

THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA



NOMINEES List



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

TRAILERS

BRAND TRAILER

A JOURNEY BEYOND TIME
AMC GLOBAL MEDIA LATIN AMERICA

LBDSA UMBRELLA SPOT 60
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

25 YEARS
AMC GLOBAL MEDIA LATIN AMERICA

PROGRAM TRAILER

NEXT LEVEL CHEF: FIRE, KNIFE AND A TRAILER
PROMO TV GLOBO

BATMAN AZTECA
THE WILD

LOVE IS A KNIFE
GLOBOPLAY

PERFECT DAYS
GLOBOPLAY

BARRABRAVA SEASON 2 | TRAILER
TRAILER PARK

U+ HIGHLIGHT SNL
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PROMOS

BRAND PROMO

MOVIES ON GLOBO: HOLLYWOOD MISSION
PROMO TV GLOBO

A VINHETA DE FIM DE ANO
WARNER BROS DISCOVERY LATIN AMERICA

I'M STILL HERE - WE CAN SMILE
GLOBOPLAY

N+ ESTÁ AQUÍ
N+

SER ADULTO
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

GREAT STORIES
AMC GLOBAL MEDIA LATIN AMERICA

CHILDREN | FAMILY PROMO

ABRILISIMO 2025
PARAMOUNT CREATIVE NICKELODEON LATAM

CARTOON NETWORK ON HBO MAX: YOU ARE IN FULLY CONTROL
WARNER BROS DISCOVERY LATIN AMERICA

WYLDE PAK
PARAMOUNT CREATIVE NICKELODEON LATAM

ESCUCHAMOS PERO NO JUZGAMOS
WARNER BROS DISCOVERY LATIN AMERICA

GUMBALL ESTÁ MUY CERCA
WARNER BROS DISCOVERY LATIN AMERICA

AO KIDS MASCOTA
MOOD HUNTER

COMEDY PROMO

NUEVO RICO NUEVO POBRE
CARACOL TELEVISION

PABLO & LUISÃO
GLOBOPLAY

MAC GRUBER LAUNCH
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PROMOS

DOCUMENTARY PROMO

SQUARE EARTH
CANAL CURTA!

THE PHOTOGRAPHER'S HEARTBEAT
CANAL CURTA!

ADOLFO CAMBIASO EN EL NOMBRE DEL POLO
BOURKE

TERRITORIES
GLOBOPLAY

DOC. INVESTIGAÇÃO - PROJETOES
RECORD

DRAMA PROMO

LA VENGANZA DE ANALIA 2
CARACOL TELEVISION

THE NOBILITY OF LOVE - TRAILER
PROMO TV GLOBO

I'M STILL HERE
GLOBOPLAY

2026 DICK WOLF CAMPAIGN
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

SUNDANCE FRIDAYS
AMC GLOBAL MEDIA LATIN AMERICA

HOLIDAY | SEASONAL PROMO

ABRILISIMO 2025
PARAMOUNT CREATIVE NICKELODEON LATAM

DECEMBER, CHRISTMAS ON AIR
PROMO TV GLOBO

HARRY POTTER END OF THE YEAR SPECIAL
MOOD HUNTER

SU ACTION MONTH
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

SU HIGHLIGHTS FEBRERO
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

SAN VALENTIN O SIN VALENTIN
AMC GLOBAL MEDIA LATIN AMERICA

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PROMOS

NEWS PROMO

YEAR-END OF RIO JOURNALISM
PROMO TV GLOBO

N+ PODCAST
N+

INSIDE THE NEWS
PROMO & MARKETING - TV GLOBO SP

BOA NOITE PARANÁ: NARRATIVES
RPC

DOC. INVESTIGAÇÃO - PROJETORES
RECORD

THE NEW HEAD OF THE HOUSEHOLD
PROMO TV GLOBO

ORIGINAL SERIES PROMO

MANIFESTO ÂNGELA DINIZ
WARNER BROS DISCOVERY LATIN AMERICA

ADOLFO CAMBIASO EN EL NOMBRE DEL POLO
BOURKE

PERFECT DAYS
GLOBOPLAY

MKT GORILLA 2.0
WARNER BROS DISCOVERY LATIN AMERICA

THE OTHERS - SEASON 3
GLOBOPLAY

FINALLY HOME
AMC GLOBAL MEDIA LATIN AMERICA

REALITY PROMO

LA VENGANZA DE LOS EX VIP S4 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

BIG BROTHER BRASIL 26
GLOBOPLAY

LA VENGANZA DE LOS EX VIP S5 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

BBB LAB
PROMO TV GLOBO

LA VOZ ARGENTINA CAMPAIGN
TELEFE

LA CASA DE LOS FAMOSOS
CANAL RCN



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PROMOS

SPECIAL EVENT PROMO

CANNES OFFICIAL SELECTION SPECIAL
MOOD HUNTER

FAMÍLIA RECORD - FIM DE ANO 2025
RECORD

BACK TO THE FUTURE TRILOGY 60S
MOOD HUNTER

COP30 - REVERSING DAMAGE
CANAL CURTA!

KARATE KID MARATHON
MOOD HUNTER

SPORTS PROMO

FORMULA 1 - TIMELESS SPEED
GLOBO

COPA FANS
PROMO TV GLOBO

WE RISE AS WE FIGHT
PROMO TV GLOBO

THE CHAAAAMPIONS
WARNER BROS DISCOVERY LATIN AMERICA

CAMBIA TODO CAMBIA
WARNER BROS DISCOVERY LATIN AMERICA

WHAT A WONDERFUL FIFA CLUB WORLD CUP
GLOBO

TELENOVELA/SOAP OPERA PROMO

CORAÇÃO ACELERADO - CAST
PROMO TV GLOBO

THE NOBILITY OF LOVE - TRAILER
PROMO TV GLOBO

BELEZA FATAL - AUDITIONS
WARNER BROS DISCOVERY LATIN AMERICA

LOVE IS A KNIFE
GLOBOPLAY

VELVET EL NUEVO IMPERIO TEASER
NBCUNIVERSAL TELEMUNDO ENTERPRISES

LA HIJA DEL MARIACHI
CANAL RCN



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PROMOS

VARIETY PROMO

BBB LAB
PROMO TV GLOBO

HOJE EM DIA - 20 ANOS
RECORD

GROOMING
PROMO TV GLOBO

LFE! 2026 CAMPAIGN
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

PROVOCA PROMO PROVOCAÇÕES
TV CULTURA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

VIDEO PROMOTIONAL EXECUTIONS

IN-HOUSE PROMOTION

MOVIES ON GLOBO: HOLLYWOOD MISSION
PROMO TV GLOBO

BBB LAB
PROMO TV GLOBO

SERÁ PORQUE TE AMO
WARNER BROS DISCOVERY LATIN AMERICA

I'M STILL HERE - WE CAN SMILE
GLOBOPLAY

PERFECT DAYS
GLOBOPLAY

SONY CHANNEL - MIÉRCOLES DE PELÍCULA JINGLE
SONY PICTURES - LATIN AMERICA

OUT-OF-HOUSE PROMOTION

MICRODRAMAS FEAT FLAVINHA
GLOBOPLAY

BIG BROTHER BRASIL 26
GLOBOPLAY

LBDSA UMBRELLA SPOT 60
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

THE CHAAAAAMPIONS
WARNER BROS DISCOVERY LATIN AMERICA

DIVERSITY & INCLUSION

POLARIZACION
CARACOL TELEVISION & CONVERSA COLOMBIA

SURDES
CANAL FUTURA - FUNDAÇÃO ROBERTO MARINHO

O PRETO VIVE NA ARTE
WARNER BROS DISCOVERY LATIN AMERICA

FACTULA VIOLENCIA HACIA LAS MUJERES
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

VIDEO PROMOTIONAL EXECUTIONS

FUNNIEST

PEACEMAKER S2 - A VAGA
WARNER BROS DISCOVERY LATIN AMERICA

LA OFICINA | TRAILER
TRAILER PARK

GUMBALL ESTÁ MUY CERCA
WARNER BROS DISCOVERY LATIN AMERICA

THE AUNT WHO HIJACKED THE OSCARS
WARNER BROS DISCOVERY LATIN AMERICA

BIG BROTHER MEETS THE OTHERS
GLOBOPLAY

EGG LOVER
PROMO & MARKETING - TV GLOBO SP

OMG!

DESAFIO CONVOCATORIA 2025
CARACOL TELEVISION

A VINHETA DE FIM DE ANO
WARNER BROS DISCOVERY LATIN AMERICA

SQUARE EARTH
CANAL CURTA!

TERRITORIES
GLOBOPLAY

A FAZENDA 17 - O CHAMADO
RECORD

PROMO NOT USING PROGRAMMING FOOTAGE

LA VENGANZA DE LOS EX VIP S5 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

BBB LAB
PROMO TV GLOBO

WE RISE AS WE FIGHT
PROMO TV GLOBO

SUA PAIXÃO JOGA AQUI
WARNER BROS DISCOVERY LATIN AMERICA

BELEZA FATAL - AUDITIONS
WARNER BROS DISCOVERY LATIN AMERICA

TERRITORIES - WIRES
GLOBOPLAY

I'M NOT CRYING, YOU ARE!

UNICEF, VOY POR TI JUEGA POR MÍ
CARACOL TELEVISION

THE PHOTOGRAPHER'S HEARTBEAT
CANAL CURTA!

I'M STILL HERE - WE CAN SMILE
GLOBOPLAY

KIESLOWSKI TRILOGY
AMC GLOBAL MEDIA LATIN AMERICA

I'M STILL HERE - SILENCE
GLOBOPLAY



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

VIDEO PROMOTIONAL EXECUTIONS

SOCIAL GOOD

PREVENCION CANCER DE PROSTATA

**CARACOL TELEVISION & FUNDACION SANTAFE DE
BOGOTA**

COP30 - REVERSING DAMAGE

CANAL CURTA!

A CYCLE OF CARING

RPC

VIOLÊNCIA CONTRA A MULHER

RECORD



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

VIDEO CAMPAIGNS

BRAND CAMPAIGN

WOMEN-LED BRAND INITIATIVE
LUSSIER

PLIM PLIM SÃO PAULO
PROMO & MARKETING - TV GLOBO SP

AXN - LA CASA DE LA INVESTIGACIÓN
SONY PICTURES - LATIN AMERICA

PROGRAM CAMPAIGN

ID - TIM REX
PARAMOUNT CREATIVE NICKELODEON LATAM

TERRITORIES
GLOBOPLAY

VELVET EL NUEVO IMPERIO CAMPAIGN
NBCUNIVERSAL TELEMUNDO ENTERPRISES

CASA DO PATRÃO
RECORD

A FAZENDA 17
RECORD

LA CASA DE LOS FAMOSOS
CANAL RCN

IN-HOUSE CAMPAIGN

I'M STILL HERE
GLOBOPLAY

SONY MOVIES - CLUB DE ACTORES LAUNCH
SONY PICTURES - LATIN AMERICA

VELVET EL NUEVO IMPERIO CAMPAIGN
NBCUNIVERSAL TELEMUNDO ENTERPRISES

CASA DO PATRÃO
RECORD

MASTERCHEF CAMPAIGN
TELEFE

SONY CHANNEL MIÉRCOLES DE PELÍCULA SINGLE
SONY PICTURES - LATIN AMERICA

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

CRAFT IN VIDEO

COPYWRITING

220 MILLION ON THE CALL-UP LIST
PROMO TV GLOBO

MANIFESTO ÂNGELA DINIZ
WARNER BROS DISCOVERY LATIN AMERICA

SQUARE EARTH
CANAL CURTA!

O PRETO VIVE NA ARTE
WARNER BROS DISCOVERY LATIN AMERICA

BIG BROTHER MEETS THE OTHERS
GLOBOPLAY

FINALLY HOME
AMC GLOBAL MEDIA

EDITING

MULTI ACTION
MOOD HUNTER

FORMULA 1 - TIMELESS SPEED
GLOBO

POWER OF NBCU BUSINESS
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

WINTER OLYMPICS: INTO THE FIRE
PROMO TV GLOBO

REEL MOVIES VENTAS 2026

NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

GLOBO 60 YEARS: A TIMELESS PARTY
GLOBO

DIRECTION

LA VENGANZA DE LOS EX VIP S4 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

LA VENGANZA DE LOS EX VIP S5 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

THE CHAAAAMPIONS
WARNER BROS DISCOVERY LATIN AMERICA

A KNIGHT OF ATALAYA
WARNER BROS DISCOVERY LATIN AMERICA

THE MAGIC OF TRAVELING
WARNER BROS DISCOVERY



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

CRAFT IN VIDEO

SOUND DESIGN

ABRILISIMO 2025

PARAMOUNT CREATIVE NICKELODEON LATAM

FORMULA 1 - TIMELESS SPEED

GLOBO

MULTI ACTION

MOOD HUNTER

CONFRONTO DAS MULTIDÕES

RECORD

BREAK MASTER ARG CAPC

MOOD HUNTER

A SUPERCLASSIC AT THE SUPERCUP

GLOBO

USE OF MUSIC

CAMBIA TODO CAMBIA

WARNER BROS DISCOVERY LATIN AMERICA

WHAT A WONDERFUL FIFA CLUB WORLD CUP

GLOBO

I'M STILL HERE - WE CAN SMILE

GLOBOPLAY

BARRABRAVA SEASON 2 | TRAILER

TRAILER PARK

É O AMOR

RECORD

FORMULA 1 - TIMELESS SPEED

GLOBO

USE OF MUSIC WITH ORIGINAL LYRICS

ABRILISIMO 2025

PARAMOUNT CREATIVE NICKELODEON LATAM

DECEMBER, CHRISTMAS ON AIR

PROMO TV GLOBO

A VINHETA DE FIM DE ANO

WARNER BROS DISCOVERY LATIN AMERICA

BIG BROTHER BRASIL 26

GLOBOPLAY

MANIFESTO SP

PROMO & MARKETING - TV GLOBO SP

LA HIJA DEL MARIACHI

CANAL RCN

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

ART DIRECTION & DESIGN: VIDEO

VIDEO DESIGN PROMOTION

SU REVIVE LOS CLASICOS
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

POWER COUPLE - ELENCO
RECORD

PROVOCA PROMO VAREJO
TV CULTURA

TOTAL DESIGN PACKAGE

13REC: FROM ARCHIVAL FOOTAGE TO CULT ICONS
FEELS.TV

MUNDIAL DE CLUBES DSPORTS
TORNEOS

BRAND IDENTITY DESIGN HIERARCHY
SUPERSTUDIO

MARTIN FIERRO 2025
TELEFE

THE FIRST
SUPERSTUDIO

13: AN EXPANDING CHANNEL LOOKING TO THE FUTURE
FEELS.TV

BRAND ID's

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

OPENING TITLE | CREDITS

A VIDA DE JO
RECORD

PAULO, O APÓSTOLO - ABERTURA
RECORD

THE FARM 17
RECORD

FILLER/CAPSULA

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

ART DIRECTION & DESIGN: CRAFT IN VIDEO

ANIMATION

ID - TIM REX
PARAMOUNT CREATIVE NICKELODEON LATAM

PLIM-PLIM SÃO PAULO
OLE INTERACTIVE

GUMBALL ESTÁ MUY CERCA
WARNER BROS DISCOVERY LATIN AMERICA

MARRY: A SPECIAL WISH
RPC

MOTION GRAPHICS

ABRILISIMO 2025
PARAMOUNT CREATIVE NICKELODEON LATAM

WYLDE PAK
PARAMOUNT CREATIVE NICKELODEON LATAM

COPA FANS
PROMO TV GLOBO

DONDE VIVEN LAS ESTRELLAS
WARNER BROS DISCOVERY LATIN AMERICA

HILDE KRÜGER: LA FICCIÓN Y LA GUERRA
MAKINE STUDIOS

CULTURA 13: LIVING CULTURE THAT TAKES OVER THE SCREENS
FEELS.TV

VISUAL EFFECTS

LA VENGANZA DE LOS EX VIP S5 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE LATAM

MOVIES ON GLOBO: HOLLYWOOD MISSION
PROMO TV GLOBO

LA GRANJA VIP
TV AZTECA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

360 CAMPAIGN

360 CAMPAIGN

RED BALLOON STUNT

WARNER BROS DISCOVERY LATIN AMERICA

BELEZA FATAL - CAMPAIGN

WARNER BROS DISCOVERY LATIN AMERICA

LO BUENO DE SER ADULTO 360 CAMPAIGN

**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

PLIM PLIM SÃO PAULO

PROMO & MARKETING - TV GLOBO SP

THE MAGIC OF TRAVELING

WARNER BROS DISCOVERY

REALIDADE OU FICÇÃO? UM CRIME, VÁRIAS PISTAS, SÓ
UMA VERDADE

SONY PICTURES ENTERTAINMENT



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

EVOLVING & EMERGING

MARKETING SIZZLE (INTERNAL OR EXTERNAL)

TELECENTRO THE HUNTING PARTY
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

U+ REEL YOUTUBE DECK
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

REEL SERIES ADSALES 2026
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

POWER OF NBCU BUSINESS
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

IT'S A LOT
SONY PICTURES ENTERTAINMENT

DALE PLAY AL FÚTBOL
SONY PICTURES ENTERTAINMENT

FAN ENGAGEMENT

LA REINA DEL FLOW SEASON 3
CARACOL TELEVISION

FROM WATCHING TO PLAYING
WARNER BROS DISCOVERY

BELEZA FATAL - CAMPAIGN
WARNER BROS DISCOVERY LATIN AMERICA

BLACK PHONE
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

CASE: REAL-LIFE GERLUCES
PROMO & MARKETING - TV GLOBO SP

BEST WORK NEVER SEEN

EVEN ALIENS BECOME FANS
GLOBO

U+ THE COUPLE NEXT DOOR S2
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

ÊTA MUNDO MELHOR - WHAT A GREAT STATE
RPC

MY DEAR FRIEND MARACANÃ
GLOBO

BEST NEW TALENT

RAFAEL LUDVICH
RPC

PAMELA FRANCO
GLOBOPLAY

TALITA DE FRANÇA
RPC

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

DIGITAL & SOCIAL

SOCIAL MEDIA VIDEO

ICONIC DUBBINGS
MOOD HUNTER

IMPOSSIBLE CRY
WARNER BROS DISCOVERY LATIN AMERICA

SUNG COMMENTS
WARNER BROS DISCOVERY LATIN AMERICA

BABY RAUL REBORN
GLOBOPLAY

NO ERA TAN GRAVE
WARNER BROS DISCOVERY

SONY CHANNEL - MIÉRCOLES DE PELÍCULA JINGLE
SONY PICTURES - LATIN AMERICA

SOCIAL MEDIA CAMPAIGN

THE AUNT WHO HIJACKED THE OSCARS
WARNER BROS DISCOVERY LATIN AMERICA

PRIMERO LA PREMIER
WARNER BROS DISCOVERY LATIN AMERICA

CÓYOTL CAMPAIGN
WARNER BROS DISCOVERY LATIN AMERICA

SOCIAL CAMPAIGN VELVET EL NUEVO IMPERIO
NBCUNIVERSAL TELEMUNDO ENTERPRISES

PAR DE IDEOTAS CAMPAIGN
VIX - TELEVISA UNIVISION

PAPÁ SOLTERO - CAMPAIGN
VIX - TELEVISA UNIVISION

USE OF TALENT/INFLUENCER

MANIFESTO ÂNGELA DINIZ
WARNER BROS DISCOVERY LATIN AMERICA

BIG BROTHER MEETS THE OTHERS
GLOBOPLAY

THE AUNT WHO HIJACKED THE OSCARS
WARNER BROS DISCOVERY LATIN AMERICA

HALLOWEEN HORROR PODCAST SEASON3
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

REALIDADE OU FICÇÃO? UM CRIME, VÁRIAS PISTAS, SÓ UMA VERDADE
SONY PICTURES ENTERTAINMENT

POKER FACE MÁRCIA SENSITIVA
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

DIGITAL & SOCIAL

SOCIAL MEDIA ORIGINAL CONTENT

MET GALA

**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

SOCIAL VIDEO MISS UNIVERSE LATINA: EL REALITY
"ENTRE GEMAS"

NBCUNIVERSAL TELEMUNDO ENTERPRISES

MI VIDA NO ES UNA TELENOVELA - HAPPENING METRO
CDMX

VIX - TELEVISA UNIVISION

VERTICAL VIDEO

LOVE IS A KNIFE - TEASER

GLOBOPLAY

POKER FACE

**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

SUNG COMMENTS

WARNER BROS DISCOVERY LATIN AMERICA

SOCIAL VIDEO LA CASA DE LOS FAMOSOS SEASON 5

NBCUNIVERSAL TELEMUNDO ENTERPRISES

BTS, ASÍ SE GRABA UNA ESCENA DE CAMA "MICRO
SUSPENSO: PERVERSO AMOR"

VIX - TELEVISA UNIVISION

EL HILO ROJO - AROUND THE WORLD

VIX - TELEVISA UNIVISION



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

KEY ART

CAST/CHARACTER POSTER

LA VENGANZA DE LOS EX VIP S4 KEY ART
PARAMOUNT CREATIVE MTVE LATAM

LA REINA DEL FLOW 3
CARACOL TELEVISION

PENSAMIENTO LATERAL
TORNEOS

POSTER CAMPAIGN

LA VENGANZA DE LOS EX VIP S4 KEY ART
PARAMOUNT CREATIVE MTVE LATAM

BELEZA FATAL - KI KI KI
WARNER BROS DISCOVERY LATIN AMERICA

TOP CHEF VIP SEASON 4
NBCUNIVERSAL TELEMUNDO ENTERPRISES

LA VOZ ARGENTINA KA POSTER
TELEFE

LA CASA DE LOS FAMOSOS
CANAL RCN

MASTERCHEF CELEBRITY 2025
CANAL RCN

LOGO DESIGN

JOYSTICKEROS LOGO
PARAMOUNT CREATIVE MTVE LATAM

PREMIO ZEZZE MOTA
NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT TO CONSUMER

PENSAMIENTO LATERAL
TORNEOS



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PAID MEDIA ADVERTISING: OUT-OF-HOME

OUT-OF-HOME AD

BLOODY BILLBOARD
WARNER BROS DISCOVERY LATIN AMERICA

IT: WELCOME TO BRAZILIAN CITIES
WARNER BROS DISCOVERY LATIN AMERICA

LO BUENO DE SER ADULTO OOH
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

TED LA SERIE TEMPORADA 2
**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

EXPERIENTIAL | EVENTS | ACTIVATION

EXPERIENTIAL ACTIVATION

RED BALLOON STUNT

WARNER BROS DISCOVERY LATIN AMERICA

THE WALKING DEAD NEWSROOM INVASION

AMC GLOBAL MEDIA LATIN AMERICA

WELCOME TO THE MOVIES

WARNER BROS DISCOVERY LATIN AMERICA

SIN QUERER QUERIENDO

WARNER BROS DISCOVERY LATIN AMERICA

NY THE TRAITORS EXPERIENCE

**NBCUNIVERSAL INTERNATIONAL NETWORKS - DIRECT
TO CONSUMER**

TRAUMINHAS (LITTLE TRAUMAS)

WARNER BROS DISCOVERY LATIN AMERICA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PREMIUM | SPECIALTY

PREMIUM OR SPECIALTY ITEM

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY.



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

BRANDED PARTNERSHIPS

BRANDED PARTNERSHIPS

AUTHENTICATION JINGLE

WARNER BROS DISCOVERY LATIN AMERICA

WHERE STORIES BECOME EXPERIENCES

WARNER BROS DISCOVERY

GLOBO & VOLKSWAGEN: 60 YEARS OF STORIES

GLOBO

THE MAGIC OF TRAVELING

WARNER BROS DISCOVERY

DERRY KING

WARNER BROS DISCOVERY

A KNIGHT OF ATALAYA

WARNER BROS DISCOVERY LATIN AMERICA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - LATIN AMERICA

PUBLICITY

PUBLICITY CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY.



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