



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

NOMINEES



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Trailers

DRAMA TRAILER

LOS ENDIADOS S2 TRAILER
PARAMOUNT PLUS

THE END
GLOBOPLAY

UNO PARA MORIR TRAILER
PARAMOUNT PLUS

BARRABRAVA | RESPECT
TRAILER PARK GROUP

PACTO DE SANGRE
VIX

ANDERSON SPIDER SILVA TRAILER
PARAMOUNT PLUS



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Promos

BRAND PROMO

WE ARE BR
GLOBOPLAY

VOZES DO E! BRAND - PARTE 1
NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL

COMBATE ARE YOU READY?
GLOBO

THE BEST CARTOON IS YOUR CARTOON
WARNER BROS. DISCOVERY

N+ BRANDED HOUSE
N+

TODAY THE PARTY IS YOURS!
TV GLOBO

DOCUMENTARY PROMO

EVEL, HAZIN DAYS OF MOURNING
GLOBO

ÚLTIMO POUSO
TV CULTURA

NIGHTCLUB KISS
GLOBOPLAY

LA OSCURIDAD DE LA LUZ DEL MUNDO (THE DARKNESS
WITHIN LA LUZ DEL MUNDO)
NETFLIX CREATIVE STUDIO

SHELTER
GLOBO

THE ROLLING STONES: CROSSFIRE HURRICANE
CANAL CURTA!

DRAMA PROMO

EL AMOR DESPUES DEL AMOR (LOVE AFTER MUSIC)
NETFLIX CREATIVE STUDIO

THE OTHERS
GLOBOPLAY

SE LLAMABA PEDRO INFANTE - TEASER 30
VIX

USA DR DEATH LAUNCH PROMO
*NBCUNIVERSAL INTERNATIONAL NETWORKS DIRECT
TO CONSUMER*

LOS REYES DEL MUNDO (THE KINGS OF THE WORLD)
NETFLIX CREATIVE STUDIO

SONY CHANNEL - ES LUNES Y EL CORAZÓN LO SABE
SONY PICTURES - LATIN AMERICA



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Promos

HOLIDAY | SEASONAL PROMO

REVIVELADORAS

WARNER BROS DISCOVERY LATIN AMERICA

HOLY WEEK

LIFETIME LATAM

NICK ABRILISIMO MONTH SPOT

PARAMOUNT

AINDA ASSIM EU ME LEVANTO - ZEZÉ MOTTA
(CONSCIÊNCIA NEGRA)

NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL

SONY MOVIES - VALENTINE'S DAY LOVE ACTUALLY

SONY PICTURES - LATIN AMERICA

NAVIDAD CONTANDO A COLOMBIA

CARACOL TELEVISION

NEWS PROMO

2023 A HEAT UP YEAR

SBT

MANHÃS GLOBONEWS

GLOBO

LANZAMIENTO TERCER GRADO DEPORTIVO

N+

PRIMERO LA GENTE NOTICIAS CARACOL

CARACOL TELEVISION

GLOBONEWS INTERNACIONAL

GLOBO

ORIGINAL SERIES PROMO

MARIACHIS RECAP PROMO

WARNER BROS DISCOVERY LATIN AMERICA

THE OTHERS

GLOBOPLAY

CONSUELO - TEAS

VIX

ANDERSON SPIDER SILVA TRAILER

PARAMOUNT PLUS

SONY CHANNEL - SHARK TANK MEXICO S8 CAMPAIGN

SONY PICTURES - LATIN AMERICA

REALITY PROMO

LA VENGANZA DE LOS EX VIP S3

PARAMOUNT CREATIVE MTVE LATAM

MASTERPIECE OF CAKE

SBT



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Promos

ACAPULCO SHORE S11
PARAMOUNT CREATIVE MTVE LATAM

LA CASA DE LOS FAMOSOS MÉXICO
TELEVISA UNIVISION

GRAN HERMANO ORQUESTA
TELEFE

DRAG RACE MÉXICO S1
PARAMOUNT CREATIVE MTVE LATAM

SPECIAL EVENT PROMO

SONY CHANNEL - PARA REÍR SIN VERGUENZA
SONY PICTURES - LATIN AMERICA

NICK KCA MEX
PARAMOUNT

AXN - ABRIL MÁS CALIENTE
SONY PICTURES - LATIN AMERICA

STUDIO ESPECIAL MAYO FURIOSO
*NBCUNIVERSAL INTERNATIONAL NETWORKS DIRECT
TO CONSUMER*

PRÊMIO MULTISHOW 2023
MULTISHOW

SONY CHANNEL - AMAMOS LOS 80S & 90S
SONY PICTURES - LATIN AMERICA

SPORTS PROMO

CORDEL
SBT

OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

VIX: LAS GUERRERAS
VIX

NFL
TELEVISA UNIVISION

WOMEN'S WORLD CUP SPORTV
GLOBO

COPA DO BRASIL ON RPC: DIVING INTO CHALLENGE
RPC



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Promos

TELENOVELA/SOAP OPERA PROMO

ALL THE FLOWERS - PART 2
GLOBOPLAY

TELENOVELAS
TELEVISA UNIVISION

PACTO DE SILENCIO (PACT OF SILENCE)
NETFLIX CREATIVE STUDIO

AMOR PERFEITO - FIRST WEEK
TV GLOBO

RIGO
RCN TELEVISIÓN

NO HABLO ESPAÑOL
GLOBOPLAY



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Specialty Promos

IN-HOUSE PROMO

YOUR STORIES OUR HISTORY
WARNER BROS DISCOVERY LATIN AMERICA

N+ BRANDED HOUSE
N+

HBO THE IDOL GRAPHIC PROMO
WARNER BROS. DISCOVERY LATAM

RIGO
RCN TELEVISIÓN

CREATIVE PROCESSES
CANAL CURTA!

EL PRIVILEGIO DE MANDAR 5TA TEMPORADA
N+

OUT-OF-HOUSE PROMO

RECOGNIZE YOURSELF
AND MOOD HUNTER

XTREME ICON FRANCHISE
WARNER BROS DISCOVERY LATIN AMERICA

DRAG RACE MÉXICO S1
PARAMOUNT CREATIVE MTVE LATAM

MULTIPLE PERSONALITIES, ONE CHARACTER
AND MOOD HUNTER

ACAPULCO SHORE S11
PARAMOUNT CREATIVE MTVE LATAM

DELIVERING ON A DIME

CAMPAÑA N+ MONTERREY
N+

GLOBOPLAY KIDS MODE
GLOBOPLAY

BLACK AWARENESS WBD
WARNER BROS DISCOVERY LATIN AMERICA

N+ BRANDED HOUSE
N+

DIVERSITY & INCLUSION AWARENESS PROMO

YOUR STORIES OUR HISTORY
WARNER BROS DISCOVERY LATIN AMERICA

THE IMAGELESS TRAILER
GLOBOPLAY

BLACK AWARENESS WBD
WARNER BROS DISCOVERY LATIN AMERICA

EE_LGBTQ_CINEMA
AMC NETWORKS INTERNATIONAL LATIN AMERICA



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Specialty Promos

TRANS VISIBILITY

NBCUNIVERSAL INTERNATIONAL NETWORKS & DIRECT TO CONSUMER AND MOOD HUNTER

PRIDE MONTH 2023

GLOBO

FUNNIEST PROMO

HARINA S02

PARAMOUNT CREATIVE MTVE LATAM

JULIO

A&E LATAM

LIFE AHEAD - REASONS WHY

GLOBOPLAY

LA VENGANZA DE LOS EX VIP S3

PARAMOUNT CREATIVE MTVE LATAM

CONSUELO - TEASER

VIX

PITBULL, MY FRIEND

GLOBO

I'M NOT CRYING, YOU ARE!

NEVER ANSWERED CALLS

GLOBOPLAY

AINDA ASSIM EU ME LEVANTO - ZEZÉ MOTTA (CONSCIÊNCIA NEGRA)

NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL

DÍA DE MUERTOS

TELEVISA UNIVISION

SONY MOVIES - MARK RUFFALO

SONY PICTURES - LATIN AMERICA

OMG!

ACAPULCO SHORE S11

PARAMOUNT CREATIVE MTVE LATAM

THE OTHERS - REAL ESTATE

GLOBOPLAY

LA VENGANZA DE LOS EX VIP S3

PARAMOUNT CREATIVE MTVE LATAM

CONSUELO - CENSURADO

VIX

PROMO NOT USING PROGRAMMING FOOTAGE

MASTERPIECE OF CAKE

SBT

ACAPULCO SHORE S11

PARAMOUNT CREATIVE MTVE LATAM



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Specialty Promos

NEVER ANSWERED CALLS

GLOBOPLAY

DRAG RACE MÉXICO S1

PARAMOUNT CREATIVE MTVE LATAM

THE CROWN

SBT

SE LLAMABA PEDRO INFANTE - TEASER 30

VIX

SOCIAL GOOD PROMO

LA MISIÓN MÁS IMPORTANTE DE SU VIDA

FUNDACION TELETÓN MÉXICO

VALUE YOUR TIME

LIFETIME LATAM

THE IMAGELESS TRAILER

GLOBOPLAY

HAZTE EL EXAMEN A LA PRÓSTATA CAMPEÓN

WARNER BROS. DISCOVERY LATIN AMERICA

AINDA ASSIM EU ME LEVANTO - ZEZÉ MOTTA
(CONSCIÊNCIA NEGRA)

NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL

DOE GOLS

GLOBO



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Video Promo Campaigns

PROGRAM CAMPAIGN

HARINA S02

PARAMOUNT CREATIVE MTVE LATAM

SENDA PROHIBIDA

VIX

DRAG RACE MÉXICO S1

PARAMOUNT CREATIVE MTVE LATAM

THE SAME TALK BUT DIFFERENT

GNT

IN-HOUSE CAMPAIGN

THE OTHERS

GLOBOPLAY

SONY CHANNEL - MIÉRCOLES DE PELÍCULA 2.0

SONY PICTURES - LATIN AMERICA

70TH RECORD BRAND

RECORD

THE VOICE CHILE

CHILEVISIÓN

MASTERCHEF 2023

TELEFE

CONTANDO A COLOMBIA

CARACOL TELEVISION



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Video Craft

COPYWRITING

JABÓN WILLIAMS
WARNER BROS. DISCOVERY

LIFE AHEAD - REASONS WHY
GLOBOPLAY

AMC_FEAR_FEST
AMC NETWORKS INTERNATIONAL LATIN AMERICA

BLACK AWARENESS WBD
WARNER BROS DISCOVERY LATIN AMERICA

AMC_SWEET DREAMS
AMC NETWORKS INTERNATIONAL LATIN AMERICA

P DE PEPPA
WARNER BROS. DISCOVERY

EDITING

ANDERSON SPIDER SILVA TRAILER
PARAMOUNT PLUS

XTREME ICON FRANCHISE
WARNER BROS DISCOVERY LATIN AMERICA

OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

UNO PARA MORIR TRAILER
PARAMOUNT PLUS

MOVIES ON GLOBO 2023
PROMO TV GLOBO

SONY MOVIES 2023 SIZZLE
SONY PICTURES - LATIN AMERICA

SOUND DESIGN

HBO XTREME BRANDING
WARNER BROS DISCOVERY LATIN AMERICA

UTV NAVIDAD 2023
NBCUNIVERSAL INTERNATIONAL NETWORKS DIRECT TO CONSUMER

SOUND OF METAL TEASER
PROMO TV GLOBO

NICK ABRILISIMO MONTH SPOT
PARAMOUNT

THE POWER OF UNIVERSAL STUDIO SPECIAL
NBCUNIVERSAL INTERNATIONAL NETWORKS DIRECT TO CONSUMER

DNA DO CRIME (CRIMINAL CODE)
NETFLIX CREATIVE STUDIO



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Video Craft

USE OF MUSIC

HARRY POTTER NAVIDAD MÁGICA
WBD

GOLDEN HOUR
GLOBOPLAY

NICK ABRILISIMO MONTH SPOT
PARAMOUNT

LA PRIMA VEZ (EVA LASTING)
NETFLIX CREATIVE STUDIO

OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

CYBERMANIACS
WARNER BROS. DISCOVERY

USE OF SCORE OR MUSIC WITHOUT LYRICS

PROMO-OKE
GLOBOPLAY

UNIVERSAL TV DUN DUN BRASILEIRO
NBCUNIVERSAL INTERNATIONAL NETWORKS BRASIL

THERES MUSIC UNDERWATER
GLOBO

THE OTHERS - VIDEOGAME
GLOBOPLAY

SONIC - HYPERSONIC
TV GLOBO

USE OF MUSIC WITH ORIGINAL LYRICS

ACAPULCO SHORE S11
PARAMOUNT CREATIVE MTVE LATAM

AMC_WRECK
AMC NETWORKS INTERNATIONAL LATIN AMERICA

AXN - ABRIL MÁS CALIENTE
SONY PICTURES - LATIN AMERICA

NAVIDAD CONTANDO A COLOMBIA
CARACOL TELEVISION

MC_PEINADAS Y DIVINAS
AMC NETWORKS INTERNATIONAL LATIN AMERICA



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Art Direction & Design: Video

DESIGN PROMO

HBO DIAS DE GALLOS PROMO
WARNER BROS. DISCOVERY LATAM

THE OTHERS - VIDEOGAME
GLOBOPLAY

HBO XTREME BRANDING
WARNER BROS DISCOVERY LATIN AMERICA

CORDEL
SBT

HBO THE IDOL GRAPHIC PROMO
WARNER BROS. DISCOVERY LATAM

REI LEÃO NA GLOBO
TV GLOBO

TOTAL DESIGN PACKAGE

AMC NETWORKS INTERNACIONAL "HOY COCINA
MI ROBOT"
LUCIDO

MTV MIAW AWARDS 2023
PARAMOUNT CREATIVE MTVE LATAM

AMC NETWORKS INTERNATIONAL CELEBRAR EN CASA
CON JULIETA Y FELICITAS
LUCIDO

ELGOURMET RESTYLING
AMC NETWORKS INTERNATIONAL LATIN AMERICA

COMBATE REBRAND
GLOBO

L1 REBRAND
TORNEOS

CHANNEL ID

DIRECTORS ID'S PART 2
PARAMOUNT CREATIVE MTVE LATAM

THE BACK TO SCHOOL
CANAL FUTURA - FUNDAÇÃO ROBERTO MARINHO

SBT STATE OF MIND
SBT

EG_ID RESTYLING BRAND
AMC NETWORKS INTERNATIONAL LATIN AMERICA



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Art Direction & Design: Video

OPENING TITLE | CREDITS

CINE HOLLIÚDY 3RD SEASON
TV GLOBO

MORGANA AND CELESTE
TV CULTURA

THE CHILDHOOD OF ROMEO AND JULIET
SBT

PACTO DE SANGRE
VIX

FUZUÊ THE MESS
TV GLOBO

CHIC SHOW
GLOBOPLAY

FILLER/CAPSULA

BESTIARIO
MADRAZO STUDIO / CANAL 22

NICK FRASES PROFUNDAS
PARAMOUNT

MC_IDS

AMC NETWORKS INTERNATIONAL LATIN AMERICA

RPC: THE FOUR SEASONS 2023
RPC

NICK COMO TE SIENTES HOY
PARAMOUNT



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Art Direction & Design: Video Craft

ANIMATION

HBO THE IDOL GRAPHIC PROMO
WARNER BROS. DISCOVERY LATAM

THE CROWN
SBT

VIX: LAS GUERRERAS
VIX

NICK ABRILISIMO MONTH SPOT
PARAMOUNT

SUEÑOS
TELEVISA UNIVISION

THE BEST CARTOON IS YOUR CARTOON
WARNER BROS. DISCOVERY

MOTION GRAPHICS

HBO PLUS BRANDING PROMO
WARNER BROS DISCOVERY LATIN AMERICA

ACAPULCO SHORE S11
PARAMOUNT CREATIVE MTVE LATAM

CORDEL
SBT

CHESS SPOT BILLIONS S7
*NBCUNIVERSAL INTERNATIONAL NETWORKS DIRECT
TO CONSUMER*

NICK EFEMERIDES
PARAMOUNT

AMOR PERFEITO - FIRST WEEK
TV GLOBO



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

360 Campaign

360 CAMPAIGN

BRAZILIAN COWBOYS KARAOKASE
GLOBOPLAY

HAZTE EL EXAMEN A LA PRÓSTATA CAMPEÓN
WARNER BROS. DISCOVERY LATIN AMERICA

CONSUELO
VIX

XUXAVERSE
GLOBOPLAY

ANDERSON SPIDER SILVA CAMPAIGN
PARAMOUNT PLUS

RPC CHRISTMAS: TO GATHER, TO GIVE, TO SHARE
RPC



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Special

**MARKETING VIDEO/SIZZLE REEL/
PRESENTATION (Internal or External)**

TELEMUNDO INTRO VIDEO LA SCREENINGS 2023
NBCUNIVERSAL GLOBAL TV DISTRIBUTION

GIANTS CCXP REEL
WARNER BROS DISCOVERY LATIN AMERICA

UP FRONT 2023
TELEVISA UNIVISION

FREE TO AIR 2023 REEL
TELEFE - CHILEVISION

SONY MOVIES 2023 SIZZLE
SONY PICTURES - LATIN AMERICA

CONTANDO A COLOMBIA
CARACOL TELEVISION

BEST WORK NEVER SEEN

CEASEFIRE NOW
A&E NETWORKS LATIN AMERICA

COMING UP 2023
GLOBOPLAY

CEASEFIRE NOW
A&E NETWORKS LATIN AMERICA

...Y LLEGARON DE NOCHE
VIX

CEASEFIRE NOW
A&E NETWORKS LATIN AMERICA

RIGO
RCN TELEVISIÓN



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Digital & Social

TALENT/INFLUENCER INTEGRATION USING SOCIAL MEDIA

VIX: LA CASA DE LOS FAMOSOS MEXICO
VIX

HAZTE EL EXAMEN A LA PRÓSTATA CAMPEÓN
WARNER BROS. DISCOVERY LATIN AMERICA

NICK KCA MEX
PARAMOUNT

VIX: SENDA PROHIBIDA
VIX

ANDERSON SPIDER SILVA TATTOO
PARAMOUNT PLUS

VAI NA FÉ - LUI LORENZO
TV GLOBO

SOCIAL MEDIA VIDEO

FAMILY SIZE SECURITY
WARNER BROS. DISCOVERY AND TIKTOK

VOICES FROM E! FEMALE AUTONOMY
*NBCUNIVERSAL INTERNATIONAL NETWORKS & DIRECT
TO CONSUMER AND MOOD HUNTER*

REVIVELADORAS
WARNER BROS DISCOVERY LATIN AMERICA

STREAMS TELEFE 2023
TELEFE

VERTICAL VIDEO

LALOLA "ESPEJO"
VIX

BIG BROTHER BRASIL - TADEU IS THE LEADER
TV GLOBO

EL REINO (THE KINGDOM) S2 VERTICAL
NETFLIX CREATIVE STUDIO

CON CARACTER O NADA
CHILEVISIÓN



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Key Art

POSTER

LALOLA
VIX

LA GRAN SEDUCCIÓN KEY ART
RHUBARB + NETFLIX

ANDERSON SPIDER SILVA KEYART
PARAMOUNT PLUS

EL ELEGIDO KEY ART
RHUBARB + NETFLIX

EL CONDE (THE COUNT) KEY ART
NETFLIX CREATIVE STUDIO

MASTERCHEF 2023 KA
TELEFE

POSTER CAMPAIGN

SE LLAMABA PEDRO INFANTE - POSTER CAMPAIGN
VIX

LA CABEZA DE JOAQUÍN MURRIETA CAMPAIGN
RHUBARB + AMAZON STUDIOS

ENTRE BALAS Y ACORDES
VIX

EL CONDE (THE COUNT) CAMPAIGN
NETFLIX CREATIVE STUDIO

LAS VIUDAS DE LOS JUEVES CHARACTER POSTER
RHUBARB + NETFLIX

MASTERCHEF CELEBRITY COLOMBIA
RCN TELEVISIÓN

CAST/CHARACTER POSTER

TELEMUNDO LEGACY ARTWORK
NBCUNIVERSAL GLOBAL TV DISTRIBUTION

LALOLA
VIX

PÁLPITO S2 CHARACTER ART
RHUBARB + NETFLIX

LOS REYES DEL MUNDO (THE KINGS OF THE WORLD)
NETFLIX CREATIVE STUDIO



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Experiential | Events | Activation

EXPERIENTIAL ACTIVATION

NY IN LATAM

WARNER BROS DISCOVERY LATIN AMERICA

TELEMUNDO STUDIOS SCREENING EVENT 2023

NBCUNIVERSAL GLOBAL TV DISTRIBUTION

INFECTED BILLBOARD

WARNER BROS DISCOVERY LATIN AMERICA

PASIÓN SUBTERRÁNEA

WARNER BROS. DISCOVERY LATIN AMERICA



2024 GEMA AWARDS

TV/STREAMING LATIN AMERICA

Branded Partnerships

PARTNERSHIP | CO-CREATION

SOLO: EACH LOOK CARRIES A TERRITORY

WARNER BROS. DISCOVERY

WALK OF FAME

GLOBOPLAY

FAMILY SIZE SECURITY

WARNER BROS. DISCOVERY AND TIKTOK

THE MULTIVERSE SPAGHETTI

WARNER BROS. DISCOVERY LATIN AMERICA

BRERETOUR

WARNER BROS. DISCOVERY

CYBERMANIACS

WARNER BROS. DISCOVERY