



2025 GEMA AWARDS

TV/STREAMING GLOBAL



WINNERS





2025 GEMA AWARDS

TV/STREAMING GLOBAL

CONGRATULATIONS!

Dear GEMA Community,

On behalf of the Board of Directors, the GEMA Team and myself, I am honored to congratulate the nominees and winners of the 2025 GEMA Global Awards for TV and Streaming. These awards celebrate the bold creativity, relentless passion, and innovative spirit that define our global entertainment marketing community.

You are the visionaries who turn ideas into experiences, spark conversations, and create moments that resonate far beyond the screen. Your work doesn't just promote content – it shapes culture, builds connection, and stirs emotion.

This year's submissions were truly exceptional. Each campaign demonstrated masterful storytelling, sharp creative instincts, and the courage to push boundaries. Your ingenuity continues to raise the bar for the entire industry.

A heartfelt thank you to our members, sponsors, and partners. Your unwavering support empowers GEMA to spotlight excellence, foster community, and champion the creative leaders driving our industry forward.

To our esteemed judges – your time, insight, and dedication are invaluable. Your thoughtful evaluation ensures that the work honored today reflects the very best of our craft.

As the entertainment marketing landscape evolves, so too will GEMA. We remain steadfast in our mission to celebrate creativity, nurture talent, and stay at the forefront of innovation.

To all of this year's honorees: congratulations on this well-earned recognition. Your work inspires us all, and we look forward to seeing what you create next.

With admiration and excitement,

Stacy La Cotera
President & CEO
The Global Entertainment Marketing Academy of Arts & Sciences



Creative Marketing Team
'OF THE YEAR'

Disney ENTERTAINMENT TELEVISION

 2025 **GEMA AWARDS**
TV/STREAMING GLOBAL

Agency
'OF THE YEAR'

ultrablend.

2025 GEMA AWARDS

TV/STREAMING GLOBAL

Meet the Jury



Kendra Moore
APPLE INC.



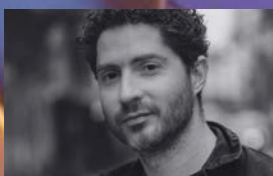
Yosuke Murakami
NBCUNIVERSAL



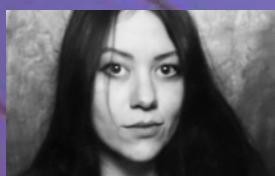
Tiziana Simpson
BUDDHA JONES



Ezequiel Rormoser
SUPERESTUDIO



Marcell Fehér
WHITEBAT



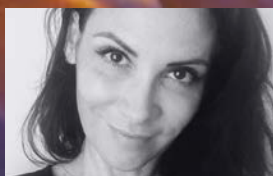
Crystal Roberts
KNOWN



George Leong
FAIRCHILD CREATIVE



Cécile Chavepayre
ARTE



Katrina Cheban
NICKELODEON ALUMNI



Jason Zemlicka
CAUSE+EFFECT



Steven Cheak
ASHARQ NETWORK



Darnell Brisco
BOND



Bill Trojanowski
AMC NETWORKS



Lilian Schiffler
NETFLIX



Larry Morris
E.W. SCRIPPS



Pablo Herrero
HBO MAX

2025 GEMA AWARDS

TV/STREAMING GLOBAL

Judges

AASTHA DABRAL
ABU SAYED MOHAMMAD NURUR RAHMAN
ADAM BALL
ADAM BOZSIK
ADI LEACH
AGNES ZELENAK
AGOSTINHO RIBEIRO
AGUSTIN SUAREZ
AHMAD FAOUR
ALBERTO PÉREZ
ALEX PREZENSZKI
ALEXANDER MARCHET
ALEXANDRA ARSENE
AMANDA ARYIKU
AMEYA JOSHI
ANA CRISTINA PAIXÃO
ANAÏS BIMPEL
ANDREA BODNAR
ANDRES ORTIZ
ANDRES SANDOVAL
ANDRIA ANDERSON
ANDY FERNANDEZ
ANNA LAVRYNENKO
ANVISHA VORA
ARI PITCHENIK
ARIELLE LUCANTONIO
ARJEN NOORDEMAN
ARTURO AYALA
ATHINA PANAGIOTOPOULOU
AVERI BANERJEE
AVERY ARCHIE
BARBARA ORTH
BEN STAVERT
BERNARDO AMENDOLLA SPINOLA
BERNARDO GONZALEZ
BERNIE DELCARPIO
BILL HARTNETT
BJARTE SLINNING
BORIS URRUTIA
CAMILO FERRANDO TRENCHI
CARLA HENRIET
CARLO DE AGOSTINI
CARLOS ALBERTO P. SOSA
CAROLINA LOPEZ PEREDA

CASSIDY LASHAWAY
CASSIE DANNAS
CECILIA MOTA
CHARLOTTE WEST
CHELAYNE PASCOE
CHRIS COLOMBO
CHRIS LEOW
CHRISTI TURNER
CHRISTIAN KNELLER
CLAIRE HIGGINSON
CLAUDIA BUCCHERI
CLAUDIA MARQUEZ
CONCHA GONZALO VELASCO
CRAIG KELLY
CRISTIAN MORALES
DANIEL MAGLIANO
DANIEL SPOLLAR
DAVID JANG
DAVID CASTILLO
DAVID COX
DAVID GIMENEZ
DAVID JANIMANOV
DAVID MARSHALL
DAVID SEDEL
DENIS FOUCHÉ
DIMA TOUKAN
DORAYA BOUANDEL
DUNCAN PRESTON
ED RHINE
EDWARD ANASSAH
ELLI LAPSATI
ELLIOT CARDONA
ELSA MEJIA
EMANUELA DENTI
EMILY ELLSTON
EMILY WARE
ENIKO HARSANYI
ÉRIC RINALDI
ERIC BECH
ERIC BREWER
ERWIN LUBRINO
EUNGSEOK LIM
EZEQUIEL SAUL
FABRÍCIO CARVALHO

FELIPE CERDAN
FELIPE NEPOMUCENO
FERNANDO DANTAS DO NASCIMENTO
FERNANDO LOPEZ
FIORELLA AGOSTINO
FRANCESCO BAGGETTA
FREDRIK JOHNSON
GABRIEL AYOUB
GERRY BATSON
GERRY WEBER
GLAUCO SABINO
GLENN GISBURG
GRANT OKITA
GREG MITCHELS
GUILHERME HEIZER
GUTI GAGAMOVA
HAIHA DANG
HAMIK MAYILYAN
HASMİK MKHCHYAN
HELEN MORGAN-GEARY
HUMBERTO RESENDIZ
IFAT RAZ
IGNACIO ROJO
ILAN GOLDENSTEIN
IRENE OCHOA
IRINA MURASHEVA
IRINA SHURKINA
ITUMELENG MOSUNKUTU
IVA GORCHEVA
JACOPO CAIRATI
JACOPO TURRINI
JAKE BLACK
JAMES WALPOLE
JAMIE HONEYWOOD
JAVIER BELTRAN
JAVIER MARTÍNEZ VAQUERO
JEFFERY DUNAJ
JEN HANULAK
JENARO FERNANDEZ
JENNIFER BAGLEY
JESSICA BABILA
JESSICA HERNÁNDEZ
JESUS MARTINEZ
JOAQUIN MIRENNA

2025 GEMA AWARDS

TV/STREAMING GLOBAL

Judges

JOHANN FRARIER
JOHANNES BAUER
JOHN RADZINSKI
JORGE VIGAS
JOSE MARTÍN NAVAJAS
JOSH LIBITSKY
JP CHRISTOPHER MALITTE
JUAN DE CAMILLIS
JUAN LAHOZ
JUAN LUIS GARCIA
JULIAN TOPEHLEN
KAREN SANTIAGO
KAROLINE BAUER
KEITH WOODMASS
KELSEY AIKMAN
KEVIN CHAN
KEVIN SULLIVAN
KIM PINTO
KRISTAL BAILEY
KRISTIAN TERVO
LANA KAZENSKY PEZELJ
LASZLO PISTAR
LAURA GEVORKYAN
LEEANNE IRVIN
LOURDES CORREDOR
LUBNA AL-ESSA
LUCIANE NENO
LUIS EDUARDO TORRES LIMÓN
LUIS FELIPE HASSELMANN
LUIS LOBO
LUIS ROSILES-RIVERA
LUZ CALERO
LYNETTE LUGO
MAHESH NEWALKAR
MAJA SAVELJIĆ
MALO BOHNSEN
MARC EL ASMAR
MARIANA FERNANDES
MARIANA ROGEL
MARIELA SALGADO
MARISABEL TORRES
MARK THOMPSON
MARK TILLMAN
MARK VAN MARWIJK
MARTY IKER
MARY CRUZ CAMACHO
MATHIEU BESSON

MATTHEW LAZZARINI
MEAGAN DOONAN
MEHMET ONUR
MICHAEL WAHRMANN
MICHAEL TERRELL
MICHELE MARI
MIHAI OPRESCU
MIKKI KATZ
MIKLOS HADHAZI
MUI LING CHNG
NACHO VEGA
NADIJA SPERCHUN
NANCY THEUNISSEN
NANCY URDANETA
NATALIJA VOVK
NATHANIEL THOMPSON
NEBRAS HAMEED
NEIL CARNAHAN
NESTOR CARVAJAL
NICOLAU TUDELA
NICOLE GILES
NIKKI MEIER
NIKO DEMORDAUNT
NIKOLAOS TSIMOURIS
NINA VON DEM BUSSCHE
NITIN FERNANDES
NORMA MANZANARES
OLENA MARTYNOVA
OLGA LOMBARD
OLUWASEUN ADEBOLA
PABLO PULIDO
PATRICIA GOMEZ
PATRICIA LOPEZ LLANO
PATRICK SALTER
PAUL BROLLY
PAULA LOBATO
PAULA MINARDI
PAULINA SOTO
PEACH RIBEIRO
PEDRO UZCANGA-CASTRO
PETER MIHOLA
PIETRO MARCHIONI
QUICO ENCINIAS
RADHIKA MANEK
RAFAEL CANÁRIO
REEM ALIEH
RENÉ OLIVO

RESHMY WARRIER
RICHARD BARRY
RIKKE BLOCH
ROB MIDDLETON
RODRIGO ROMERO HOYOS
RYAN CASEY
RYAN JONES
SAMIR HAMICHE
SANDRA BARNOUIN
SARA AUGUSTO PINTO
SARA HIDALGO
SARAH FINNIE
SARAH WARD
SCOTT WYLES
SEAN HOUSTON
SERGIO POBLETE
SHAE FONTANA
SIDDHARTH ANEJA
SINISA RAUCH
SOFIA CARCAVALLO
STACEY LIBBRECHT
STEPHANIE KRUEGER
STEPHEN SCHWARTZ
STEVE WEINSHEL
SUCHADA BUSSARACOMWONG
SVETLANA STOTSKAYA
TECO BRANDAO
TEDDY TEPAVICHAROVA
TERESA MULLANEY
THAÍS ZVEIBIL
THOMAS MARKERT
TONY LAKIN
TORD ELFWENDAHL
VALENTIN ILIEV
VANESSA PRADO
VASSO OIKONOMOU
WALTER SOARES
WARREN DE VOS
WILLIAM CHAN
WILLIAM COSTA GONÇALVES JUNIOR
YANNIS STERGIOULIS
YASMIN TUKMACHI
ZACH BARAZANI

2025 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS



BRAND TRAILER

GOLD WINNER

SUMMER STATE OF MIND: BEST
DISNEY+

SILVER WINNER

CCXP SIZZLE
PARAMOUNT

BRONZE WINNER

COMING IN 2025
DISNEY+



PROGRAM TRAILER

GOLD WINNER

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

SILVER WINNER

GENIUS: MLK/X (TRAILER)
NATIONAL GEOGRAPHIC

BRONZE WINNER

STANFORD PRISON EXPERIMENT (TRAILER)
NATIONAL GEOGRAPHIC



COMEDY TRAILER

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 "KEEP ROLLING"
TRAILER
HULU ORIGINALS

SILVER WINNER

HIGH POTENTIAL SEASON 1 TRAILER
ABC

BRONZE WINNER

FX - THE BEAR S3 - NON-NEGOTIABLES
FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS



DOCUMENTARY TRAILER

GOLD WINNER

DIVIA

STARLIGHT CREATIVE

SILVER WINNER

JIM HENSON: IDEA MAN TRAILER

DISNEY BRANDED TELEVISION

BRONZE WINNER

BLINK

NATIONAL GEOGRAPHIC



DRAMA TRAILER

GOLD WINNER

FX - SHOGUN - SECRET HEART

FX NETWORKS

SILVER WINNER

FX - SAY NOTHING - STREET

FX NETWORKS

BRONZE WINNER

PARADISE "SUSPECT" TEASER TRAILER

HULU ORIGINALS



HORROR/THRILLER TRAILER

GOLD WINNER

FX - GROTESQUERIE - BRUTAL TRAILER

FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORY: DELICATE, PT 2 - LEAVE ME ALONE

FX NETWORKS

BRONZE WINNER

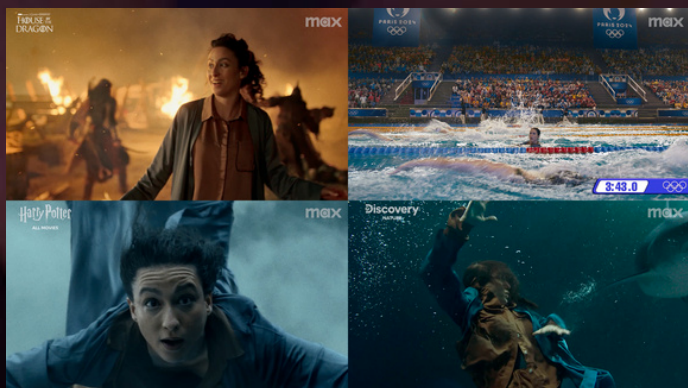
DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



BRAND PROMO

GOLD WINNER

MAX: EUROPEAN LAUNCH HERO AV
WARNER BROS. DISCOVERY

SILVER WINNER

HULU + LIVE TV: JIMMY BUTLER'S BUTLER
HULU BRAND

BRONZE WINNER

GREATEST STORIES ACT 1: BEGINNINGS (OLYMPICS)
DISNEY+



PROGRAM PROMO

GOLD WINNER

FX - SHOGUN - POWER
FX NETWORKS

SILVER WINNER

OSCARSLAND
ABC

BRONZE WINNER

FX - GROTESQUERIE - CHASM
FX NETWORKS



ACTION/ADVENTURE PROMO

GOLD WINNER

ARCTIC ASCENT WITH ALEX HONNOLD (TEASE)
NATIONAL GEOGRAPHIC

SILVER WINNER

FACING THE UNKNOWN XMAS ON DMAX
WARNER BROS DISCOVERY GSA

BRONZE WINNER

DOCTOR WHO LAUNCH TEASE
DISNEY BRANDED TELEVISION

2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



CHILDREN / FAMILY PROMO

GOLD WINNER

DESCENDANTS: THE RISE OF RED "PAINT IT RED" TEASE
DISNEY BRANDED TELEVISION

SILVER WINNER

A REAL BUG'S LIFE 2 SCALES CONTENT PROMO
NATIONAL GEOGRAPHIC

BRONZE WINNER

GOOSEBUMPS: THE VANISHING "MISSING" HERO TRAILER
DISNEY BRANDED TELEVISION



COMEDY PROMO

GOLD WINNER

DEADPOOL AND WOLVERINE | COLONOSCOPY
DISNEY+

SILVER WINNER

MR. THROWBACK - "THE NICE GUY" TRAILER
PEACOCK

BRONZE WINNER

FX - THE BEAR S3 - NON-NEGOTIABLES
FX NETWORKS



DOCUMENTARY PROMO

GOLD WINNER

PLANET EARTH - THE CLOCK TIME
PROMO TV GLOBO

SILVER WINNER

BLINK
NATIONAL GEOGRAPHIC

BRONZE WINNER

SUGARCANE (EVENT SELL)
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



DRAMA PROMO

GOLD WINNER

CADA MINUTO CUENTA S1, 'OVERCOME'
ZEALOT

SILVER WINNER

FX - SHOGUN - MOMENT
FX NETWORKS

BRONZE WINNER

DARKSIDE OF THE MOON
TELEVISION BROADCASTS LIMITED



HOLIDAY/SEASONAL PROMO

GOLD WINNER

CHRISTMAS 2024
ZDF

SILVER WINNER

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

HALLOWEEN PROMO
BALBOA AGENCY



LIVE EVENT PROMO

GOLD WINNER

OSCARSLAND
ABC

SILVER WINNER

ITS OUR TIME TSN FIFA WORLD CUP 2026 TEASER
BELL MEDIA

BRONZE WINNER

FURY USYK 2
WARNER BROS. DISCOVERY CREATIVE EMEA

2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



NEWS PROMO

GOLD WINNER

PROFESSIONAL JOURNALISM - MORE THAN IMPORTANT
PROMO TV GLOBO



REALITY PROMO

GOLD WINNER

AMERICAN IDOL PHOTO ALBUM SHOOT SPOT
ABC

SILVER WINNER

PARIS & NICOLE: THE ENCORE TEASER
PEACOCK

BRONZE WINNER

RUPAUL DRAG RACE MÉXICO S2
WORLD OF WONDER PRODUCTIONS (WOW) / PARAMOUNT CREATIVE MTVE INTERNATIONAL



SPECIAL EVENT PROMO

GOLD WINNER

OUTSTANDING
DISNEY+

SILVER WINNER

HIRING HEROES
A+E NETWORKS LATAM

BRONZE WINNER

ALFRED HITCHCOCK ANNIVERSARY
WARNER BROS. DISCOVERY AND MOOD HUNTER

2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



SPORTS PROMO

GOLD WINNER

PREMIER LEAGUE FINALE

WARNER BROS. DISCOVERY CREATIVE EMEA

SILVER WINNER

OLYMPICS I'M THE PODIUM

PROMO TV GLOBO

BRONZE WINNER

DAVIS CUP "L'ITALIA S'È DESTA" - ITALY HAS WOKEN UP

RAI RADIOTELEVISIONE ITALIANA



THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

GOLD WINNER

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

HIGHLIGHTS IN MARCH ON TELES

WARNER BROS DISCOVERY GSA

BRONZE WINNER

PARAMOUNT CHANNEL FRANCE - PARAMOUNT PARANOIA

PARAMOUNT CREATIVE MTVE INTERNATIONAL



VARIETY PROMO

GOLD WINNER

THE MASKED SINGER S4 - MYSTERY MADNESS

DPG MEDIA

SILVER WINNER

THE GRAHAM NORTON SHOW SERIES 32

BBC STUDIOS

BRONZE WINNER

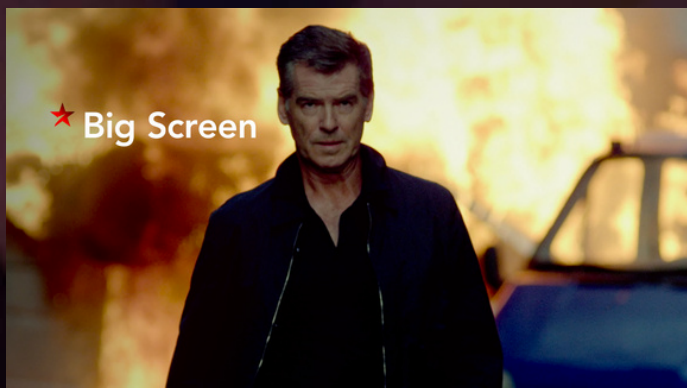
GLOBO TETRIS

PROMO TV GLOBO

2025 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS



ACTION / ADVENTURE CLIP-BASED PROMO

GOLD WINNER

STAR: BIG SCREEN

TWDC CREATIVE

SILVER WINNER

GOLDEN MOVIES

GLOBO

BRONZE WINNER

PLAYGROUND FOR ADULTS ON PARAMOUNT NETWORK CEE

PARAMOUNT CREATIVE MTVE INTERNATIONAL



CHILDREN / FAMILY CLIP-BASED PROMO

GOLD WINNER

DESCENDANTS: THE RISE OF RED URGENCY SELL

DISNEY BRANDED TELEVISION

SILVER WINNER

AXN MOVIE PARTY

SONY PICTURES ENTERTAINMENT IBERIA

BRONZE WINNER

DISNEY CHANNEL THROWBACK REWIND

DISNEY+



COMEDY CLIP-BASED PROMO

GOLD WINNER

THE GENTLEMEN "BLEEP" TEASER

NETFLIX CREATIVE STUDIO

SILVER WINNER

FRIENDS CHRISTMAS COLLECTION ON COMEDY CENTRAL

PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

EN PLACE S2 TRAILER

NETFLIX CREATIVE STUDIO

2025 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS



DOCUMENTARY CLIP-BASED PROMO

GOLD WINNER

TSUNAMI: RACE AGAINST TIME - BABADOOK
NATIONAL GEOGRAPHIC

SILVER WINNER

THE DEVILS CLIMB
NATIONAL GEOGRAPHIC

BRONZE WINNER

PHOTOGRAPHER (TEASE)
NATIONAL GEOGRAPHIC



DRAMA CLIP-BASED PROMO

GOLD WINNER

STAR: THE GIFT OF MUSIC
TWDC CREATIVE

SILVER WINNER

ANTHRACITE "WHAT IS LOVE?" TEASER
NETFLIX CREATIVE STUDIO

BRONZE WINNER

DARK CAMPAIGN 18TH ANNIVERSARY
AMC NETWORKS INTERNATIONAL SE

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS



IN-HOUSE PROMOTION

GOLD WINNER

FX - SHOGUN - MOMENT

FX NETWORKS

SILVER WINNER

TARANTINO'S CHRISTMAS FEAST

PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

FLY (TRAILER)

NATIONAL GEOGRAPHIC



OUT-OF-HOUSE PROMOTION

GOLD WINNER

GREATEST STORIES ACT 1: BEGINNINGS (OLYMPICS)

DISNEY+

SILVER WINNER

WELLSAID

DISNEY+

BRONZE WINNER

SHOWMAX FOLLOW YOU ANYWHERE

STUDIO ZOO



DELIVERING ON A DIME

GOLD WINNER

PARAMOUNT NETWORK SPAIN - SUMMER FRESH

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

MTV PUSH UK & IRELAND

PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

LIFE BELOW ZERO (SERIES SELL)

NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS



DIVERSITY & INCLUSION AWARENESS

GOLD WINNER

WOMENS HISTORY MONTH THE WAVE

MTV ENTERTAINMENT STUDIOS, PARAMOUNT MEDIA NETWORKS

SILVER WINNER

OUT OF MY MIND INCLUSIVITY FEATURETTE

DISNEY BRANDED TELEVISION

BRONZE WINNER

NBCUNIVERSAL CREATIVE IMPACT LAB: CHALLENGED ATHLETES FOUNDATION

NBCUNIVERSAL



FUNNIEST

GOLD WINNER

DEADPOOL AND WOLVERINE | POPCORN

DISNEY+

SILVER WINNER

THE GENTLEMEN "BLEEP" TEASER

NETFLIX CREATIVE STUDIO

BRONZE WINNER

MAYBELLINE X SNL50 INSTANT AGE REWIND

NBCUNIVERSAL



IM NOT CRYING, YOU ARE!

GOLD WINNER

BLINK

NATIONAL GEOGRAPHIC

SILVER WINNER

ECO SEASON ON BBC EARTH

BBC STUDIOS

BRONZE WINNER

GREATEST STORIES ACT 5: ENDINGS (OLYMPICS)

DISNEY+

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS



OMG!

GOLD WINNER

CHUCKY - FACE OF A DOLL (USA & SYFY)
NBCUNIVERSAL TV & STREAMING

SILVER WINNER

FX - GROTESQUERIE - CHASM
FX NETWORKS

BRONZE WINNER

FX - AMERICAN HORROR STORIES S3, PT 2 - GOES DARK
FX NETWORKS



SOCIAL GOOD

GOLD WINNER

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

WOMENS HISTORY MONTH THE WAVE
MTV ENTERTAINMENT STUDIOS, PARAMOUNT MEDIA NETWORKS

BRONZE WINNER

ONE FOR CHANGE - DROUGHT
JIO STAR INDIA PVT. LTD.



SOMETHING FOR NOTHING

GOLD WINNER

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

HIGHLIGHTS IN FEBRUARY ON TELE5
WARNER BROS DISCOVERY GSA

BRONZE WINNER

THE HANGOVER TRILOGY ON CC (SHOT PROMO)
PARAMOUNT CREATIVE MTVE INTERNATIONAL

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS



STUNT

GOLD WINNER

PARAMOUNT NETWORK SPAIN - SUMMER FRESH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

THE GOAT MOVIES
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

FILMS NOT WRITTEN BY AI ON PARAMOUNT NETWORK CEE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS



BRAND CAMPAIGN

GOLD WINNER

HULU ON DISNEY+ LAUNCH CAMPAIGN
DISNEY+

SILVER WINNER

GREATEST STORIES ACTS 1-5 (OLYMPICS)
DISNEY+

BRONZE WINNER

HULU ON DISNEY+ BRAND CAMPAIGN
HULU BRAND



IN-HOUSE CAMPAIGN

GOLD WINNER

OSCARS ON-AIR CAMPAIGN
ABC

SILVER WINNER

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

BRONZE WINNER

TRAFFICKED WITH MARIANA VAN ZELLER
NATIONAL GEOGRAPHIC



OUT-OF-HOUSE CAMPAIGN

GOLD WINNER

GREATEST STORIES ACTS 1-5 (OLYMPICS)
DISNEY+

SILVER WINNER

HULU ON DISNEY+ LAUNCH CAMPAIGN
DISNEY+

BRONZE WINNER

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS



CHILDREN/FAMILY CAMPAIGN

GOLD WINNER

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

SILVER WINNER

GOOSEBUMPS: THE VANISHING ON-AIR CAMPAIGN
DISNEY BRANDED TELEVISION

BRONZE WINNER

DESCENDANTS: THE RISE OF RED ON-AIR LAUNCH CAMPAIGN
DISNEY BRANDED TELEVISION



COMEDY CAMPAIGN

GOLD WINNER

DEADPOOL AND WOLVERINE POST THEATRICAL CAMPAIGN
DISNEY+

SILVER WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 ON AIR CAMPAIGN
HULU ORIGINALS

BRONZE WINNER

FX - THE BEAR S3 - CAMPAIGN
FX NETWORKS



DOCUMENTARY CAMPAIGN

GOLD WINNER

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

SILVER WINNER

FX - WELCOME TO WREXHAM S3 - CAMPAIGN
FX NETWORKS

BRONZE WINNER

QUEENS
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS



DRAMA CAMPAIGN

GOLD WINNER

FX - SHOGUN - CAMPAIGN

FX NETWORKS

SILVER WINNER

FX - GROTESQUERIE - DRAMA CAMPAIGN

FX NETWORKS

BRONZE WINNER

FX - SAY NOTHING - CAMPAIGN

FX NETWORKS



HOLIDAY/SEASONAL CAMPAIGN

GOLD WINNER

FACING THE UNKNOWN CAMPAIGN ON DMAX

WARNER BROS DISCOVERY GSA

SILVER WINNER

DISNEY CHANNEL SUMMER VIBES

TWDC CREATIVE

BRONZE WINNER

COBERTURA N+ | ELECCIONES EUA24

N+



REALITY CAMPAIGN

GOLD WINNER

THE SECRET LIVES OF MORMON WIVES ON AIR CAMPAIGN

HULU ORIGINALS

SILVER WINNER

THE ANONYMOUS - VIDEO PROMOS (USA)

NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

WAYNE BRADY - THE FAMILY REMIX CAMPAIGN

FREEFORM

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS



SOCIAL GOOD CAMPAIGN

GOLD WINNER

ONE FOR CHANGE SEASON 2

JIO STAR INDIA PVT. LTD.

SILVER WINNER

CHANGE DRIVERS S2

WARNER BROS. DISCOVERY CREATIVE EMEA

BRONZE WINNER

DISNEY SUSTAINABILITY

TWDC CREATIVE

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



COPYWRITING

GOLD WINNER

FX - WELCOME TO WREXHAM S3 - UNUSUAL
FX NETWORKS

SILVER WINNER

OSCARSLAND
ABC

BRONZE WINNER

BEST OF THE WORLD SIZZLE
NATIONAL GEOGRAPHIC



EDITING

GOLD WINNER

FX - GROTESQUERIE - CHASM
FX NETWORKS

SILVER WINNER

PREMIER LEAGUE FINALE
WARNER BROS. DISCOVERY CREATIVE EMEA

BRONZE WINNER

HIGHLIGHTS IN MARCH ON TELES
WARNER BROS DISCOVERY GSA



DIRECTING

GOLD WINNER

FX - SHOGUN - POWER
FX NETWORKS

SILVER WINNER

FX - GROTESQUERIE - CHASM
FX NETWORKS

BRONZE WINNER

SHOWMAX FOLLOW YOU ANYWHERE
STUDIO ZOO

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



SOUND DESIGN

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

STAR: THE GIFT OF MUSIC
TWDC CREATIVE

BRONZE WINNER

BET WHERE ACTION TURNS UP
FAIRCHILD CREATIVE FOR BET / PARAMOUNT AFRICA



USE OF MUSIC

GOLD WINNER

CRUISE CONTROL
BALBOA AGENCY

SILVER WINNER

THE DEVIL'S HOUR
ONCE UPON A TIME

BRONZE WINNER

FX - WELCOME TO WREXHAM S3 - UNUSUAL
FX NETWORKS



USE OF SCORE OR MUSIC WITHOUT LYRICS

GOLD WINNER

NAT GEO WINTER TCA SIZZLE
NATIONAL GEOGRAPHIC

SILVER WINNER

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

BRONZE WINNER

ZDFNEO 3 ACTION MOVIES CLASSIC
THEN WE TAKE BERLIN

2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



USE OF MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

NEW GIRL ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

STAR: STAR OF THE MONTH: NICOLAS CAGE
TWDC CREATIVE



VOICE-OVER PERFORMANCE

GOLD WINNER

THE HANGOVER TRILOGY ON CC (SHOT PROMO)
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

BRONZE WINNER

CINE ON 5 A SPOOKY WEEKEND
MEDIACORP PTE LTD

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



BRAND DESIGN PROMOTION

GOLD WINNER

PARAMOUNT NETWORK CEE 10TH ANNIVERSARY IDENT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

PARAMOUNT PINBALL - RELAX, ITS PARAMOUNT NETWORK
PARAMOUNT CREATIVE MTVE INTERNATIONAL



PROGRAM DESIGN PROMOTION

GOLD WINNER

SHOGUN - :60 POWER
FX

SILVER WINNER

DEATH AND OTHER DETAILS "ALL ABOARD"
HULU ORIGINALS

BRONZE WINNER

MTV BASE MONSTER CHARTS
FAIRCHILD CREATIVE FOR MTV BASE / PARAMOUNT AFRICA



IN-HOUSE DESIGN PROMOTION

GOLD WINNER

AMERICAN HORROR STORIES S3 - :30 GOES DARK
FX

SILVER WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER
FX

BRONZE WINNER

CRAVE: CANADAS DRAG RACE SEASON 5 QUEEN REVEAL
BELL MEDIA

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



HOLIDAY / SEASONAL DESIGN PROMOTION

GOLD WINNER

CHRISTMAS 2024

ZDF

SILVER WINNER

CHRISTMAS DESIGN

ARTE

BRONZE WINNER

DISCOVERY HOLIDAY CAMPAIGN

WARNER BROS. DISCOVERY CREATIVE EMEA



BRAND TOTAL DESIGN PACKAGE

GOLD WINNER

TOGGO REDESIGN

FEEDMEE

SILVER WINNER

DISNEY CHANNEL REFRESH SIZZLE

DISNEY BRANDED TELEVISION

BRONZE WINNER

DISNEY JUNIOR REBRAND

DISNEY BRANDED TELEVISION



BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

GOLD WINNER

DISNEY CHANNEL REFRESH SIZZLE

DISNEY BRANDED TELEVISION

SILVER WINNER

PLUTO TV BRAND REFRESH SIZZLE

PLUTO TV

BRONZE WINNER

LASEXTA REBRANDING

ATRESMEDIA / GÉDÉON

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



PROGRAM TOTAL DESIGN PACKAGE

GOLD WINNER

WELCOME TO WREXHAM S3

FX

SILVER WINNER

PARIS 2024 | LOOK OF THE GAMES (MOTION DESIGN)

GÉDÉON

BRONZE WINNER

SOCIAL STUDIES

FX



BRAND ID'S

GOLD WINNER

NICKELODEON BLAZE AND THE MONSTERMACHINES IDENT

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

ADULT SWIM ANIMATED IDS

ADULT SWIM

BRONZE WINNER

LA SEXTA: 18 AÑOS Y SEGUIMOS MUY VERDES

ATRESMEDIA



PROGRAM ID's

GOLD WINNER

WHAT WE DO IN THE SHADOWS S6 - :10 LIGHTING ID

FX

SILVER WINNER

WELCOME TO WREXHAM S3 - :10 SHADOW DRAGON

FX

BRONZE WINNER

WELCOME TO WREXHAM S3 - :10 FISHEYE ID

FX

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



OPENING TITLE / CREDITS

GOLD WINNER

TSN / CTV - EURO 2024 OPEN

BELL MEDIA

SILVER WINNER

PARIS 2024 OPENING ANIMATION

CBC/RADIO-CANADA

BRONZE WINNER

DUBAI WORLD CUP

DUBAI MEDIA



BUMPERS / INTERSTITIALS

GOLD WINNER

PARAMOUNT NETWORK SUMMER IDENTS

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

AXN WHITE & MOVIES COLLECTION

SONY PICTURES ENTERTAINMENT IBERIA

BRONZE WINNER

TSN / CTV - EURO 2024 BUMPERS / INTERSTITIALS

BELL MEDIA

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT



ANIMATION

GOLD WINNER

PARAMOUNT NETWORK'S KILLER CLASSICS 2024 HALLOWEEN STUNT

MTV ENTERTAINMENT STUDIOS, PARAMOUNT MEDIA NETWORKS

SILVER WINNER

TEACUP - "DAMNED FINE CHINA" TEASER

PEACOCK

BRONZE WINNER

BBC NEWS 2024 US ELECTION

BBC STUDIOS CREATIVE



MOTION GRAPHICS

GOLD WINNER

SHOGUN - :60 POWER

FX

SILVER WINNER

MTV BASE CHRIS BROWN WEEKEND

FAIRCHILD CREATIVE FOR MTV BASE / PARAMOUNT AFRICA

BRONZE WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER

FX



VISUAL EFFECTS

GOLD WINNER

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE

PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

SOCIETY OF THE SNOW - FUSELAGE TEASER

NETFLIX CREATIVE STUDIO

BRONZE WINNER

NETFLIX ATLAS 2070

FAIRCHILD CREATIVE FOR NETFLIX

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT



TYPOGRAPHY

GOLD WINNER

BANDIDOS

NETFLIX CREATIVE STUDIO

SILVER WINNER

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS SWANS TEASER
FX

BRONZE WINNER

SECRETS OF THE OCTOPUS (TRAILER)
NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: PRINT



TOTAL PRINT PACKAGE: BRAND OR PROGRAM

GOLD WINNER

SHOGUN

FX NETWORKS

SILVER WINNER

FEUD: CAPOTE VS THE SWANS

FX NETWORKS

BRONZE WINNER

AHS DELICATE PART 2

FX NETWORKS



LOGO DESIGN

GOLD WINNER

SHOGUN LOGO

FX NETWORKS

SILVER WINNER

NAT GEO OURHOME

NATIONAL GEOGRAPHIC

BRONZE WINNER

GROTESQUERIE LOGO

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

360 CAMPAIGN



360 CAMPAIGN: BRAND IMAGE

GOLD WINNER

THERE'S MORE TO IMAGINE WHEN YOU LISTEN
AUDIBLE

SILVER WINNER

GOAT - MR. WORLDWIDE
PARAMOUNT

BRONZE WINNER

STARZ - WERE ALL ADULTS HERE - BRAND CAMPAIGN
STARZ



360 CAMPAIGN: PROGRAM PROMOTION

GOLD WINNER

FX - SHOGUN - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

FX - FEUD: CAPOTE VS. THE SWANS - 360 CAMPAIGN
FX NETWORKS

BRONZE WINNER

D+ NEMESIS BENELUX
TWDC CREATIVE



360 CAMPAIGN: COMEDY

GOLD WINNER

ABBOTT ELEMENTARY SEASON 4 360 CAMPAIGN
ABC

SILVER WINNER

GASKA. A VERY POLISH SUPERMARKET.
BDA CREATIVE

BRONZE WINNER

SMILING FRIENDS SEASON 2 360 CAMPAIGN
ADULT SWIM

2025 GEMA AWARDS

TV/STREAMING GLOBAL

360 CAMPAIGN



360 CAMPAIGN: DRAMA

GOLD WINNER

FX - SHOGUN - 360 CAMPAIGN

FX NETWORKS

SILVER WINNER

FX - GROTESQUERIE - 360 CAMPAIGN

FX NETWORKS

BRONZE WINNER

FX - FEUD: CAPOTE VS. THE SWANS - 360 CAMPAIGN

FX NETWORKS



360 CAMPAIGN: REALITY

GOLD WINNER

DMAX DNA CAMPAIGN 2024

DMAX DNA CAMPAIGN

SILVER WINNER

HOUSE OF VILLAINS - 360 CAMPAIGN (E!)

NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

MTV'S RUPAULS DRAG RACE S17 360 CAMPAIGN

MTV ENTERTAINMENT STUDIOS, PARAMOUNT MEDIA NETWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL



BEHIND THE SCENES

GOLD WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 "UNLOCKING THE MYSTERY" SERIES

HULU ORIGINALS

SILVER WINNER

QUEENS BTS (CAMPAIGN)

NATIONAL GEOGRAPHIC

BRONZE WINNER

THE CROWN S6 - ENDING A REIGN

ONCE UPON A TIME



INTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

GLOBOPLAY'S WHAT IF

GLOBOPLAY

BRONZE WINNER

FX - SIZZLE - STORIES

FX NETWORKS



EXTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

LA SCREENINGS 2024

RUBBER SOLE CREATIVE

SILVER WINNER

NAT GEO WINTER TCA SIZZLE

NATIONAL GEOGRAPHIC

BRONZE WINNER

HULU EMMYS NOMINATION REEL

HULU BRAND

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL



MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD WINNER

QUEENS UMI

NATIONAL GEOGRAPHIC

SILVER WINNER

DESCENDANTS THE RISE OF RED "RED CHRISTMAS" MUSIC VIDEO

DISNEY BRANDED TELEVISION

BRONZE WINNER

VANTACHU DEEPAVALI 2024

MEDIACORP PTE LTD



USE OF TECHNOLOGY

GOLD WINNER

MSG SPHERE: NFL SUPER BOWL REACTIONS

PLUTO TV



FAN ENGAGEMENT

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

"I'M WITH CHUCKY" (USA & SYFY)

NBCUNIVERSAL TV & STREAMING

BRONZE WINNER

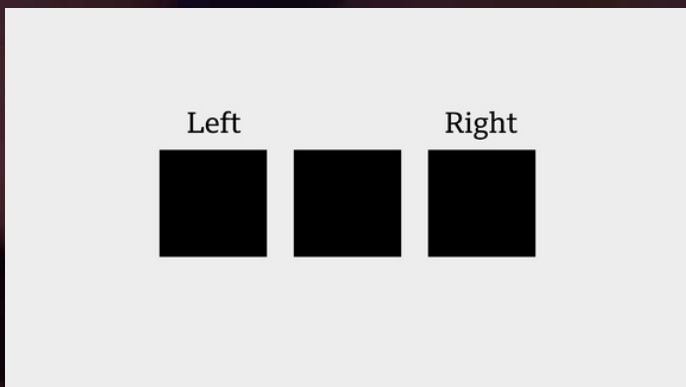
PERCY JACKSON AND THE OLYMPIANS - PERCY WAS HERE SEASON FINALE ACTIVATION

DISNEY BRANDED TELEVISION

2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL



SALON DES REFUSE S

GOLD WINNER

US ELECTION LEFT, RIGHT, CENTER

BBC STUDIOS CREATIVE

SILVER WINNER

PARAMOUNT NETWORK SPAIN - 50 SHADES TRILOGY

PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRONZE WINNER

BBC COME DINE WITH ME SA S10

STUDIO ZOO



BEST NEW TALENT

GOLD WINNER

ELLA MASSEY

VIASAT WORLD

SILVER WINNER

NG KENG FAI MOSES

TELEVISION BROADCASTS LIMITED

BRONZE WINNER

ANKITA HAIDALE

BBC STUDIOS CREATIVE

2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



USE OF TALENT/INFLUENCER

GOLD WINNER

D+ NEMESIS BENELUX

TWDC CREATIVE

SILVER WINNER

LA MÁQUINA SOCIAL VIDEO CAMPAIGN

HULU ORIGINALS

BRONZE WINNER

CRAVE ENDLESSLY ENTERTAINING

BELL MEDIA



PAID SOCIAL MEDIA

GOLD WINNER

UNDER THE BRIDGE SOCIAL CAMPAIGN

HULU ORIGINALS

SILVER WINNER

QUEENS BURSTS

NATIONAL GEOGRAPHIC

BRONZE WINNER

FX'S AMERICAN SPORTS STORY: AARON HERNANDEZ - REDDIT
FRAMEBREAKER

FX



ORGANIC SOCIAL MEDIA

GOLD WINNER

GOAT - SOCIAL TAKEOVER

PARAMOUNT

SILVER WINNER

ONLY MURDERS IN THE BUILDING SEASON 4 SOCIAL TEASER CAMPAIGN

HULU ORIGINALS

BRONZE WINNER

SECRETS OF THE OCTOPUS SOCIAL CAMPAIGN

NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



SHORT FORM SOCIAL MEDIA VIDEO

GOLD WINNER

UNDER THE BRIDGE "THE STORY" SOCIAL TEASER
HULU ORIGINALS

SILVER WINNER

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

FX'S THE VEIL: "TARGET"
FX



SOCIAL MEDIA VIDEO

GOLD WINNER

THE GENTLEMEN 'ABCS'
MAKE IT SOCIAL

SILVER WINNER

VANDERPUMP VILLA SPREAD EAGLE MUSIC MIX
HULU ORIGINALS

BRONZE WINNER

UZUMAKI - MOLDED BY THE SPIRAL
ADULT SWIM



SOCIAL MEDIA ORIGINAL CONTENT

GOLD WINNER

A REAL BUG'S LIFE S1: KIDS REACT
NATIONAL GEOGRAPHIC

SILVER WINNER

FX'S SHOGUN: NEXTSHARK AUTHENTICITY SOCIAL POST
FX NETWORKS

BRONZE WINNER

CONGRATULATIONS
SHEMAROO ENTERTAINMENT LTD

2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



VERTICAL VIDEO

GOLD WINNER

ENTERTAINMENT UPLOADED & READY FOR DOWNLOAD
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

UNDER THE BRIDGE "THE STORY" SOCIAL TEASER
HULU ORIGINALS

BRONZE WINNER

FLY JUMP VIDEO
NATIONAL GEOGRAPHIC



ONLINE ADVERTISING MARKETING

GOLD WINNER

FX'S THE VEIL: MIRROR OVERLAY
FX

SILVER WINNER

FX'S GROTESQUERIE: RUNNING NUN OVERLAY ROADBLOCK
FX

BRONZE WINNER

HIGH POTENTIAL AMAZON WAKESCREEN
ABC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



POSTER

GOLD WINNER

CLIPPED

FX NETWORKS

SILVER WINNER

SHOGUN: TEASER

FX NETWORKS

BRONZE WINNER

LA ÚLTIMA NOCHE EN TREMOR KA

RHUBARB + NETFLIX



POSTER CAMPAIGN

GOLD WINNER

SHOGUN

FX NETWORKS

SILVER WINNER

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6

TWDC CREATIVE

BRONZE WINNER

GROTESQUERIE

FX NETWORKS



CAST/CHARACTER POSTER

GOLD WINNER

SHOGUN - TEASER

FX NETWORKS

SILVER WINNER

THE OLD MAN S2

FX NETWORKS

BRONZE WINNER

THEM S2 KEY ART

RHUBARB + AMAZON STUDIOS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



CAST/CHARACTER POSTER CAMPAIGN

GOLD WINNER

SHOGUN

FX NETWORKS

SILVER WINNER

A GENTLEMAN IN MOSCOW CHARACTER CAMPAIGN

RHUBARB + PARAMOUNT+

BRONZE WINNER

FIGHT NIGHT KEY ART - CHARACTER CAMPAIGN

PEACOCK



COMEDY POSTER

GOLD WINNER

MR. THROWBACK

PEACOCK

SILVER WINNER

WHAT WE DO IN THE SHADOWS S6

FX NETWORKS

BRONZE WINNER

SMILING FRIENDS S2

ADULT SWIM



DOCUMENTARY POSTER

GOLD WINNER

GIRLS GONE WILD

PEACOCK

SILVER WINNER

HIP HOP & THE WHITE HOUSE

ART MACHINE LONDON

BRONZE WINNER

THE SPACE RACE

NATIONAL GEOGRAPHIC

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



DRAMA POSTER

GOLD WINNER

THE OLD MAN S2

FX NETWORKS

SILVER WINNER

A GENTLEMAN IN MOSCOW ELEVATOR KEY ART

RHUBARB + PARAMOUNT+

BRONZE WINNER

FEUD: CAPOTE VS THE SWANS

FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART CRAFT



COPYWRITING

GOLD WINNER

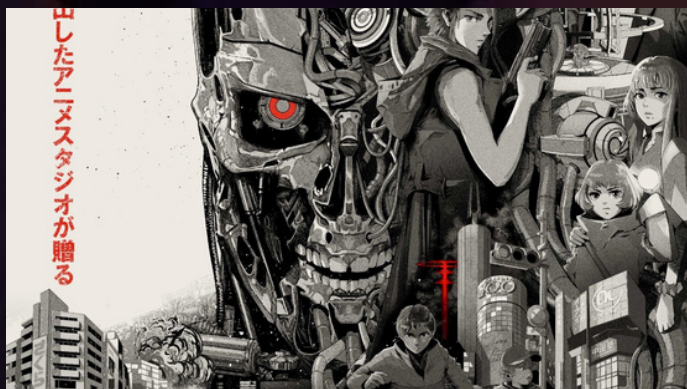
GENIUS: MLK/X
NATIONAL GEOGRAPHIC

SILVER WINNER

DOCTOR WHO TEASER ART
DISNEY BRANDED TELEVISION

BRONZE WINNER

CULT MASSACRE: ONE DAY IN JONESTOWN
NATIONAL GEOGRAPHIC



ILLUSTRATION

GOLD WINNER

TERMINATOR ZERO - 90'S MANGA POSTER
NETFLIX CREATIVE STUDIO

SILVER WINNER

THE OLD MAN S2 KEY ART
FX NETWORKS

BRONZE WINNER

WELCOME TO WREXHAM S3 KEY ART
FX NETWORKS



PHOTOGRAPHY

GOLD WINNER

MONSTERS: THE MENENDEZ BROTHERS KEY ART
RHUBARB + NETFLIX

SILVER WINNER

GROTESQUERIE WHITE NUN UNDER WATER KEY ART
FX NETWORKS

BRONZE WINNER

GROTESQUERIE: NUN ON FENCE
FX NETWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART CRAFT



RETOUCHING AND PRODUCTION

GOLD WINNER

9-1-1 BEE-FACE KEY ART

ABC

SILVER WINNER

AMERICAN HORROR STORIES S3 PART 2 - THING UNDER THE BED

FX NETWORKS

BRONZE WINNER

A GENTLEMAN IN MOSCOW FABERGÉ EGG KEY ART

RHUBARB + PARAMOUNT+

2025 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME



BILLBOARD AD

GOLD WINNER

ABBOTT ELEMENTARY DIORAMA BILLBOARD

ABC

SILVER WINNER

ABBOTT ELEMENTARY BACKPACK BILLBOARD

ABC

BRONZE WINNER

GOOSEBUMPS: THE VANISHING BILLBOARD

DISNEY BRANDED TELEVISION



BUILDING/WALL AD

GOLD WINNER

THE MASKED SINGER X LEGO

DPG MEDIA

SILVER WINNER

FARGO FYC

FX NETWORKS

BRONZE WINNER

FEUD: CAPOTE VS THE SWANS FYC BARRICADE

FX NETWORKS



DIGITAL AD

GOLD WINNER

MSG SPHERE: NFL SUPER BOWL REACTIONS

PLUTO TV

SILVER WINNER

THE DAY OF THE JACKAL TIMES SQUARE "ESCAPE" DIGITAL OUT OF HOME ADVERTISING

PEACOCK

BRONZE WINNER

SHOGUN - :15 SPECTACULAR

FX

2025 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME



TAKEOVER

GOLD WINNER

FX'S SHOGUN: SUNSET OSAKA CASTLE BARRICADE

FX

SILVER WINNER

TAYLOR SWIFT | THE ERAS TOUR (TAYLOR'S VERSION) TIME SQUARE TAKEOVER

DISNEY+

BRONZE WINNER

MSG SPHERE: NFL SUPER BOWL REACTIONS

PLUTO TV

**IT'S NOT OOH
IT'S OUR OWN HEROES**

AN UNPRECEDENTED OOH STRATEGY
TO PROMOTE PARIS 2024
OLYMPICS BROADCAST

CHALLENGE:
Globoplay, the largest Brazilian streaming platform, took advantage of the Paris 2024 Olympic Games to expand its presence throughout the country. With the majority of its subscribers concentrated in the Southeast and South regions, we created a strategy to reach all 5 regions of Brazil. A difficult and laborious task for a country of continental proportions.

THE IDEIA:
More than just a campaign, we paid homage to the true protagonists of the Olympic Games: our athletes.

AD CAMPAIGN

GOLD WINNER

IT'S NOT OOH. IT'S OUR OWN HEROES.

GLOBOPLAY

SILVER WINNER

MADE TO MAKE YOU THINK

BBC STUDIOS CREATIVE

BRONZE WINNER

WELLSAID | HULU ON DISNEY+

DISNEY+

2025 GEMA AWARDS

TV/STREAMING GLOBAL

EXPERIENTIAL / EVENTS / ACTIVATION



EXPERIENTIAL ACTIVATION

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC

BRONZE WINNER

GASKA. A VERY POLISH SUPERMARKET.

BDA CREATIVE



EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC



EVENT PRODUCTION DESIGN

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT SAN DIEGO COMIC-CON 2024

ABC

2025 GEMA AWARDS TV/STREAMING GLOBAL

BRANDED PARTNERSHIPS



SERIES/PROGRAM AND PRODUCT TIE-IN

GOLD WINNER

MAX NIGHTS, STARBUCKS MORNINGS

MAX SPAIN

SILVER WINNER

NETFLIX BLOOD LEGACY NINE! NINE!

FAIRCHILD CREATIVE FOR NETFLIX

BRONZE WINNER

THE WATCHERS: WHOS WATCHING ME NOW?

NBCUNIVERSAL



BRAND INTEGRATION PROMO

GOLD WINNER

STATE FARM - FULL COURT PRESS

DISNEY CREATIVWORKS

SILVER WINNER

DEADPOOL & WOLVERINE X THE BACHELORETTE

DISNEY CREATIVWORKS

BRONZE WINNER

WALMART: THE NUEVOLUTION PROJECT

NBCUNIVERSAL



USE OF AN ATHLETE

GOLD WINNER

STATE FARM - FULL COURT PRESS

DISNEY CREATIVWORKS

SILVER WINNER

PRE-FLIGHT PEP TALK

NBCUNIVERSAL

BRONZE WINNER

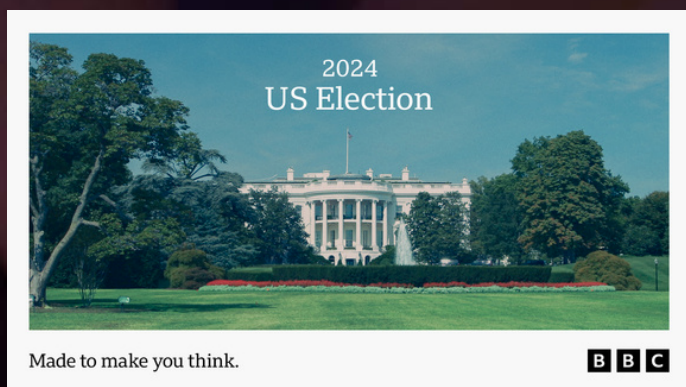
ESPN X DISNEY STUDIOS - MOANA 2

DISNEY CREATIVWORKS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

TOPICAL



ELECTION COVERAGE PROMO

GOLD WINNER

2024 US ELECTION

BBC STUDIOS CREATIVE



OLYMPICS PROMO

GOLD WINNER

PARIS OLYMPICS - LOOK AT ME NOW

CBC

SILVER WINNER

PARIS 2024 | VOLUNTEERS

GÉDÉON

BRONZE WINNER

OLYMPICS - I'M THE PODIUM

PROMO TV GLOBO

 2025 **GEMA AWARDS**
TV/STREAMING GLOBAL

THANK YOU to...

OUR OFFICIAL MEDIA PARTNER

VARIETY

OUR OFFICIAL MUSIC PARTNER

**MEGA—
—TRAX**



THANK YOU to...

THE OFFICIAL VOICE OF THE 2025 GEMA AWARDS

Vanessa James
MEDIA

OUR PRINTING PARTNER

**CLEARIMAGE
PRINTING CO**

 2025 GEMA AWARDS
TV/STREAMING GLOBAL

THANK YOU to...

OUR AWARDS OPEN DESIGN PARTNER

LUCIDO

THE OFFICIAL GEMA AWARDS PRODUCTION PARTNER

DotDotDot



THE GLOBAL ENTERTAINMENT
MARKETING ACADEMY OF
ARTS & SCIENCES