

THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL



NOMINEES List

The background of the page is an abstract composition of flowing, wavy lines in various shades of blue and pink. The lines create a sense of movement and depth, with some areas appearing more saturated than others. The overall effect is modern and artistic.

TELEVISION/STREAMING CATEGORIES



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

TRAILERS

BRAND TRAILER

TVN LIGHTS! MUSIC! ACTION! SPRING 2026
TVN | WARNER BROS. DISCOVERY

ZDFNEO DAS
ZDF

HBO MAX - THE NEW STREAMING HOME OF TNT SPORTS
WARNER BROS. DISCOVERY

SG60 STEADY LIKE ONE GANG
MEDIACORP PTE LTD

EARTH MONTH
NATIONAL GEOGRAPHIC

PROGRAM TRAILER

TRAFFICKED WITH MARIANA VAN ZELLER S5
NATIONAL GEOGRAPHIC

THE EASTERN GATE S2 TEASER ON HBO MAX
WARNER BROS. DISCOVERY

DAVID BLAINE DO NOT ATTEMPT
NATIONAL GEOGRAPHIC

FX'S ALIEN: EARTH - PRODIGY
FX

POLE TO POLE
NATIONAL GEOGRAPHIC

CHRIS HEMSWORTH: A ROAD TRIP TO REMEMBER
NATIONAL GEOGRAPHIC

COMEDY TRAILER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

DOCUMENTARY TRAILER

LOST IN THE JUNGLE
NATIONAL GEOGRAPHIC

SLY LIVES! "CROWN" TRAILER
ONYX COLLECTIVE

LOVE + WAR
NATIONAL GEOGRAPHIC

BEING GORDON RAMSAY
ONCE UPON A TIME

TALE OF SILYAN
NATIONAL GEOGRAPHIC

GHOST ELEPHANTS
NATIONAL GEOGRAPHIC



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

TRAILERS

DRAMA TRAILER

ALL HER FAULT TRAILER
PEACOCK (NBCUNIVERSAL)

FX'S ALIEN: EARTH - PRODIGY
FX

"MEMORIES" THE MADISON OFFICIAL TRAILER
PARAMOUNT +

DEVIL IN DISGUISE: JOHN WAYNE GACY - TRAILER
PEACOCK (NBCUNIVERSAL)

THE EASTERN GATE S2 TEASER ON HBO MAX
WARNER BROS. DISCOVERY

FX'S LOVE STORY - HEART
FX

SPORTS TRAILER

WORLD ATHLETICS CHAMPIONSHIPS 2025
CBC

PULISIC TRAILER
PARAMOUNT +

FORMULA 1 - TIMELESS SPEED
GLOBO

FRANCE TELEVISIONS - OLYMPIC GAMES MILANO
CORTINA 2026
FRANCE TELEVISIONS

HORROR | THRILLER TRAILER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PROMOS

BRAND PROMO

HULU: DRAMA YOU WANT "THE BOX"
HULU BRAND

SLIM SHADY
WARNER BROS DISCOVERY

THIS YEAR ON
PARAMOUNT +

HULU: DRAMA YOU WANT - "HERO WANT"
HULU BRAND

FXM - SPECTRUM
LOUDSHAPES

DISNEY+ BUNDLE "WHAT IF?" :60 PROMO
DISNEY+

PROGRAM PROMO

UNDERDOGS
NATIONAL GEOGRAPHIC

FX'S THE BEAUTY - BIG PHARMA
FX

DAVID BLAINE DO NOT ATTEMPT
NATIONAL GEOGRAPHIC

THE SOUNDS OF MARCH ON TELE5
WARNER BROS. DISCOVERY

FX'S ALIEN: EARTH - BOBA
FX

OCEAN WITH DAVID ATTENBOROUGH
NATIONAL GEOGRAPHIC

ACTION | ADVENTURE PROMO

LIMITLESS: LIVE BETTER NOW "URGENCY"
NATIONAL GEOGRAPHIC

9-1-1 "LOOK UP"
ABC

POLE TO POLE
NATIONAL GEOGRAPHIC

PARDA PHAD ENTERTAINMENT
SHEMAROO ENTERTAINMENT LTD.

TOP GUNS: THE NEXT GENERATION
NATIONAL GEOGRAPHIC

ANIMATION | CARTOON PROMO

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PROMOS

CHILDREN | FAMILY PROMO

WYLDE PAK

PARAMOUNT CREATIVE NICKELODEON LATAM

PERCY JACKSON AND THE OLYMPIANS S2 - MONSTERS

DISNEY BRANDED TELEVISION

NATIONAL GEOGRAPHIC: BENEATH THE WAVES

TWDC CREATIVE

ABRILISIMO 2025

PARAMOUNT CREATIVE NICKELODEON LATAM

CHEETAHS UP CLOSE

NATIONAL GEOGRAPHIC

NATIONAL GEOGRAPHIC: THE BEAR TRAIL

TWDC CREATIVE

COMEDY PROMO

LMAOF CHICAGO FEBRUARY 2026

CREATIVE DYNAMIC LLC

FX'S IT'S ALWAYS SUNNY IN PHILADELPHIA -
THE GOLDEN BACHELOR

FX

HULARIOUS MASCOT MEET-UP

HULU BRAND

ABBOTT ELEMENTARY "HOW ABOUT THESE APPLES"
SEASON 5 TEASER

ABC

FX'S THE LOWDOWN - THE RIGHT HOLE

FX

DOCUMENTARY PROMO

JAWS @ 50: THE DEFINITIVE INSIDE STORY

NATIONAL GEOGRAPHIC

QUAD LIFE PREQUEL

BIEN

UNDERDOGS

NATIONAL GEOGRAPHIC

ANCIENT GREECE: THE DARK CHRONICLES

VIASAT WORLD

POLE TO POLE

NATIONAL GEOGRAPHIC

NAMING THE DEAD

NATIONAL GEOGRAPHIC



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PROMOS

DRAMA PROMO

PARADISE SEASON 2 "TRUST"
HULU ORIGINALS

FX'S THE BEAUTY - VIBE
FX

FX'S ALIEN: EARTH - DESTINATION
FX

FX'S THE BEAUTY - SYNOPSIS
FX

FX'S ALIEN: EARTH - CRATE
FX

FX'S LOVE STORY - PRINCESS
FX

HOLIDAY | SEASONAL PROMO

DISNEY CHANNEL SUMMER
TWDC CREATIVE - SPAIN

STAR COMEDY: 000 MONTH
TWDC CREATIVE PORTUGAL

THE YEAR AT A GALLOP
CGTN

ABRILISIMO 2025
PARAMOUNT CREATIVE NICKELODEON LATAM

UFC ON PARAMOUNT+ HOLIDAY JINGLE
PARAMOUNT +

ESPN X A24 MARTY SUPREME
DISNEY CREATIVWORKS

LIVE EVENT PROMO

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PROMOS

NEWS PROMO

THE CLEARER PICTURE NEWS 24H
ALARABY TV

WOMEN LIFE FREEDOM MAHSA BIRD
VOLANT MEDIA UK

CHOOSE NEWS NOT NOISE
CBC

ATTESTED
NOVA TV

CTV NEWS - NOW MORE THAN EVER
BELL MEDIA

AN ENQUIRING MIND - IRANINTL.COM
VOLANT MEDIA UK

REALITY PROMO

LCDLF SEASON 6 - CONCEPTUAL PROMO
NBCUNIVERSAL TELEMUNDO ENTERPRISES

CANADA SHORE LAUNCH
PARAMOUNT+

LA VENGANZA DE LOS EX VIP S5 LAUNCH SPOT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TEMPTATION ISLAND
MEDIASET SPAIN

BIG BROTHER BRASIL 26
GLOBOPLAY

PROJECT RUNWAY SEASON 21 HEIDI ANNOUNCEMENT
FREEFORM

SPECIAL EVENT PROMO

DUBAI AIR SHOW
DUBAI MEDIA

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FRANCE TELEVISIONS - CANNES FILM FESTIVAL 2025
FRANCE TELEVISIONS

PARAMOUNT NETWORK SPAIN - SCARY HALLOWEEN:
GREEN LIGHT, RED LIGHT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR WILD WEST
TWDC CREATIVE - SPAIN

GOT TALENT SPAIN - 10TH ANNIVERSARY
MEDIASET SPAIN

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PROMOS

SPORTS PROMO

MILANO OLYMPICS - MOMENTS
CBC

2025 CFL ON TSN CANADIAN MADE
BELL MEDIA

FA CUP - DARE TO DREAM
WARNER BROS. DISCOVERY

FIFA WORLD CUP 2026 THE DRAW
NBCUNIVERSAL TELEMUNDO ENTERPRISES

WE RISE AS WE FIGHT
PROMO TV GLOBO

UFC ON PARAMOUNT+ LAUNCH
PARAMOUNT +

VARIETY PROMO

THE GAME SHOW AD YOU CAN'T STOP WATCHING
TVN | WARNER BROS. DISCOVERY

THE OSCARS 2026 "SCREENING ROOM"
ABC

GOT TALENT SPAIN - 10TH ANNIVERSARY
MEDIASET SPAIN

WHO WILL BE A MILLIONAIRE
DUBAI MEDIA

THE MUPPET SHOW - TRAILER :30
DISNEY BRANDED TELEVISION

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CLIP-BASED PROMOS

ACTION | ADVENTURE CLIP-BASED PROMO

PARAMOUNT NETWORK NETHERLANDS -
TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: ACTION'S FINEST
TWDC CREATIVE

MOVIES IN OCTOBER
NOVA TV

THE ZOMBIELAND PROMOS ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: 90S ACTION
TWDC CREATIVE

PARAMOUNT NETWORK POLAND TARANTINO MONTH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

CHILDREN | FAMILY CLIP-BASED PROMO

PERCY JACKSON AND THE OLYMPIANS S2 - CONTENT
PROMO - PROPHECY
DISNEY BRANDED TELEVISION

BLUEY AND FRIENDS
TWDC CREATIVE - SPAIN

DOLPHINS UP CLOSE
NATIONAL GEOGRAPHIC

STAR: EID GATHERING
TWDC CREATIVE

COMIX BOOK HEROES
DREAMWORKS ANIMATION NETWORKS

ZOMBIES 4 - DAWN OF THE VAMPIRES -
ON SERVICE PROMO
DISNEY BRANDED TELEVISION

COMEDY CLIP-BASED PROMO

FX'S THE BEAR S4 - CRITICS
FX

EVERYBODY LOVES RAYMOND ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: STAR OF THE MONTH WITH BEN STILLER
TWDC CREATIVE

FX'S THE LOWDOWN - THE RIGHT HOLE
FX

THE TED COLLECTION ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FX'S IT'S ALWAYS SUNNY IN PHILADELPHIA -
THE GOLDEN BACHELOR
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CLIP-BASED PROMOS

DOCUMENTARY CLIP-BASED PROMO

POLE TO POLE
NATIONAL GEOGRAPHIC

EL MINUTO HEROICO TRAILER
WARNER BROS. DISCOVERY

OCEAN WITH DAVID ATTENBOROUGH
NATIONAL GEOGRAPHIC

FUKUSHIMA: DAYS THAT SHOOK THE WORLD
WARNER BROS. DISCOVERY

WONDERFUL WORLD FORCE OF NATURE
BBC STUDIOS

SALLY
NATIONAL GEOGRAPHIC

DRAMA CLIP-BASED PROMO

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: ENJOY YOUR STAY
TWDC CREATIVE

FX'S THE BEAUTY - VIBE
FX

ZDFNEO TRUTH
THEN WE TAKE BERLIN

PARAMOUNT NETWORK SPAIN - LOOKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: PEARL HARBOUR
TWDC CREATIVE

REALITY CLIP-BASED PROMO

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO PROMOTIONAL EXECUTIONS

IN-HOUSE PROMOTION

FX'S THE BEAUTY - VIBE
FX

ANIMAL FLOW
THE WALT DISNEY COMPANY AFRICA

PARAMOUNT NETWORK NETHERLANDS -
TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FX'S THE BEAUTY - BIG PHARMA
FX

YOUR SUPER JULY ON TELE5
WARNER BROS. DISCOVERY

FX'S ALIEN: EARTH - GREENER WORLD
FX

OUT-OF-HOUSE PROMOTION

THE TALE OF SILYAN
NATIONAL GEOGRAPHIC

ZDFNEO DAS
THEN WE TAKE BERLIN

FXM - SPECTRUM
LOUDSHAPES

POLE TO POLE
NATIONAL GEOGRAPHIC

UNDERDOGS
NATIONAL GEOGRAPHIC

OCEAN WITH DAVID ATTENBOROUGH
NATIONAL GEOGRAPHIC

DELIVERING ON A DIME

STAR AWARDS: THE JINGLE, REIMAGINED
MEDIACORP PTE LTD

CHEETAHS UP CLOSE
NATIONAL GEOGRAPHIC

YES 933 BRAND VIDEO
MEDIACORP PTE LTD

UNDER HIS UMBRELLA
SHEMAROO ENTERTAINMENT LTD.

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO PROMOTIONAL EXECUTIONS

DIVERSITY & INCLUSION

SG60 STEADY LIKE ONE GANG
MEDIACORP PTE LTD

SALLY
NATIONAL GEOGRAPHIC

AMI NATIONAL MEDIA CAMPAIGN 2026
ACCESSIBLE MEDIA INC

INT WOMEN'S DAY - WE ARE, BECAUSE SHE IS
MULTICHOICE - A CANAL+ COMPANY

EPISODIC PROMO

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

FUNNIEST

60 DELICACIES FOR GUESTS
TVB LIMITED

STAR COMEDY: 000 MONTH
TWDC CREATIVE PORTUGAL

UNDERDOGS
NATIONAL GEOGRAPHIC

FIFA WORLD CUP 2026 THE DRAW
NBCUNIVERSAL TELEMUNDO ENTERPRISES

FX'S IT'S ALWAYS SUNNY IN PHILADELPHIA -
THE GOLDEN BACHELOR
FX

THE ZOMBIELAND PROMOS ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

I'M NOT CRYING, YOU ARE!

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

OMG!

FX'S THE BEAUTY - BEFORE AND AFTER
FX

UNDERDOGS
NATIONAL GEOGRAPHIC

FX'S THE BEAUTY - BIG PHARMA
FX

DAVID BLAINE DO NOT ATTEMPT "KNIFE" TEASE
NATIONAL GEOGRAPHIC

FX'S IT'S ALWAYS SUNNY IN PHILADELPHIA - THE GOLDEN
BACHELOR
FX

FX'S DYING FOR SEX - VIBRATOR SOLILOQUY
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO PROMOTIONAL EXECUTIONS

SOCIAL GOOD

RECONCILIATION
MEDIASET SPAIN

25 NOVEMBRE - GIORNATA INTERNAZIONALE PER
L'ELIMINAZIONE DELLA VIOLENZA CONTRO LE DONNE
RAI RADIOTELEVISIONE ITALIANA

CHRISTMAS TREE
MEDIASET SPAIN

UNO SMARTPHONE PER AMICO -
A SMARTPHONE AS A FRIEND
RAI RADIOTELEVISIONE ITALIANA

NAT GEO 33
NATIONAL GEOGRAPHIC

CHANGE DRIVERS S3 - DOUGLAS MCMASTER
WARNER BROS. DISCOVERY

SOMETHING FOR NOTHING

THE SOUNDS OF MARCH ON TELE5
WARNER BROS. DISCOVERY

KINDNESS BADHAYE GOODNESS
SHEMAROO ENTERTAINMENT LTD.

FUR BABIES
NATIONAL GEOGRAPHIC

PARAMOUNT NETWORK SPAIN - 11:14
PARAMOUNT CREATIVE MTVE INTERNATIONAL

CHINESE NEW YEAR 2026 GREETINGS
MEDIACORP PTE LTD

YOUR SUPER JULY ON TELE5
WARNER BROS. DISCOVERY

STUNT

IRON VEINS
PROMO TV GLOBO

CHINESE NEW YEAR 2026 GREETINGS
MEDIACORP PTE LTD

FX'S ALIEN: EARTH - EARTH DAY PSA
FX

TITANIC SAILS AGAIN
BBC NI

PROJECT RUNWAY: DRAPED IN DRAMA SOCIAL
FAUX OOH STUNT
FREEFORM

THE ZOMBIELAND PROMOS ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO CAMPAIGNS

BRAND CAMPAIGN

CULTURA SIN LÍMITES 25
BIEN

EARTH MONTH 2026
NATIONAL GEOGRAPHIC

PARAMOUNT+ GOAT
PARAMOUNT+ AUSTRALIA

KINO NOVA IDENTS 2026
NOVA BROADCASTING GROUP

ZOOTOPIA 2 BRAND CAMPAIGN
DISNEY+

FIND YOUR MOUNTAIN
PARAMOUNT +

IN-HOUSE CAMPAIGN

NATIONAL GEOGRAPHIC: WILD CHRISTMAS
TWDC CREATIVE

HULU: DRAMA YOU WANT ON-AIR CAMPAIGN
HULU BRAND

FX'S ALIEN: EARTH - IN-HOUSE CAMPAIGN
FX

KINO NOVA IDENTS 2026
NOVA BROADCASTING GROUP

FX'S THE BEAUTY - IN-HOUSE CAMPAIGN
FX

TRAFFICKED WITH MARIANA VAN ZELLER S5
NATIONAL GEOGRAPHIC

OUT-OF-HOUSE CAMPAIGN

SALLY
NATIONAL GEOGRAPHIC

NATIONAL GEOGRAPHIC: WILD IDENTs
TWDC CREATIVE

NO TASTE LIKE HOME
NATIONAL GEOGRAPHIC

UNDERDOGS
NATIONAL GEOGRAPHIC

POLE TO POLE WITH WILL SMITH
NATIONAL GEOGRAPHIC

ANIMATION | CARTOON CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO CAMPAIGNS

CHILDREN | FAMILY CAMPAIGN

THE WONDER LIST WITH MAYNARD OKEREKE
NATIONAL GEOGRAPHIC

COMIX BOOK HEROES
DREAMWORKS ANIMATION NETWORKS

ZOMBIES 4 - DAWN OF THE VAMPIRES -
LAUNCH CAMPAIGN
DISNEY BRANDED TELEVISION

DISNEY JUNIOR MICKEY MOUSE CLUBHOUSE +
TWDC CREATIVE - SPAIN

ID - TIM REX
PARAMOUNT CREATIVE NICKELODEON LATAM

PERCY JACKSON AND THE OLYMPIANS S2 - AV CAMPAIGN
DISNEY BRANDED TELEVISION

COMEDY CAMPAIGN

THE BURBS
PEACOCK (NBCUNIVERSAL)

FX'S THE LOWDOWN - CAMPAIGN
FX

YEKUMOT
KAN 11 / ISRAELI PUBLIC BROADCASTING CORPORATION

UNDERDOGS
NATIONAL GEOGRAPHIC

THE MUPPET SHOW LAUNCH CAMPAIGN
DISNEY BRANDED TELEVISION

DOCUMENTARY CAMPAIGN

TAYLOR SWIFT: THE END OF AN ERA ON-AIR CAMPAIGN
DISNEY+

NATIONAL GEOGRAPHIC ENGINEERING SPAIN
TWDC CREATIVE - SPAIN

SALLY
NATIONAL GEOGRAPHIC

POGANY INDULO PROMOTIONAL CAMPAIGN
WARNER BROS. DISCOVERY

TALE OF SILYAN
NATIONAL GEOGRAPHIC

DRAMA CAMPAIGN

FX'S ALIEN: EARTH - DRAMA CAMPAIGN
FX

DEVIL IN DISGUISE: JOHN WAYNE GACY CAMPAIGN
PEACOCK (NBCUNIVERSAL)

FX'S THE BEAUTY - DRAMA CAMPAIGN
FX

PUSHPA 2
SHEMAROO ENTERTAINMENT LTD.

FX'S DYING FOR SEX - CAMPAIGN
FX

FX'S LOVE STORY - DRAMA CAMPAIGN
FX



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

VIDEO CAMPAIGNS

HOLIDAY | SEASONAL CAMPAIGN

FREEFORM'S 25 DAYS OF CHRISTMAS 2025
ON-AIR CAMPAIGN
FREEFORM

OCEAN WITH DAVID ATTENBOROUGH
NATIONAL GEOGRAPHIC

DISNEY CHANNEL XMAS BEYOND
TWDC CREATIVE - SPAIN

FREEFORM'S 31 NIGHTS OF HALLOWEEN 2025
ON-AIR CAMPAIGN
FREEFORM

EARTH MONTH 2026
NATIONAL GEOGRAPHIC

REALITY CAMPAIGN

LA VENGANZA DE LOS EX VIP S5 CAMPAIGN
PARAMOUNT CREATIVE MTVE INTERNATIONAL

BIG BROTHER SPAIN - 25TH ANNIVERSARY
MEDIASET SPAIN

LA VENGANZA DE LOS EX VIP S4 CAMPAIGN
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TEMPTATION ISLAND - 10TH ANNIVERSARY
MEDIASET SPAIN

HOUSE OF VILLAINS SEASON 3 CAMPAIGN
PEACOCK (NBCUNIVERSAL)

PROJECT RUNWAY ON-AIR CAMPAIGN
FREEFORM

SOCIAL GOOD CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN VIDEO

COPYWRITING

FUR BABIES
NATIONAL GEOGRAPHIC

UK LAUNCH PROMO
WARNER BROS DISCOVERY

FX'S THE BEAUTY - BIG PHARMA
FX

PARAMOUNT NETWORK SPAIN - CROSSING STORIES
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THIS YEAR ON
PARAMOUNT +

MISSION: 6TH STAR
PROMO TV GLOBO

EDITING

THE TALE OF SILYAN
NATIONAL GEOGRAPHIC

HULU: DRAMA YOU WANT "THE BOX"
HULU BRAND

PARAMOUNT NETWORK NETHERLANDS -
TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

MILANO OLYMPICS - MOMENTS
CBC

FX'S THE BEAUTY - VIBE
FX

FXM - SPECTRUM
LOUDSHAPES

DIRECTION

FX'S THE BEAUTY - SYNOPSIS
FX

PARADISE
MICHAEL BISHOP

FX'S ALIEN: EARTH - DESTINATION
FX

2025 CFL ON TSN CANADIAN MADE
BELL MEDIA

THE MOSAIC CHURCH
EVOLVE STUDIOS

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN VIDEO

SOUND DESIGN

MAY MONTHLY IMAGE FOR CINEMAX
WARNER BROS. DISCOVERY

STAR: ENJOY YOUR STAY
TWDC CREATIVE

PARAMOUNT NETWORK HUNGARY GHOSTBUSTERS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

WORLD ATHLETICS CHAMPIONSHIPS 2025
CBC

BLOCKBUSTER SUNDAY: FAST X
MEDIACORP PTE LTD

FX'S ALIEN: EARTH - DESTINATION
FX

USE OF MUSIC

FORMULA 1 - TIMELESS SPEED
GLOBO

DUTTON RANCH FINAL TRAILER
PARAMOUNT +

ANIMAL FLOW
THE WALT DISNEY COMPANY AFRICA

FX'S ALIEN: EARTH - STRANGE BREW
FX

ALL'S FAIR "TANGO" TEASER
HULU ORIGINALS

YOUR SUPER JULY ON TELE5
WARNER BROS. DISCOVERY

USE OF A SCORE

STAR AWARDS: THE JINGLE, REIMAGINED
MEDIACORP PTE LTD

GOT TALENT SPAIN - 10TH ANNIVERSARY
MEDIASET SPAIN

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

STAR: ENJOY YOUR STAY
TWDC CREATIVE

OLYMPIC WINTER GAMES MILANO CORTINA 2026
RAI RADIOTELEVISIONE ITALIANA

THE TALE OF SILYAN
NATIONAL GEOGRAPHIC

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN VIDEO

USE OF MUSIC WITH ORIGINAL LYRICS

ABRILISIMO 2025

PARAMOUNT CREATIVE NICKELODEON LATAM

EVERYBODY LOVES RAYMOND ON COMEDY CENTRAL

PARAMOUNT CREATIVE MTVE INTERNATIONAL

BIG BROTHER SPAIN - 25TH ANNIVERSARY

MEDIASET SPAIN

YOUR SUPER JULY ON TELE5

WARNER BROS. DISCOVERY

DANNY & ARNIE STUNT ON COMEDY CENTRAL

PARAMOUNT CREATIVE MTVE INTERNATIONAL

TVN LIGHTS! MUSIC! ACTION! SPRING 2026

TVN | WARNER BROS. DISCOVERY

VOICE-OVER PERFORMANCE

DISNEY+ BUNDLE "WHAT IF?" :60 PROMO

DISNEY+

THE ZOMBIELAND PROMOS ON COMEDY CENTRAL

PARAMOUNT CREATIVE MTVE INTERNATIONAL

FX'S ALIEN: EARTH - EARTH DAY PSA

FX

UNDERDOGS

NATIONAL GEOGRAPHIC

FX'S THE BEAUTY - BIG PHARMA

FX

ZOOTOPIA 2 "TOGETFUR" :30

DISNEY+

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: VIDEO

BRAND DESIGN PROMOTION

FX ON HULU - :60 TRUST
FX

FIND YOUR MOUNTAIN
PARAMOUNT +

FOUNDING DAY
RED SEA STUDIOS

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

PROGRAM DESIGN PROMOTION

LOST IN THE JUNGLE
NATIONAL GEOGRAPHIC

ALIEN: EARTH S1 :30 REFLECTION
FX

THE TESTAMENTS "DOLLHOUSE" SOCIAL VIDEO
HULU ORIGINALS

ALIEN: EARTH S1 3:06 GESTATION
FX

THE BEAUTY 1:24 BIG PHARMA
FX

ALIEN: EARTH S1 :60 HOMAGE
FX

IN-HOUSE DESIGN PROMOTION

HULU: DRAMA YOU WANT - "HERO DISCOVER"
HULU BRAND

DISNEY CHANNEL SUMMER
TWDC CREATIVE - SPAIN

ALIEN EARTH S1 3:06 GESTATION
FX

THE BEAUTY - 1:24 BIG PHARMA
FX

THE BEAUTY - :60 STAR SELL
FX

ALIEN: EARTH - :60 HOMAGE
FX

OUT-OF-HOUSE DESIGN PROMOTION

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: VIDEO

HOLIDAY | SEASONAL DESIGN PROMOTION

THE YEAR AT A GALLOP
CGTN

HALLOWEEN DISNEY CHANNEL 2025
TWDC CREATIVE - SPAIN

ZDF CHRISTMAS 2025
ZDF

CHINESE NEW YEAR 2026 GREETINGS
MEDIACORP PTE LTD

DISNEY CHANNEL SUMMER
TWDC CREATIVE - SPAIN

BRAND TOTAL DESIGN PACKAGE

T18 - GLOBAL BRANDING
GÉDÉON

BRAND IDENTITY DESIGN HIERARCHY
SUPERESTUDIO

BBC NL & NL+ BRAND IDENTITY
BBC STUDIOS

NOVO19 - GLOBAL BRANDING
GÉDÉON

"YOUR FILM" TV NETWORK BRANDING
STARLIGHT CREATIVE

THE FIRST
SUPERESTUDIO

*BRAND IMAGE - REBRAND, REFRESH
OR LAUNCH*

PORTFOLIO IDENTITY
VIASAT WORLD

REBRANDING ANTENA 3
ATRESMEDIA

TV5MONDE - REBRANDING
GÉDÉON

BBC NL & NL+ BRAND IDENTITY
BBC STUDIOS

PROGRAM TOTAL DESIGN PACKAGE

THE BEAUTY - SILHOUETTE ID, BIG PHARMA, ORIGINAL
OPEN, STAR SELL, BANANAS CRITIC
FX

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

ALIEN: EARTH - REFLECTIONS, EARTH ID, GESTATION,
GREENER WORLD, HOMAGE
FX

IT'S ALWAYS SUNNY S17 - ORIGINAL OPEN, ABBOTT
TEASER, CORE VALUES, RAT ID, VIBES
FX

NECAXA - :05 ORIGINAL OPEN, :30 PATRONA, :05 DAYS
COUNTDOWN, :10 GOAL ID, 1:58 CORAZON TRAILER
FX

WELCOME TO WREXHAM S4: FIRE ID, VIEWER ADVISORY,
BEAT BRADY, ORIGINAL OPEN, TRAILER
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: VIDEO

BRAND ID

TRUE CRIME IDENTIS
VIASAT WORLD

PARAMOUNT NETWORK HUNGARY
AWARD WINNING MOVIES
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FIND YOUR MOUNTAIN
PARAMOUNT +

VIASAT NATURE IDENTIS
VIASAT WORLD

ALARABY 2 REBRANDING
ALARABY 2

KINO NOVA IDENTIS 2026
NOVA BROADCASTING GROUP

PROGRAM ID

IT'S ALWAYS SUNNY S17 :15 RAT ID
FX

TWO BALLS GO TO THE MOVIES
MEDIASET SPAIN

WELCOME TO WREXHAM S4 :10 FIRE ID
FX

ENGLISH TEACHER S2 :10 PENCIL ID
FX

THE BEAUTY :10 SILHOUETTE ID
FX

ALIEN: EARTH S1 :15 EARTH ID
FX

OPENING TITLE | CREDITS

TOP 20 OPENING TITLE
ALARABY TELEVISION NETWORK

VIUTV COURT! OPENING
MAKERVILLE COMPANY LIMITED

YOUNG SHERLOCK, A MYSTERY IN MOTION.
IMAGINARY FORCES

DEFAF OPENING TITLE
ALARABY TELEVISION NETWORK

MILANO CORTINA 2026 OLYMPIC WINTER GAMES
CBC/RADIO-CANADA

TUESDAY REPORT SHOPHOUSE THROUGH THE AGES
MEDIACORP PTE LTD



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: VIDEO

BUMPERS | INTERSTITIALS

COMEDY CENTRAL INTERNATIONAL IDENTIS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

KINO NOVA IDENTIS 2026
NOVA BROADCASTING GROUP

PARAMOUNT NETWORK IDENTIS 2025
PARAMOUNT CREATIVE MTVE INTERNATIONAL

WELCOME TO WREXHAM S4 :10 FIRE ID
FX

NATIONAL GEOGRAPHIC: CHRISTMAS CRACKERS
TWDC CREATIVE

IT'S ALWAYS SUNNY S17 :15 RAT ID
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: CRAFT IN VIDEO

ANIMATION

MENTAL HEALTH IS HEALTH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STREAM ON
PARAMOUNT+ AUSTRALIA

IT'S ALWAYS SUNNY S17 :15 RAT ID
FX

FOUNDING DAY
RED SEA STUDIOS

FIBA WOMEN'S WORLD CUP 2026 MASCOT LAUNCH
(BEARLINA)
UNITEDSENSES

ID - TIM REX
PARAMOUNT CREATIVE NICKELODEON LATAM

MOTION GRAPHICS

THE BEAUTY :60 STAR SELL
FX

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS. DISCOVERY

DISNEY+ "RUBE GOLDBERG" BRAND IDENT
DISNEY+

ALIEN: EARTH S1 :30 REFLECTION
FX

NATIONAL GEOGRAPHIC SAGRADA FAMILIA
TWDC CREATIVE - SPAIN

WELCOME TO WREXHAM S4: 10 FIRE ID
FX

VISUAL EFFECTS

THE BEAUTY :60 STAR SELL
FX

ESPN X DISNEY STUDIOS TRON: ARES
DISNEY CREATIVEWORKS

ALIEN: EARTH S1 MAGINOT CRASH VIDEO
FX

ALIEN: EARTH S1 3:06 GESTATION
FX

ALIEN: EARTH S1 :60 HOMAGE
FX

ALIEN: EARTH S1 :30 REFLECTION
FX



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: CRAFT IN VIDEO

TYPOGRAPHY

2026 FIFA WORLD CUP ON TSN 'BOOM'

BELL MEDIA

AMC NETWORKS / MAS CHIC "LOCAS POR LOS ZAPATOS"

LUCIDO

ZDFNEO DAS

THEN WE TAKE BERLIN

THE LOWDOWN S1 :10 BRIDGE ID

FX

HOOKED

DW

COMEDY CENTRAL INTERNATIONAL IDENTIS

PARAMOUNT CREATIVE MTVE INTERNATIONAL

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

ART DIRECTION & DESIGN: PRINT

TOTAL PRINT PACKAGE: BRAND OR PROGRAM

THE LOWDOWN
FX NETWORKS

EMERALD HILL
MEDIACORP PTE LTD

IT'S ALWAYS SUNNY IN PHILADELPHIA S17
FX NETWORKS

ALIEN EARTH
FX

THE BEAR S4
FX NETWORKS

THE BEAUTY
FX

LOGO DESIGN

SUNNY S17
FX

NECAXA LOGO
FX

THE BEAUTY
FX

ALIEN: EARTH S1 LOGO
FX

THE LOWDOWN
FX

ALIEN EARTH
FX

PRESS KIT

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

360 CAMPAIGN

360 CAMPAIGN: BRAND IMAGE

BBC NL THE BEST OF YOUR BRITISH NEIGHBOURS
BBC STUDIOS

FIND YOUR MOUNTAIN
PARAMOUNT +

HBO MAX GSA LAUNCH BRAND CAMPAIGN
WARNER BROS. DISCOVERY

EARTH MONTH 2026
NATIONAL GEOGRAPHIC

STAR CHANNELS: THE RETURNS COLLECTION
TWDC CREATIVE PORTUGAL

PARAMOUNT+ GOAT
PARAMOUNT+ AUSTRALIA

360 CAMPAIGN: PROGRAM PROMOTION

FX'S THE BEAUTY - 360 CAMPAIGN
FX

PERCY JACKSON AND THE OLYMPIANS S2 -
360 CAMPAIGN
DISNEY BRANDED TELEVISION

HURRICANE KATRINA: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

WALKING WITH DINOSAURS
BBC STUDIOS CREATIVE

POLE TO POLE WITH WILL SMITH
NATIONAL GEOGRAPHIC

FX'S ALIEN: EARTH - INTEGRATED MARKETING CAMPAIGN
FX

360 CAMPAIGN: COMEDY

CHAD POWERS 360 MARKETING CAMPAIGN
HULU ORIGINALS

SCRUBS REVIVAL 360 CAMPAIGN
ABC

ONLY MURDERS IN THE BUILDING SEASON 5 360
CAMPAIGN
HULU ORIGINALS

ABBOTT ELEMENTARY SEASON 5 360 CAMPAIGN
ABC

DELI BOYS 360 MARKETING CAMPAIGN
ONYX COLLECTIVE

KING OF THE HILL 360 CAMPAIGN
HULU ORIGINALS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

360 CAMPAIGN

360 CAMPAIGN: DRAMA

PARADISE SEASON 1 360 CAMPAIGN
HULU ORIGINALS

9-1-1 SEASON 9 360 CAMPAIGN
ABC

THE TESTAMENTS 360 CAMPAIGN
HULU ORIGINALS

FX'S THE BEAUTY - 360 CAMPAIGN
FX

ALL'S FAIR 360 CAMPAIGN
HULU ORIGINALS

FX'S ALIEN: EARTH - INTEGRATED MARKETING CAMPAIGN
FX

360 CAMPAIGN: REALITY

PROJECT RUNWAY 360 CAMPAIGN
FREEFORM

CRAVE - CANADAS DRAG RACE SEASON 6 "QUEEN REVEAL"
BELL MEDIA

AMERICAN IDOL 360 CAMPAIGN
ABC

THE TRAITORS SEASON 4 CAMPAIGN
PEACOCK (NBCUNIVERSAL)

DANCING WITH THE STARS SEASON 34 360 CAMPAIGN
ABC

CANADA SHORE LAUNCH
PARAMOUNT+

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

EVOLVING & EMERGING

BEHIND THE SCENES

BRIDGERTON SEASON 4 | MEET SOPHIE BAEK
ONCE UPON A TIME

POMPEII: OUT OF TIME WITH TOM HIDDLESTON
"IN PRODUCTION"
NATIONAL GEOGRAPHIC

STRANGER THINGS 5: BEHIND THE EPISODE SERIES
COPILLOT CORP

WOMEN LIFE FREEDOM MAHSA BIRD
VOLANT MEDIA UK

LIMITLESS: LIVE BETTER NOW "IN PRODUCTION"
NATIONAL GEOGRAPHIC

ADOLESCENCE: THE MAKING OF EPISODE 1, 2, 3 & 4
ONCE UPON A TIME

FEATURETTE

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

COMPANION PODCAST / AFTER-SHOW SERIES

PARADISE OFFICIAL PODCAST
HULU ORIGINALS

OFF THE GRID
BEIN SPORTS ASIA PTE LTD

ONLY MURDERS IN THE BUILDING: OFFICIAL PODCAST
HULU ORIGINALS

AFTER SHORE
PARAMOUNT+

PERCY JACKSON AND THE OLYMPIANS S2 - PODCAST
DISNEY BRANDED TELEVISION

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

EVOLVING & EMERGING

REACTION VIDEO

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

MICRODRAMA

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

INTERNAL MARKETING SIZZLE

GLOBAL DISTRIBUTION SIZZLE
BBC STUDIOS

NATIONAL GEOGRAPHIC 25TH ANNIVERSARY
NATIONAL GEOGRAPHIC

NATIONAL GEOGRAPHIC: MARKETING SIZZLE 2025 HOME
TWDC CREATIVE

PARAMOUNT NETWORK POLAND FEEL THE RHYTHM
PARAMOUNT CREATIVE MTVE INTERNATIONAL

NAT GEO: YEAR IN REVIEW
NATIONAL GEOGRAPHIC

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

EXTERNAL MARKETING SIZZLE

MR. ROBOT 10TH ANNIVERSARY
UNIVERSAL STUDIO GROUP

BBC NL+ SIZZLE REEL
BBC STUDIOS

UPFRONTS 2025
PARAMOUNT+ AUSTRALIA

BBC EARTH 'CELEBRATES SUMMER'
BBC STUDIOS

DOCTOR WHO
BBC

CRIME WORTH WATCHING
BBC CASES & CRIMES

MUSIC VIDEO OR SHORT SUBJECT VIDEO

STAR AWARDS: THE JINGLE, REIMAGINED
MEDIACORP PTE LTD

FX'S ALIEN: EARTH - STRANGE BREW
FX

KING OF THE HILL: CHILL HILL VOLUME 1
HULU ORIGINALS

BIG BOOM (SHORE EDIT)
PARAMOUNT+

FORMULA 1 - TIMELESS SPEED
GLOBO

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

EVOLVING & EMERGING

BEST USE OF INNOVATION

VANTAGE RESIZING
VANTAGE INC.

PARAMOUNT+'S FAN FRONTIER
PARAMOUNT +

PERCY JACKSON AND THE OLYMPIANS S2 -
IMMERSIVE WATER STUNT
DISNEY BRANDED TELEVISION

THE COPENHAGEN TEST: META GLASSES SOCIAL PIECE
PEACOCK (NBCUNIVERSAL)

STAR TREK: STRANGE NEW WORLDS - WORLDS COLLIDE
PARAMOUNT +

TITANIC SAILS AGAIN
BBC NI

FAN ENGAGEMENT

PARAMOUNT+'S FAN FRONTIER
PARAMOUNT +

KING OF THE HILL SOCIAL CAMPAIGN
HULU ORIGINALS

THE TRAITORS - JEAN PIERRE THE CAT
TVN | WARNER BROS. DISCOVERY

FX'S ADULTS SUDS & SOUNDS
FX

ALIEN: EARTH | FANS TRAILER REACTION
FX NETWORKS

YELLOWJACKETS/NEL
PARAMOUNT+ AUSTRALIA

SALON DES REFUSÉS

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

BEST NEW TALENT

RIDHWAN MOHAMMED RAFI
WARNER BROS. DISCOVERY

KJETIL SKARSTEIN
VIAPLAY CREATIVE

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

DIGITAL & SOCIAL

PAID SOCIAL MEDIA CAMPAIGN

PERCY JACKSON AND THE OLYMPIANS S2 -
SOCIAL CAMPAIGN

DISNEY BRANDED TELEVISION

FX'S ADULTS: CUSTOM INTERSTITIAL
FX

THE TESTAMENTS SOCIAL CAMPAIGN
HULU ORIGINALS

LIMITLESS: LIVE BETTER NOW
NATIONAL GEOGRAPHIC

FX'S ALIEN: EARTH AVATARS
FX

ONLY MURDERS IN THE BUILDING SEASON 5
SOCIAL CAMPAIGN
HULU ORIGINALS

ORGANIC SOCIAL MEDIA CAMPAIGN

FX'S ADULTS: FULL SOCIAL CAMPAIGN
FX

OCEAN WITH DAVID ATTENBOROUGH
NATIONAL GEOGRAPHIC

WALKING WITH DINOSAURS DIGITAL CAMPAIGN
BBC STUDIOS CREATIVE

PROJECT RUNWAY SOCIAL CAMPAIGN
FREEFORM

DAVID BLAINE DO NOT ATTEMPT
NATIONAL GEOGRAPHIC

PARAMOUNT+ FIND YOUR MOUNTAIN: SOCIAL
PARAMOUNT +

USE OF TALENT/INFLUENCER

DAVID BLAINE X CHRIS HEMSWORTH
NATIONAL GEOGRAPHIC

MALCOLM IN THE MIDDLE: LIVES STILL UNFAIR - WHO
KNOWS FRANKIE BEST
DISNEY BRANDED TELEVISION

THE COPENHAGEN TEST: PRE-ROLL YOUTUBE AD SHORTS
& HACKER MARKETING
PEACOCK (NBCUNIVERSAL)

LIMITLESS LIVE BETTER NOW: CHRIS HEMSWORTH
NATIONAL GEOGRAPHIC

FX'S THE LOWDOWN: ETHAN IS EVERYWHERE
FX NETWORKS

POLE TO POLE: WILL SMITH
NATIONAL GEOGRAPHIC

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

DIGITAL & SOCIAL

SHORT FORM SOCIAL MEDIA VIDEO

30 SECONDS OF BABY ANIMALS
NATIONAL GEOGRAPHIC

FIVE NIGHTS AT FREDDY'S 2: CREATIVE CONTENT,
"SPOILER ALERT"
RAVE COLLECTIVE

FX'S LOVE STORY - YEARNING
FX

HIGH SCHOOL MUSICAL - BTS CLIPS FROM HSM
DISNEY BRANDED TELEVISION

FX'S ADULTS: PAUL BAKER MENTALITY
FX

NATIONAL GEOGRAPHIC: WILD CHRISTMAS
TWDC CREATIVE

LONG FORM SOCIAL MEDIA VIDEO

TELL THEM THE TRUTH
WARNER BROS. DISCOVERY

PEAK TALK 102
PARAMOUNT +

MALCOLM IN THE MIDDLE: LIFE'S STILL UNFAIR -
CAST REACTIONS
DISNEY BRANDED TELEVISION

8 MINUTES OF BABY ANIMALS
NATIONAL GEOGRAPHIC

TEMPTATION ISLAND - SOCIAL VERSION
MEDIASET SPAIN

ONLY MURDERS IN THE BUILDING S5 - GEN Z RECAP
MAKE IT SOCIAL

SOCIAL MEDIA ORIGINAL CONTENT

MALCOLM IN THE MIDDLE: LIFE'S STILL UNFAIR -
CAST REACTIONS
DISNEY BRANDED TELEVISION

VANDERPUMP VILLA SEASON 2 RANCH DRESSING
MUSIC MIX
HULU ORIGINALS

HOUSE OF GUINNESS - HOUSE OF GUINEAS
MAKE IT SOCIAL

ALIEN: EARTH | CRASH VIDEO SERIES
FX NETWORKS

UNDERDOGS - GRANDPARENTS REACT
NATIONAL GEOGRAPHIC

MALCOLM IN THE MIDDLE: LIVES STILL UNFAIR - WHO
KNOWS FRANKIE BEST
DISNEY BRANDED TELEVISION

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

DIGITAL & SOCIAL

CONTENT FOR DIGITAL PROMOTION

BEST OF THE WORLD 2026 SIZZLE
NATIONAL GEOGRAPHIC

FX'S ALIEN: EARTH AMBIENT ROOM -
USCSS MAGINOT GALLEY
FX

EMERALD HILL
MEDIACORP PTE LTD

MISS UNIVERSE LATINA, EL REALITY
NBC UNIVERSAL TELEMUNDO ENTERPRISES

MORE THAN A SCROLL
ALARABY TV

STAR AWARDS: THE JINGLE, REIMAGINED
MEDIACORP PTE LTD

VERTICAL VIDEO

FX'S DYING FOR SEX - GIRLHOOD
FX

ALIEN: EARTH | CAT VIDEO SERIES
FX NETWORKS

LILLO & STICH X NATIONAL GEOGRAPHIC
NATIONAL GEOGRAPHIC

FX'S LOVE STORY - 90S LOVE
FX

CHINESE NEW YEAR 2026 GREETINGS
MEDIACORP PTE LTD

FX'S ALIEN: EARTH - STRANGE BREW
FX

OWNED DIGITAL PLATFORMS

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

DIGITAL & SOCIAL

ONLINE ADVERTISING MARKETING

FX'S ADULTS: CHARACTER REDDIT POSTS

FX

FX'S ALIEN: EARTH IGN IMMERSIVE HUBS

FX

FX'S ADULTS: RIDE SHARING/DELIVERY SERVICE ADS

FX

FX'S ADULTS: CHARACTER DATING PROFILES

FX

FX'S THE LOWDOWN: NOIR MOTION POSTER

FX

FX'S ALIEN: EARTH CRATE SKIN

FX

TECHNICAL INNOVATIONS FOR DIGITAL PLATFORMS

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

KEY ART

POSTER

SUNNY S17
FX

THE OSCARS 2025 CONAN TEASER POSTER
ABC

DYING FOR SEX
FX

UNDERDOGS
NATIONAL GEOGRAPHIC

LANGER
SKYSHOWTIME

ALIEN: EARTH - XENODOME
FX

POSTER CAMPAIGN

THE LOWDOWN
FX

UNDERDOGS
NATIONAL GEOGRAPHIC

LOVE STORY
FX

THE MUPPET SHOW - KEY ART CAMPAIGN
DISNEY BRANDED TELEVISION

THE BEAUTY
FX

ALIEN: EARTH
FX

CAST/CHARACTER POSTER

MTV NETHERLANDS - EX ON THE BEACH DD S11 KEYART
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE BEAUTY - BELLA
FX

CRAVE - CANADAS DRAG RACE SEASON 6 "QUEEN REVEAL"
BELL MEDIA

SUNNY S17
FX

DYING FOR SEX
FX

THE BEAUTY - EVAN
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

KEY ART

CAST/CHARACTER POSTER CAMPAIGN

A DECENT MAN CHARACTER POSTER CAMPAIGN
TVN | WARNER BROS. DISCOVERY

THE MADISON
PARAMOUNT +

UNDERDOGS
NATIONAL GEOGRAPHIC

HBO MAX BANKSTERS CAST ARTWORKS
WARNER BROS. DISCOVERY

LANGER
SKYSHOWTIME

CHILDREN | FAMILY POSTER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

COMEDY POSTER

ADULTS S1
FX

PEACEMAKER SEASON 2 TEASER
ART MACHINE, A TRAILER PARK GROUP COMPANY

THE LOWDOWN
FX

SUNNY S17
FX

THE BEAR S4
FX

DOCUMENTARY POSTER

THE DAFFODIL OF MEMORY - 33 PHOTOS FROM GHETTO
TVN | WARNER BROS. DISCOVERY

FUKUSHIMA: DAYS THAT SHOOK THE WORLD
WARNER BROS. DISCOVERY

THE IDAHO STUDENT MURDERS - KEY ART
PEACOCK (NBCUNIVERSAL)

GANG WAR PUSHER STREET
WARNER BROS. DISCOVERY

SALLY
NATIONAL GEOGRAPHIC

STOLEN CHILDREN
TVN | WARNER BROS. DISCOVERY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

KEY ART

DRAMA POSTER

A DECENT MAN
TVN | WARNER BROS. DISCOVERY

THE MADISON HERO KEYART
PARAMOUNT +

PLAYING GRACIE DARLING 'BIRD'
PARAMOUNT+ AUSTRALIA

4BLOCKS ZERO TEASER ARTWORK BEE
WARNER BROS. DISCOVERY

DYING FOR SEX
FX

RJ DECKER POOL KEY ART
ABC

REALITY POSTER

ZERO STARS
WARNER BROS. DISCOVERY

MTV NETHERLANDS - EX ON THE BEACH DD S11 KEYART
PARAMOUNT CREATIVE MTVE INTERNATIONAL

UNDERDOGS
NATIONAL GEOGRAPHIC

THE TRAITORS SEASON 3
TVN | WARNER BROS. DISCOVERY

THE REAL HOUSEWIVES OF RHODE ISLAND S1 KEY ART
BRAVO (NBCUNIVERSAL)

COUPLES THERAPY S5
PARAMOUNT +

SPORTS POSTER

NECAXA
FX

NOT HER FIRST RODEO KEY ART
FREEFORM

ARD PARALYMPICS 2026 KEY VISUAL
UNITEDSENSES

WELCOME TO WREXHAM S4
FX

CHAD POWERS ILLUSTRATED KEY ART
HULU ORIGINALS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN KEY ART

COPYWRITING

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

ILLUSTRATION

THE SANDMAN SEASON 2
RHUBARB + NETFLIX

WELCOME TO WREXHAM S4
FX

PERCY JACKSON AND THE OLYMPIANS S2 -
SDCC SPECIALTY POSTER
DISNEY BRANDED TELEVISION

NATIONAL GEOGRAPHIC: CAR S.O.S S14 KA
TWDC CREATIVE

NECAXA
FX

JAWS @ 50
NATIONAL GEOGRAPHIC

TYPOGRAPHY

SUNNY S17
FX

ALIEN EARTH
FX

THE LOWDOWN
FX

THE BEAUTY
FX

PHOTOGRAPHY

DAVID BLAINE DO NOT ATTEMPT
NATIONAL GEOGRAPHIC

LOVE STORY - BACKLESS DRESS
FX

THE MADISON HERO KEYART
PARAMOUNT +

LOVE STORY - BOAT
FX

THE TALE OF SILYAN
NATIONAL GEOGRAPHIC

LOVE STORY - CHAISE
FX



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN KEY ART

RETOUCHING AND PRODUCTION

THE BEAUTY - EVAN & REBECCA HUG
FX

THE BEAUTY - EVAN
FX

SUNNY S17
FX

THE BEAUTY - BELLA
FX

THE BEAUTY - JEREMY SCREAM
FX

THE BEAUTY - ASHTON
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PAID MEDIA ADVERTISING: OUT-OF-HOME

BILLBOARD AD

FROZEN ADSHELL

WARNER BROS. DISCOVERY NORDICS

ALIEN EARTH - CRATES B

FX

ADVENT CALENDAR

WARNER BROS. DISCOVERY

PERCY JACKSON AND THE OLYMPIANS S2 - IMMERSIVE
WATER STUNT

DISNEY BRANDED TELEVISION

SCRUBS "PILLBOARD"

ABC

ALIEN: EARTH TIMES SQUARE 3D BILLBOARD

FX

BUILDING/WALL AD

THE BEAUTY - BARRICADE

FX

ADVENT CALENDAR

WARNER BROS. DISCOVERY

PARADISE SEASON 2 BUNKER DOOR BARRICADE

HULU ORIGINALS

THE BEAUTY - BELLA WILSHIRE WALL

FX

ALIEN EARTH - COMIC CON WALL

FX

ALIEN EARTH - XENODOME WILSHIRE WALL

FX

TRANSIT/SHELTER AD

ALIEN EARTH - SUPER KING CRATES B

FX

HULU ANIMAYHEM SDCC 2025 TROLLEY

HULU BRAND

ALIEN EARTH - SUPER KING EARTH CRACK

FX

ALIEN EARTH - SUPER KING CRATES A

FX

ALIEN EARTH - SUPER KING EARTH HUGGER

FX

ALIEN EARTH - SUPER KING XENODOME

FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PAID MEDIA ADVERTISING: OUT-OF-HOME

DIGITAL OUT-OF-HOME

THE BEAR S4 EVEREST BILLBOARD
FX

PROJECT RUNWAY TIMES SQUARE 3D
ANAMORPHIC BILLBOARD
FREEFORM

ADULTS S1 EVEREST BILLBOARD
FX

POLE TO POLE
NATIONAL GEOGRAPHIC

ALIEN: EARTH TIMES SQUARE 3D BILLBOARD
FX

TAKEOVER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

AD CAMPAIGN

THE BEAR S4
FX

PERCY JACKSON AND THE OLYMPIANS S2 -
OOH CAMPAIGN
DISNEY BRANDED TELEVISION

THE BEAUTY
FX

POLE TO POLE
NATIONAL GEOGRAPHIC

SUNNY S17
FX

ALIEN EARTH
FX

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

EXPERIENTIAL | EVENTS | ACTIVATION

EXPERIENTIAL ACTIVATION

TITANIC SAILS AGAIN
BBC NI

THE WHITE LOTUS SPAIN
HBO MAX SPAIN

FX'S ALIEN: EARTH FORTNITE MINI-GAME INTEGRATION
FX

THE TRAITORS EXPERIENCE SEASON 4
PEACOCK (NBCUNIVERSAL)

PREMIERE IT: WELCOME TO DERRY
HBO MAX SPAIN

FX'S ALIEN: EARTH THE WRECKAGE
FX

EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

A VERY ABBOTT BLOCK PARTY AT SDCC 2025
ABC

PERCY JACKSON AND THE OLYMPIANS S2 -
EXPERIENTIAL SDCC
DISNEY BRANDED TELEVISION

FX'S ALIEN: EARTH THE WRECKAGE
FX

PHINEAS AND FERB S5 - WARPED TOUR
EXPERIENTIAL TAKEOVER
DISNEY BRANDED TELEVISION

DELI BOYS TRAVELING DELI
ONYX COLLECTIVE

BRAVOCON 2025
BRAVO (NBCUNIVERSAL)

EVENT PRODUCTION DESIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY.



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

PREMIUM | SPECIALTY

PREMIUM OR SPECIALTY ITEMS

FX'S ALIEN: EARTH XBOX CUSTOM CONTROLLER
FX

STAR LIFE: MENOPAGES
TWDC CREATIVE PORTUGAL

FX'S ADULTS: BAR MEDIA
FX

BRAVO X REEBOK COLLAB
BRAVO (NBCUNIVERSAL)

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

BRAND PARTNERSHIPS

PROGRAM AND THEATRICAL FILM TIE-IN

THE REAL HOUSEWIVES OF OZ
BRAVO (NBCUNIVERSAL)

SUPERSTITIONS
NBCUNIVERSAL

ESPN X A24 MARTY SUPREME
DISNEY CREATIVeworks

THE FANTASTIC BABY GIFT
NBCUNIVERSAL

THE BEAR S4 X JURASSIC WORLD REBIRTH -
CUSTOM CONTENT
DISNEY CREATIVeworks

THE RELAY
NBCUNIVERSAL

PROGRAM AND PRODUCT TIE-IN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

ADVERTISER INTEGRATION PROMO

PERCY JACKSON AND THE OLYMPIANS S2 -
FORTNITE PARTNERSHIP
DISNEY BRANDED TELEVISION

VASELINE AND LIFETIME'S CREATOR-LED STORYTELLING
A+E GLOBAL MEDIA

ROAD TO BRAVOCON
NBCUNIVERSAL

DISNEY CREATIVeworks/NAT GEO X TOYOTA 4RUNNER
DISNEY CREATIVeworks

BRAND PARTNERSHIP CAMPAIGN

CHILI'S X LIFETIME PRESENT: I'LL BE HOME FOR
NATIONAL MARGARITA DAY
A+E GLOBAL PARTNERSHIPS

GSK ASK2BSURE CAMPAIGN
A+E GLOBAL MEDIA

THE MAGIC OF TRAVELING
WARNER BROS. DISCOVERY

WHAT DID I JUST WATCH? X SCRUBS
NATIONAL GEOGRAPHIC

THE TRIPLE THREAT
NBCUNIVERSAL

DERRY X SITGES: THE ORIGIN OF FEAR
HBO MAX SPAIN



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GENERAL ENTERTAINMENT - GLOBAL

BRAND PARTNERSHIPS

USE OF AN ATHLETE

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

USE OF INFLUENCER/TALENT

PERCY JACKSON AND THE OLYMPIANS S2 -
FORTNITE PARTNERSHIP
DISNEY BRANDED TELEVISION

TARA LIPINSKI'S MEDAL-WORTHY STYLE
NBCUNIVERSAL

THIS IS FIRE SEASON 8 LISA ANN V TFM
CREATIVE DYNAMIC LLC

STAR TREK: STRANGE NEW WORLDS - WORLDS COLLIDE
PARAMOUNT +



THEATRICAL FILM CATEGORIES

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

AUDIO VISUAL

PROMO

SACRIFICE
GRAVITY

STAR WARS - THE MANDALORIAN & GROGU: TV30,
"MONSTER"
RAVE COLLECTIVE

SINNERS SUMMER PROMO SPOT
WARNER BROS. DISCOVERY

BIG GAME SPOT
GRAVITY

DIFFERENT BEAVER, HOPPERS TV :30
TINY HERO

F1: TV30, "THE BEST"
RAVE COLLECTIVE

TEASER

THE HUNGER GAMES: SUNRISE ON THE REAPING -
TEASER "COUNTDOWN"
LIONSGATE

EVIL DEAD BURN NO ESCAPE TEASER
WARNER BROS. DISCOVERY

MICHAEL - "FREEDOM" TEASER
LIONSGATE

WEAPONS "BEWARE" TEASER
WARNER BROS. DISCOVERY

THE END OF OAK STREET "HALLWAY" TEASER
CONCEPT ARTS

CATWALK
THE WALT DISNEY STUDIOS

TRAILER

MICHAEL - TRAILER "DESTINY"
LIONSGATE

SINNERS "MAGIC" TRAILER 2
WARNER BROS. DISCOVERY

THE HOUSEMAID - "SANDWICH" TRAILER
LIONSGATE

MIRACLE
TRANSIT

RUNWAY HELLO
THE WALT DISNEY STUDIOS

THE ACTOR: TRAILER, "ACCIDENT"
RAVE COLLECTIVE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN VIDEO

EDITING

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

USE OF MUSIC

GROUNDBREAKING
THE WALT DISNEY STUDIOS

MICHAEL CELEBRATES: LEGACY | ARTISTRY | CULTURE
LIONSGATE

SACRIFICE
GRAVITY

STAR WARS - THE MANDALORIAN & GROGU: TV60,
"EXPERIENCE"
RAVE COLLECTIVE

CATWALK
THE WALT DISNEY STUDIOS

SOUND DESIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

VOICE-OVER PERFORMANCE

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CAMPAIGNS

360 CAMPAIGN

MICHAEL - CAMPAIGN
LIONSGATE

PRADA 360
THE WALT DISNEY STUDIOS

THE HOUSEMAID - CAMPAIGN
LIONSGATE

SINNERS 360 CAMPAIGN
WARNER BROS. DISCOVERY

MICHAEL DIGITAL CAMPAIGN
LIONSGATE

VIDEO CAMPAIGN

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

SOCIAL MEDIA CAMPAIGN

THE LONG WALK: DIGITAL CAMPAIGN
LIONSGATE

BRIDGET JONES MAD ABOUT THE BOY -
SOCIAL CAMPAIGN
MAKE IT SOCIAL

THE HOUSEMAID TALENT CAMPAIGN
LIONSGATE

PROJECT HAIL MARY DIGITAL CAMPAIGN
TINY HERO

SINNERS SOCIAL CAMPAIGN
WARNER BROS.

MISSION: IMPOSSIBLE THE FINAL RECKONING NIGHT RUN
PARAMOUNT PICTURES AUSTRALIA AND HELLO

OUT-OF-HOME CAMPAIGN

HOPPERS
BIEN

PRADA OOH
THE WALT DISNEY STUDIOS

WEAPONS OOH
WARNER BROS. DISCOVERY



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

DIGITAL & SOCIAL

SOCIAL MEDIA VIDEO - SHORT FORM

BUGONIA 'GOOD LUCK'
MAKE IT SOCIAL

SHOWDOWN, MORTAL KOMBAT II
TINY HERO

NBCUNIVERSAL'S THE MORE YOU KNOW - "ACCEPTANCE"
WITH WICKED: FOR GOOD
NBCUNIVERSAL

IN PURSUIT, ZOOTOPIA 2
TINY HERO

4/4 TEASER (MOTION) FOR MARVEL STUDIOS THE
FANTASTIC FOUR: FIRST STEPS
MACH27

MATCH CUT
WARNER BROS.

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

KEY ART

POSTER

DOUBLE HEELS
THE WALT DISNEY STUDIOS

DIGGER
BLT COMMUNICATIONS

SOUND OF FALLING
INTERMISSION FILM

FROM THE WORLD OF JOHN WICK: BALLERINA -
"SMOKING GUN" POSTER
LIONSGATE

4/4 TEASER FOR MARVEL STUDIOS THE FANTASTIC FOUR:
FIRST STEPS
MACH27

FINAL DESTINATION: BLOODLINES, BLOOD SKULL KEY ART
THE REFINERY

POSTER CAMPAIGN

DISCLOSURE DAY
CONCEPT ARTS

VINTAGE ADS POSTER CAMPAIGN FOR MARVEL STUDIOS'
THE FANTASTIC FOUR: FIRST STEPS
MACH27

MASTERS OF THE UNIVERSE CAMPAIGN
BLT COMMUNICATIONS

LEE CRONIN'S THE MUMMY
CONCEPT ARTS

SINNERS POSTER CAMPAIGN
WARNER BROS. DISCOVERY

WEAPONS
CONCEPT ARTS



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - GLOBAL

CRAFT IN KEY ART

ILLUSTRATION

RENTAL FAMILY ALT ARTWORK
INTERMISSION FILM

COMICON CDMX POSTER FOR MARVEL STUDIOS' THE
FANTASTIC FOUR: FIRST STEPS
MACH27

THE REVENANT (10TH ANNIVERSARY RE-ISSUE)
BLT COMMUNICATIONS

SINNERS JUKE JOINT POSTER ILLUSTRATION
WARNER BROS. DISCOVERY

MARTY SUPREME (IMAX SPECIALTY POSTER)
BLT COMMUNICATIONS



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GENERAL ENTERTAINMENT - GLOBAL

EVOLVING & EMERGING

EVENT/ACTIVATION/TAKEOVER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT
THE AWARDS CEREMONY

REACTION VIDEO

LOUVRE HEIST
LIONSGATE

THE LONG WALK: TREADMILL SCREENING
LIONSGATE

THE HUNGER GAMES: SUNRISE ON THE REAPING CAST
ANNOUNCEMENTS
LIONSGATE



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