



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

WINNERS BOOK



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Congratulations!

Dear G.E.M.A. Community,

On behalf of the Board of Directors and myself, it's with great pride and excitement that I extend my warmest congratulations to the nominees and winners of this year's GEMA Awards for TV and Streaming. Your creativity, drive, and innovation are the very heartbeat of the entertainment marketing industry. You bring stories to life, spark joy, ignite passion, and inspire fandom in ways that leave a lasting impact. Today, we celebrate you - the visionaries behind the campaigns, the ideas, and the work that captivate audiences around the world.

Every single submission this year represents the power of storytelling and the magic of marketing. Each one is a testament to the talent and passion that make this industry so dynamic and vital. Together, you are the driving force pushing the boundaries of what's possible, and it's truly inspiring to witness.

I'd like to take a moment to spotlight and express my gratitude to our incredible supporters - our members, partners, and sponsors. Your dedication and belief in G.E.M.A.'s mission fuel everything we do. Your unwavering support allows us to continue pushing boundaries and raising the bar for excellence in entertainment marketing. It is through your contributions and collaboration that we are able to recognize and honor the outstanding talent in our industry.

A special thank you to our judges and jurors, who bring their expertise and passion to the table, not for the accolades, but for the love of this industry and the creativity it inspires. Your dedication helps elevate the remarkable work we are all here to honor.

As we look toward the future, the possibilities are endless. This industry is constantly evolving, and together, we are writing its next chapter. G.E.M.A. will continue to grow and be a hub for innovation, creativity, and community, a place where the brightest ideas are celebrated and where we can continue to push the boundaries of entertainment marketing.

Let's continue to break new ground, spark creativity, and build an even brighter future.

Congratulations once again to all the nominees and winners. Here's to the incredible work you've done and to the amazing things still to come!

With gratitude and excitement,

Stacy La Cotera
President, CEO
The Global Entertainment Marketing Academy of Arts & Sciences



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Meet the Jury



WAYNE
ARTHUR
KALEIDE AGENCY



JESSICA
BABILA
STAMPEDE STUDIOS



KEVIN
BJELAJAC
PARAMOUNT+



JACQUI
BUSSÉY
A&E NETWORKS



ZAKARY
CHENOWETH
ZEALOT



VIRGIL
CONKLIN
BGSTR



MICHAEL
DERIENZO
NBCUNIVERSAL



DAVID
HERBRUCK
LOYALKASPAR



ROSANNA
HERRICK
TOWN & COUNTRY
CREATIVE AGENCY



RACHELE
HONNER
PARAMOUNT+



LEEANNE
IRVIN
NBCUNIVERSAL



ANDREW
IRVING
RHUBARB



JOON
KIM
PARAMOUNT
STREAMING



TYLER
KORBA
NATIONAL
GEOGRAPHIC
(DISNEY)



STEPHEN
KRILL
CNN



OOGIE
LEE
OOG CREATIVE



ANDY
LERMA
DISNEY



MITCH
MONSON
SIBLING RIVALRY



2024 GEMA AWARDS

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Meet the Jury



NANCY
POTHIER
KNOWN



IRA
ROSENSWEIG
*WAVEMAKER
CREATIVE*



LORI
SHEFA
RM 15 CREATIVE



MELISSA
STANKOWSKI
STARZ



YOSHIE
SUZUKI-LAHAV
APPLE



HAYES
TAUBER
INSP



MARNI
WAGNER
THE A TEAM



GERRY
WEBER
BBC STUDIOS



LARA
WICKES
DISNEY



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Judges

ETHAN ADELMAN

VALERIE ALBANESE

JANELLE ALBINO

ANDREA ALLEN

ANDRIA ANDERSON

LUCAS ARAGON

GILBERT AVILA

GISELA AYDIN

ANDRES BAEZ

ADAM BALL

REBECCA BAROUKH

DAVID BAUMANN

DANIEL BAYLEY

LUIGI BELLIZZI

RODERICK BELTRAN

ALISON BERK

KESIME BERNARD

DANIEL BERNATH

KUSHAL BIRARI

MIRANDA BISHOP

ANDREA BODNAR

GREG BOYTOS

GREG BRAYTON

ERIC BREWER

CARISSA BUFFEL

CATY BURGESS

VERONIQUE

CAISSIE LUZ CALERO

ANGELA CANNON

CHUCK CAREY

LINDSEY CASEY

FELIPE CERDAN

ZACH CHAMBERS

MICHAEL CHAVEZ BOOTH

MAN-WAI CHEUNG

MARIELA CIVA KERIANNE

CONNOR LENTZ

GABE CONVERSE

GARRETT COOK

CHRIS COSTA

DAVID COX

VLADIMIR CUEVA

ETHAN CUSHING

ED DAVIS

KELSEY DE WEERD

ROBIN DEGRAW

BERNIE DEL CARPIO

MEGAN DESOUZA

DIANA DIXON

MEAGAN DOONAN

VICTORIA DUNCAN

NICOLE FERRARA

JOANNA FILLIE

DENIS FOUCHÉ

NOAH GALLICO

JULIET GARRETT

BRIAN GAWRONSKI

JUSTIN GRAZIOLI

RYAN GREENE

ANGELA GUICE

RHONDA HALAREWICH

DEBRA HALL

REBECCA HANKS

JENNIFER HANULAK

KENYA HARDAWAY

EVAN HARRIS

BILL HARTNETT

JONATHAN HAZIN

JEFF HEATH



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Judges

CHRIS HEPBURN

JESSICA HERNANDEZ

ALEXANDER HEYWARD

ABBY HO

NATHANIEL HOWE

ROB HUGHES

MARTY IKER

LEEANNE IRVIN

ALAN IVES

PAUL JAMIESON

DAVID JANG

ERIC JAUGEY

MATT JEANS

JENNIFER KAHN

MAYA KANE

BRIAN KEENAN

MATTHEW KEHRLI

MARLIE KELLEHER

CRAIG KELLY

CHRIS KNELLER

JOSH KOVOLENKO

STEPHANIE KRUEGER

DANIELLE LAFORTUNE

CASSIDY LASHAWAY

MATTHEW LAZZARINI

EMMANUELLE LEBOEUF

MICHAEL LEVER

RYAN LEVITUS J

ULES LEVY

STACEY LIBBRECHT

DARLENE LIEBMAN

CARLIE LINDOWER

BENJAMIN LISTER

FERNANDO LOPEZ

DANE MACBETH

PREMIER MALDONADO

SEAN MANANQUIL

NORMA MANZANARES

STEVE MARCH

PAUL MARKOWSKI

MELISSA MARKS

CLAUDIA MARQUEZ

MARIA MARRERO

EVAN MATHIS

KENNA MCCABE

GORDON MCWATTERS

BRITTANY MEHCIZ

PAULA MINARDI

ANNA MINKKINEN

GREG MITCHELS

JEFF MOLYNEAUX

MONTES-BONO

KENAN MORAN

BECKY MORRISON

KIERON MULLARKEY

IRINA MURASHEVA

MATT NEARY

ANDREA NICHOLSON

DANIEL NOA

DAVID NUMBERS

NEIL OBRIEN

GRANT OKITA

DANIEL OLEKSIUK

JESSICA OWOC-MCCLELLAND

ANNE PENDOLA

STEPHEN PERLSTEIN



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Judges

SHARITA PETERSEN

ARI PITCHENIK

KATY POWERS

BRENT QUINONES

SCOTT REGIER

PEACH RIBEIRO

GIBSON ILEANA RINCON

BRIAN RIVERA

ANDREW RIZZI

JUDY ROBINSON

JESUS RODRIGUEZ

TONY ROMAIN

DENISE RONDON

LUIS ROSILES-RIVERA

ANDY ROSS

CHRISTINE ROUX

ANDRES SANDOVAL

NELLY SARKISSIAN

SEAN SAYLOR

CHRIS SCARLATA

JEDD SCHER

GLENN SCHLOSS

COREY SCHMIDT

STEPHEN SCHWARTZ

BEX SCHWARTZ

SOHINI SENGUPTA

KATIE SHESH

JONATHAN SHUPING

JOSHUA SHURTLEFF

SHAWN SILVERMAN

WALTER SOARES

SHERRI SOLINGER

ROBIN SPEHAR

ROBIN STERLING

SARAH SULLIVAN

THOMAS SUTCH

ALEX TAFET

MARIEL TENDLER

MICHELLE THEISEN

NATHANIEL THOMPSON

EDWARD TRADER

AMY TROIANO

JOANNA TRUMAN

CARA TRUMP

AMY TWILLEY

BRIAN TYRSECK

JOSEPH ULIANO

ELISSA VALLANO

CHRIS VAN AMBURG

EMILY VELEZ

MARCO VITALI

DERRICK WEBB

ANDREA WHITE

LAURIE WIGGINS

DAVETT WILLIAMS

DAVID WINKFIELD

BRETT WINN

STEFAN WORONKO

SCOTT WYLES

JASON ZEMLIKA



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Creative Marketing Team 'Of The Year'





2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Agency
'Of The Year'

ZEALOT



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



BRAND TRAILER

GOLD WINNER

MOUNTAIN OF ENTERTAINMENT STALLONE FACE
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

THIS YEAR ON PARAMOUNT+
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

"HAVE IT ALL"
DISNEY+



PROGRAM TRAILER

GOLD WINNER

OSCARS 95 - BOTTOM GUN FULL
ABC

SILVER WINNER

FX - WELCOME TO WREXHAM - BELIEF TRAILER
FX NETWORKS

BRONZE WINNER

FX - MURDER AT THE END OF THE WORLD - STRANGE LOVE TRAILER
FX NETWORKS



ACTION | ADVENTURE TRAILER

GOLD WINNER

FALLOUT S1: TEASER
GREYBAND

SILVER WINNER

DOOM PATROL SEASON 4B - "EVERYTHING'S FINE"
ZEALOT

BRONZE WINNER

STAR TREK: STRANGE NEW WORLDS S2 TEASER
PARAMOUNT+ WITH SHOWTIME



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



ANIMATION / CARTOON TRAILER
GOLD WINNER
COMEDY CENTRAL'S DIGMAN! TRAILER
MTV ENTERTAINMENT STUDIOS

SILVER WINNER
HARLEY QUINN S4 TRAILER
HBO / MAX

BRONZE WINNER
PRAISE PETEY TRAILER
FREEFORM



CHILDREN / FAMILY TRAILER
GOLD WINNER
A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

SILVER WINNER
THE MUPPETS MAYHEM - "HAPPY"
ZEALOT

BRONZE WINNER
PERCY JACKSON AND THE OLYMPIANS "QUEST" TEASER TRAILER
DISNEY BRANDED TELEVISION



COMEDY TRAILER
GOLD WINNER
THE CURSE - "HOSTILE MAKEOVER"
ZEALOT

SILVER WINNER
FX - THE BEAR - CHAOS MENU TRAILER
FX NETWORKS

BRONZE WINNER
TED LASSO - "RETURN"
APPLE TV+ & TINY HERO



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



DOCUMENTARY TRAILER

GOLD WINNERS

TREES AND OTHER ENTANGLEMENTS TRAILER
HBO / MAX MARKETING

SILVER WINNER

DAVID HOLMES: THE BOY WHO LIVED
HBO / MAX

BRONZE WINNER

THE MISSION
NATIONAL GEOGRAPHIC



DRAMA TRAILER

GOLD WINNERS

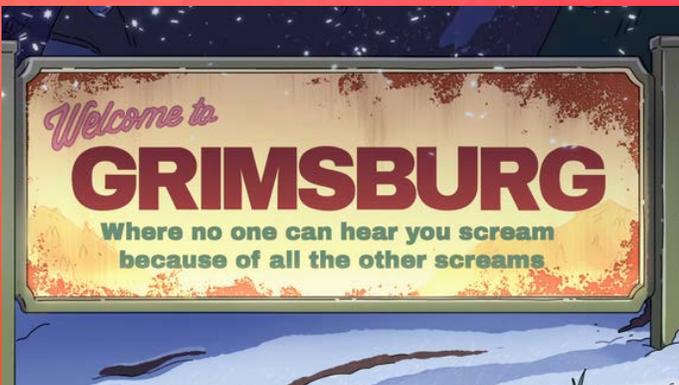
FELLOW TRAVELERS OFFICIAL TRAILER
PARAMOUNT+ WITH SHOWTIME
YELLOWJACKETS S2 "THE HUNT" OFFICIAL TRAILER
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

FX - FARGO - NICE TRAILER
FX NETWORKS

BRONZE WINNER

THE SYMPATHIZER TEASER
HBO/MAX MARKETING



HOLIDAY/SEASONAL TRAILER

GOLD WINNER

FOX GRIMSBURG "JINGLEBURG TRAILER"
FOX ENTERTAINMENT

SILVER WINNER

FOX LEGO MASTERS "CELEBRITY HOLIDAY
BRICKTACULAR FIRST LOOK"
FOX ENTERTAINMENT

BRONZE WINNER

THIS MONTH ON TCM FEBRUARY 2023
WBD US NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

TRAILERS



HORROR / THRILLER TRAILER

GOLD WINNER

THE OTHER BLACK GIRL TRAILER
HULU ORIGINALS

SILVER WINNER

SWARM "PROMISE"
WILD CARD CREATIVE GROUP

BRONZE WINNER

SICK TRAILER
PEACOCK | BUDDHA JONES



REALITY TRAILER

GOLD WINNER

SEARCHING FOR SOUL FOOD FEEL GOOD TRAILER
ONYX COLLECTIVE

SILVER WINNER

FOX SPECIAL FORCES "SEASON 2 HEART TRAILER"
FOX ENTERTAINMENT

BRONZE WINNER

SELLING THE OC SEASON 2 TRAILER
THE SHOP CREATIVE ADVERTISING



SPORTS TRAILER

GOLD WINNER

BECKHAM | OFFICIAL TRAILER
EVOLVE STUDIOS / NETFLIX

SILVER WINNER

FOOTBALL MUST GO ON TRAILER
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

WORLD ATHLETICS CHAMPIONSHIPS WESTERN STYLE
CBC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



BRAND PROMO

GOLD WINNER

FX STREAM ON HULU - BEGINNING
FX NETWORKS

SILVER WINNER

NETFLIX CHIEF ACTION OFFICER
MOCEAN

BRONZE WINNER

MOUNTAIN OF ENTERTAINMENT STALLONE FACE
PARAMOUNT+ WITH SHOWTIME



PROGRAM PROMO

GOLD WINNER

LOVE & DEATH - "PERFECT"
ZEALOT

SILVER WINNER

FX - AMERICAN HORROR STORIES - TAPEWORM RUNWAY
FX NETWORKS

BRONZE WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS



ACTION | ADVENTURE PROMO

GOLD WINNER

ONE PIECE - TEASER "DREAM"
MOCEAN

SILVER WINNER

SPECIAL OPS LIONESS CAN YOU ESCAPE SPOT
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

AHSOKA - "BATTLE"
ZEALOT



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



ANIMATION / CARTOON PROMO

GOLD WINNER

INVINCIBLE BURGER MART TEASER

AMAZON MGM STUDIOS

SILVER WINNER

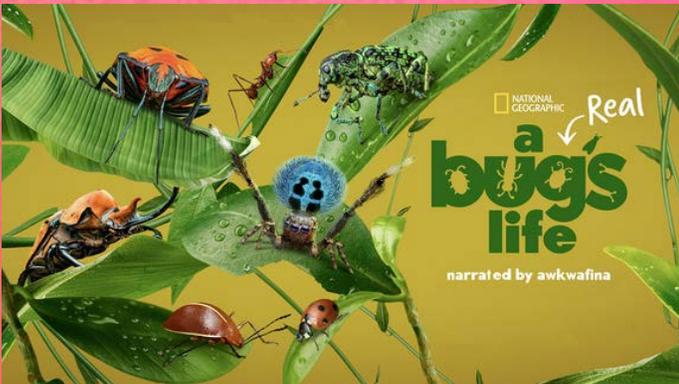
BLUE EYE SAMURAI PROMO

NETFLIX | BUDDHA JONES

BRONZE WINNER

TBS AMERICAN DAD - PROUD TO BE AN AMERICAN

WBD US NETWORKS



CHILDREN / FAMILY PROMO

GOLD WINNER

A REAL BUGS LIFE

NATIONAL GEOGRAPHIC

SILVER WINNER

FXHTM FAMILY

REVOLVE AGENCY

BRONZE WINNER

2023 KIDS' CHOICE AWARDS HOST HERO

NICKELODEON



COMEDY PROMO

GOLD WINNER

HISTORY OF THE WORLD, PART II TEASER TRAILER

HULU BRAND

SILVER WINNER

ABBOTT ELEMENTARY - BACK IN SESSION :30

ABC

BRONZE WINNER

FX - THE BEAR - CHAOS MENU

FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



DOCUMENTARY PROMO

GOLD WINNER

THE MISSION
NATIONAL GEOGRAPHIC

SILVER WINNER

JFK: ONE DAY IN AMERICA
NATIONAL GEOGRAPHIC

BRONZE WINNERS

GIULIANI: WHAT HAPPENED TO AMERICA'S MAYOR?
CNN WORLDWIDE

BOBI WINE: THE PEOPLES PRESIDENT
NATIONAL GEOGRAPHIC



DRAMA PROMO

GOLD WINNER

A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER
NATIONAL GEOGRAPHIC

SILVER WINNER

A SMALL LIGHT "MIEP" TRAILER
NATIONAL GEOGRAPHIC

BRONZE WINNER

FX - SNOWFALL - FINISH LINE
FX NETWORKS



HOLIDAY/SEASONAL PROMO

GOLD WINNER

SYFY MOVIES - THE NOT SO SILENT CHRISTMAS MARATHON
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

HULU 15TH ANNIVERSARY THE CAKE
HULU BRAND

BRONZE WINNER

MLK DAY "KEEP MOVING" SEE ME FILM
MTV ENTERTAINMENT STUDIOS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



LIVE EVENT PROMO
GOLD WINNER
THE NETFLIX CUP
MOCEAN

SILVER WINNER
TUDUM '23 PROMO
NETFLIX | BUDDHA JONES
BRONZE WINNER
TSN X 110 GREY CUP PROMO
BELL MEDIA AGENCY



MADE-FOR-TELEVISION MOVIE PROMO
GOLD WINNER
GOOD BURGER 2
NICKELODEON

SILVER WINNER
OFFICE RACE TRAILER | COMEDY CENTRAL ORIGINAL MOVIE
MTV ENTERTAINMENT STUDIOS
BRONZE WINNER
MONSTER HIGH 2 TRAILER
NICKELODEON



NEWS PROMO
GOLD WINNER
WORLD NEWS TONIGHT WITH DAVID MUIR: NO FEAR
ABC NEWS

SILVER WINNER
DESTINO 2024
TELEVISION UNIVISION
BRONZE WINNER
SCRIPPS NEWS - NO SURRENDER: UKRAINE'S UNSUNG HEROES
SCRIPPS MARKETING CREATIVE STUDIO



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



REALITY PROMO

GOLD WINNER

THE INCREDIBLE DR. POL "JINGLE"
NATIONAL GEOGRAPHIC

SILVER WINNER

THE VOICE "BLAKE'S LAST SEASON :60"
NBC ENTERTAINMENT MARKETING

BRONZE WINNER

AMERICAN IDOL - "SOMEWHERE" WIZARD OF OZ GOLDEN
TICKET ROAD SHOOT
ABC



SPECIAL EVENT PROMO

GOLD WINNER

"PLACE"
DISNEY+

SILVER WINNER

"AGAIN"
DISNEY+

BRONZE WINNER

SYFY - CHUCKY MOVIE MARATHON
NORTHERN LIGHTS AGENCY



SPORTS PROMO

GOLD WINNER

US OPEN "BLUE"
ESPN

SILVER WINNER

NFL DRAFT 2023 - EVERY PICK COUNTS
NFL NETWORK

BRONZE WINNER

NCAA MARCH MADNESS UNFOLDS
TNT SPORTS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PROMOS



THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

GOLD WINNER

BOBI WINE: THE PEOPLES PRESIDENT
NATIONAL GEOGRAPHIC

SILVER WINNER

THE MISSION
NATIONAL GEOGRAPHIC

BRONZE WINNER

WILD LIFE
NATIONAL GEOGRAPHIC



VARIETY PROMO

GOLD WINNER

OSCARS 95 - BOTTOM GUN :60
ABC

SILVER WINNER

OSCARS - MAGIC
ABC

BRONZE WINNER

UNDISPUTED EULOGY
FOX SPORTS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CLIP-BASED PROMOS



ACTION | ADVENTURE CLIP-BASED PROMO

GOLD WINNER

*RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE
NATIONAL GEOGRAPHIC*

SILVER WINNER

*SYFY'S MEMORIAL DAY MONSTER WEEKEND MARATHON
NBCUNIVERSAL TV & STREAMING*

BRONZE WINNER

*NAKED AND AFRAID: LAST ONE STANDING LAUNCH PROMO
WBD - US NETWORKS*



CHILDREN | FAMILY CLIP-BASED PROMO

GOLD WINNER

*PAW PATROL "EVERY PAW EVER"
NICKELODEON*

SILVER WINNER

*MY DAD THE BOUNTY HUNTER
NETFLIX CREATIVE STUDIO*

BRONZE WINNER

*CHICKEN RUN: DAWN OF THE NUGGET
NETFLIX CREATIVE STUDIO*



COMEDY CLIP-BASED PROMO

GOLD WINNER

*FOX KRAPOPOLIS "KRAP KRAP"
FOX ENTERTAINMENT*

SILVER WINNER

*ABBOTT ELEMENTARY - SOUND OF SCHOOL :30
ABC*

BRONZE WINNER

*FX - RESERVATION DOGS - TALE
FX NETWORKS*



2024 GEMA AWARDS

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CLIP-BASED PROMOS



DOCUMENTARY CLIP-BASED PROMO

GOLD WINNERS

RAINN WILSON AND THE GEOGRAPHY OF BLISS PROMO

PEACOCK

MARIUPOL: THE PEOPLE'S STORY

BBC STUDIOS

SILVER WINNER

FX - HILLSONG - TRUTH

FX NETWORKS

BRONZE WINNER

SCOUT'S HONOR

NETFLIX CREATIVE STUDIO



DRAMA CLIP-BASED PROMO

GOLD WINNER

PAINKILLER - PAIN | PLEASURE TEASER

NETFLIX CREATIVE STUDIO

SILVER WINNER

BEEF TEASER

NETFLIX CREATIVE STUDIO

BRONZE WINNER

LOVE & DEATH - "PERFECT"

ZEALOT



REALITY CLIP-BASED PROMO

GOLD WINNER

A REAL BUGS LIFE

NATIONAL GEOGRAPHIC

SILVER WINNER

THE TRAITORS S2 PROMO

PEACOCK

BRONZE WINNER

ALONE | WISH ME LUCK

TRAILER PARK GROUP



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

CLIP-BASED PROMOS



SPORTS CLIP-BASED PROMO

GOLD WINNER

ATHLETICS ALL SUMMER LONG ON CBC
CBC

SILVER WINNER

YES NETWORK - EARN YOUR PINSTRIPES
NORTHERN LIGHTS AGENCY

BRONZE WINNER

TSN 2023 RAPTORS SEASON LAUNCH PROMO
BELL MEDIA AGENCY



2024 GEMA AWARDS

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SPECIALTY PROMOS



IN-HOUSE PROMO

GOLD WINNER

FX - MAYANS - DEATH VALLEY
FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS

BRONZE WINNER

FX - DAVE - HAIRBALL
FX NETWORKS



OUT-OF-HOUSE PROMO

GOLD WINNER

2023 FIFA WOMEN'S WORLD CUP | USA VS THE WORLD
FOX SPORTS

SILVER WINNER

"ARC"
DISNEY+

BRONZE WINNER

"THIS IS"
DISNEY+



BLOCK OF PROGRAMMING PROMO

GOLD WINNER

THIS YEAR ON PARAMOUNT+
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

FXX ANIMATION 2023
REVOLVE AGENCY

BRONZE WINNER

MOUNTAIN OF MOVIES LEGACY ANTHEM
PARAMOUNT+ WITH SHOWTIME



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY PROMOS



DELIVERING ON A DIME

GOLD WINNER

NICK JR "BEST TIME EVER" SONG
NICKELODEON

SILVER WINNER

GLOBALECONOMÍA
CNN WORLDWIDE

BRONZE WINNER

NATIVE AMERICAN HERITAGE MONTH, "GENERATIONS"
NATIONAL GEOGRAPHIC



DIVERSITY & INCLUSION AWARENESS PROMO

GOLD WINNER

FOOTBALL FOR EVERYONE: LGBTQ+ PRIDE CAMPAIGN
CBS SPORTS

SILVER WINNER

"WHO WE ARE"
DISNEY+

BRONZE WINNER

BLACK STORIES ALWAYS - GIVING FLOWERS
HULU BRAND



EPISODIC PROMO

GOLD WINNER

FX - AMERICAN HORROR STORY: DELICATE - EPISODE 1205
FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORIES - TAPEWORM EPISODIC
FX NETWORKS

BRONZE WINNER

A SMALL LIGHT "THE BUTTERFLY"
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY PROMOS



FUNNIEST PROMO

GOLD WINNER

OSCARS 95 - BOTTOM GUN :60
ABC

SILVER WINNER

SHARK WEEK 2023 PROMO "PROPOSAL"
WBD - US NETWORKS

BRONZE WINNER

NFL ON FOX 30TH SEASON CAMPAIGN | FULL BRADSHAW
FOX SPORTS



I'M NOT CRYING, YOU ARE!

GOLD WINNER

DIANA FLORES - SUPER BOWL COMMERCIAL SURPRISE
NFL MEDIA

SILVER WINNER

FELLOW TRAVELERS - QUEER THROUGH THE GENERATIONS PKG
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

NFL DRAFT LETTERS
NFL MEDIA



OMG!

GOLD WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORIES - TAPEWORM RUNWAY
FX NETWORKS

BRONZE WINNER

THE IDOL
HBO



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIALTY PROMOS



SOCIAL GOOD PROMO
GOLD WINNER
HISPANIC HERITAGE MONTH
NATIONAL GEOGRAPHIC

SILVER WINNER
NO APOLOGIES MUSIC VIDEO
NICKELODEON

BRONZE WINNER
MARIUPOL: THE PEOPLE'S STORY
BBC STUDIOS



STUNT PROMO
GOLD WINNER
FX - THE BEAR - KITCHENS
FX NETWORKS

SILVER WINNER
YELLOWJACKETS MTV NEWS DEEPFAKE
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER
PARAMOUNT NETWORK'S MOVIES LIVE HERE
MTV ENTERTAINMENT STUDIOS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



BRAND CAMPAIGN
GOLD WINNER
PROGRAMMED BY HUMANS TV CAMPAIGN
PLUTO TV

SILVER WINNER
NFL ON FOX 30TH SEASON CAMPAIGN
FOX SPORTS

BRONZE WINNER
ANIMAYHEM ON-AIR CAMPAIGN
HULU BRAND



IN-HOUSE CAMPAIGN
GOLD WINNER
EL SEÑOR DE LOS CIELOS SEASON 9 CAMPAIGN
NBCUNIVERSAL TELEMUNDO ENTERPRISES

SILVER WINNER
THIS IS CNN
CNN WORLDWIDE

BRONZE WINNER
TCM WB100 CAMPAIGN
WBD US NETWORKS



OUT-OF-HOUSE CAMPAIGN
GOLD WINNER
GRISELDA - AV CAMPAIGN
MOCEAN

SILVER WINNER
TED LASSO SEASON 3 - CAMPAIGN
APPLE TV+ & TINY HERO

BRONZE WINNER
THE FALL OF THE HOUSE OF USHER - AV CAMPAIGN
MOCEAN



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



ACTION / ADVENTURE CAMPAIGN

GOLD WINNER

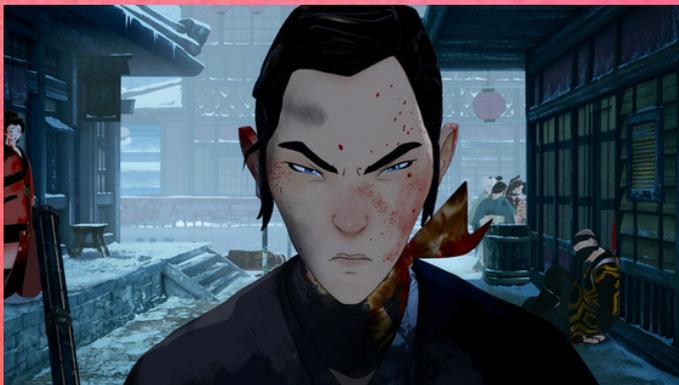
STAR TREK: PICARD S3 CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

STAR TREK: STRANGE NEW WORLDS S2 CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

PERCY JACKSON AND THE OLYMPIANS CAMPAIGN
DISNEY BRANDED TELEVISION



ANIMATION / CARTOON CAMPAIGN

GOLD WINNER

BLUE EYE SAMURAI AV CAMPAIGN
NETFLIX | BUDDHA JONES

SILVER WINNER

FOX GRIMSBURG "LAUNCH CAMPAIGN"
FOX ENTERTAINMENT

BRONZE WINNER

FOX KRAPOPOLIS "LAUNCH CAMPAIGN"
FOX ENTERTAINMENT



CHILDREN / FAMILY CAMPAIGN

GOLD WINNER

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

SILVER WINNER

GOOSEBUMPS ON-AIR CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

2023 KIDS' CHOICE AWARDS
NICKELODEON



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



COMEDY CAMPAIGN

GOLD WINNER

FX - THE BEAR S2 - VIDEO CAMPAIGN
FX NETWORKS

SILVER WINNER

ABBOTT ELEMENTARY ON-AIR CAMPAIGN
ABC

BRONZE WINNER

TED LASSO SEASON 3 - CAMPAIGN
APPLE TV+ & TINY HERO



DIVERSITY & INCLUSION AWARENESS CAMPAIGN

GOLD WINNER

CELEBRATING PRIDE MONTH
NBCUNIVERSAL TELEMUNDO ENTERPRISES

SILVER WINNER

PRIDE MONTH CAMPAIGN
NATIONAL GEOGRAPHIC

BRONZE WINNER

FOX FOR ALL CAMPAIGN
FOX ENTERTAINMENT



DOCUMENTARY CAMPAIGN

GOLD WINNER

FX - WELCOME TO WREXHAM - DOCUMENTARY CAMPAIGN
FX NETWORKS

SILVER WINNER

FX - DEAR MAMA - DOCUMENTARY CAMPAIGN
FX NETWORKS

BRONZE WINNER

THE 1619 PROJECT ON-AIR CAMPAIGN
ONYX COLLECTIVE



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



DRAMA CAMPAIGN
GOLD WINNER
A SMALL LIGHT
NATIONAL GEOGRAPHIC

SILVER WINNER
FX - AMERICAN HORROR STORY: DELICATE - VIDEO CAMPAIGN
FX NETWORKS

BRONZE WINNER
FX - FARGO - VIDEO CAMPAIGN
FX NETWORKS



HOLIDAY/SEASONAL CAMPAIGN
GOLD WINNER
TBS & TNT 2023 WINTER BREAK CAMPAIGN
WBD US NETWORKS

SILVER WINNER
25 DAYS OF CHRISTMAS ON-AIR CAMPAIGN
FREEFORM

BRONZE WINNER
SYFY HOLIDAY CATCH-UP CAMPAIGN
NBCUNIVERSAL TV & STREAMING



LIVE EVENT CAMPAIGN
GOLD WINNER
OSCARS ON-AIR CAMPAIGN
ABC

SILVER WINNER
2023 MTV VIDEO MUSIC AWARDS | PROMO CAMPAIGN
MTV ENTERTAINMENT STUDIOS

BRONZE WINNER
FOX DEPORTES SUPER BOWL LVII PROMO CAMPAIGN
FOX DEPORTES



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



NEWS CAMPAIGN

GOLD WINNER

LETTERS FROM SING SING PODCAST CAMPAIGN
NBC NEWS

SILVER WINNER

EVERY DAY NEEDS TODAY: ANCHOR POPS
NBC NEWS

BRONZE WINNER

SCRIPPS NEWS LEGACY CAMPAIGN
SCRIPPS MARKETING CREATIVE STUDIOS



REALITY CAMPAIGN

GOLD WINNER

FOX SPECIAL FORCES "SEASON 2 LAUNCH CAMPAIGN"
FOX ENTERTAINMENT

SILVER WINNER

DANCING WITH THE STARS ON-AIR CAMPAIGN
ABC

BRONZE WINNER

THE GOLDEN BACHELOR ON-AIR CAMPAIGN
ABC



SOCIAL GOOD CAMPAIGN

GOLD WINNER

NO APOLOGIES
NICKELODEON

SILVER WINNER

SEE ME FILM SERIES
MTV ENTERTAINMENT STUDIOS

BRONZE WINNER

HISPANIC HERITAGE MONTH
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO PROMO CAMPAIGNS



SPECIAL EVENT CAMPAIGN

GOLD WINNER

2023 FIFA WOMEN'S WORLD CUP | USA VS THE WORLD
FOX SPORTS

SILVER WINNER

MASTERS LITE - ENTERTAINMENT
CBS SPORTS

BRONZE WINNER

BET HIP HOP 50
BET NETWORKS



SPORTS CAMPAIGN

GOLD WINNER

2023 FIFA WOMEN'S WORLD CUP | USA VS THE WORLD
FOX SPORTS

SILVER WINNER

STANLEY CUP PLAYOFFS ON TNT: GORDO ST. JOHN
TNT SPORTS

BRONZE WINNER

NFL ON FOX 30TH SEASON CAMPAIGN
FOX SPORTS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



COPYWRITING

GOLD WINNER

NHL WINTER CLASSIC ON TNT: IF THIS WALL COULD TALK
TNT SPORTS

SILVER WINNER

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

BRONZE WINNER

UNDISPUTED EULOGY
FOX SPORTS



EDITING

GOLD WINNER

FALLOUT S1: TEASER
GREYBAND

SILVER WINNER

LOKI S2 | FLAT CIRCLE
TRAILER PARK GROUP

BRONZE WINNER

ATHLETICS ALL SUMMER LONG ON CBC
CBC



DIRECTING

GOLD WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS

SILVER WINNER

THE VOICE "BLAKE'S LAST SEASON" 2:18
NBC ENTERTAINMENT MARKETING

BRONZE WINNERS

THE FALL OF THE HOUSE OF USHER - "SHE'S COMING"
MOCEAN
UNDISPUTED EULOGY
FOX SPORTS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



SOUND DESIGN

GOLD WINNER

LOKI S2 | FLAT CIRCLE
TRAILER PARK GROUP

SILVER WINNER

NHL ON TNT: SHOW AND TELL
TNT SPORTS

BRONZE WINNER

2023 FIFA WOMEN'S WORLD CUP | US VS THE WORLD
SUPEREXPLODER



USE OF MUSIC

GOLD WINNER

FX - WELCOME TO WREXHAM - BELIEF TRAILER
FX NETWORKS

SILVER WINNER

THE CURSE - "HOSTILE MAKEOVER"
ZEALOT

BRONZE WINNER

FX - DAVE - HAIRBALL
FX NETWORKS



USE OF SCORE OR MUSIC WITHOUT LYRICS

GOLD WINNER

ALL THE LIGHT WE CANNOT SEE | THE LIGHT
TRAILER PARK GROUP

SILVER WINNER

JFK: ONE DAY IN AMERICA
NATIONAL GEOGRAPHIC

BRONZE WINNER

CHUCKY S3 TEASER TRAILER
NBCUNIVERSAL TV & STREAMING



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

VIDEO CRAFT



USE OF MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

BELOW DECK DOWN UNDER S2 - BUDGIE SMUGGLER
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

BIG TEN SATURDAY NIGHT LAUNCH
NBC SPORTS

BRONZE WINNER

"THE PRICE IS RAP"
FIVESTONE ENTERTAINMENT / FREMANTLE



VOICE-OVER PERFORMANCE

GOLD WINNER

DISNEY STUDIOS X ESPN WCF - INDIANA JONES AND THE DIAL OF DESTINY - QUEST FOR LARRY
DISNEY CREATIVWORKS

SILVER WINNER

LIFE ON OUR PLANET - REBORN TEASER
NETFLIX CREATIVE STUDIO

BRONZE WINNER

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



PROGRAM DESIGN PROMO

GOLD WINNER

MAYANS 5 - DEATH VALLEY :30

FX

SILVER WINNER

STAR TREK: STRANGE NEW WORLDS S2 ORBIT MOTION PROMO

PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

AMERICAN HORROR STORIES 3 - FEROCIOUS :30

FX



IN-HOUSE DESIGN PROMO

GOLD WINNER

MAYANS 5 - DEATH VALLEY :30

FX

SILVER WINNER

FOX THE MASKED SINGER "ONCE UPON A TIME"

FOX ENTERTAINMENT

BRONZE WINNER

TSN X 2023 RAPTORS SEASON LAUNCH PROMO

BELL MEDIA AGENCY



HOLIDAY/SEASONAL DESIGN PROMO

GOLD WINNER

KILLER CLASSICS | PARAMOUNT NETWORK'S 2023 HALLOWEEN STUNT

MTV ENTERTAINMENT STUDIOS

SILVER WINNER

MICKEY & FRIENDS - "INTERNATIONAL FRIENDSHIP DAY"

ZEALOT

BRONZE WINNER

NEW YEAR'S EVE LIVE WITH ANDERSON COOPER AND ANDY COHEN

CNN WORLDWIDE



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



BRAND TOTAL DESIGN PACKAGE

GOLD WINNER

NBC BRAND REFRESH

NBC ENTERTAINMENT MARKETING

SILVER WINNER

HGTV BRAND REFRESH

WBD - US NETWORKS

BRONZE WINNER

25 DAYS OF CHRISTMAS TOTAL PACKAGE DESIGN CAMPAIGN

FREEFORM



BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

GOLD WINNER

NICKELODEON & NICK JR REBRAND

NICKELODEON

SILVER WINNER

CNBC BRAND REDESIGN

CNBC

BRONZE WINNER

HGTV BRAND REFRESH

WBD - US NETWORKS



PROGRAM TOTAL DESIGN PACKAGE

GOLD WINNER

CHECKERED PAST LAUNCH ID PACKAGE

ADULT SWIM

SILVER WINNER

MAYANS 5 - DEATH VALLEY :30, RICOCHET ID :15, VAC :08,
PACKAGE ID :05

FX

BRONZE WINNER

WELCOME TO WREXHAM 2 - PACKAGE ID :10, BELIEF TRAILER,
VAC :08, VAC :04, COUNTDOWN :05

FX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



BRAND ID'S

GOLD WINNER

HULU IDS CAMPAIGN
HULU BRAND

SILVER WINNER

TBS & TNT WINTER BREAK IDS
WBD US NETWORKS

BRONZE WINNER

25 DAYS OF CHRISTMAS IDS
FREEFORM



PROGRAM ID'S

GOLD WINNER

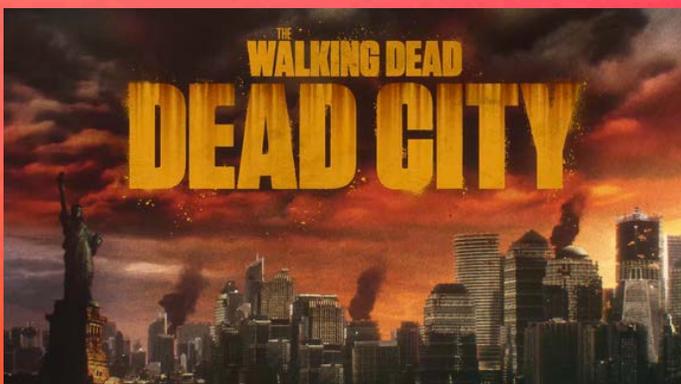
STAR TREK: STRANGE NEW WORLDS S2 LOGOWORLDS
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

CHECKERED PAST PROGRAM ID LAUNCH CAMPAIGN
ADULT SWIM

BRONZE WINNER

FRASIER LINE ART
PARAMOUNT+ WITH SHOWTIME



OPENING TITLE / CREDITS

GOLD WINNER

THE WALKING DEAD: DEAD CITY SEASON 1 MAIN TITLE
PICTUREMILL

SILVER WINNER

TSN / CTV FIFA WOMEN'S WORLD CUP OPEN
BELL MEDIA AGENCY

BRONZE WINNER

GRAND SLAM TENNIS ON TSN OPEN
BELL MEDIA AGENCY



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO



INFORMATIONAL GRAPHICS

GOLD WINNER

DEADLY NIGHTTIME TORNADOES - IMR
THE WEATHER CHANNEL

SILVER WINNER

FLORIDA ON THE CLIMATE CLOCK - IMR
THE WEATHER CHANNEL

BRONZE WINNER

SCIENCE BEHIND WINTER STORMS - IMR
THE WEATHER CHANNEL



BUMPERS / INTERSTITIALS

GOLD WINNER

CROWN: PRODUCTION BUMPER
CBS SPORTS

SILVER WINNER

TINY CHEF INTERSTITIALS
NICKELODEON

BRONZE WINNER

WE NEED TO TALK: PRODUCTION BUMPER
CBS SPORTS



MARKETING VIDEO/SIZZLE REEL/PRESENTATION

(Internal or External) - DESIGN

GOLD WINNER

CNBC REDESIGN SIZZLE
CNBC

SILVER WINNER

TSN / CTV FIFA WOMEN'S WORLD CUP SIZZLE REEL
BELL MEDIA AGENCY

BRONZE WINNER

STARZ Q2 - "COMBO"
ZEALOT



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO CRAFT



ANIMATION

GOLD WINNER

STAR TREK: STRANGE NEW WORLDS S2 LOGOWORLDS
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

SYFY MOVIES FAN MADE MOVIE PROMOS: ZOMBIELAND
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

SNOWFALL 6 - PACKAGE ID :10
FX



MOTION GRAPHICS

GOLD WINNER

FX HAS THE MOVIES WINTER 2023 - "BADASS"
ZEALOT

SILVER WINNER

AMERICAN HORROR STORIES S3 "FEROCIOUS" :30
FX

BRONZE WINNER

FOX THE MASKED SINGER "ONCE UPON A TIME"
FOX ENTERTAINMENT



VISUAL EFFECTS

GOLD WINNER

STAR TREK: STRANGE NEW WORLDS S2 ORBIT MOTION PROMO
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

THE HUNT FOR VEERAPPAN TEASER
NETFLIX CREATIVE STUDIO

BRONZE WINNER

AMERICAN HORROR STORIES 3 - FEROCIOUS :30
FX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: VIDEO CRAFT



TYPOGRAPHY

GOLD WINNER

AMERICAN HORROR STORIES S3 "FEROCIOUS" :30

FX

SILVER WINNER

TSN CTV X 2023 FIFA WOMEN'S WORLD CUP PROMO

BELL MEDIA AGENCY

BRONZE WINNER

GREAT EXPECTATIONS - CRITIC :30

FX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

ART DIRECTION & DESIGN: PRINT



TOTAL PRINT PACKAGE: BRAND OR PROGRAM

GOLD WINNER

FARGO SEASON 5 - POSTER, 196-X48, BUS, TAXI, URBAN PANEL
FX NETWORKS

SILVER WINNER

SNOWFALL SEASON 6 - POSTER, WILSHIRE WALL, GLOW IN THE DARK BB, 19-6X48, BUS
FX NETWORKS

BRONZE WINNER

AHS S12 - KIM SB POSTER, KIM SB EXT, EMMA SB EXT, KISS WILSHIRE WALL, KIM HAIR 19-6X48
FX NETWORKS



LOGO DESIGN

GOLD WINNER

ITS ALWAYS SUNNY IN PHILADELPHIA SEASON 16
FX NETWORKS

SILVER WINNER

THE MUPPETS MAYHEM "HAPPY" TRAILER
DISNEY BRANDED TELEVISION

BRONZE WINNER

HOUSE OF VILLAINS
NBCUNIVERSAL TV & STREAMING



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

360 CAMPAIGN



360 CAMPAIGN: BRAND IMAGE

GOLD WINNER

CHECKERED PAST LAUNCH CAMPAIGN
ADULT SWIM

SILVER WINNER

NICKELODEON & NICK JR REBRAND
NICKELODEON

BRONZE WINNER

ANIMAYHEM 360 CAMPAIGN
HULU BRAND



360 CAMPAIGN: PROGRAM PROMOTION

GOLD WINNER

WINNING TIME SEASON 2 INTEGRATED CAMPAIGN
HBO, BLT, BOND, LEROY AND ROSE

SILVER WINNER

RABBIT HOLE 360 CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

GAME TO GAME-CHANGER: HBO'S THE LAST OF US
HBO



360 CAMPAIGN: COMEDY

GOLD WINNER

FX - THE BEAR SEASON 2 - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

FX - DAVE SEASON 3 - 360 CAMPAIGN
FX NETWORKS

BRONZE WINNER

ONLY MURDERS IN THE BUILDING SEASON 3 360 CAMPAIGN
HULU ORIGINALS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

360 CAMPAIGN



360 CAMPAIGN: CHILDREN / FAMILY

GOLD WINNER

LEO 360 CAMPAIGN
NETFLIX

SILVER WINNER

GOOSEBUMPS 360 CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

2023 KIDS' CHOICE AWARDS
NICKELODEON



360 CAMPAIGN: DRAMA

GOLD WINNER

FX - MURDER AT THE END OF THE WORLD - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

DAISY JONES & THE SIX INTEGRATED CAMPAIGN
AMAZON MGM STUDIOS

BRONZE WINNER

TRUE DETECTIVE: NIGHT COUNTRY INTEGRATED CAMPAIGN
HBO



360 CAMPAIGN: REALITY

GOLD WINNER

DANCING WITH THE STARS 360 CAMPAIGN
ABC

SILVER WINNER

HOUSE OF VILLAINS
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

THE KARDASHIANS SEASON 3 360 MARKETING CAMPAIGN
HULU ORIGINALS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

360 CAMPAIGN



*360 CAMPAIGN: HOLIDAY/SEASONAL/SPECIAL
EVENT PROGRAM*

GOLD WINNER

2023 FIFA WOMEN'S WORLD CUP | USA VS THE WORLD
FOX SPORTS

SILVER WINNER

2023 MTV VIDEO MUSIC AWARDS | 360 CAMPAIGN
MTV ENTERTAINMENT STUDIOS

BRONZE WINNER

SHARK WEEK 2023
WBD - US NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



BEHIND THE SCENES

GOLD WINNER

THE MAKING OF THE LAST OF US
HBO/MAX MARKETING

SILVER WINNER

YELLOWJACKETS BEHIND THE BUZZ CREATING YELLOWJACKETS
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

A SMALL LIGHT: BEHIND THE SCENES
NATIONAL GEOGRAPHIC



INTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

NAT GEO ON DISNEY + "EXPLORATION AND ADVENTURE"
NATIONAL GEOGRAPHIC

SILVER WINNER

NAT GEO ON DISNEY + "NATURAL HISTORY"
NATIONAL GEOGRAPHIC

BRONZE WINNER

NAT GEO CONTENT SIZZLE 2023
NATIONAL GEOGRAPHIC



EXTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

NAT GEO BRAND SIZZLE NYC "COMING SOON"
NATIONAL GEOGRAPHIC

SILVER WINNER

FX - SIZZLE - HUMAN
FX NETWORKS

BRONZE WINNER

JEOPARDY! SPONSORSHIP SIZZLE REEL
SONY PICTURES TELEVISION - GAME SHOWS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



USE OF TECHNOLOGY

GOLD WINNER

CARRIE'S CLOSET

HBO

SILVER WINNER

FX'S SHOGUN AR KOI POND

FX NETWORKS

BRONZE WINNER

THE DEEFAKE TRAILER

AMAZON MGM STUDIOS



FAN DRIVEN

GOLD WINNER

THE LAST OF US DAY: CELEBRATING FAN CREATIONS

HBO/MAX MARKETING

SILVER WINNER

SWARM'S COMMUNITY ACTIVATION

AMAZON MGM STUDIOS

BRONZE WINNER

TBS AMERICAN DAD - #THENEXTROGER

WBD US NETWORKS



SALON DES REFUSE'S

GOLD WINNER

HULU HAS MOVIES FANFARE SING-A-LONG

HULU BRAND

SILVER WINNER

TRAFFICKED: UNDERWORLDS WITH MARIANA VAN ZELLER

NATIONAL GEOGRAPHIC

BRONZE WINNER

SAG AWARDS "CELEBRATE"

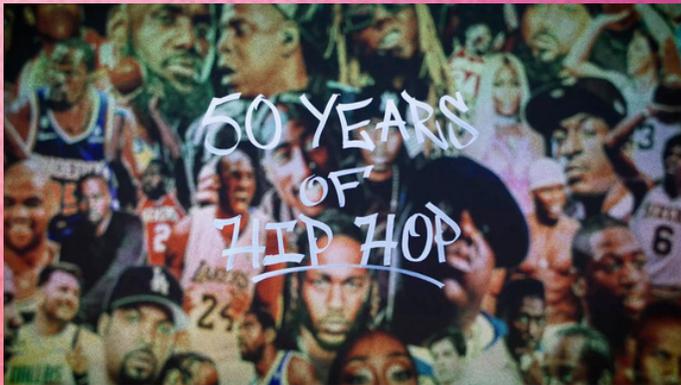
THE SHOP CREATIVE ADVERTISING



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

SPECIAL



MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD WINNER

NBA ON TNT: 50 YEARS OF HIP HOP
TNT SPORTS

SILVER WINNER

DIANA FLORES - SUPER BOWL COMMERCIAL SURPRISE
NFL MEDIA

BRONZE WINNER

STAR TREK: STRANGE NEW WORLDS S2 SUBSPACE
RHAPSODY LYRIC VIDEOS
PARAMOUNT+ WITH SHOWTIME



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



WEBISODE

GOLD WINNER

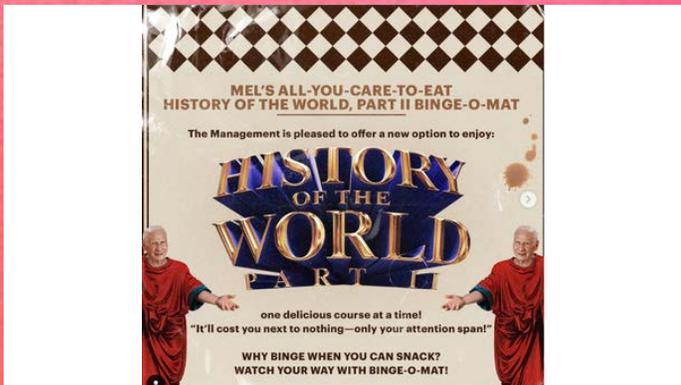
BERTIE GREGORY'S FAVORITE MOMENTS
NATIONAL GEOGRAPHIC

SILVER WINNER

BERTIE & PRESIDENT MACRON ON CLIMATE CHANGE [LONG FORM]
NATIONAL GEOGRAPHIC

BRONZE WINNER

BILLIONS S7 WAGS OR NOT?
PARAMOUNT+ WITH SHOWTIME



TALENT/INFLUENCER INTEGRATION USING SOCIAL MEDIA

GOLD WINNER

HISTORY OF THE WORLD, PART II SOCIAL CAMPAIGN
HULU BRAND

SILVER WINNER

GOOSEBUMPS CGI SLAPPY CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

VOTE GEN V
MOVEMENT STRATEGY



USE OF PAID SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 3 SOCIAL CAMPAIGN
HULU ORIGINALS

SILVER WINNER

PERCY JACKSON AND THE OLYMPIANS PAID SOCIAL CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

PROGRAMMED BY HUMANS SOCIAL CAMPAIGN
PLUTO TV



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



ORGANIC USE OF SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

GOLD WINNER

FX'S A MURDER AT THE END OF THE WORLD SOCIAL CAMPAIGN
FX NETWORKS

SILVER WINNER

RABBIT HOLE INFILTRATION HACK
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

WHAT WE DO IN THE SHADOWS: S5 FULL SOCIAL CAMPAIGN REEL
FX NETWORKS



SHORT FORM SOCIAL MEDIA VIDEO

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 3 - "BROADWAY"
ZEALOT

SILVER WINNER

FX'S THE BEAR S2: ASMR TIKTOK
FX NETWORKS

BRONZE WINNER

FARGO: ICEBREAKERS
FX NETWORKS



SOCIAL MEDIA VIDEO

GOLD WINNER

ANIMALS UP REALLY CLOSE GAME
NATIONAL GEOGRAPHIC

SILVER WINNER

ONLY MURDERS IN THE BUILDING SEASON 3 - "BROADWAY"
ZEALOT

BRONZE WINNER

CAPTURE THE SCENE
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



SOCIAL MEDIA ORIGINAL CONTENT

GOLD WINNER

BELOW DECK DOWN UNDER S2 - BUDGIE SMUGGLER
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

BE OBSESSED INFINITE GALLERY
HULU BRAND

BRONZE WINNER

AMERICAN KITTEN WARRIOR
NBC ENTERTAINMENT MARKETING



CONTENT FOR DIGITAL PROMO

GOLD WINNER

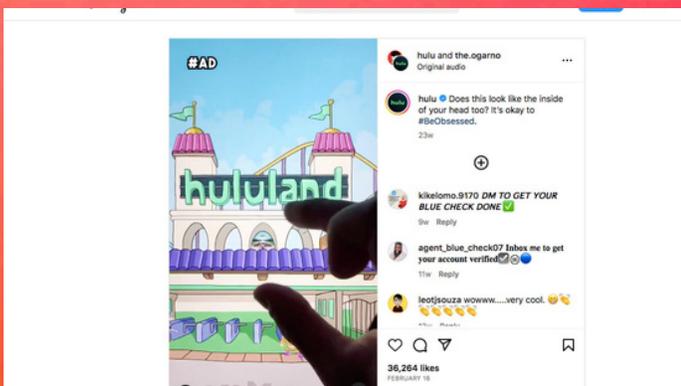
HISTORY OF THE WORLD, PART II DIGITAL ACTIVATION
HULU BRAND

SILVER WINNER

FOX THE CLEANING LADY "CLEANING LADIES"
FOX ENTERTAINMENT

BRONZE WINNER

FOX 911 LONE STAR "THAT'S SO LOWE"
FOX ENTERTAINMENT



VERTICAL VIDEO

GOLD WINNER

BE OBSESSED INFINITE GALLERY
HULU BRAND

SILVER WINNER

INCREDIBLE ANIMAL JOURNEYS - THANKSGIVING TIPS
NATIONAL GEOGRAPHIC

BRONZE WINNER

HARLEY QUINN SMASH OR PASS
HBO / MAX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



ONLINE BANNERS/SKYSCRAPERS/CONTEXTUAL
GOLD WINNER
ANIMANIACS FEED BREAKER
HULU ORIGINALS

SILVER WINNER
I'M A VIRGO GATEWAY
SCREENLAND CREATIVE

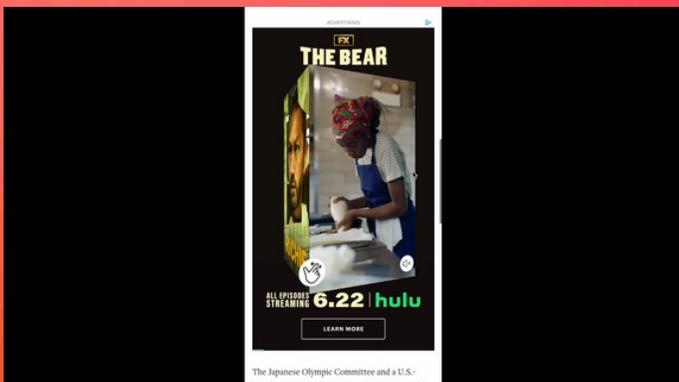
BRONZE WINNER
FX'S AMERICAN HORROR STORIES S3: 4-EPIISODE HULUWEEN
EVENT CUBE (HEARST)
FX NETWORKS



ONLINE TAKEOVER OR ROADBLOCK PROMOTION
GOLD WINNER
RABBIT HOLE IG TAKEOVER INFILTRATION CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER
P+ BRAND ROKU CITY SCREENSAVER
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER
FX'S AMERICAN HORROR STORIES S3: BESTIE DESKTOP OVERLAY
(US WEEKLY)
FX NETWORKS



ONLINE ADVERTISING MARKETING
GOLD WINNER
FX'S THE BEAR S2: 3D CUBE
FX NETWORKS

SILVER WINNER
FX'S AMERICAN HORROR STORIES S3: KARGO VENTI TAPEWORM
JUMPS CARE
FX NETWORKS

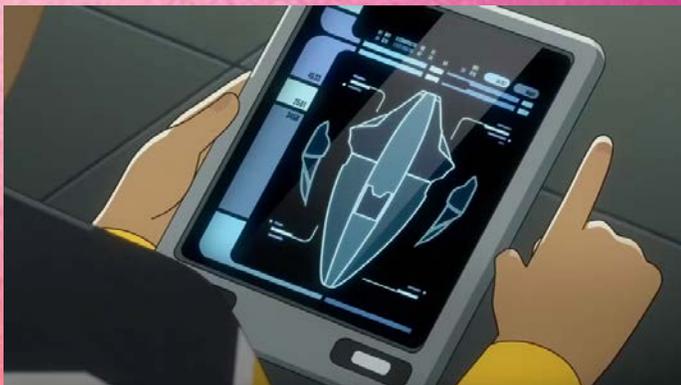
BRONZE WINNER
FX'S AMERICAN HORROR STORIES S3: 4-EPIISODE HULUWEEN
EVENT CUBE (HEARST)
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

DIGITAL & SOCIAL



MICROSITE

GOLD WINNER

STAR TREK: LOWER DECKS - REPLICATE YOURSELF SITE UPDATE

PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

FX'S THE BEAR S2: CHICAGO FOOD MAP

FX NETWORKS

BRONZE WINNER

LAWMEN: BASS REEVES CUSTOM MICROSITE/MAP

PARAMOUNT+ WITH SHOWTIME



TECHNICAL INNOVATIONS FOR DIGITAL PLATFORMS

GOLD WINNER

FX WEARABLE TECHNOLOGY - A MURDER AT THE END OF THE WORLD NFC SMART RING EXPERIENCE

FX NETWORKS

SILVER WINNER

MARCH MADNESS LIVE

TNT SPORTS

BRONZE WINNER

HISTORY OF THE WORLD, PART II DIGITAL ACTIVATION

HULU BRAND



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

U.S. HISPANIC



DESIGN PROMO

GOLD WINNER

LATINX HERITAGE MONTH SEE ME BUMPER
MTV ENTERTAINMENT STUDIOS

SILVER WINNER

VIX: LAS GUERRERAS
VIX

BRONZE WINNER

PEDRO INFANTE PROMO 30
VIX



PROGRAM PROMO

GOLD WINNER

VUELVE A MÍ TRAILER DE CAMPAÑA
NBCUNIVERSAL TELEMUNDO ENTERPRISES

SILVER WINNER

CONSUELO - TEASER
VIX

BRONZE WINNER

NEON TEASER
BUDDHA JONES



PROMO NOT USING PROGRAM FOOTAGE

GOLD WINNER

CONSUELO - TEASER
VIX

SILVER WINNER

PEDRO INFANTE TEASER 30
VIX

BRONZE WINNER

EL GALLO DE ORO - 30
VIX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

U.S. HISPANIC



HOLIDAY/SEASONAL/SPECIAL EVENT PROMO

GOLD WINNER

LATIN GRAMMY 2023 TEASER
TELEVISAUNIVISION

SILVER WINNER

VIX: MUCHA LUCHA
VIX

BRONZE WINNER

HOLIDAY 2023 CAMPAIGN
TELEVISAUNIVISION



NEWS PROMO

GOLD WINNER

ISRAEL NEWS POP
TELEVISAUNIVISION

SILVER WINNER

SEÑALES DEL CRIMEN
VIX

BRONZE WINNER

GLOBALECONOMÍA
CNN WORLDWIDE



SPORTS PROMO

GOLD WINNER

DIANA FLORES - SUPER BOWL COMMERCIAL SURPRISE
NFL MEDIA

SILVER WINNER

ES LO NUESTRO: BOXING
ESPN

BRONZE WINNER

VIX: LAS GUERRERAS
VIX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

U.S. HISPANIC



TELENOVELA PROMO

GOLD WINNER

PEDRO INFANTE PROMO 30
VIX

SILVER WINNER

EL SEÑOR DE LOS CIELOS SEASON 9 TEASER
NBCUNIVERSAL TELEMUNDO ENTERPRISES

BRONZE WINNER

EL SEÑOR DE LOS CIELOS SEASON 9 PLOT TRAILER
NBCUNIVERSAL TELEMUNDO ENTERPRISES



PROGRAM PROMO CAMPAIGN

GOLD WINNER

EVA LONGORIA: SEARCHING FOR MEXICO
CNN WORLDWIDE

SILVER WINNER

PEDRO INFANTE LAUNCH CAMPAIGN
VIX

BRONZE WINNER

EL GALLO DE ORO LAUNCH CAMPAIGN
VIX



SOCIAL MEDIA VIDEO

GOLD WINNER

EL SEÑOR DE LOS CIELOS "DESENTERRANDO ANDO"
NBCUNIVERSAL TELEMUNDO ENTERPRISES

SILVER WINNER

EL AMOR INVENCIBLE
TELEvisaUNIVISION

BRONZE WINNER

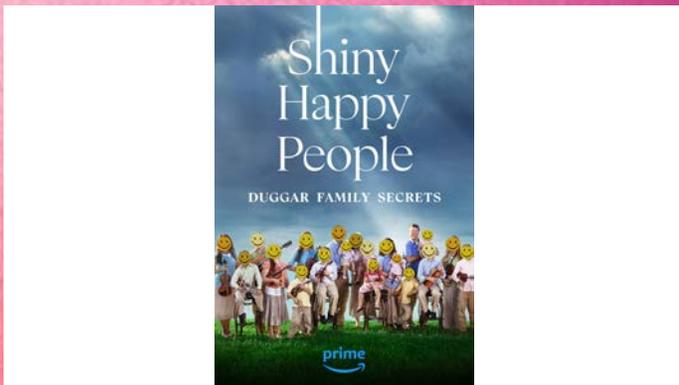
VUELVE A MÍ DISRUPTIVE
NBCUNIVERSAL TELEMUNDO ENTERPRISES



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



POSTER

GOLD WINNER

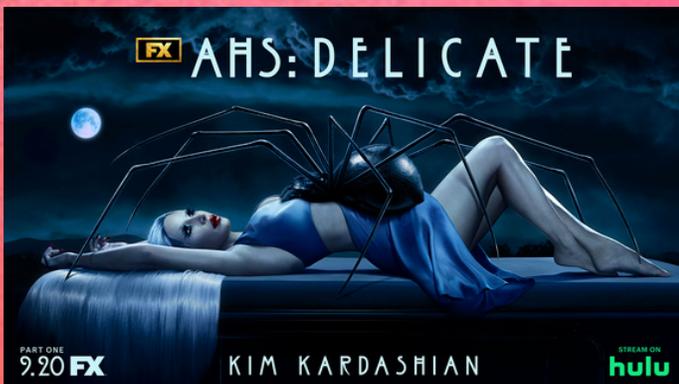
SHINY HAPPY PEOPLE: DUGGAR FAMILY SECRETS
AMAZON MGM STUDIOS

SILVER WINNER

YELLOWJACKETS TEEN QUEEN ART
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

THE CHANGELING
MOCEAN



POSTER CAMPAIGN

GOLD WINNER

AMERICAN HORROR STORY SEASON 12 - KIM SB, EMMA SB,
CARA SYRINGE, KISS, EMMA ORB
FX NETWORKS

SILVER WINNER

YELLOWJACKETS S2 POSTER CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

AMERICAN HORROR STORIES 3 - ORGAN, TAPEWORM,
BESTIE, DAPHNE
FX NETWORKS



CAST/CHARACTER POSTER

GOLD WINNER

THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

FARGO SEASON 5
FX NETWORKS

BRONZE WINNER

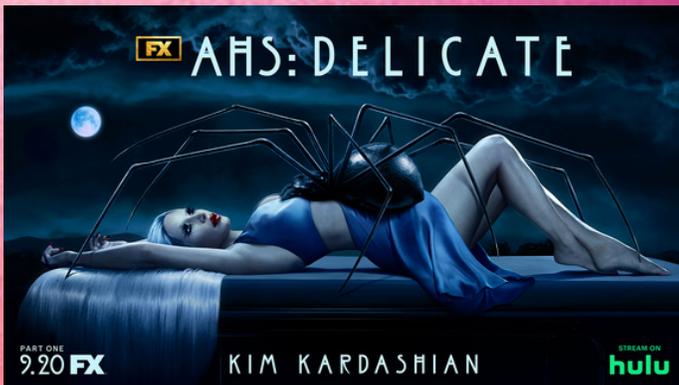
MAYANS M.C. SEASON 5
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



CAST/CHARACTER POSTER CAMPAIGN

GOLD WINNER

AMERICAN HORROR STORY SEASON 12 - KIM SB, EMMA SB, CARA SYRINGE, KISS, KIM HAIR
FX NETWORKS

SILVER WINNER

FALLOUT S1 POSTER CAMPAIGN
AMAZON MGM STUDIOS

BRONZE WINNER

BASS REEVES CHARACTER TIN TYPES
PARAMOUNT+ WITH SHOWTIME



COMEDY POSTER

GOLD WINNER

THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

ITS ALWAYS SUNNY IN PHILADELPHIA SEASON 16
FX NETWORKS

BRONZE WINNER

POKER FACE KEY ART
PEACOCK



DOCUMENTARY POSTER

GOLD WINNER

SCOUTS HONOR
NETFLIX CREATIVE STUDIO

SILVER WINNER

JOHN CARPENTER'S SUBURBAN SCREAMS KEY ART
PEACOCK

BRONZE WINNER

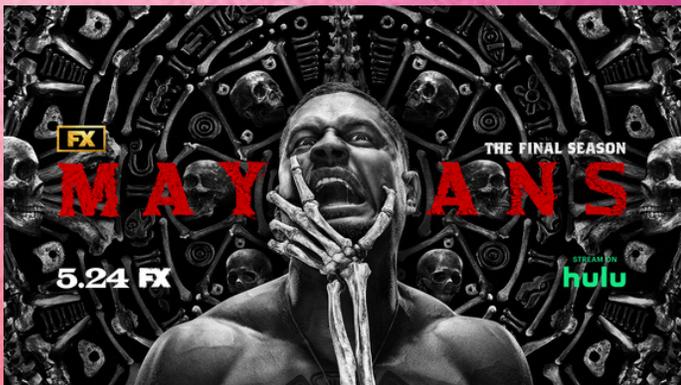
TELEMARKETERS KEY ART
HBO + COLD OPEN



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART



DRAMA POSTER

GOLD WINNER

MAYANS M.C. SEASON 5
FX NETWORKS

SILVER WINNER

FARGO SEASON 5
FX NETWORKS

BRONZE WINNER

RABBIT HOLE TEASER ART
PARAMOUNT+ WITH SHOWTIME



SPORTS POSTER

GOLD WINNER

WINNING TIME SEASON 2 HERO KEY ART
HBO + BLT

SILVER WINNER

LIBERTY ALEX
FOX SPORTS

BRONZE WINNER

WELCOME TO WREXHAM SEASON 2
FX NETWORKS



CONSUMER OR TRADE PRINT AD

GOLD WINNER

THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

FARGO SEASON 5
FX NETWORKS

BRONZE WINNER

GREAT EXPECTATIONS
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART CRAFT



COPYWRITING
GOLD WINNER
THE MISSION
NATIONAL GEOGRAPHIC

SILVER WINNER
CHUCKY S3
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER
BLACKLIST: I LOVE A GOOD ENDING.
NBC ENTERTAINMENT MARKETING



ILLUSTRATION
GOLD WINNER
FARGO SEASON 5
FX NETWORKS

SILVER WINNER
DAVE SEASON 3
FX NETWORKS

BRONZE WINNER
AMERICAN BORN CHINESE SPECIALTY POSTER
DISNEY BRANDED TELEVISION



TYPOGRAPHY
GOLD WINNER
RABBIT HOLE TEASER POSTER
RHUBARB + PARAMOUNT+

SILVER WINNER
BOBI WINE: THE PEOPLES PRESIDENT
NATIONAL GEOGRAPHIC

BRONZE WINNER
MAGNUM P.I. S5 - PT 1 KEY ART
NBC ENTERTAINMENT MARKETING



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

KEY ART CRAFT



PHOTOGRAPHY

GOLD WINNER

THE GREAT SEASON 3 KEY ART
HULU ORIGINALS

SILVER WINNER

BARRY: SEASON 4
MAX

BRONZE WINNER

GREAT EXPECTATIONS - SECONDARY ART
FX NETWORKS



RETOUCHING AND PRODUCTION

GOLD WINNER

THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

MAYANS M.C. SEASON 5
FX NETWORKS

BRONZE WINNER

GREAT EXPECTATIONS
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

OUT-OF-HOME



BILLBOARD AD

GOLD WINNER

GOOSEBUMPS SLAPPY BILLBOARD
DISNEY BRANDED TELEVISION

SILVER WINNER

CRUEL SUMMER SEASON 2 CD BILLBOARD
FREEFORM

BRONZE WINNER

SUCCESSION SEASON 4 DOMESTIC BILLBOARD
HBO



BUILDING/WALL AD

GOLD WINNER

TRUE DETECTIVE: NIGHT COUNTRY FROZEN BILLBOARDS
HBO + ARSONAL + MAP360

SILVER WINNER

YELLOWJACKETS CARNEYS OOH
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

AND JUST LIKE THAT... NYC TURNED PINK
MAX ORIGINALS MARKETING



TRANSIT/SHELTER AD

GOLD WINNER

GOOSEBUMPS BUS WRAP
DISNEY BRANDED TELEVISION

SILVER WINNER

AND JUST LIKE THAT... TAKES OVER NYC
MAX ORIGINALS MARKETING

BRONZE WINNER

FUTURAMA SDCC TROLLEY WRAP
HULU ORIGINALS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

OUT-OF-HOME



DIGITAL AD

GOLD WINNER

TWISTED METAL TIMES SQUARE TAKEOVER
PEACOCK

SILVER WINNER

DANCING WITH THE STARS - 100 YARD WALL
ABC

BRONZE WINNER

SPHERE TAKEOVERS F1
PARAMOUNT+ WITH SHOWTIME



TAKEOVER

GOLD WINNER

DANCING WITH THE STARS - 100 YARD WALL
ABC

SILVER WINNER

ROYAL CRACKERS - CRACKER BOARD
ADULT SWIM

BRONZE WINNER

YELLOWJACKETS S-TRAIN TAKEOVER
PARAMOUNT+ WITH SHOWTIME



AD CAMPAIGN

GOLD WINNER

RABBIT HOLE OOH CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

FARGO SEASON 5 - 19 - 6X48, BUS, TRANSIT, TAXI, URBAN PANEL
FX NETWORKS

BRONZE WINNER

AMERICAN HORROR STORY SEASON 12 - KIM SB EXT, EMMA SB EXT, KISS WILSHIRE WALL, KIM HAIR 19-6X48
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

EXPERIENTIAL | EVENTS | ACTIVATION



EXPERIENTIAL ACTIVATION

GOLD WINNER

THE MARVELOUS MRS. MAISEL MARVELOUS MILE
PRIME VIDEO

SILVER WINNER

ONLY MURDERS IN THE BUILDING: BACKSTAGE AT
THE GOOSEBURY
HULU ORIGINALS

BRONZE WINNER

AND JUST LIKE THAT... IT'S BEEN 25 YEARS. A SEX AND
THE CITY EXPERIENCE
MAX



EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

GOLD WINNER

ANIMAYHEM: ENTER THE SECOND DIMENSION ACTIVATION
AT SDCC
HULU BRAND

SILVER WINNER

BRAVOCON 2023
NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

YELLOWSTONE DUTTON RANCH AT STAGECOACH 2023
MTV ENTERTAINMENT STUDIOS



EVENT PRODUCTION DESIGN

GOLD WINNER

PARAMOUNT+'S THE LODGE
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

ONLY MURDERS IN THE BUILDING: BACKSTAGE AT THE
GOOSEBURY
HULU ORIGINALS

BRONZE WINNER

ANIMAYHEM: ENTER THE SECOND DIMENSION ACTIVATION
AT SDCC
HULU BRAND



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PREMIUM | SPECIALTY



PREMIUM OR SPECIALTY ITEMS

GOLD WINNER

FX'S JUSTIFIED: CITY PRIMEVAL "THE RAYLAN" HAT
FX NETWORKS

SILVER WINNER

FXS SNOWFALL: THE FINAL DROP - LETTERMAN JACKET
FX NETWORKS

BRONZE WINNER

AMERICAN BORN CHINESE SPECIALTY POSTER
DISNEY BRANDED TELEVISION



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



SERIES/PROGRAM AND MOVIE TIE-IN

GOLD WINNER

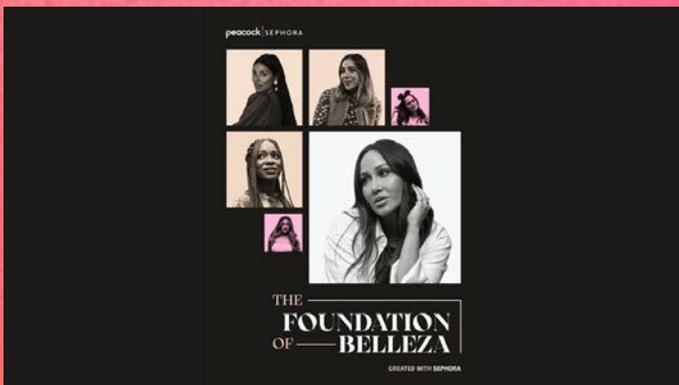
DISNEY STUDIOS X ESPN WCF - INDIANA JONES AND THE DIAL OF DESTINY - QUEST FOR LARRY
DISNEY CREATIVWORKS

SILVER WINNER

ESPN X MGM'S CREED III - MBJ DIRECTS SPORTSCENTER HIS WAY
DISNEY CREATIVWORKS

BRONZE WINNER

GARCELLE'S DREAM CLOSET
NBCUNIVERSAL



SERIES/PROGRAM AND PRODUCT TIE IN

GOLD WINNER

THE FOUNDATION OF BELLEZA
NBCUNIVERSAL

SILVER WINNER

ANYWHERE, USA
A+E NETWORK

BRONZE WINNER

GLAMBOT IN LOVE
NBCUNIVERSAL



BRAND INTEGRATION PROMO

GOLD WINNER

ION DETECTIVES - GLADE
SCRIPPS MARKETING CREATIVE STUDIO

SILVER WINNER

GMC CANYON AT4 X NAT GEO - SEARCHING FOR WILDLIFE IN BIG BEND
DISNEY CREATIVWORKS

BRONZE WINNER

HALLMARK CHANNEL & CHEX HOLIDAY PARTNERSHIP
HALLMARK MEDIA



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



BRANDED PARTNERSHIP CAMPAIGN

GOLD WINNER

THE GOLDEN BACHELOR PARTNERSHIPS CAMPAIGN
ABC

SILVER WINNER

SPOONFUL OF JOY CAMPAIGN
A+E NETWORKS

BRONZE WINNER

WEAR THE LOOK NOT THE LOGO
FREE PEOPLE AND AMAZON MGM STUDIOS



OUTEGRATION

GOLD WINNER

DISNEY STUDIOS X ESPN WCF - INDIANA JONES AND THE DIAL OF DESTINY - QUEST FOR LARRY
DISNEY CREATIVWORKS

SILVER WINNER

NUGGETS OF WISDOM
NBCUNIVERSAL

BRONZE WINNER

GOOD AS GOLD
NBCUNIVERSAL



USE OF AN ATHLETE

GOLD WINNER

ESPN X WB'S AQUAMAN AND THE LOST KINGDOM - THE GREAT AQUAMANNING
DISNEY CREATIVWORKS

SILVER WINNER

THE SUPER MARIO BROS. MOVIE - 'SUPER KICKS'
FRAMEWORK STUDIO + ESPN + UNIVERSAL PICTURES

BRONZE WINNER

WORD TRAVELS FAST WITH JALEN HURTS
HULU BRAND



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

BRANDED PARTNERSHIPS



SPORTS AND PRODUCT TIE-IN

GOLD WINNER

DUNKIN' AND DRAGONS

FRAMEWORK STUDIO + ESPN + PARAMOUNT PICTURES

SILVER WINNER

NHL ON TNT - DISCOVER CARD 'EVERY FAN'

TNT SPORTS

BRONZE WINNER

NBA ON TNT - MICROSOFT 'COURTOPTIX'

TNT SPORTS



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

PUBLICITY



PUBLICITY CAMPAIGN

GOLD WINNER

E! CELEBRITY PRANK WARS ANNOUNCEMENT STUNT & SHOW CAMPAIGN

NBCUNIVERSAL TV & STREAMING

SILVER WINNER

INVINCIBLE S2 BEST PUBLICITY CAMPAIGN

AMAZON MGM STUDIOS

BRONZE WINNER

SEE ME FILM SERIES

MTV ENTERTAINMENT STUDIOS



STUNT

GOLD WINNER

FUTURAMA SDCC DRONE SHOW

HULU ORIGINALS

SILVER WINNER

CELEBRITY PRANK WARS ANNOUNCEMENT STUNT

NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

THE GOLDEN BACHELOR LOS ANGELES EXPERIENTIAL CAMPAIGN

ABC



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to...

OUR OFFICIAL MEDIA PARTNER

VARIETY

OUR OFFICIAL MUSIC PARTNER

MEGA—
—TRAX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to..

THE OFFICIAL VOICE OF THE 2024 GEMA AWARDS

Vanessa James
M E D I A

OUR PRINTING PARTNER

**CLEARIMAGE
PRINTING CO**



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to..

OUR AWARDS OPEN DESIGN PARTNER

WUCADO

OUR SPONSOR

NU CONTEXT



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to...

OUR AWARDS SHOW PRODUCTION PARTNER



OUR PARTNERS





THE GLOBAL ENTERTAINMENT
MARKETING ACADEMY OF
ARTS & SCIENCES