

THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL



NOMINEES List

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

LARGE MARKET (DMA 1-25)

BRAND IMAGE PROMO: LOCAL STATION *(DMA 1-25)*

A GREATER BOSTON STARTS HERE
WBZ-TV

ABC7 NEWS 5PM
ABC7

INDEPENDENT. FIRST FOR ATLANTA.
ATLANTA NEWS FIRST

KATIE MOMENTS
SCRIPPS KNXV ABC15

THE SUBSTANCE AND SOUL OF THE SOUTH
AJC

'STRIKE' OF GENIUS
WPVI-TV

BRAND IMAGE CAMPAIGN: LOCAL STATION *(DMA 1-25)*

ALL LOCAL LAUNCH CAMPAIGN
ATLANTA NEWS FIRST

CHICAGO'S VERY OWN
NEXSTAR WGN-TV

THE PUBLIC'S MEDIA
PBS SOCAL

"I LOVE IT" KTLA 5 OMNIBUS CAMPAIGN
KTLA

GO BACK TO SCHOOL WITH WMUR
WMUR HEARST TELEVISION

THE SUBSTANCE AND SOUL OF THE SOUTH CAMPAIGN
AJC

NEWS IMAGE PROMOTION (DMA 1-25)

INDEPENDENT. FIRST FOR ATLANTA.
ATLANTA NEWS FIRST

INVESTIGATOR CAMPAIGN
SCRIPPS KNXV ABC15

WMUR 2025 YEAR IN REVIEW
HEARST TELEVISION WMUR

READY
ARIZONA'S FAMILY

NEWS 5 INVESTIGATORS
E.W. SCRIPPS / WEWS

STAY READY
ARIZONA'S FAMILY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

MEDIUM MARKET (DMA 26-50)

BRAND IMAGE PROMO: LOCAL STATION (DMA 26-50)

AUSTIN EVENINGS REALLY MOVE
KXAN / NEXSTAR

LEGENDARY FEBRUARY
WWXII/HEARST TELEVISION

WXII YEAR ENDER
WXII/HEARST TELEVISION

SOMEONE YOU TRUST
WOAI - SINCLAIR

WLWT - WE ARE ANTHEM
WLWT/HEARST TELEVISION

YOUR VOICE IMAGE
WTVF E.W. SCRIPPS

BRAND IMAGE CAMPAIGN: LOCAL STATION (DMA 26-50)

AUSTIN REALLY MOVES
KXAN / NEXSTAR

LOVE BEING IN YOUR NEIGHBORHOOD
WTKR/WGNT E.W. SCRIPPS

KXAN - SEAMLESS COVERAGE
KXAN / NEXSTAR

KOAA NEWS5: "NOW THAT'S ACCURACY"
E.W. SCRIPPS KOAA NEWS5

KXAN - EVERYTHING CENTRAL TEXAS
KXAN / NEXSTAR

NEWSCHANNEL 5 BRAND CAMPAIGN
WTVF E.W. SCRIPPS

NEWS IMAGE PROMOTION (DMA 26-50)

BEING THERE
KSTU FOX 13

EXCELLENCE
WXII/HEARST TELEVISION

NEWS 3 THIS MORNING BACK TO SCHOOL
WTKR/WGNT E.W. SCRIPPS

THEN. NOW. ALWAYS.
WXII/HEASRT TELEVISION

TODAY, START YOUR DAY WITH US
KSHB 41 - EW SCRIPPS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

SMALL MARKET (DMA 50+)

BRAND IMAGE PROMO: LOCAL STATION (DMA 50+)

AS LOCAL AS THE REUBEN
GRAY MEDIA WOUT

FARMING BY THE FORECAST
LIVE 5 WCSC

FOX13 IS FAMILY
WHBQ FOX13

GIVING YOU A VOICE: LISTENING
WTVR E.W. SCRIPPS

THE IMPACT TEAM
WMC/GRAY MEDIA

TV6 INVESTIGATES
KWQC TV-GRAY TELEVISION

NEWS IMAGE PROMOTION (DMA 50+)

GULF COAST ANTHEM
WALA/GRAY MEDIA

GIVING YOU A VOICE: ACCOUNTABILITY
WTVR E.W. SCRIPPS

HAPPENING NOW
WEEK-TV/GRAY MEDIA

TINY REF STREAMING
WOWT GRAY MEDIA

GIVING YOU A VOICE: COMMUNITY MIC
WTVR E.W. SCRIPPS

WE'RE HERE
KSBW 8

BRAND IMAGE CAMPAIGN: LOCAL STATION (DMA 50+)

AS LOCAL AS FIRST ALERT 6 WEATHER
WOWT GRAY MEDIA

GIVING YOU A VOICE
WTVR E.W. SCRIPPS

WGEM LOOKING FOR GOOD
WGEM/GRAY MEDIA

WE'RE HERE - SOMOS DE AQUI
KFOX - SINCLAIR

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

STATION, CHANNEL, PLATFORM PROMOTION

CHANNEL ID

ABC7 EYEWITNESS NEWS APP ID CAMPAIGN
ABC7

AJC IDS
AJC

IN YOUR NEIGHBORHOOD
WTKR/WGNT E.W. SCRIPPS

STANDING BY
KXAN / NEXSTAR

IN YOUR NEIGHBORHOOD TIMELAPSE
WTKR/WGNT E.W. SCRIPPS

WCIU WINTER IDS
WEIGEL BROADCASTING

HOLIDAY/SEASONAL PROMOTION

BLACK HISTORY IS MADE IN MEMPHIS
WHBQ FOX13

CHRISTMAS DAY GIFT FROM THE CHIEFS
KSHB 41 - EW SCRIPPS

DAY OF THE DEAD IN MEXICO
MEXICANAL

HOLIDAY CARD EXCHANGE
FOX | KMSP

FALL IN LOVE WITH MEXICANAL
MEXICANAL

HAPPY HALLOWEEN FROM DENVER7
E.W. SCRIPPS DENVER7

SPECIAL EVENT PROMOTION

FUTBOL HQ 'PEEPS & PREPS'
FOX 11 LOS ANGELES

KXAN INVESTIGATES LIVE!
KXAN / NEXSTAR

DOCO Block Party
MY58

LIVE FROM THE EMMYS
KTLA

AJC HEADLINE HOUSE
AJC

INTEGRATED CAMPAIGN

AGING UNTOLD
GRAY MEDIA

HOA NIGHTMARES
ATLANTA NEWS FIRST

GLOBAL NEWS STICK TO THE FACTS
CORUS ENTERTAINMENT

THE SUBSTANCE AND SOUL OF THE SOUTH CAMPAIGN
AJC



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

STATION, CHANNEL, PLATFORM PROMOTION

WEBSITE OR APP PROMOTION

CINCY'S SPORTS APP
WXIX / GRAY MEDIA

IT'S MORE THAN TV
KTLA

KXAN TAP THAT APP
KXAN / NEXSTAR

THE SUBSTANCE AND SOUL OF THE SOUTH CAMPAIGN
AJC

THIS IS KCTV5+
KCTV5 - GRAY MEDIA

WDAF+ EXTRA
NEXSTAR BROADCASTING

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

PROGRAM PROMOTION

PROGRAM PROMO

COUSINS PODCAST LAUNCH PROMOTION CAMPAIGN
SINCLAIR BROADCAST GROUP

IN CRISIS - A SEARCH FOR MENTAL HEALTH SOLUTION
KSHB 41 - EW SCRIPPS

KC ENDZONE
NEXSTAR BROADCASTING

REOPEN THE CASE: THE OBVIOUS SUSPECT
WTVR E.W. SCRIPPS

THE LONG ROAD HOME
WXII/HEARST TELEVISION

WHO KILLED JENNIFER
NEXSTAR WGN-TV

PROGRAM PROMO CAMPAIGN

DOC 9 PRESENTS
FOX | KMSP

L.A. UNSCRIPTED: LET ME SHOW YOU SOMETHING
KTLA

'MEET...'
FOX 11 LOS ANGELES

REOPEN THE CASE: THE OBVIOUS SUSPECT
WTVR E.W. SCRIPPS

THE LAST DON OF PROVIDENCE
WPRI-TV/NEXSTAR MEDIA

WORLD "BREAKING THROUGH"
GBH CREATIVE

LIVE EVENT PROMO

ABC7 OSCARS RED CARPET 26
ABC7

KXAN INVESTIGATES LIVE!
KXAN / NEXSTAR

OSCARS MOVIE POSTERS
WPVI-TV

SUPER BOWL LIX CAMPAIGN
FOX DEPORTES

THUNDER OVER LOUISVILLE
WLKY

ZOZOBRA 101
KOAT



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

PROGRAM PROMOTION

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM PROMO

AWKWARD HOLIDAY MORNING NEWS PHOTOS
WTKR/WGNT E.W. SCRIPPS

GO BACK TO SCHOOL WITH WMUR
WMUR HEARST TELEVISION

NATIVE AMERICAN HERITAGE
FOX 11 LOS ANGELES

THE ROSE PARADE
KTLA

WORLD CUP ANTHEM
KDFW FOX 4

TOGETHER
WIFR / GRAY MEDIA

STUNT PROMOTION

CHUCK'S RETIREMENT 10:15
WEEK-TV/GRAY MEDIA

SMASHVILLE TO SWEDEN
WTVF E.W. SCRIPPS

WHAT A DAY
NEXSTAR WGN-TV

DISTRIBUTED/SYNDICATED PROGRAM PROMO

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

NEWS PROMOTION

NEWS PROMO

ABC7 AIR7
ABC7

DO SOMETHING
WTVF E.W. SCRIPPS

KMBC 9 CHRONICLE: RESTRAINED
KMBC-TV

KXAN - EVERYTHING CENTRAL TEXAS
KXAN / NEXSTAR

THE TRUTH
SCRIPPS KNXV ABC15

SECRETS OF ZORRO RANCH
KOAT

SPECIAL NEWS REPORT OR EVENT PROMO

ABC7 LA FIRES
ABC7

"I SURVIVED A SERIAL KILLER"
WMUR HEARST TELEVISION

THE LONG ROAD HOME
WXII/HEARST TELEVISION

PREPARED CITIZENS
HEARST TELEVISION

WMUR NEWS 9 INVESTIGATES
WMUR HEARST TELEVISION

PSYCHEDELIC CHURCH
HEARST TELEVISION

NEWS: OPEN/TITLES/BUMPERS

OFF THE CLOCK
KTLA

ABC7 REOPENS
ABC7

RETRO JOYS & FESTIVE TOYS
KDFW FOX 4



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

WEATHER PROMOTION

WEATHER COVERAGE PROMO

MONSOON OF THE DECADE
ARIZONA'S FAMILY

OUTER BANKS COASTAL EROSION
WTKR/WGNT E.W. SCRIPPS

WHAT'S ON ROB'S RADAR
HEARST TELEVISION

WHY WE FIRST ALERT
ARIZONA'S FAMILY

WISN HISTORIC FLOODING DISASTER COVERAGE
WISN-TV

66.5 HOURS: THE INDEPENDENT DIFFERENCE
ATLANTA NEWS FIRST

WEATHER IMAGE PROMO

ABC7 RAINES FOOTBALL
ABC7

IN THE ELEMENTS
KSTU FOX 13

MORE THAN A FORECAST
WTVF E.W. SCRIPPS

THIS IS WEATHERPROOF
HEARST TELEVISION

THE FORECAST FOR YOUR EVERY DAY
KSHB 41 - EW SCRIPPS

SEVERE WEATHER CAMPAIGN
KJRH- 2 NEWS OKLAHOMA

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

SPORTS PROMOTION

SPORTS PROMO

ABC7 ANOTHER LEVEL LA RAMS
ABC7

KICKERS HOMEGROWN
WTVR E.W. SCRIPPS

KTLA 5 SPORTS WOW
KTLA

SEA THE WORLD: THE ROAD TO THE FIFA WORLD CUP 26
FOX SEATTLE

VCU STRONGER TOGETHER
WTVR E.W. SCRIPPS

WE MAKE IT LOOK EASY
KTLA

SPORTS PROMO CAMPAIGN

MERCURY "COUCHSIDE"
ARIZONA'S FAMILY

EAGLES SUPERFAN
WPVI-TV

FINAL SCORE FRIDAY TRAINING CAMP
WTVR E.W. SCRIPPS

GO PHILLIES
WPVI-TV

SUPER BOWL LIX CAMPAIGN
FOX DEPORTES

YOUR ARIZONA CARDINALS ON ARIZONA'S FAMILY
ARIZONA'S FAMILY

SPORTS: OPEN/TITLES/BUMPERS

ADMIRALS ON THE SPOT
WTKR/WGNT E.W. Scripps

OKLAHOMA FORD SPORTS BLITZ GRAPHICS PACKAGE
GRIFFIN MEIDA, LLC

RVA SPORTS AWARDS
WTVR E.W. SCRIPPS



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

PRINT & OUT-OF-HOME

OUT-OF-HOME AD OR CAMPAIGN

GDLA: LA METRO
FOX 11 LOS ANGELES

THE SUBSTANCE AND SOUL OF THE SOUTH CAMPAIGN
AJC

NEWGROUND: GRAND OPENING CAMPAIGN
NEWGROUND INTERNATIONAL

WHO BLEW UP THE GUIDESTONES? WILD POSTINGS
AJC

PREMIUM/SPECIALTY ITEMS/PRESS KITS

FOX10 BEACH CLUB
WALA/GRAY MEDIA

AJC HEADLINE HOUSE
AJC

FANNING SAN ANTONIO
KABB/WOAI - SINCLAIR

ATLANTA TOP 50 RESTAURANTS
AJC



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

SOCIAL MEDIA

SOCIAL MEDIA VIDEO OR CAMPAIGN

AJC SOCIAL CAMPAIGN
AJC

FUN WITH SIX SEVEN
E.W. SCRIPPS WXYZ DETROIT

MILO THE GULF COAST HUSKY
WALA/GRAY MEDIA

PROTECT MY PUBLIC MEDIA
GBH CREATIVE

SOLVE THE PUZZLE
KSTC-TV

WORLD SERIES BEYOND THE BROADCAST
FOX DEPORTES

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

CRAFT IN VIDEO

EDITING

ADMIRALS ON THE SPOT
WTKR/WGNT E.W. SCRIPPS

ARTS & CULTURE
PBS SOCAL

FOX4 READY FOR THE WORLD CUP
NEXSTAR BROADCASTING

THE SUBSTANCE AND SOUL OF THE SOUTH
AJC

VCU STRONGER TOGETHER
WTVR E.W. SCRIPPS

WE MAKE IT LOOK EASY
KTLA

COPYWRITING

DO SOMETHING!
WTVF/SCRIPPS

HISPANIC HERITAGE - PURO SAN ANTONIO
KABB - SINCLAIR

LIFENET: SURFER GIRL
WTKR/WGNT E.W. SCRIPPS

THE SUBSTANCE AND SOUL OF THE SOUTH
AJC

REOPEN THE CASE: THE OBVIOUS SUSPECT
WTVR E.W. SCRIPPS

WLWT - WE ARE ANTHEM
WLWT/HEARST TELEVISION

DIRECTION

A TIMELESS ESCAPE
WTKR/WGNT E.W. SCRIPPS

CHUCK'S RETIREMENT 10:15
WEEK-TV/GRAY MEDIA

EVERY STORY
NEXSTAR BROADCASTING

LOVE BEING IN YOUR NEIGHBORHOOD
WTKR/WGNT E.W. SCRIPPS

HISPANIC HERITAGE - PURO SAN ANTONIO
KABB - SINCLAIR

REOPEN THE CASE: THE OBVIOUS SUSPECT
WTVR E.W. SCRIPPS



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

CRAFT IN VIDEO

USE OF DESIGN

AS LOCAL AS THE REUBEN
WOWT GRAY MEDIA

THE SUBSTANCE AND SOUL OF THE SOUTH
AJC

OUT OF BOUNDS
KTLA

WHO BLEW UP THE GUIDESTONES?
AJC

WLWT 15 YEARS MOST ACCURATE
WLWT/HEARST TELEVISION

MOTION GRAPHICS

ABC7 LA PRIDE
ABC7

THE SUBSTANCE AND SOUL OF THE SOUTH
AJC

SKY FOX
KABB - SINCLAIR

WHO BLEW UP THE GUIDESTONES?
AJC

USE OF MUSIC

ARTS & CULTURE
PBS SOCAL

KDFW WORLD CUP
STEPHEN ARNOLD MUSIC

20 YEARS OF TOURNAMENTS ON 45TV
KSTC-TV

RANGERS ON FRIDAY NIGHT
STEPHEN ARNOLD MUSIC

WE MAKE IT LOOK EASY
KTLA

USE OF MUSIC WITH ORIGINAL LYRICS

KXAN - TAP THAT APP
KXAN / NEXSTAR

THIS IS WHY WE LIVE HERE
STEPHEN ARNOLD MUSIC

45 PROBLEMS
KSTC-TV

RANGERS ON FRIDAY NIGHT
STEPHEN ARNOLD MUSIC

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

EVOLVING & EMERGING

FUNNIEST PROMO

BREAKING LOU'S ALERTS
WBRC/GRAY MEDIA

FINAL SCORE FRIDAY TRAINING CAMP
WTVR E.W. SCRIPPS

FREEEEEEEEEEEEEEEEEEEE SPORTS ON FOX 9+
FOX | KMSP

MAMA IS OUR FAVORITE STAR IN MEXICANAL
MEXICANAL

TWO METEOROLOGISTS WALK INTO AN ELEVATOR
WEEK-TV/GRAY MEDIA

WILKOSONALL
WEIGEL BROADCASTING

I'M NOT CRYING, YOU ARE!

GEORGE'S LAST CHRISTMAS
WTVR E.W. SCRIPPS

KATIE MOMENTS
SCRIPPS KNXV ABC15

MARCH 14 TORNADOES- HOPE
K8

BEHIND THE SCENES

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY

SOMETHING FOR NOTHING

ARE YOU READY? - THURSDAY NIGHT LIGHTS
KMYS - SINCLAIR

HOMEFRONT
SCRIPPS KNXV ABC15

NBA ON NBC HAT
WOAI - SINCLAIR

OUR CITY
WPVI-TV

SOLAR COUPLE
SCRIPPS KNXV ABC15

45TV ONLINE STORE
KSTC-TV



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

EVOLVING & EMERGING

PUBLIC SERVICE ANNOUNCEMENT

HISPANIC HERITAGE - PURO SAN ANTONIO
KABB - SINCLAIR

IF YOU GIVE A CHILD A BOOK
E.W. SCRIPPS / WEWS

LIFENET: SURFER GIRL
WTKR/WGNT E.W. SCRIPPS

"OUR STORY" AAPI HERITAGE
KTLA

TNAMHO FIRST RESPONDERS MENTAL HEALTH HELP
WTVF E.W. SCRIPPS

OUR TRUTH
KTLA

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY

SOCIAL GOOD

ASHLAND CITY FIRE
WTVF E.W. SCRIPPS

BOOKS TO KIDS
ATLANTA NEWS FIRST

DON'T CALL IT A MIRACLE
GRAY MEDIA

HUNGER CAN'T WAIT
WTVF E.W. SCRIPPS

GO RED FOR WOMEN: KAYLA MESSANA'S SURVIVOR STORY
WMUR | HEARST TELEVISION

SLEEP IN HEAVENLY PEACE 10K BEDS
SCRIPPS KNXV ABC15

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LOCAL

EVOLVING & EMERGING

CROSS-CULTURAL PROMO

MY58 MF LEARN SPANISH
MY58

NATIVE AMERICAN HERITAGE MONTH
KTLA

ETV KCRA APP SPANISH
MY58

MARKETING PRESENTATION

COMING HOME: MINNESOTA TWINS & FOX 9
FOX | KMSP

FOX DEPORTES AD SALES SIZZLE
FOX DEPORTES

"I LOVE IT" KTLA 5 SALES SIZZLE REEL
KTLA

K8 CREATIVE - SIGHT, SOUND, MOTION, EMOTION
K8/GRAY MEDIA

FOX D STUDIOS B2B SIZZLE
FOX DEPORTES

YOUR NEWSCHANNEL 5
WTVF E.W. SCRIPPS

ON-AIR COMMERCIAL ADVERTISEMENT

A TIMELESS ESCAPE
WTKR/WGNT E.W. SCRIPPS

GORTON'S POSTCATCH
NBCU SKYCASTLE

HOMEFIX COMMERCIAL
E.W. SCRIPPS KOAA NEWS5

THE FARMERS BANK
WTVF E.W. SCRIPPS

ON TOP OF IT
KXAN

WAY DOWN YONDER
ATLANTA NEWS FIRST

SET DESIGN

WINK
BROADCAST DESIGN INTERNATIONAL, INC.

WOFL FOX ORLANDO
DEVLIN DESIGN GROUP

KABC - ABC 7 EYEWITNESS NEWS STUDIO
BROADCAST DESIGN INTERNATIONAL, INC.



SHARE THE GOOD NEWS

[DOWNLOAD NOMINEE PRESS KIT](#)