

LARGE MARKET (DMA 1-25)

BRAND IMAGE PROMO: LOCAL STATION (DMA 1-25)

FIRST ALERT 4, CLOUDS TELL A STORY KMOV/GRAY

ABC7 EYEWITNESS NEWS - TRUST ABC7

DENVER7 YEAR IN REVIEW **E.W. SCRIPPS DENVER7**

DC NEWS NOW- ONLY GETTING BIGGER DC NEWS NOW/ NEXSTAR WDVM, WDCW

NEWS 75 YEARS ABC7

WMUR 70 YEAR
HEARST TELEVISION WMUR

BRAND IMAGE CAMPAIGN: LOCAL STATION (DMA 1-25)

DENVER7 FITS YOUR MORNING ROUTINE E.W. SCRIPPS DENVER7

DC NEWS NOW- GET ON THE BUS

DC NEWS NOW/ NEXSTAR WDVM, WDCW

WE WRITE FOR THE GREATER ATLANTA CAMPAIGN
THE ATLANTA JOURNAL-CONSTITUTION

ABC7 MORNING NEWS

ABC7

PIX11 4&5PM NEWSCAST IMAGE CAMPAIGN WPIX11

NEWS IMAGE PROMOTION (DMA 1-25)

WGN MORNING NEWS AT 30
WGN-TV

WILLIAMS VS. WILLIAMS WPVI-TV

DENVER7 MORNING NEWS E.W. SCRIPPS DENVER7

YEAR ENDER
SCRIPPS KNXV ABC15

WMUR 2024 YEAR ENDER WMUR HEARST TELEVISION

YOU DECIDE 2025: POLITICAL COVERAGE KTTV FOX 11 LOS ANGELES

MEDIUM MARKET (DMA 26-50)

BRAND IMAGE PROMO: LOCAL STATION (DMA 26-50)

CARE WHAT HAPPENS
WTVF NASHVILLE E.W. SCRIPPS

SPEED

WXII-HEARST TELEVISION

KXAN T-SHIRT FORECASTING KXAN / NEXSTAR

WE FOLLOW THROUGH TRAILER WTKR/WGNT E.W. SCRIPPS

WLWT 2024 YEAR ENDER WLWT/HEARST TELEVISION

WHEREVER YOUR STORY TAKES US
WXII-HEARST TELEVISION

BRAND IMAGE CAMPAIGN: LOCAL STATION (DMA 26-50)

NEWSCHANNEL 5 BRAND CAMPAIGN WTVF NASHVILLE E.W. SCRIPPS

WELCOME BACK ASHLEY KABB - SINCLAIR

HERE 4 YOU

WOAI - SINCLAIR

WE FOLLOW THROUGH WTKR/WGNT E.W. SCRIPPS

IT MATTERS TO US
WTVF NASHVILLE E.W. SCRIPPS

KSHB 41 WEATHER - THE FORECAST FOR YOUR EVERYDAY **EW SCRIPPS**

NEWS IMAGE PROMOTION (DMA 26-50)

KXAN INVESTIGATES
KXAN / NEXSTAR

NEWS 3 THIS MORNING BACK TO SCHOOL WTKR/WGNT E.W. SCRIPPS

NEWSCHANNEL 5 HAS QUESTIONS WTVF NASHVILLE E.W. SCRIPPS

GOOD DAY IS ON YOUR SIDE FOX 7 AUSTIN

KXAN - A DIFFERENT BEAT **KXAN / NEXSTAR**

KSHB 41 - A VOICE FOR EVERYONE EW SCRIPPS

SMALL MARKET (DMA 50+)

BRAND IMAGE PROMO: LOCAL STATION (DMA 50+)

INVESTIGATIONS THAT GET RESULTS WHBQ-TV FOX13

THE GULF LIFE WALA - GRAY

WTOC TURNS 70
WTOC GRAY TELEVISION

HELLO QUAD CITIES

KWQC TV-GRAY TELEVISION

FOR WHAT'S NEXT
WBBH HEARST TELEVISION

GIVING YOU A VOICE: BEHIND THE STORIES WTVR E.W. SCRIPPS

NEWS IMAGE PROMOTION (DMA 50+)

HEAD IN THE CLOUDS WCSC/GRAY MEDIA

GIVING YOU A VOICE: BEHIND THE STORIES WTVR E.W. SCRIPPS

CHASING THE TRUTH WPRI 12 / NEXSTAR

BACK TO SCHOOL POLITICAL AD BREAKS WTVR E.W. SCRIPPS

12 NEWS THIS MORNING **KWCH/GRAY MEDIA**

SILENT VOICES
WTVR E.W. SCRIPPS

STATION, CHANNEL, PLATFORM PROMOTION

CHANNEL ID'S

ZAMBONI AT NEWSCHANNEL 5
WTVF NASHVILLE E.W. SCRIPPS

CONSUMER CONFIDENTIAL ID **KTLA**

BY GEORGE KDFI MORE 27

VOICE ID'S WTVR E.W. SCRIPPS

HOLIDAY/SEASONAL PROMOTION

FOX4 JINGLE BELLS

NEXSTAR MEDIA GROUP

THE OFFICIAL WEATHER APP OF CHRISTMAS WAFB/GRAY TELEVISION

FOX SA - PURO FIESTA! **KABB - SINCLAIR**

ANCHOR HOLIDAYS
WCPO

FOX 12 TOY DRIVE "SANTA'S SECRET ELVES" GRAY MEDIA

KSHB 41 CELEBRATES BLACK HISTORY MONTH EW SCRIPPS

SPECIAL EVENT PROMOTION

NEWSCHANNEL 5'S 70TH ANNIVERSARY WTVF NASHVILLE E.W. SCRIPPS

DREAMING OF A CHRISTMAS PARADE WTVR E.W. SCRIPPS

YEAR ENDER 2024
KTTV FOX 11 LOS ANGELES

BACK TO SCHOOL WITH KSHB 41 **EW SCRIPPS**

GREAT AMERICAN ECLIPSE
KAIT/GRAY MEDIA

THE STAGE IS SET FOR GUNS & HOSES WITH KSHB 41 EW SCRIPPS

INTEGRATED CAMPAIGN

NEWSCHANNEL 5 BRAND CAMPAIGN WTVF NASHVILLE E.W. SCRIPPS

WE WRITE FOR THE GREATER ATLANTA CAMPAIGN THE ATLANTA JOURNAL-CONSTITUTION

ABC15 NEWS AT SIX CAMPAIGN SCRIPPS KNXV ABC15

UATL INTEGRATED CAMPAIGN
THE ATLANTA JOURNAL-CONSTITUTION



STATION, CHANNEL, PLATFORM PROMOTION

WEBSITE OR APP PROMOTION

KTLA PLUS "YOU WANT IT, WE GOT IT" KTLA

FATHER KNOWS BEST

WALA - GRAY

CORD CUTTERS

HAWAII NEWS NOW/GRAY MEDIA

WDSU PARADE TRACKER

WDSU

AJC.COM

THE ATLANTA JOURNAL-CONSTITUTION

KXAN PODCAST

KXAN / NEXSTAR

PROGRAM PROMOTION

PROGRAM PROMO

HOMETOWN TRAGEDY - NEW SEASON VERY LOCAL - HEARST TELEVISION

THERE'S MORE ON THE PLUS
WTVF NASHVILLE E.W. SCRIPPS

ROLLER COASTER WARS
VERY LOCAL - HEARST TELEVISION

BACKSTORY SEASON LAUNCH **WGN-TV**

BREAKING CHAINS
VERY LOCAL - HEARST TELEVISION

VOICES BEHIND THE STORIES WTVR E.W. SCRIPPS

PROGRAM PROMO CAMPAIGN

ON THE RED CARPET AT THE OSCARS ABC7 ABC7

MATRIX MIDWEST, ANNOUNCERS
MATRIX MIDWEST/GRAY

TRUE CRIME ARIZONA: STOLEN INNOCENCE ARIZONA'S FAMILY

VOICES BEHIND THE STORIES WTVR E.W. SCRIPPS

GOOD DAY LA COUNTER OLYMPICS

KTTV FOX 11 LOS ANGELES

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL FOX DEPORTES

LIVE EVENT PROMO

OSCARS OVATION WPVI-TV

FABULOUS LIVE FROM THE OSCARS **KTLA**

DREAMING OF A CHRISTMAS PARADE WTVR E.W. SCRIPPS

MEXICAN PARADE ABC7

ABC7

PROGRAM PROMOTION

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM PROMO

MOTHER'S DAY
WOAI - SINCLAIR

FIRST ALERT 4, BACK TO SCHOOL BOOT CAMP KMOV/GRAY

DAY OF THE DEATH PARADE **ABC7**

VIVA FIESTA! THE STORY BEHIND SAN ANTONIO'S BIGGEST PARTY
WOAI - SINCLAIR

MY58 ATHLETES MY58

NEWS 4 SA - VIVA FIESTA! WOAI - SINCLAIR

STUNT PROMOTION

SILENT VOICES
WTVR E.W. SCRIPPS

KTLA 5K CLUB KTLA

PREDS ON 5
WTVF NASHVILLE E.W. SCRIPPS

THE NEWS AT DAYBREAK WTOC GRAY TELEVISION

BACK TO SCHOOL POLITICAL AD BREAK WTVR E.W. SCRIPPS

IF YOU SEND THE STATION SWAG KDFW FOX 4

SYNDICATED PROGRAM PROMO OR CAMPAIGN

ERICA'S NEW 45TV JINGLE KSTC-TV

JEOPARDY ACCUFACTS
WPVI-TV

INVESTIGATETV+ "REAL LIFE" GRAY MEDIA

METV NEW ORLEANS ZYDECO JAM WDSU

MODERN FAMILY CHAOS MY58

DATELINE & CHILL GOAI - SINCLAIR

NEWS PROMOTION

NEWS PROMO

WILLIAMS VS. WILLIAMS WPVI-TV

MISTAKEN IDENTITY
SCRIPPS_KNXV ABC15

NEWS VAN ABC7
ABC7

MANGIONE MANHUNT: FROM MIDTOWN TO ALTOONA
WNYW FOX 5 NEW YORK

KCRA 3 INVESTIGATES KCRA 3

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL FOX DEPORTES

SPECIAL NEWS REPORT OR EVENT PROMO

LAX THE DRUG GATEWAY ABC7

MANGIONE MANHUNT: FROM MIDTOWN TO ALTOONA

WNYW FOX 5 NEW YORK

THE ADAM MONTGOMERY MURDER TRIAL WMUR HEARST TELEVISION

LOST INNOCENCE: THE TRAGEDY OF HARMONY MONTGOMERY
WMUR HEARST TELEVISION

GO LA DODGERS!

KTTV FOX 11 LOS ANGELES

WLWT INVESTIGATES - MISSING PAROLEES WLWT/HEARST TELEVISION

NEWS: OPEN/TITLES/BUMPERS

TASTE THIS **KTLA**

FACING THE FACTS ABC7

MISSING FOR THE HOLIDAYS KABB - SINCLAIR

GOOD DAY LA NEWS OPEN KTTV - FOX 11

LAX THE DRUG GATEWAY GPX



WEATHER PROMOTION

WEATHER COVERAGE PROMO

TRACKING DEBBY WCTV/GRAY MEDIA

WINTER: EVERYTHING, EVERYWHERE ALL AT ONCE WTVF NASHVILLE E.W. SCRIPPS

HURRICANE MILTON TORNADO PROOF WBBH HEARST TELEVISION

VIRGINIA BEACH TORNADO: 1 YEAR LATER WTKR/WGNT E.W. SCRIPPS

FOX SA - FIRST WARNING WEATHER KABB - SINCLAIR

WEATHER FOLLOW THROUGH WEWS

WEATHER IMAGE PROMO

SHOPPING SPREE WSAW/GRAY MEDIA

21ALIVE: IT'S A NO BRAINER WPTA/GRAY MEDIA

WEATHER RECORDS WPVI-TV

KXAN T-SHIRT FORECASTING **KXAN**

WLWT WEATHER - 13 YEARS MOST ACCURATE WLWT/HEARST TELEVISION

DAVID PAYNE: OKLAHOMA WEATHER EXPERT **KWTV**

SPORTS PROMOTION

SPORTS PROMO

SIDELINE "BEST SEAT IN THE HOUSE" WBRC / GRAY MEDIA

RAIDERS FOOTBALL LIVES ON KTLA 5
KTLA

THE ARIZONA CARDINALS JOIN THE FAMILY **ARIZONA'S FAMILY**

LA RAMS ON ABC7 ABC7

ADMIRALS ON WGNT WTKR/WGNT E.W. SCRIPPS

CHARGERS ON MY58 MY58

SPORTS PROMO CAMPAIGN

RED FRIDAY RITUALS

NEXSTAR MEDIA GROUP

THE NFL ON FOX10
WALA - GRAY

PHOENIX MERCURY

ARIZONA'S FAMILY

GO LA DODGERS!
KTTV FOX 11 LOS ANGELES

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL FOX DEPORTES

PHOENIX SUNS
ARIZONA'S FAMILY

SPORTS: OPEN/TITLES/BUMPERS

RVA SPORTS AWARDS WTVR E.W. SCRIPPS

ADMIRALS ON WGNT WTKR/WGNT E.W. SCRIPPS

SPORTS SUNDAY WOAI - SINCLAIR

FLYING SQUIRRELS: RVA'S HOME WTVR E.W. SCRIPPS

PRINT & OUT-OF-HOME

OUT-OF-HOME AD OR CAMPAIGN

NEWSCHANNEL 5 BRAND CAMPAIGN WTVF NASHVILLE E.W. SCRIPPS

DC NEWS NOW- GET ON THE BUS OUTDOOR CAMPAIGN

DC NEWS NOW/ NEXSTAR WDVM, WDCW

WE WRITE FOR THE GREATER ATLANTA CAMPAIGN THE ATLANTA JOURNAL-CONSTITUTION

7 NEWS DETROIT: VOICES OF THE COMMUNITY E.W. SCRIPPS WXYZ-TV

PREMIUM/SPECIALTY ITEMS/PRESS KITS

TOTAL BLACKOUT
WOAI/KABB - SINCLAIR

DR. CHUCK ELLS IN THE MYSTERY OF THE MISSING PAINTING (COMIC BOOK)

KSTC-TV

UATL & ATLANTA DREAM PARTNERSHIP
THE ATLANTA JOURNAL-CONSTITUTION

FIESTA MEDALS
WOAI/KABB - SINCLAIR



SOCIAL MEDIA

SOCIAL MEDIA VIDEO OR CAMPAIGN

PHOENIX SUNS ON ARIZONA'S FAMILY ARIZONA'S FAMILY

INVESTIGATETV+ SOCIAL VIDEO CAMPAIGN **GRAY MEDIA**

UATL CAMPAIGN THE ATLANTA JOURNAL-CONSTITUTION

AUTOGRAPHS PLEASE ARIZONA'S FAMILY

VERTICAL VIDEO HITS WCPO

TRUE CRIME ARIZONA: SPY KILLER ARIZONA'S FAMILY

CRAFT

EDITING

REMARKABLE WOMEN SPECIAL

FOX SA - PURO SPORTS KABB - SINCLAIR

ADMIRALS ON WGNT WTKR/WGNT E.W. SCRIPPS

CAR CHASE CHANNEL ABC7

WE FOLLOW THROUGH TRAILER WTKR/WGNT E.W. SCRIPPS

GIVING YOU A VOICE: BEHIND THE STORIES WTVR E.W. SCRIPPS

COPYWRITING

HISPANIC HERITAGE MONTH KABB - SINCLAIR

MATRIX MIDWEST, ANNOUNCERS MATRIX MIDWEST/GRAY

ERICA'S NEW 45TV JINGLE KSTC-TV

KTLA 5 BLACK HISTORY MONTH "OWN YOUR DREAMS" KTLA

VATOS LOCOS VOTE KABB - SINCLAIR

WMUR 70 YEAR

HEARST TELEVISION WMUR

DIRECTING

TNL LIFE BIRTHDAY **GOAI - SINCLAIR**

MATRIX MIDWEST, ANNOUNCERS MATRIX MIDWEST/GRAY

BACK TO SCHOOL POLITICAL AD BREAK WTVR E.W. SCRIPPS

VATOS LOCOS VOTE KABB - SINCLAIR

WALK FOR WISHES WTVR E.W. SCRIPPS

OLYMPICS DREAMS WOAI - SINCLAIR

Y 2025 GEMA AWARDS TV/STREAMING LOCAL

CRAFT

USE OF DESIGN

KTLA PLUS YOU WANT IT, WE GOT IT

UATL LAUNCH THE ATLANTA JOURNAL-CONSTITUTION

WGNT MOVING UP WTKR/WGNT E.W. SCRIPPS

AJC REBRAND PROMO THE ATLANTA JOURNAL-CONSTITUTION

MOTION GRAPHICS

FREDDY THE FORECASTER ANIMATION WJBF-TV

THE ROSE PARADE - BEST DAY EVER KTLA

UATL LAUNCH THE ATLANTA JOURNAL-CONSTITUTION

DC NEWS NOW- WELCOME SUSAN TRAN DC NEWS NOW/ NEXSTAR WDVM, WDCW

FOX SA - PURO RODEO KABB - SINCLAIR

AJC REBRAND PROMO THE ATLANTA JOURNAL-CONSTITUTION

USE OF MUSIC

WETA - SIGNAL IN THE STATIC STEPHEN ARNOLD MUSIC / WETA

THUNDER ROLLS- SPRINGFIELD THUNDERBIRDS 2024 WGGB/WSHM, GRAY MEDIA

RAIDERS FOOTBALL LIVES ON KTLA 5 **KTLA**

TRUE CRIME ARIZONA: SPY KILLER ARIZONA'S FAMILY

IHEART RADIO MUSIC FESTIVAL GIVEAWAY **KTLA**

KICKERS RED OUT WTVR E.W. SCRIPPS

SPECIAL

FUNNIEST PROMO

F'EM BOTH!
WTVF NASHVILLE E.W. SCRIPPS

HAPPY HALLOWEEN FROM DENVER7
E.W. SCRIPPS DENVER7

45TV LISTENS TO OUR VIEWERS **KSTC-TV**

DENVER7: GET THERE FASTER E.W. SCRIPPS DENVER7

SAVING THE SEASON...GIFT BY GIFT KDFW FOX 4

KSHB 41 - BLACK FRIDAY CHIEFS DEAL **EW SCRIPPS**

I'M NOT CRYING, YOU ARE!

GIVING YOU A VOICE: BEHIND THE STORIES WTVR E.W. SCRIPPS

MOTHER'S DAY WOAI - SINCLAIR

WMUR 70 YEAR
HEARST TELEVISION WMUR

THE LETTER
KOTV

SOMETHING FOR NOTHING

45TV LISTENS TO OUR VIEWERS **KSTC-TV**

VATOS LOCOS VOTE KABB – SINCLAIR

COATS FOR KIDS
WTVR E.W. SCRIPPS

NFL FORWARD PASS WOAI - SINCLAIR

DREAMING OF A CHRISTMAS PARADE WTVR E.W. SCRIPPS

ADMIRALS TRAILER
WTKR/WGNT E.W. SCRIPPS

SPECIAL

PUBLIC SERVICE ANNOUNCEMENT

HISPANIC HERITAGE MONTH KABB - SINCLAIR

KTLA 5 BLACK HISTORY MONTH OWN YOUR DREAMS **KTLA**

CHRISTMAS ANGEL ARIZONA'S FAMILY

STEM IS FOR EVERYONE WBBH HEARST TELEVISION

COATS FOR KIDS
WTVR E.W. SCRIPPS

VATOS LOCOS VOTE KABB - SINCLAIR

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

YOU MATTER MENTAL FITNESS
NEXSTAR MEDIA GROUP

DRIVING TIPS WITH GINGER CHAN KTLA

SEAN'S MARATHON JOURNEY - RAISING MONEY AND AWARENESS FOR NH'S HOMELESS WMUR HEARST TELEVISION CLEAR THE LIST
WTKR/WGNT E.W. SCRIPPS

HURRICANE HELENE RELIEF WXII-HEARST TELEVISION

SOCIAL GOOD

DENVER7 TOY DRIVE

E.W. SCRIPPS DENVER7

NEWSCHANNEL 5 SAFE PLACES WTVF NASHVILLE E.W. SCRIPPS

OPERATION SANTA CLAUS SCRIPPS_KNXV ABC15

LETTER TO SANTA

WBBH HEARST TELEVISION

HILL'S PET NUTRITION: A MILLION REASONS WHY NBCU SKYCASTLE

OKLAHOMA'S COLD CASE FILES KJRH- 2 NEWS OKLAHOMA

SPECIAL

DIVERSITY & INCLUSION AWARENESS

NEWSCHANNEL 5 CELEBRATES BLACK VOICES WTVF NASHVILLE E.W. SCRIPPS

2024: ASIAN AMERICAN PACIFIC ISLANDER MONTH KTTV FOX 11 LOS ANGELES

FOX SA - PURO HOLIDAYS **KABB - SINCLAIR**

PRIDE 2024 VOICES OF COURAGE

HISPANIC/BILINGUAL PROMO

TU' TIENES LA LLAVE/ YOU HAVE THE KEY HISPANIC HERITAGE MONTH KTLA

SPANGLISH MY58

HISPANIC HERITAGE MONTH KABB - SINCLAIR

UNDER THE SAME SKY KJRH- 2 NEWS OKLAHOMA

FOX DEPORTES TALENT CAMPAIGN- TOTAL SPORTS 360 & PUNTO FINAL

FOX DEPORTES

VATOS LOCOS VOTE KABB - SINCLAIR

MARKETING VIDEO/SIZZLE REEL/PRESENTATION

ARIZONA'S FAMILY 2024 ARIZONA'S FAMILY

AJC'S POLITICALLY GEORGIA THE ATLANTA JOURNAL-CONSTITUTION

WTKR & WGNT SALES CAPABILITIES WTKR/WGNT E.W. SCRIPPS

AJC END OF YEAR THE ATLANTA JOURNAL-CONSTITUTION

AJC REBRAND THE ATLANTA JOURNAL-CONSTITUTION

ARIZONA'S FAMILY SPORTS ARIZONA'S FAMILY

SPECIAL

ON-AIR COMMERCIAL ADVERTISEMENT

X-MAS REJUVENATION **KAIT**

A/C DIED? WKYT/GRAY MEDIA

CANNON COUNTY WTVF NASHVILLE E.W. SCRIPPS

IT'S ELECTRIC! WAFB/GRAY TELEVISION

WEGO QUICKTICKET WTVF NASHVILLE E.W. SCRIPPS

DROP ONE PORTABLES WMUR HEARST TELEVISION

SET DESIGN

KAKE (WICHITA, KS) **FX DESIGN GROUP**

KPLC (LAKE CHARLES, LA) **FX DESIGN GROUP**

MONUMENTAL SPORTS NETWORK **DEVLIN DESIGN GROUP**

CHICKEN SALAD KDFW FOX 4

KWTV 9 **DEVLIN DESIGN GROUP**

WCVB CHRONICLE **DEVLIN DESIGN GROUP**