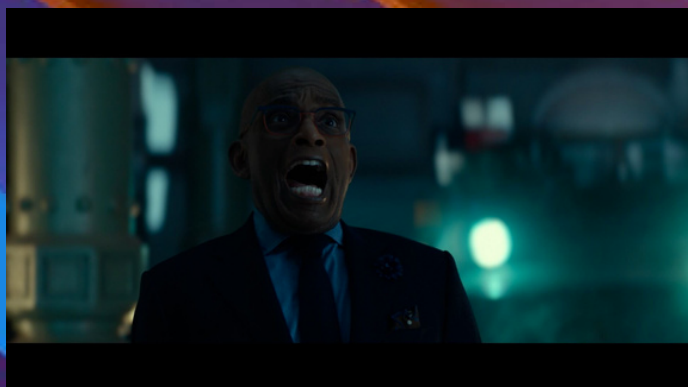
CURB YOUR ENTHUSIASM X MALBON GOLF PARTNERSHIP
HBO MAX

SILVER WINNER

X-MEN '97 - "LEGO MAGNETO RETURNS"
FRAMEWORK

BRONZE WINNER

FOX ENTERTAINMENT, MASTERCHEF & BLUE MOON
FOX ENTERTAINMENT



BRAND INTEGRATION PROMO

GOLD WINNER

GHOSTBUSTERS: FROZEN EMPIRE X AL ROKER SPOT
NBCUNIVERSAL

SILVER WINNER

CHOOSING TO PLAY SQUID GAME
NETFLIX MARKETING PARTNERSHIPS

BRONZE WINNER

ESPN X STATE FARM - RIGHT KIND OF MAGIC
DISNEY CREATIVWORKS

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



BRANDED PARTNERSHIP CAMPAIGN

GOLD WINNER

TRY IT WITH GOOGLE FEAT. LESLIE JONES

NBCUNIVERSAL

SILVER WINNER

CHOOSING TO PLAY SQUID GAME

NETFLIX MARKETING PARTNERSHIPS

BRONZE WINNER

UNFROSTED: NOT BROUGHT TO YOU BY POP-TARTS

NETFLIX MARKETING PARTNERSHIPS



OUTTEGRATION

GOLD WINNER

THAT'S WHAT FRIENDS ARE FOR

NBCUNIVERSAL

SILVER WINNER

WHAT'S IN MY MAN BAG?

NBCUNIVERSAL

BRONZE WINNER

HBO / MAX DOOR DASH "YOUR DOOR TO MORE"

HBO / MAX PARTNER MARKETING CREATIVE



USE OF AN ATHLETE

GOLD WINNER

HULU + LIVE TV: JIMMY BUTLER'S BUTLER

HULU BRAND

SILVER WINNER

DESPICABLE ME 4 - "THERAPY WITH NIKOLA JOKIC"

FRAMEWORK

BRONZE WINNER

2024 OLYMPICS - EMILY IN PARIS PITCH (NBC ENTERTAINMENT)

NBCUNIVERSAL TV & STREAMING

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



SPORTS AND PRODUCT TIE-IN

GOLD WINNER

TRANSFORMERS ONE X NFL - "ROBOTS IN JERSEYS"
FRAMEWORK

SILVER WINNER

SUPER BOWL LVIII DORA EXPLAINERS
MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

BRONZE WINNER

ESPN X CALL OF DUTY BLACK OPS - THE REPLACER
DISNEY CREATIVeworks

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PUBLICITY



PUBLICITY CAMPAIGN

GOLD WINNER

FALLOUT

AMAZON MGM STUDIOS

SILVER WINNER

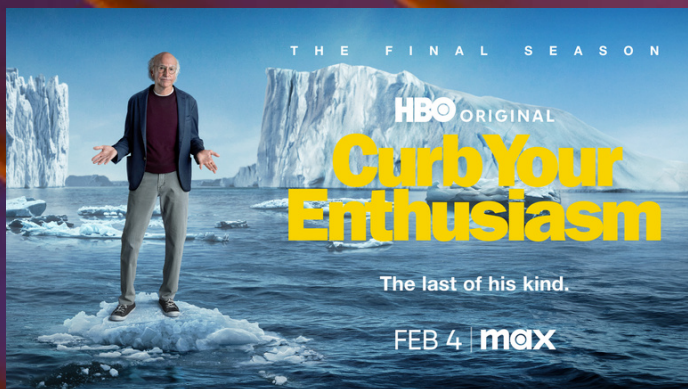
TSUNAMI: RACE AGAINST TIME PR CAMPAIGN

NATIONAL GEOGRAPHIC

BRONZE WINNER

SUGARCANE PR CAMPAIGN

NATIONAL GEOGRAPHIC DOCUMENTARY FILMS



STUNT

GOLD WINNER

CURB YOUR ENTHUSIASM LATTE LARRY'S

HBO MAX

SILVER WINNER

CURB YOUR ENTHUSIASM SUSIE STUNT BOARD

HBO MAX

BRONZE WINNER

GROTESQUERIE SCREAM CHAMBERS

FX



USE OF INFLUENCER/TALENT

GOLD WINNER

HULU + LIVE TV: JIMMY BUTLER'S BUTLER

HULU BRAND

SILVER WINNER

CURB YOUR ENTHUSIASM SUSIE STUNT BOARD

HBO MAX

BRONZE WINNER

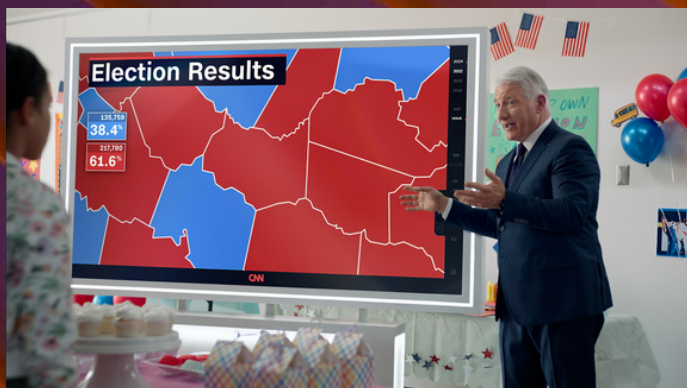
TURNING THE INTERNET SPONGEBOB YELLOW: SPONGEBOB'S 25TH ANNIVERSARY INFLUENCER CAMPAIGN

MTV ENTERTAINMENT STUDIOS AND KIDS & FAMILIES

2025 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TOPICAL



ELECTION COVERAGE PROMO

GOLD WINNER

FOLLOW THE FACTS

CNN WORLDWIDE

SILVER WINNER

BBC NEWS 2024 US ELECTION

BBC STUDIOS

BRONZE WINNER

WE VOTE INITIATIVE

BET BRAND CREATIVE



OLYMPICS PROMO

GOLD WINNER

NBC 2024 OLYMPICS PITCHES (NBC ENTERTAINMENT)

NBCUNIVERSAL TV & STREAMING

SILVER WINNER

OLYMPICS PARIS24 ORO

NBCUNIVERSAL TELEMUNDO ENTERPRISES

BRONZE WINNER

OLYMPICS HIGHLIGHTS :30 PROMO

PEACOCK

 2025 **GEMA AWARDS**
TV/STREAMING NORTH AMERICA

THANK YOU to...

OUR OFFICIAL MEDIA PARTNER

VARIETY

OUR OFFICIAL MUSIC PARTNER

**MEGA—
—TRAX**

2025 **GEMA** AWARDS
TV/STREAMING NORTH AMERICA

THANK YOU to...

THE OFFICIAL VOICE OF THE 2025 GEMA AWARDS

Vanessa James
M E D I A

OUR PRINTING PARTNER

**CLEARIMAGE
PRINTING CO**

 2025 GEMA AWARDS
TV/STREAMING NORTH AMERICA

THANK YOU to...

OUR AWARDS OPEN DESIGN PARTNER

LUCIDO

THE OFFICIAL GEMA AWARDS PRODUCTION PARTNER

DotDotDot



THE GLOBAL ENTERTAINMENT
MARKETING ACADEMY OF
ARTS & SCIENCES