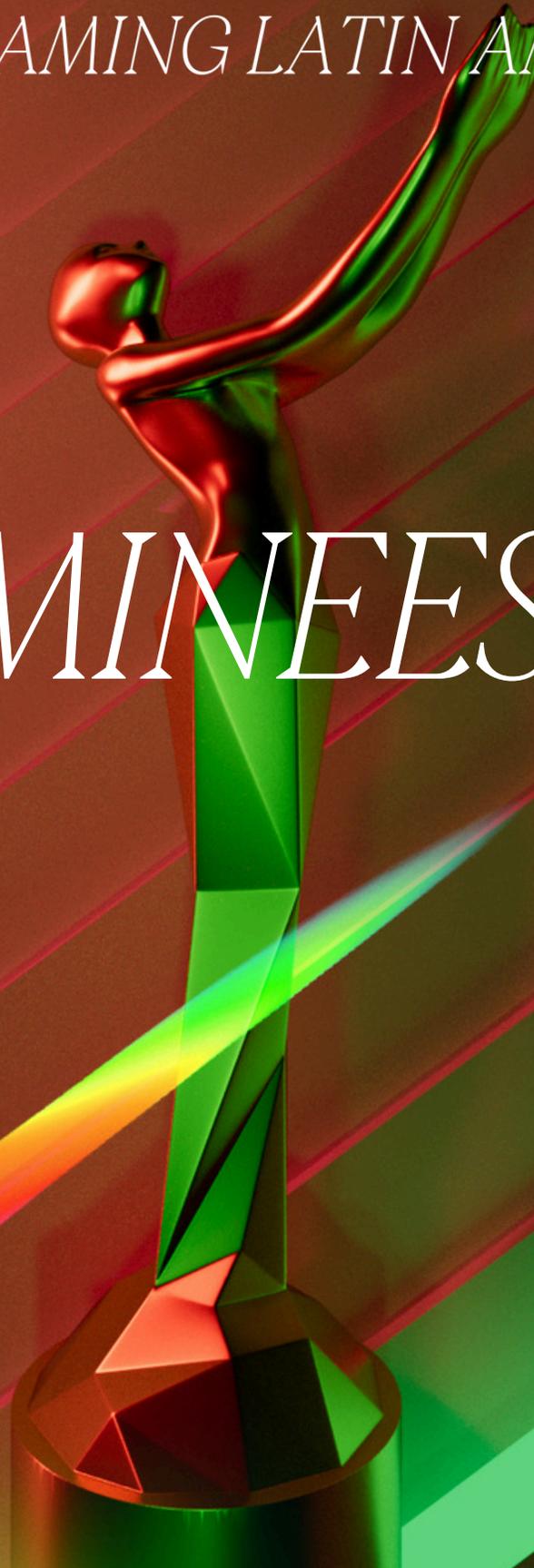


THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

NOMINEES List





2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

PROMOS

BRAND PROMO

GOLDEN MOVIES
GLOBO

UNIVERSAL TV BRAND CAMPAIGN 2025 -
FEAR AND ANGER SPOT
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

DECISIONES
N+

PARAMOUNT PINBALL -
"RELAX, ITS PARAMOUNT NETWORK"
PARAMOUNT CREATIVE MTVE LATAM

SONY CHANNEL - EMOCIONES: BESOS
SONY PICTURES - LATIN AMERICA

A LIFE OF FOOTBALL - PREMIERE
GLOBO

CHILDREN / FAMILY PROMO

GLOOB CARNIVAL IS COMING
GLOBO

SPONGEBOB 25TH
PARAMOUNT

MONICA AND FRIENDS: HOW IT ALL BEGAN
GLOBOPLAY

COMEDY PROMO

BANDIDOS
NETFLIX CREATIVE STUDIO

COMEDIA- SABEMOS HACERTE REIR
TELEvisa UNIVISION

I CAN SEE YOUR VOICE - MX
TELEvisaUNIVISION / MADRAZO STUDIO

SONY CHANNEL - ENLOQUECIENDO CONTIGO
TEASER: HAMBURGUESA
SONY PICTURES - LATIN AMERICA



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

PROMOS

DOCUMENTARY PROMO

A VITIMA INVISIVEL: O CASA ELIZA SAMUDIO (AN INVISIBLE VICTIM: THE ELIZA SAMUDIO CASE)
NETFLIX CREATIVE STUDIO

COME BACK, PRISCILA - UNSOLVED CASE
THE WALT DISNEY COMPANY BRASIL AND MOOD HUNTER

8 OF JANUARY: DEMOCRACY RESISTS
GLOBONEWS

ROBINHO CASE
GLOBOPLAY

A CINEMA FILM
CANAL CURTA!

DRAMA PROMO

CIEN AÑOS DE SOLEDAD (100 YEARS OF SOLITUDE) - PATRIARCHY TEASER
NETFLIX CREATIVE STUDIO

JUSTICE: MISCONDUCT
GLOBOPLAY

SENNÁ
NETFLIX CREATIVE STUDIO

HISTORIC RIVALS | HOUSE OF THE DRAGON
WARNER BROS DISCOVERY LATIN AMERICA

THE OTHERS - SEASON 2
GLOBOPLAY

OS QUATRO DA CANDELARIA (CHILDREN OF THE CHURCH STEPS)
NETFLIX CREATIVE STUDIO

HOLIDAY / SEASONAL PROMO

GOLDEN MOVIES
GLOBO

ABRILISIMO
PARAMOUNT

ENCUÉNTRAME AL FINAL DEL CAMINO
TV AZTECA

HA HA HALLOWEEN
PARAMOUNT

HOJE É UM NOVO DIA 2024
GLOBO



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

PROMOS

NEWS PROMO

GLOBO JOURNALISM - MORE THAN IMPORTANT
PROMO TV GLOBO

HISTORY AS IT HAPPENS 2024
GLOBONEWS

JORNAL DA GLOBO - LET'S CHAT A LITTLE FURTHER ?
PROMO TV GLOBO

ORIGINAL SERIES PROMO

BETTY LE FEA : LA HISTORIA CONTINÚA
LUSSIER

SONY CHANNEL - ENLOQUECIENDO CONTIGO
TEASER: HAMBURGUESA
SONY PICTURES - LATIN AMERICA

THE OTHERS
PROMO TV GLOBO

PEDRO EL ESCAMOSO 2
CARACOL TV/ DISNEY +

SONY CHANNEL - CASADOS CON HIJOS -
LAUNCH CAMPAIGN
SONY PICTURES - LATIN AMERICA

THE GAME
GLOBOPLAY

REALITY PROMO

LA CASA DE LOS FAMOSOS MÉXICO
SEGUNDA TEMPORADA
TELEVISA UNIVISION

DESAFIO XX
CARACOL TELEVISION

BBB - SILVER JUBILEE
PROMO TV GLOBO

MASTER CHEF CELEBRITY 2024
TV AZTECA

RUPAUL DRAG RACE MÉXICO S2
**WORLD OF WONDER PRODUCTIONS (WOW)/
PARAMOUNT CREATIVE MTVE LATAM**

SURVIVOR MY WAY
TELEFE



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

PROMOS

SPECIAL EVENT PROMO

ALFRED HITCHCOCK ANNIVERSARY
MOOD HUNTER AND WARNER BROS. DISCOVERY
LATIN AMERICA

OLYMPICS - I AM MY OWN PODIUM
PROMO TV GLOBO

KCA MEX
PARAMOUNT

SONY CHANNEL - ESPECIAL RAMBO
SONY PICTURES - LATIN AMERICA

SPORTV PARALYMPIC MANIFESTO
GLOBO

SONY MOVIES - COLUMBIA 100
SONY PICTURES - LATIN AMERICA

SPORTS PROMO

OLIMPIADAS
TELEVISA UNIVISION

MANIFESTO PARIS - SPORTV
GLOBO

CUP'S INVASION
PROMO TV GLOBO

SOCCER'S BRANDS
RECORD

EURO & COPA AMERICA 2024
GLOBOPLAY

SIEMPRE JUNTOS
TELEFE

TELENOVELA/SOAP OPERA PROMO

PERFIL FALSO S2 (FAKE PROFILE S2)
NETFLIX CREATIVE STUDIO

BETTY LE FEA : LA HISTORIA CONTINÚA
LUSSIER

GIRL OF THE MOMENT
PROMO TV GLOBO

DIVISION
RECORD

PEDRO EL ESCAMOSO 2
CARACOL TV/ DISNEY +

MANIA DE VOCÊ
PROMO TV GLOBO



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

PROMOS

THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

EL LUGAR DE LA OTRA (IN HER PLACE)
NETFLIX CREATIVE STUDIO

CREED III
HODC TV GLOBO

JOHNNY ENGLISH 3.0
RECORD

VARIETY PROMO

CALDEIRÃO TETRIS
PROMO TV GLOBO

ROBERTO CARLOS: 50 YEARS OF EMOTIONS
PROMO TV GLOBO

E! LIVE FROM E! CAMPAIGN 2025
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

MASKED SINGER - SOAP OPERAS
PROMO TV GLOBO



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

TRAILERS

DRAMA TRAILER

JOAN S1 LAUNCH
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

ESCUPIRE SOBRE SUS TUMBAS
CARACOL TELEVISION

MANIA DE VOCÊ TRAILER
PROMO TV GLOBO

EL CONDE AMOR Y HONOR TRAILER
NBCUNIVERSAL TELEMUNDO ENTERPRISES

THE OTHERS - SEASON 2
GLOBOPLAY



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

SPECIALTY VIDEOS

IN-HOUSE PROMOTION

LOS REYES DE ORIENTE (WE WERE KINGS)
NETFLIX CREATIVE STUDIO

CALDEIRÃO TETRIS
PROMO TV GLOBO

DECISIONES
N+

JUSTICE: MISCONDUCT
GLOBOPLAY

BAKE OFF SLOW MOTION
TELEFE

THE GAME
GLOBOPLAY

OUT-OF-HOUSE PROMOTION

UNIVERSAL PLUS BRAZIL LAUNCH VOCALIZANDO
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

THE GAME - VIDEOGAME
GLOBOPLAY

UNIVERSAL PLUS BRAZIL LAUNCH DRAG
ME AS A QUEEN
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

DELIVERING ON A DIME

DESAFIO XX
CARACOL TELEVISION

N+ ES TU FORO
N+

BOB ESPONJA EN MAX
WARNER BROS. DISCOVERY

THE GAME - BUTTON
GLOBOPLAY

DIVERSITY & INCLUSION AWARENESS

BLACK TALKS 2024
PROMO TV GLOBO

HELIPA "THE VOICE OF HELIÓPOLIS"
PARAMOUNT CREATIVE MTVE LATAM

DIA DE LA MUJER
TELEFE



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

SPECIALTY VIDEOS

FUNNIEST

PEDRO EL ESCAMOSO 2
CARACOL TELEVISION / DISNEY +

HISTORIC RIVALS | HOUSE OF THE DRAGON
WARNER BROS DISCOVERY LATIN AMERICA

MTV BEIJA SAPO S2
PARAMOUNT CREATIVE MTVE LATAM

SONY CHANNEL - ESPECIAL RAMBO
SONY PICTURES - LATIN AMERICA

AN ANIMATED BRASILEIRÃO
SPORTV

EURO & COPA AMERICA 2024
GLOBOPLAY

IM NOT CRYING, YOU ARE!

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

PROMO NOT USING PROGRAMMING FOOTAGE

DESAFIO XX
CARACOL TELEVISION

EURO & COPA AMERICA 2024
GLOBOPLAY

Y LLEGARON DE NOCHE (TEASER)
VIX

BBB - SILVER JUBILEE
PROMO TV GLOBO

RUPAUL DRAG RACE MÉXICO S2
WORLD OF WONDER /
PARAMOUNT CREATIVE MTVE LATAM

THE GAME - VIDEOGAME
GLOBOPLAY



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

VIDEO CAMPAIGNS

BRAND CAMPAIGN

AXN - AXN 25 AÑOS
SONY PICTURES - LATIN AMERICA

UNIVERSAL PLUS BRAZIL LAUNCH CAMPAIGN
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

MAX LATAM LAUNCH
WARNER BROS DISCOVERY LATIN AMERICA

SONY CHANNEL - EMOCIONES CAMPAIGN
SONY PICTURES - LATIN AMERICA

PROGRAM CAMPAIGN

DR DEATH S2 LAUNCH
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

PEDRO EL ESCAMOSO 2
CARACOL TV / DISNEY +

KCA MEX
PARAMOUNT

LOS 50 SEASON 2 CAMPAIGN
NBCUNIVERSAL TELEMUNDO ENTERPRISES

SONY CHANNEL - ENLOQUECIENDO CONTIGO
MÉXICO - CAMPAÑA DE LANZAMIENTO
SONY PICTURES - LATIN AMERICA

THE GAME
GLOBOPLAY

IN-HOUSE CAMPAIGN

MASH UP
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

PEDRO EL ESCAMOSO 2
CARACOL TV / DISNEY +

STUDIO UNIVERSAL ESPECIALES
MUY ESPECIALES CAMPAIGN
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

EL CHAVO Y EL CHAPULIN COLORADO
VIX

SONY CHANNEL - EMOCIONES CAMPAIGN
SONY PICTURES - LATIN AMERICA

THE OTHERS - SEASON 2
GLOBOPLAY



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

VIDEO CRAFT

COPYWRITING

PLANET EARTH - THE CLOCK TIME.
PROMO TV GLOBO

SONY MOVIES - COLUMBIA 100
SONY PICTURES - LATIN AMERICA

EURO & COPA AMERICA 2024
GLOBOPLAY

EDITING

GOLDEN MOVIES
GLOBO

ROBERTO CARLOS - 50 YEARS OF EMOTIONS
GLOBO

MASH UP UMBRELLA
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

A BRAZILIAN OLYMPIC STORY
GLOBO

UNIVERSAL TV BRAND CAMPAIGN 2025 -
FEAR AND ANGER SPOT
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

JUSTICE: MISCONDUCT
GLOBOPLAY

SOUND DESIGN

MASH UP CRIME
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

SPORTV SOUND ID
GLOBO

SENNÁ
NETFLIX CREATIVE STUDIO

UNIVERSAL TV BRAND CAMPAIGN 2025 -
FEAR AND ANGER SPOT
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

CONCURSO DE RECEITAS: A TASTE YOU CAN HEAR
RPC

UNIVERSAL TV CHICAGO PD MARATHON
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

VIDEO CRAFT

USE OF MUSIC

ROBERTO CARLOS - 50 YEARS OF EMOTIONS
GLOBO

MOOD HUNTER REEL 2024
MOOD HUNTER

BABY BANDITO S1
NETFLIX CREATIVE STUDIO

JUSTICE - HALLELUJAH
GLOBOPLAY

USE OF MUSIC WITH ORIGINAL LYRICS

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

USE OF SCORE OR MUSIC WITHOUT LYRICS

GOLDEN MOVIES
GLOBO

DESAFIO XX
CARACOL TELEVISION

BOM DIA, VERONICA S3
(GOOD MORNING, VERONICA)
NETFLIX CREATIVE STUDIO

PROMISING YOUNG WOMAN
PROMO TV GLOBO

THE STREET QUEENS
GLOBO



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

ART DIRECTION & DESIGN: VIDEO

BRAND DESIGN PROMOTION

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

DESIGN PROMOTION CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

TOTAL DESIGN PACKAGE

BIT ME
TELEVISA UNIVISION

ELECCIONESMX24
N+

COPA AMERICA BY DSPORTS
TORNEOS

CANAL 9 REBRANDING
TELEVISA UNIVISION

ON-AIR GNT 2024
GLOBO

CHILEVISION BRAND
CHILEVISION

BRAND ID's

ART IS CULTURE
TV CULTURA

DAY OF THE DEAD
PARAMOUNT

EMOTIONS CAMPAIGN
VIX

URBAN ART
TV CULTURA

PAW PATROL
PARAMOUNT

PARAMOUNT PINBALL -
"RELAX, ITS PARAMOUNT NETWORK"
PARAMOUNT CREATIVE MTVE LATAM



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

ART DIRECTION & DESIGN: VIDEO

OPENING TITLE | CREDITS

OPEN TITLE A RAINHA DA PÉRSIA
SERIELLA PRODUCTIONS

PAPO DE SEGUNDA 2024
GLOBO / GNT

AMC NETWORKS / EL GOURMET "RUTA 40"
LUCIDO

OPEN TITLE ATÉ ONDE ELA VAI
SERIELLA PRODUCTIONS

COSME E DAMIÃO (COSME AND DAMIÃO)
GLOBOPLAY

JUSTIÇA 2 (JUSTICE 2)
GLOBOPLAY



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

ART DIRECTION & DESIGN: VIDEO CRAFT

ANIMATION

PAW PATROL
PARAMOUNT

MARRY: EVERY GIFT MATTERS
RPC

INVESTIGATION
RECORD

DAY OF THE DEAD
PARAMOUNT

THE WORLD'S LARGEST FAMILY BIKE
TELEVISAUNIVISION / MADRAZO STUDIO

COSME E DAMIÃO (COSME AND DAMIÃO)
GLOBOPLAY

MOTION GRAPHICS

BANDIDOS
NETFLIX CREATIVE STUDIO

THE GAME - VIDEOGAME
GLOBOPLAY

ABRILISIMO
PARAMOUNT

NO RANCHO FUNDO TEASER
PROMO TV GLOBO

THE FARM 16
RECORD

COSME E DAMIÃO (COSME AND DAMIÃO)
GLOBOPLAY

VISUAL EFFECTS

E! VOZES DO E! PARTE II
NBCUNIVERSAL INTERNATIONAL NETWORKS -
DIRECT TO CONSUMER

ENCUÉNTRAME AL FINAL DEL CAMINO
TV AZTECA

OLYMPIC CHRIST
GLOBOPLAY



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

360 CAMPAIGN

360 CAMPAIGN

TED S1 LAUNCH
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

DECISIONES MÉXICO
N+

MADE IN THE CITY OF GOD
WARNER BROS DISCOVERY LATIN AMERICA

ROCKET: CASE
RPC

SHOW TOSTITOS
TV AZTECA

PARIS 2024 OLYMPICS
GLOBOPLAY

2025 GEMA AWARDS TV/STREAMING LATIN AMERICA

SPECIAL

MARKETING VIDEO/SIZZLE REEL/PRESENTATION (INTERNAL OR EXTERNAL)

MOOD HUNTER REEL 2024
MOOD HUNTER

UNIVERSAL+ TRADE STANDAR
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

COMING SOON TO GLOBO
ALFREDO HONÓRIO SHOW
PROMO TV GLOBO

GLOBOPLAY'S WHAT IF
GLOBOPLAY

GRAPHICS REEL
CHILEVISION

BEST USE OF TECHNOLOGY/INNOVATION

OLYMPICS - VIRTUAL PRODUCTION
GLOBO

TELETON - DON FRANCISCO AI
FEELS.TV

GLOBONEWS CAMPAIGN 2024
GLOBONEWS

SUSANA & LA MARY
TELEFE

2024 ELECTIONS
CHILEVISION

BEST WORK NEVER SEEN

LADY FUNK
PROMO TV GLOBO

OUR ELDERS
A&E LATAM

FIFTY SECONDS OF CLIMAX
PROMO TV GLOBO

SUCCESSION FAMILYS
WBD

IN PATH OF ETERNAL GLORY
GLOBO

THE GAME - CHAMPIONS
GLOBOPLAY

BEST NEW TALENT

ALYSSON FREIRE
RPC

BRUNA COLMANN
RPC

MARCELO LEODORO
RPC

2025 GEMA AWARDS TV/STREAMING LATIN AMERICA

DIGITAL & SOCIAL

SOCIAL MEDIA VIDEO

Y LLEGARON DE NOCHE - BILINGUE
VIX - TELEVISA UNIVISION

HOUSE OF THE DRAGON TALK SHOW
WARNER BROS DISCOVERY LATIN AMERICA

OLYMPIC CHRIST
GLOBOPLAY

SOCIAL MEDIA CAMPAIGN

CONSUELO
VIX - TELEVISA UNIVISION

QUIÉN LO MATÓ
GYB CREATIVE AGENCY

Y LLEGARON DE NOCHE CAMPAIGN
VIX - TELEVISA UNIVISION

TALENT/INFLUENCER INTEGRATION USING SOCIAL MEDIA

TRADUCTORA A PRUEBA YLDN
VIX - TELEVISA UNIVISION

CASADOS CON HIJOS INFLUENCER CAMPAIGN
SONY PICTURES ENTERTAINMENT

BICHO DO PARANÁ
RPC

LA CAMPAÑA DE MARCOS PARRA (SIERRA MADRE)
WARNER BROS DISCOVERY LATIN AMERICA

MADA&BICA ON SHARK TANK BRASIL:
STRATEGY AND IMPACT
SONY PICTURES ENTERTAINMENT BRAZIL

HALLOWEEN HORROR PODCAST
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

SOCIAL MEDIA ORIGINAL CONTENT

COFFIN CONFESSIONS YLDN
VIX - TELEVISA UNIVISION

RECAP HOUSE OF THE DRAGON
WEBEDIA BRAZIL

COCINAR TRAE SATISFACCIÓN - CONSUELO
VIX - TELEVISA UNIVISION

VERTICAL VIDEO

JENNI "SOY JENNI RIVERA"
VIX - TELEVISA UNIVISION

Y LLEGARON DE NOCHE (FOOH)
VIX

QUIEN LO MATO: SAND
GYB CREATIVE

APP DE CITAS DE NICOLAS
RCN ESTUDIOS

2025 GEMA AWARDS TV/STREAMING LATIN AMERICA

KEY ART

POSTER

PEDRO PARAMO
NETFLIX CREATIVE STUDIO

CADA MINUTO CUENTA KEY ART
RHUBARB + AMAZON STUDIOS

CC PRESENTA: KARIME PINDTER DE
LA MANO DEL SEÑOR
PARAMOUNT CREATIVE MTVE LATAM

¿QUIÉN LO MATO? ALTERNATE KEY ART
RHUBARB + AMAZON STUDIOS

EL SEÑOR DE LOS CIELOS S9 KEY ART
NBC UNIVERSAL TELEMUNDO ENTERPRISES

MTV DE FERIAS COM O EX: DIRETORIA S1
PARAMOUNT CREATIVE MTVE LATAM

CAST/CHARACTER POSTER

MTV DE FERIAS COM O EX: DIRETORIA S1
PARAMOUNT CREATIVE MTVE LATAM

OJITOS DE HEUVO KEY ART
RHUBARB + NETFLIX

ESCUPIRE SOBRE SUS TUMBAS
CARACOL TELEVISION

CC PRESENTA: KARIME PINDTER DE
LA MANO DEL SEÑOR
PARAMOUNT CREATIVE MTVE LATAM

POSTER CAMPAIGN

SENNÁ
NETFLIX CREATIVE STUDIO

¿QUIÉN LO MATO? CAMPAIGN
RHUBARB + AMAZON STUDIOS

N+ ES TU FORO
N+

CIEN AÑOS DE SOLEDAD (100 YEARS OF SOLITUDE)
NETFLIX CREATIVE STUDIO

CADA MINUTO CUENTA CAMPAIGN
RHUBARB + AMAZON STUDIOS



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

OUT-OF-HOME

OUT-OF-HOME AD

BABY BANDITO
NETFLIX CREATIVE STUDIO

CADA MINUTO CUENTA OOH CAMPAIGN
RHUBARB + AMAZON STUDIOS

MUCHO MÁS QUE VER
WARNER BROS DISCOVERY LATIN AMERICA

IT'S NOT OOH. IT'S OUR OWN HEROES.
GLOBOPLAY

EL AUTO DE PATRICIA FERNANDEZ
RCN ESTUDIOS



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

EXPERIENTIAL | EVENTS | ACTIVATION

EXPERIENTIAL ACTIVATION

MUCHO MÁS QUE VER
WARNER BROS DISCOVERY LATIN AMERICA

LA CAMA DE FUEGO DE TITA Y PEDRO
WBD

HUGO EN PARÍS FASHION WEEK
RCN ESTUDIOS



2025 GEMA AWARDS

TV/STREAMING LATIN AMERICA

BRANDED PARTNERSHIPS

PARTNERSHIP | CO-CREATION

HUELLAS
A+E NETWORKS LATIN AMERICA

LIGHTS, CAMERA, MUSTANG IN ACTION
THE WALT DISNEY COMPANY BRASIL
AND MOOD HUNTER

OPPO AND THE TRAITORS S3
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

LA CASA DE BETTY EN AIRBNB
RCN ESTUDIOS

CARL'S JR AND PARIS IN LOVE S1
NBCUNIVERSAL INTERNATIONAL NETWORKS
DIRECT TO CONSUMER

RICKS BURGER
A+E NETWORKS LATIN AMERICA
