

THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2025 GEMA AWARDS

TV/STREAMING GLOBAL

NOMINEES List





2025 GEMA AWARDS

TV/STREAMING GLOBAL

CREATIVE MARKETING TEAM 'OF THE YEAR'

AMC NETWORKS INTERNATIONAL SE

DISNEY ENTERTAINMENT TELEVISION

DISNEY+ CREATIVE MARKETING

NETFLIX

PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE WALT DISNEY COMPANY (TWDC) CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

AGENCY 'OF THE YEAR'

ART MACHINE - A TRAILER PARK GROUP COMPANY

DUTCHTOAST

GRANDSON

LA

ULTRABLAND.

ZEALOT



2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS

BRAND PROMO

GOLDEN MOVIES
GLOBO

FX - BRAND - SPECIAL
FX NETWORKS

HULU + LIVE TV: JIMMY BUTLER'S BUTLER
HULU BRAND

MAX: EUROPEAN LAUNCH HERO AV
WARNER BROS. DISCOVERY

GREATEST STORIES ACT 1: BEGINNINGS (OLYMPICS)
DISNEY+

GREATEST STORIES ACT 5: ENDINGS (OLYMPICS)
DISNEY+

PROGRAM PROMO

OSCARSLAND
ABC

FX - FEUD: CAPOTE VS. THE SWANS - SWANS
FX NETWORKS

FX - SHOGUN - OSAKA
FX NETWORKS

FX - SHOGUN - POWER
FX NETWORKS

FX - GROTESQUERIE - CHASM
FX NETWORKS

FX - AMERICAN SPORTS STORY: AARON HERNANDEZ
- SPIRALLING
FX NETWORKS

ACTION/ADVENTURE PROMO

ARCTIC ASCENT WITH ALEX HONNOLD (TEASE)
NATIONAL GEOGRAPHIC

THE GAME - VIDEOGAME
GLOBOPLAY

FACING THE UNKNOWN XMAS ON DMAX
WARNER BROS DISCOVERY GSA

DOCTOR WHO LAUNCH TEASE
DISNEY BRANDED TELEVISION



2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS

CHILDREN/FAMILY PROMO

A REAL BUG'S LIFE 2 "SCALES" CONTENT PROMO
NATIONAL GEOGRAPHIC

DESCENDANTS: THE RISE OF RED
"PAINT IT RED" TEASE
DISNEY BRANDED TELEVISION

TEEN TITANS GO! - THIS IS WHO WE ARE
WARNER BROS. DISCOVERY CREATIVE EMEA

GOOSEBUMPS: THE VANISHING
"MISSING" HERO TRAILER
DISNEY BRANDED TELEVISION

BOING - BEST OF THE YEAR
WARNER BROS. DISCOVERY CREATIVE EMEA

PERCY JACKSON AND THE OLYMPIANS "START OF
PRODUCTION" CHARIOT TEASE
DISNEY BRANDED TELEVISION

COMEDY PROMO

MR. THROWBACK - "THE NICE GUY" TRAILER
PEACOCK

STICK WITH NICK DENTIST
JIO STAR INDIA PVT. LTD.

FX - THE BEAR S3 - NON-NEGOTIABLES
FX NETWORKS

ERETZ NEHEDERET - FALLING AND RISING: THE
BOWLING METAPHOR
KESHET BROADCASTING LTD

DEADPOOL AND WOLVERINE | COLONOSCOPY
DISNEY+

DOCUMENTARY PROMO

BLINK
NATIONAL GEOGRAPHIC

CHURCHILL AT WAR
NETFLIX CREATIVE STUDIO

SUGARCANE (EVENT SELL)
NATIONAL GEOGRAPHIC

PLANET EARTH - THE CLOCK TIME
PROMO TV GLOBO

CULT MASSACRE: ONE DAY IN JONESTOWN
NATIONAL GEOGRAPHIC

AIR CRASH INVESTIGATION
JIO STAR INDIA PVT. LTD.



2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS

DRAMA PROMO

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

ZDFNEO FEEL
THEN WE TAKE BERLIN

DARKSIDE OF THE MOON
TELEVISION BROADCASTS LIMITED

FX - SHOGUN - MOMENT
FX NETWORKS

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

CADA MINUTO CUENTA S1, 'OVERCOME'
ZEALOT

HOLIDAY/SEASONAL PROMO

HULUWEEN "CRAZY"
HULU BRAND

CHRISTMAS IDENT
JIO STAR INDIA PVT. LTD.

CHRISTMAS 2024
ZDF

YOGA DAY IDENT
JIO STAR INDIA PVT. LTD.

HALLOWEEN PROMO
BALBOA AGENCY

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE MTVE INTERNATIONAL

LIVE EVENT PROMO

BET AWARDS 24
SUPERESTUDIO

'HISTORY BEGINS HERE' - TSN WORLD
JUNIORS 2025
BELL MEDIA

FURY USYK 2
WARNER BROS. DISCOVERY CREATIVE EMEA

BILLIE JEAN KING CUP - LIVE EVENT PROMOTION
UNITEDSENSES

'ITS OUR TIME' - TSN FIFA WORLD CUP 2026 TEASER
BELL MEDIA

OSCARS LAND
ABC



2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS

NEWS PROMO

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

REALITY PROMO

RUPAUL DRAG RACE MÉXICO S2
**WORLD OF WONDER PRODUCTIONS (WOW) /
PARAMOUNT CREATIVE MTVE INTERNATIONAL**

AMERICAN IDOL PHOTO ALBUM SHOOT SPOT
ABC

THE SECRET LIVES OF MORMON WIVES
"SCANDAL" TRAILER
HULU ORIGINALS

PARIS & NICOLE: THE ENCORE TEASER
PEACOCK

FRENCHIE SHORE S2 HERO SPOT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

VINNIE JONES IN THE COUNTRY
WARNER BROS. DISCOVERY CREATIVE EMEA

SPECIAL EVENT PROMO

WORLD TELEVISION DAY:
APPLAUSE-WORTHY MOVIES
SHEMAROO ENTERTAINMENT LTD

ALFRED HITCHCOCK ANNIVERSARY
WARNER BROS. DISCOVERY AND MOOD HUNTER

HIRING HEROES
A+E NETWORKS LATAM

OUTSTANDING
DISNEY+

URBAN ONE HONORS 2024
DIXONCO / TV ONE

SPORTS PROMO

CUP'S INVASION
PROMO TV GLOBO

UEFA FINALS - UNMISSABLE
WARNER BROS. DISCOVERY CREATIVE EMEA

DAVIS CUP "L'ITALIA S'È DESTA" -
ITALY HAS WOKEN UP
RAI RADIOTELEVISIONE ITALIANA

KAYO SPORTS SUPER SATURDAY LIVE
BALBOA AGENCY

OLYMPICS - I'M THE PODIUM
PROMO TV GLOBO

PREMIER LEAGUE FINALE
WARNER BROS. DISCOVERY CREATIVE EMEA



2025 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS

THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

BLINK
NATIONAL GEOGRAPHIC

PARAMOUNT CHANNEL FRANCE -
PARAMOUNT PARANOIA
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TCM SPAIN - SILENCE PLEASE
WARNER BROS. DISCOVERY CREATIVE EMEA

SUGARCANE (EVENT SELL)
NATIONAL GEOGRAPHIC

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

HIGHLIGHTS IN MARCH ON TELE5
WARNER BROS DISCOVERY GSA

VARIETY PROMO

AL MANDOOS
DUBAI MEDIA

PRADHANA VIZHA 2024
(THE MAGIC BEHIND THE SCENES)
MEDIACORP PTE LTD

THE MASKED SINGER S4 - MYSTERY MADNESS
DPG MEDIA

THE GRAHAM NORTON SHOW SERIES 32
BBC STUDIOS

STAR SEARCH 2024
MEDIACORP PTE LTD

GLOBO TETRIS
PROMO TV GLOBO



2025 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS

ACTION/ADVENTURE CLIP-BASED PROMO

GOLDEN MOVIES
GLOBO

GORDON RAMSAY: UNCHARTED
NATIONAL GEOGRAPHIC

PLAYGROUND FOR ADULTS ON PARAMOUNT
NETWORK CEE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: BIG SCREEN
TWDC CREATIVE

THE DEVIL'S CLIMB
NATIONAL GEOGRAPHIC

THE FALL MOVIES
SHEMAROO ENTERTAINMENT LTD

CHILDREN/FAMILY CLIP-BASED PROMO

STAR: FAMILY EVER AFTER
TWDC CREATIVE

BLUEY "THE SIGN" GLOBAL FINALE PROMO
DISNEY BRANDED TELEVISION

PARAMOUNT CHANNEL FRANCE - CHRISTMAS
KARAOKE BY NINJA TURTLES
PARAMOUNT CREATIVE MTVE INTERNATIONAL

AXN MOVIE PARTY
SONY PICTURES ENTERTAINMENT IBERIA

DESCENDANTS: THE RISE OF RED URGENCY SELL
DISNEY BRANDED TELEVISION

DISNEY CHANNEL THROWBACK "REWIND"
DISNEY+

COMEDY CLIP-BASED PROMO

GROWN-ISH - RAISE YOUR RED CUP
FREEFORM

FX - ENGLISH TEACHER - ASYLUM
FX NETWORKS

THE GENTLEMEN "BLEEP" TEASER
NETFLIX CREATIVE STUDIO

FRIENDS CHRISTMAS COLLECTION
ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

EN PLACE S2 TRAILER
NETFLIX CREATIVE STUDIO

FX - THE BEAR S3 - DYSFUNCTIONAL
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS

DOCUMENTARY CLIP-BASED PROMO

CLOTILDA: THE RETURN HOME
NATIONAL GEOGRAPHIC

FX - WELCOME TO WREXHAM S3 - WROCKY
FX NETWORKS

THE DEVIL'S CLIMB
NATIONAL GEOGRAPHIC

TSUNAMI: RACE AGAINST TIME - "BABADOOK"
NATIONAL GEOGRAPHIC

PHOTOGRAPHER (TEASE)
NATIONAL GEOGRAPHIC

DRAMA CLIP-BASED PROMO

INTERIOR CHINATOWN "PARTNERS" PROMO
HULU ORIGINALS

STAR: THE GIFT OF MUSIC
TWDC CREATIVE

UNDER THE BRIDGE "TAPE"
HULU ORIGINALS

ZDFNEO FEEL
THEN WE TAKE BERLIN

ANTHRACITE "WHAT IS LOVE?" TEASER
NETFLIX CREATIVE STUDIO

DARK CAMPAIGN 18TH ANNIVERSARY
AMC NETWORKS INTERNATIONAL SE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS

BRAND TRAILER

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

PROGRAM TRAILER

STANFORD PRISON EXPERIMENT (TRAILER)
NATIONAL GEOGRAPHIC

OUT OF MY MIND DISNEY+ "BEAUTIFUL" TRAILER
DISNEY BRANDED TELEVISION

BILLY & MOLLY: AN OTTER LOVE STORY
NATIONAL GEOGRAPHIC

FX - SHOGUN - EPIC
FX NETWORKS

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

GENIUS: MLK/X (TRAILER)
NATIONAL GEOGRAPHIC

COMEDY TRAILER

HIGH POTENTIAL SEASON 1 TRAILER
ABC

FX - THE BEAR S3 - NON-NEGOTIABLES
FX NETWORKS

ONLY MURDERS IN THE BUILDING SEASON 4 "KEEP ROLLING" TRAILER
HULU ORIGINALS

FX - ENGLISH TEACHER - GET WHAT YOU GIVE
FX NETWORKS

DOCUMENTARY TRAILER

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

JIM HENSON: IDEA MAN TRAILER
DISNEY BRANDED TELEVISION

BLINK
NATIONAL GEOGRAPHIC

DIVIA
STARLIGHT CREATIVE

ENDURANCE
NATIONAL GEOGRAPHIC

DAUGHTERS "FAITH" TRAILER
NETFLIX CREATIVE STUDIO



2025 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS

DRAMA TRAILER

GENIUS: MLK/X (TRAILER)
NATIONAL GEOGRAPHIC

PARADISE "SUSPECT" TEASER TRAILER
HULU ORIGINALS

FX - FEUD: CAPOTE VS. THE SWANS -
DESTROY TRAILER
FX NETWORKS

A GENTLEMAN IN MOSCOW FULL TRAILER
PARAMOUNT

FX - SHOGUN - SECRET HEART
FX NETWORKS

FX - SAY NOTHING - STREET
FX NETWORKS

HORROR / THRILLER TRAILER

THE OTHERS - SEASON 2
GLOBOPLAY

THE DEVIL'S HOUR
ONCE UPON A TIME

NO VOLTESS
RUBBER SOLE CREATIVE

FX - GROTESQUERIE - BRUTAL TRAILER
FX NETWORKS

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

FX - AMERICAN HORROR STORY: DELICATE, PT 2 -
LEAVE ME ALONE
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS

IN-HOUSE PROMOTION

RAMADAN SONG
DUBAI MEDIA

FX - SAY NOTHING - SILENCE
FX NETWORKS

FLY (TRAILER)
NATIONAL GEOGRAPHIC

FX - SHOGUN - VANQUISH
FX NETWORKS

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FX - SHOGUN - MOMENT
FX NETWORKS

OUT-OF-HOUSE PROMOTION

THE SPACE RACE (TRAILER)
NATIONAL GEOGRAPHIC

WELLSAID
DISNEY+

THE GAME - VIDEOGAME
GLOBOPLAY

ESCAPED ZOO
AMAZON FIRE TV

SHOWMAX FOLLOW YOU ANYWHERE
STUDIO ZOO

GREATEST STORIES ACT 1: BEGINNINGS (OLYMPICS)
DISNEY+

DELIVERING ON A DIME

LIFE BELOW ZERO (SERIES SELL)
NATIONAL GEOGRAPHIC

PARAMOUNT NETWORK SPAIN - SUMMER FRESH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

I CAN SEE YOUR VOICE SINGAPORE
MEDIACORP PTE LTD

MTV PUSH UK & IRELAND
PARAMOUNT CREATIVE MTVE INTERNATIONAL



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS

DIVERSITY & INCLUSION AWARENESS

ERASED: WW2'S HEROES OF COLOR (TRAILER)
NATIONAL GEOGRAPHIC

DIVERSITY ON TLC
WARNER BROS DISCOVERY GSA

NBCUNIVERSAL CREATIVE IMPACT LAB:
CHALLENGED ATHLETES FOUNDATION
NBCUNIVERSAL

OUT OF MY MIND INCLUSIVITY FEATURETTE
DISNEY BRANDED TELEVISION

WOMEN'S HISTORY MONTH "THE WAVE"
**MTV ENTERTAINMENT STUDIOS, PARAMOUNT
MEDIA NETWORKS**

NEURODIVERSITY
COSMO (HEARST NETWORKS EMEA)

FUNNIEST

THE GOAT MOVIES
SHEMAROO ENTERTAINMENT LTD

THE GENTLEMEN "BLEEP" TEASER
NETFLIX CREATIVE STUDIO

THE HANGOVER TRILOGY ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

MAYBELLINE X SNL50 - INSTANT AGE REWIND
NBCUNIVERSAL

GOAT - SQUARE EYES
PARAMOUNT

DEADPOOL AND WOLVERINE | POPCORN
DISNEY+

I'M NOT CRYING, YOU ARE!

BILLY & MOLLY: AN OTTER LOVE STORY
NATIONAL GEOGRAPHIC

GREATEST STORIES ACT 5: ENDINGS (OLYMPICS)
DISNEY+

BLINK
NATIONAL GEOGRAPHIC

ONE FOR CHANGE - DROUGHT
JIO STAR INDIA PVT. LTD.

ECO SEASON ON BBC EARTH
BBC STUDIOS

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS

OMG!

RUPAUL DRAG RACE MÉXICO S2
WORLD OF WONDER PRODUCTIONS (WOW) /
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FX - AMERICAN HORROR STORY: DELICATE,
PART 2 - REVEAL
FX NETWORKS

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

FX - AMERICAN HORROR STORIES S3,
PT 2 - GOES DARK
FX NETWORKS

CHUCKY - FACE OF A DOLL (USA & SYFY)
NBCUNIVERSAL TV & STREAMING

FX - GROTESQUERIE - CHASM
FX NETWORKS

SOCIAL GOOD

LUNCH BREAK WITH ABBOTT ELEMENTARY
NATIONAL TOUR
ABC

ONE FOR CHANGE - DROUGHT
JIO STAR INDIA PVT. LTD.

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

WOMENS HISTORY MONTH "THE WAVE"
MTV ENTERTAINMENT STUDIOS, PARAMOUNT
MEDIA NETWORKS

PARAMOUNT HUMAN RIGHTS DAY
FAIRCHILD CREATIVE FOR PARAMOUNT AFRICA

MAKE THE SEASON KIND
CBC

SOMETHING FOR NOTHING

2024 US ELECTION
BBC STUDIOS CREATIVE

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

HIGHLIGHTS IN FEBRUARY ON TELE5
WARNER BROS DISCOVERY GSA

ANOTHER WOK OF LIFE
MEDIACORP PTE LTD

THE HANGOVER TRILOGY ON CC (SHOT PROMO)
PARAMOUNT CREATIVE MTVE INTERNATIONAL

APPLAUSE-WORTHY MOVIES
SHEMAROO ENTERTAINMENT LTD



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY VIDEOS

STUNT

FILMS NOT WRITTEN BY AI ON PARAMOUNT
NETWORK CEE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE AMAZING RACE - SHOULDER GATE
KESHET BROADCASTING LTD

PARAMOUNT NETWORK SPAIN - SUMMER FRESH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

WORLD TELEVISION DAY:
APPLAUSE-WORTHY MOVIES
SHEMAROO ENTERTAINMENT LTD

LUNAR NEW YEAR 2025 GREETINGS
MEDIACORP PTE LTD

THE GOAT MOVIES
SHEMAROO ENTERTAINMENT LTD



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS

BRAND CAMPAIGN

HULU ANIMAYHEM "WRECKING" CAMPAIGN
HULU BRAND

PARAMOUNT+ 'GOAT' -
INTERNATIONAL BRAND CAMPAIGN
PARAMOUNT

HULU ON DISNEY+ BRAND CAMPAIGN
HULU BRAND

GREATEST STORIES ACTS 1-5 (OLYMPICS)
DISNEY+

COMEDY CENTRAL UNLEASH YOUR LAUGHTER
PARAMOUNT CREATIVE MTVE INTERNATIONAL

HULU ON DISNEY+ LAUNCH CAMPAIGN
DISNEY+

IN-HOUSE CAMPAIGN

TRAFFICKED WITH MARIANA VAN ZELLER
NATIONAL GEOGRAPHIC

OSCARS ON-AIR CAMPAIGN
ABC

THE GAME
GLOBOPLAY

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

THE GOAT MOVIES
SHEMAROO ENTERTAINMENT LTD

EPL CAMPAIGN
WARNER BROS. DISCOVERY CREATIVE EMEA

OUT-OF-HOUSE CAMPAIGN

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

HULU ON DISNEY+ LAUNCH CAMPAIGN
DISNEY+

ESCAPED ZOO
AMAZON FIRE TV

MAX EMOTIONS
ONCE UPON A TIME

CADA MINUTO CUENTA S1, CAMPAIGN
ZEALOT

GREATEST STORIES ACTS 1-5 (OLYMPICS)
DISNEY+



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS

CHILDREN/FAMILY CAMPAIGN

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

DESCENDANTS: THE RISE OF RED
ON-AIR LAUNCH CAMPAIGN
DISNEY BRANDED TELEVISION

CHHOTA STARTUP
JIO STAR INDIA PVT. LTD.

GOOSEBUMPS: THE VANISHING ON-AIR CAMPAIGN
DISNEY BRANDED TELEVISION

TEEN TITANS GO! - EVERY EPISODE EVER
WARNER BROS. DISCOVERY CREATIVE EMEA

NICKELODOEN SUGAR-SWEET ADVENT CALENDER
PARAMOUNT CREATIVE MTVE INTERNATIONAL

COMEDY CAMPAIGN

ABBOTT ELEMENTARY AND ALWAYS SUNNY
CROSSOVER EPISODE CAMPAIGN
ABC

FX - THE BEAR S3 - CAMPAIGN
FX NETWORKS

DEADPOOL AND WOLVERINE POST
THEATRICAL CAMPAIGN
DISNEY+

HIGH POTENTIAL SEASON 1 ON-AIR CAMPAIGN
ABC

SCARE TACTICS - VIDEO PROMOS (USA)
NBCUNIVERSAL TV & STREAMING

ONLY MURDERS IN THE BUILDING SEASON 4
ON AIR CAMPAIGN
HULU ORIGINALS

DOCUMENTARY CAMPAIGN

QUEENS
NATIONAL GEOGRAPHIC

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

PHOTOGRAPHER
NATIONAL GEOGRAPHIC

FX - WELCOME TO WREXHAM S3 - CAMPAIGN
FX NETWORKS

ARCTIC ASCENT WITH ALEX HONNOLD
NATIONAL GEOGRAPHIC

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS

DRAMA CAMPAIGN

SQUID GAME SEASON 2
NETFLIX CREATIVE STUDIO

FX - FEUD: CAPOTE VS. THE SWANS - CAMPAIGN
FX NETWORKS

FX - SAY NOTHING - CAMPAIGN
FX NETWORKS

CADA MINUTO CUENTA S1, CAMPAIGN
ZEALOT

FX - GROTESQUERIE - DRAMA CAMPAIGN
FX NETWORKS

FX - SHOGUN - CAMPAIGN
FX NETWORKS

HOLIDAY/SEASONAL CAMPAIGN

FREEFORM'S 31 NIGHTS OF HALLOWEEN CAMPAIGN
FREEFORM

DISNEY CHANNEL SUMMER VIBES
TWDC CREATIVE

FREEFORM'S 25 DAYS OF CHRISTMAS CAMPAIGN
FREEFORM

FACING THE UNKNOWN CAMPAIGN ON DMAX
WARNER BROS DISCOVERY GSA

NICKELODEON SUGAR-SWEET ADVENT CALENDAR
PARAMOUNT CREATIVE MTVE INTERNATIONAL

COBERTURA N+ | ELECCIONES EUA24
N+

REALITY CAMPAIGN

GORDON RAMSAY: UNCHARTED
NATIONAL GEOGRAPHIC

DANCING WITH THE STARS ON-AIR CAMPAIGN
ABC

THE ANONYMOUS - VIDEO PROMOS (USA)
NBCUNIVERSAL TV & STREAMING

WAYNE BRADY - THE FAMILY REMIX CAMPAIGN
FREEFORM

THE SECRET LIVES OF MORMON WIVES
ON AIR CAMPAIGN
HULU ORIGINALS

PARADISE HOTEL DENMARK
VIAPLAY



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CAMPAIGNS

SOCIAL GOOD CAMPAIGN

NAT GEO OURHOME/EARTH MONTH CAMPAIGN
NATIONAL GEOGRAPHIC

ONE FOR CHANGE SEASON 2
JIO STAR INDIA PVT. LTD.

DEFORESTATION
SHEMAROO ENTERTAINMENT LTD

DISNEY SUSTAINABILITY
TWDC CREATIVE

A.S.K. CAMPAIGN
MTV ENTERTAINMENT STUDIOS, PARAMOUNT
MEDIA NETWORKS

CHANGE DRIVERS S2
WARNER BROS. DISCOVERY CREATIVE EMEA



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT

COPYWRITING

BEST OF THE WORLD SIZZLE
NATIONAL GEOGRAPHIC

OSCARSLAND
ABC

NO TIME TO DIE - ABSOLUTELY FREE
MEDIACORP PTE LTD

BEST OF 2024
JIOSTAR INDIA PVT. LTD.

FX - WELCOME TO WREXHAM S3 - UNUSUAL
FX NETWORKS

UEFA FINALS - UNMISSABLE
WARNER BROS. DISCOVERY CREATIVE EMEA

EDITING

'KEEP IT UNREAL' TSN CFL SEASON LAUNCH
BELL MEDIA

HIGHLIGHTS IN MARCH ON TELE5
WARNER BROS DISCOVERY GSA

FX - GROTESQUERIE - CHASM
FX NETWORKS

PARAMOUNT CHANNEL FRANCE -
PARAMOUNT PARANOIA
PARAMOUNT CREATIVE MTVE INTERNATIONAL

PREMIER LEAGUE FINALE
WARNER BROS. DISCOVERY CREATIVE EMEA

PARIS OLYMPICS - LOOK AT ME NOW
CBC

DIRECTING

RAMADAN SONG
DUBAI MEDIA

FX - SHOGUN - POWER
FX NETWORKS

SHOWMAX FOLLOW YOU ANYWHERE
STUDIO ZOO

FX - THE OLD MAN S2 - SPIN
FX NETWORKS

'HISTORY BEGINS HERE' TSN WORLD JUNIORS 2025
BELL MEDIA

FX - GROTESQUERIE - CHASM
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT

SOUND DESIGN

STAR: THE GIFT OF MUSIC
TWDC CREATIVE

DAVIS CUP "L'ITALIA S'È DESTA" -
ITALY HAS WOKEN UP
RAI RADIOTELEVISIONE ITALIANA

SECRET WORLD OF SOUND
NETFLIX CREATIVE STUDIO

BET WHERE ACTION TURNS UP
**FAIRCHILD CREATIVE FOR BET /
PARAMOUNT AFRICA**

SENNA
NETFLIX CREATIVE STUDIO

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

USE OF MUSIC

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

HIGHLIGHTS IN FEBRUARY ON TELE5
WARNER BROS DISCOVERY GSA

THE DEVIL'S HOUR
ONCE UPON A TIME

FX - WELCOME TO WREXHAM S3 - UNUSUAL
FX NETWORKS

CRUISE CONTROL
BALBOA AGENCY

TCM SPAIN - SILENCE PLEASE
WARNER BROS. DISCOVERY CREATIVE EMEA

USE OF SCORE OR MUSIC WITHOUT LYRICS

NAT GEO WINTER TCA SIZZLE
NATIONAL GEOGRAPHIC

STAR GOLD SALAAR IDENT
JIO STAR PVT LTD

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

ZDFNEO 3 ACTION MOVIES CLASSIC
THEN WE TAKE BERLIN

SUGARCANE (TRAILER)
NATIONAL GEOGRAPHIC

STAR GOLD THRILLS FREAKY FRIDAY
JIO STAR PVT LTD



2025 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT

USE OF MUSIC WITH ORIGINAL LYRICS

PLAYGROUND FOR ADULTS ON PARAMOUNT
NETWORK CEE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

NEW GIRL ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

STAR: STAR OF THE MONTH: NICOLAS CAGE
TWDC CREATIVE

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DISNEY SUSTAINABILITY
TWDC CREATIVE

VOICE-OVER PERFORMANCE

QUEENS (TRAILER)
NATIONAL GEOGRAPHIC

THE HANGOVER TRILOGY ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

CINE ON 5 - A SPOOKY WEEKEND
MEDIACORP PTE LTD

ERASED: WW2S HEROES OF COLOR (TRAILER)
NATIONAL GEOGRAPHIC

OSCARS LAND
ABC

THE HANGOVER TRILOGY ON CC (SHOT PROMO)
PARAMOUNT CREATIVE MTVE INTERNATIONAL



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO

BRAND DESIGN PROMOTION

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

PROGRAM DESIGN PROMOTION

DEATH AND OTHER DETAILS "ALL ABOARD"
HULU ORIGINALS

AMERICAN HORROR STORIES S3 - :30 GOES DARK
FX

HATZVI
KAN - ISRAELI PUBLIC BROADCASTING
CORPORATION (IPBC)

SHOGUN - :60 POWER
FX

MTV BASE MONSTER CHARTS
FAIRCHILD CREATIVE FOR MTV BASE /
PARAMOUNT AFRICA

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS
SWANS TEASER
FX

IN-HOUSE DESIGN PROMOTION

CRAVE: CANADA'S DRAG RACE SEASON 5
QUEEN REVEAL
BELL MEDIA

AMERICAN HORROR STORIES S3 - :30 GOES DARK
FX

CLIPPED - :20 CONFIDANTE ID
FX

NATIONAL GEOGRAPHIC: WITCHES: THE TRUTH
BEHIND THE TRIALS
TWDC CREATIVE

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS
SWANS TEASER
FX

THE VEIL - :15 SURVEIL
FX

HOLIDAY/SEASONAL DESIGN PROMOTION

DIWALI DIYA
JIO STAR INDIA PVT. LTD.

HULUWEEN ID
HULU BRAND

CHRISTMAS 2024
ZDF

CHRISTMAS DESIGN
ARTE

HOLI SLIMTASTIC
JIO STAR INDIA PVT. LTD.

DISCOVERY HOLIDAY CAMPAIGN
WARNER BROS. DISCOVERY CREATIVE EMEA



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO

BRAND TOTAL DESIGN PACKAGE

TOGGO REDESIGN
FEEDMEE

DISNEY CHANNEL REFRESH SIZZLE
DISNEY BRANDED TELEVISION

DW CORPORATE DESIGN REFRESH
DW

VIASAT TRUE CRIME IDENTITY
VIASAT WORLD

DTM REBRANDING - BRAND TOTAL
DESIGN PACKAGE
UNITEDSENSES

DISNEY JUNIOR REBRAND
DISNEY BRANDED TELEVISION

BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

LASEXTA REBRANDING
ATRESMEDIA / GÉDÉON

FRANCE INFO REBRANDING
GÉDÉON

DW CORPORATE DESIGN REFRESH
DW

GAME ONE REBRAND - FRANCE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DISNEY CHANNEL REFRESH SIZZLE
DISNEY BRANDED TELEVISION

PLUTO TV BRAND REFRESH SIZZLE
PLUTO TV

PROGRAM TOTAL DESIGN PACKAGE

PARIS 2024 | LOOK OF THE GAMES (MOTION DESIGN)
GÉDÉON

FEUD: CAPOTE VS THE SWANS
FX

SOCIAL STUDIES
FX

PACIFIC NATIONS CUP 2024
AE LIVE IGNITE

WELCOME TO WREXHAM S3
FX

WHAT WE DO IN THE SHADOWS S6
FX



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO

BRAND ID'S

CHRISTMAS IDENT'S
ARTE

ADULT SWIM ANIMATED IDS
ADULT SWIM

LA SEXTA: 18 AÑOS Y SEGUIMOS MUY VERDES
ATRESMEDIA

NICKELODEON BLAZE AND THE
MONSTERMACHINES IDENT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

PROGRAM ID's

SHOGUN - :10 SAMURAI ID
FX

WELCOME TO WREXHAM S3 - :10 FISHEYE ID
FX

PRIMOS IDENT'S
TWDC CREATIVE

WELCOME TO WREXHAM S3 - :10 SHADOW DRAGON
FX

WHAT WE DO IN THE SHADOWS S6 - :10 LIGHTING ID
FX

FEUD: CAPOTE VS THE SWANS - :10 SWAN ID
FX

OPENING TITLE / CREDITS

DUBAI WORLD CUP
DUBAI MEDIA

PARIS 2024 OPENING ANIMATION
CBC/RADIO-CANADA

TSN / CTV - EURO 2024 OPEN
BELL MEDIA

TUESDAY REPORT: STARS OF THOSE DAYS
MEDIACORP PTE LTD

SPORTS REPORTAGE
DUBAI MEDIA

AMC NETWORKS / EL GOURMET "RUTA 40"
LUCIDO



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO

BUMPERS/INTERSTITIALS

TSN / CTV - EURO 2024 BUMPERS / INTERSTITIALS
BELL MEDIA

CHRISTMAS IDENTIS
ARTE

PARAMOUNT NETWORK SUMMER IDENTIS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DISNEY CHANNEL SAFARI
TWDC CREATIVE

AXN WHITE & MOVIES COLLECTION
SONY PICTURES ENTERTAINMENT IBERIA

RIVER OF REFLECTIONS
BBC STUDIOS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT

ANIMATION

BBC NEWS 2024 US ELECTION
BBC STUDIOS CREATIVE

CHRISTMAS IDENTIS
ARTE

PARAMOUNT NETWORK CEE 10TH
ANNIVERSARY IDENT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TEACUP - "DAMNED FINE CHINA" TEASER
PEACOCK

GOAT - GLADIATOR AUS
PARAMOUNT

PARAMOUNT NETWORK'S KILLER CLASSICS 2024
HALLOWEEN STUNT
**MTV ENTERTAINMENT STUDIOS, PARAMOUNT
MEDIA NETWORKS**

MOTION GRAPHICS

CHRISTMAS IDENTIS
ARTE

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS
SWANS TEASER
FX

SHOGUN - :60 POWER
FX

MTV BASE CHRIS BROWN WEEKEND
**FAIRCHILD CREATIVE FOR MTV BASE /
PARAMOUNT AFRICA**

RISE OF THE DICTATORS
VIASAT WORLD

CBC BRAND - GET CURIOUS
CBC

VISUAL EFFECTS

OLYMPIC CHRIST
GLOBOPLAY

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SECRETS OF EGYPT
VIASAT WORLD

SOCIETY OF THE SNOW - FUSELAGE TEASER
NETFLIX CREATIVE STUDIO

NETFLIX ATLAS 2070
FAIRCHILD CREATIVE FOR NETFLIX

RISE OF THE DICTATORS
VIASAT WORLD



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT

TYPOGRAPHY

TSN / CTV EURO 2024
BELL MEDIA

FEUD: CAPOTE VS THE SWANS - :45 CAPOTE VS
SWANS TEASER
FX

SECRETS OF THE OCTOPUS (TRAILER)
NATIONAL GEOGRAPHIC

CLIPPED - :20 CONFIDANTE ID
FX

BANDIDOS
NETFLIX CREATIVE STUDIO

SOCIAL STUDIES - :10 EVERYTHING ID
FX



2025 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: PRINT

TOTAL PRINT PACKAGE: BRAND OR PROGRAM

FEUD: CAPOTE VS THE SWANS
FX NETWORKS

SHOGUN
FX NETWORKS

HORROR STORIES
SHEMAROO ENTERTAINMENT LTD

AHS DELICATE PART 2
FX NETWORKS

THE VEIL
FX NETWORKS

GROTESQUERIE
FX NETWORKS

LOGO DESIGN

FEUD: CAPOTE VS THE SWANS LOGO
FX NETWORKS

NAT GEO OURHOME
NATIONAL GEOGRAPHIC

SHOGUN LOGO
FX NETWORKS

SPECIAL IDENTITY OF 1+1 UKRAINE FOR THE 80TH
ANNIVERSARY OF THE VICTORY OVER NAZISM
1+1 UKRAINE

AMC NETWORKS / EL GOURMET "LOS IMPERDIBLES
BUENOS AIRES"
LUCIDO

GROTESQUERIE LOGO
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

360 CAMPAIGN

360 CAMPAIGN: BRAND IMAGE

CRAVE – “ENDLESSLY ENTERTAINING”
BELL MEDIA

STARZ – WE’RE ALL ADULTS HERE –
BRAND CAMPAIGN
STARZ

MAX: EUROPEAN LAUNCH CAMPAIGN
WARNER BROS. DISCOVERY

THERE’S MORE TO IMAGINE WHEN YOU LISTEN
AUDIBLE

GOAT – MR. WORLDWIDE
PARAMOUNT

HULU ON DISNEY+ LAUNCH
DISNEY+

360 CAMPAIGN: PROGRAM PROMOTION

FX – FEUD: CAPOTE VS. THE SWANS – 360 CAMPAIGN
FX NETWORKS

PHOTOGRAPHER
NATIONAL GEOGRAPHIC

FX – SHOGUN – 360 CAMPAIGN
FX NETWORKS

DOCTOR WHO 360 CAMPAIGN
DISNEY BRANDED TELEVISION

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

D+ NEMESIS – BENELUX
TWDC CREATIVE

360 CAMPAIGN: COMEDY

ABBOTT ELEMENTARY SEASON 4 360 CAMPAIGN
ABC

SCARE TACTICS – 360 CAMPAIGN (USA)
NBCUNIVERSAL TV & STREAMING

ONLY MURDERS IN THE BUILDING SEASON 4
360 CAMPAIGN
HULU ORIGINALS

ILLUSTRATED COMPANY ON COMEDY CENTRAL CEE
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SMILING FRIENDS SEASON 2 360 CAMPAIGN
ADULT SWIM

GASKA. A VERY POLISH SUPERMARKET.
BDA CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

360 CAMPAIGN

360 CAMPAIGN: DRAMA

9-1-1 SEASON 7 360 CAMPAIGN
ABC

FX - GROTESQUERIE - 360 CAMPAIGN
FX NETWORKS

D+ NEMESIS - BENELUX
TWDC CREATIVE

FX - FEUD: CAPOTE VS. THE SWANS - 360 CAMPAIGN
FX NETWORKS

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

FX - SHOGUN - 360 CAMPAIGN
FX NETWORKS

360 CAMPAIGN: REALITY

CRAVE: CANADA'S DRAG RACE SEASON 5
"QUEEN REVEAL"
BELL MEDIA

HOUSE OF VILLAINS - 360 CAMPAIGN (E!)
NBCUNIVERSAL TV & STREAMING

DMAX DNA CAMPAIGN 2024
WARNER BROS. DISCOVERY GSA

GORDON RAMSAY: UNCHARTED
NATIONAL GEOGRAPHIC

MTV'S RUPAULS DRAG RACE S17 - 360 CAMPAIGN
**MTV ENTERTAINMENT STUDIOS, PARAMOUNT
MEDIA NETWORKS**



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL

BEHIND THE SCENES

QUEENS BTS (CAMPAIGN)
NATIONAL GEOGRAPHIC

VENOM: THE LAST DANCE - SAVOR THE LAST BITE
ONCE UPON A TIME

ONLY MURDERS IN THE BUILDING SEASON 4
"UNLOCKING THE MYSTERY" SERIES
HULU ORIGINALS

ERIC - HOW ERIC THE PUPPET WAS MADE
ONCE UPON A TIME

Y LLEGARON DE NOCHE
VIX

THE CROWN S6 - ENDING A REIGN
ONCE UPON A TIME

INTERNAL MARKETING PRESENTATION OR SIZZLE

GLOBOPLAY'S WHAT IF
GLOBOPLAY

COMING SOON TO GLOBO - ALFREDO
HONÓRIO SHOW
PROMO TV GLOBO

MIKE KNOBLOCH SPOTLIGHT
ALL IN CREATIVE

SONY'S LONDON ENTERTAINMENT
TECHNOLOGY SHOWCASE
RUBBER SOLE CREATIVE

FX - SIZZLE - STORIES
FX NETWORKS

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

EXTERNAL MARKETING PRESENTATION OR SIZZLE

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL

MUSIC VIDEO OR SHORT SUBJECT VIDEO

QUEENS "UMI"
NATIONAL GEOGRAPHIC

VANTACHU DEEPAVALI 2024
MEDIACORP PTE LTD

STAR SEARCH 2024
MEDIACORP PTE LTD

HEROES MUSIC VIDEO
TELEVISION BROADCASTS LIMITED

DESCENDANTS THE RISE OF RED "RED CHRISTMAS"
MUSIC VIDEO
DISNEY BRANDED TELEVISION

USE OF TECHNOLOGY

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

FAN ENGAGEMENT

YOUR SHOT SIZZLE
NATIONAL GEOGRAPHIC

21 DAYS OF GREYS ANATOMY SOCIAL CAMPAIGN
ABC

"I'M WITH CHUCKY" (USA & SYFY)
NBCUNIVERSAL TV & STREAMING

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

PERCY JACKSON AND THE OLYMPIANS - PERCY WAS
HERE SEASON FINALE ACTIVATION
DISNEY BRANDED TELEVISION

DISNEY PRINCESS CONTEST
TWDC CREATIVE

SALON DES REFUSE'S

DUBAI TV ANNIVERSARY
DUBAI MEDIA

PARAMOUNT NETWORK SPAIN -
50 SHADES TRILOGY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

BBC COME DINE WITH ME SA S10
STUDIO ZOO

A GENTLEMAN IN MOSCOW PROMO VIDEO
RHUBARB + PARAMOUNT+

CHRISTMAS IS COMING
VIAPLAY

US ELECTION LEFT, RIGHT, CENTER
BBC STUDIOS CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL

BEST NEW TALENT

ANKITA HAIDALE
BBC STUDIOS CREATIVE

NG KENG FAI MOSES
TELEVISION BROADCASTS LIMITED

TSANG TSZ KI CHILLI
TELEVISION BROADCASTS LIMITED

ONG MIN GUO
NA

ELLA MASSEY
VIASAT WORLD

HLAKANIPHILE MNGOMEZULU
FAIRCHILD CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL

USE OF TALENT/INFLUENCER

CRAVE "ENDLESSLY ENTERTAINING"
BELL MEDIA

LA MÁQUINA SOCIAL VIDEO CAMPAIGN
HULU ORIGINALS

LIMITLESS WITH CHRIS HEMSWORTH X ED SHEERAN
NATIONAL GEOGRAPHIC

A LOVE LETTER TO LIONS: NATIONAL
GEOGRAPHIC & MUFASA
NATIONAL GEOGRAPHIC

QUEENS X ANGELA BASSETT
NATIONAL GEOGRAPHIC

D+ NEMESIS - BENELUX
TWDC CREATIVE

PAID SOCIAL MEDIA

FX'S ENGLISH TEACHER: EQUAL PRIDE
SOCIAL POSTS
FX NETWORKS

FX'S ENGLISH TEACHER: CUSTOM SOCIAL MEMES
FX NETWORKS

FX'S THE BEAR S3: TIKTOK "SUPERLIKE"
FX

FX'S AMERICAN SPORTS STORY: AARON
HERNANDEZ - REDDIT FRAMEBREAKER
FX

UNDER THE BRIDGE SOCIAL CAMPAIGN
HULU ORIGINALS

QUEENS BURSTS
NATIONAL GEOGRAPHIC

ORGANIC SOCIAL MEDIA

REASONABLE DOUBT SEASON 2 SOCIAL CAMPAIGN
ONYX COLLECTIVE

ONLY MURDERS IN THE BUILDING SEASON 4 SOCIAL
TEASER CAMPAIGN
HULU ORIGINALS

SECRETS OF THE OCTOPUS SOCIAL CAMPAIGN
NATIONAL GEOGRAPHIC

OCEANXPLORES
NATIONAL GEOGRAPHIC

TRAFFICKED: UNDERWORLDS WITH MARIANA
VAN ZELLER
NATIONAL GEOGRAPHIC

GOAT - SOCIAL TAKEOVER
PARAMOUNT



2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL

SHORT FORM SOCIAL MEDIA VIDEO

FX'S WELCOME TO WREXHAM: WHAT HAPPENS IN VEGAS...
FX

FX'S THE VEIL - "WHO IS IMOGEN SALTER?"
FX

FX'S THE VEIL: "TARGET"
FX

FX'S AMERICAN SPORTS STORY: AARON HERNANDEZ - REDDIT FRAMEBREAKER
FX

UNDER THE BRIDGE "THE STORY" SOCIAL TEASER
HULU ORIGINALS

THE RINGS OF TIME
SHEMAROO ENTERTAINMENT LTD

SOCIAL MEDIA VIDEO

THE DEVIL'S CLIMB "HALLOWEEN"
NATIONAL GEOGRAPHIC

VANDERPUMP VILLA SPREAD EAGLE MUSIC MIX
HULU ORIGINALS

UZUMAKI - MOLDED BY THE SPIRAL
ADULT SWIM

FX - AMERICAN HORROR STORY: DELICATE - LEAVE ME ALONE
FX NETWORKS

A REAL BUG'S LIFE - THEY'RE BACK IRL
NATIONAL GEOGRAPHIC

THE GENTLEMEN 'ABCS'
MAKE IT SOCIAL

SOCIAL MEDIA ORIGINAL CONTENT

FX'S SHOGUN: NEXTSHARK AUTHENTICITY SOCIAL POST
FX NETWORKS

CONGRATULATIONS
SHEMAROO ENTERTAINMENT LTD

A REAL BUG'S LIFE S1: KIDS REACT
NATIONAL GEOGRAPHIC

BLUEY MOVING SIGN
DISNEY BRANDED TELEVISION



2025 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL

VERTICAL VIDEO

FX'S WELCOME TO WREXHAM: WHAT HAPPENS IN VEGAS...
FX

FX'S THE VEIL: "WHO IS IMOGEN SALTER?"
FX

FX'S THE VEIL: "TARGET"
FX

UNDER THE BRIDGE "THE STORY" SOCIAL TEASER
HULU ORIGINALS

ENTERTAINMENT UPLOADED & READY
FOR DOWNLOAD
SHEMAROO ENTERTAINMENT LTD

FLY JUMP VIDEO
NATIONAL GEOGRAPHIC

ONLINE ADVERTISING MARKETING

HIGH POTENTIAL AMAZON WAKESCREEN
ABC

FX'S SHOGUN: NEW YORK TIMES - 5 STORIES OF THE SAMURAI CLASS PAID POST
FX NETWORKS

FX'S THE VEIL: MIRROR OVERLAY
FX

FX'S CLIPPED: SQUEEZE MOTION POSTER
FX

FX'S SHOGUN: GOODREADS PREMIUM GENRE TAKEOVER W/ SEAMLESS 3D BILLBOARD BANNER & SITE SKIN
FX NETWORKS

FX'S GROTESQUERIE: RUNNING NUN OVERLAY ROADBLOCK
FX

2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART

POSTER

SHOGUN: TEASER
FX NETWORKS

DEXTER: ORIGINAL SIN GRADUATION DAY ART
RHUBARB + PARAMOUNT+

SHOGUN: TORANAGA
FX NETWORKS

LA ÚLTIMA NOCHE EN TREMOR KA
RHUBARB + NETFLIX

CLIPPED
FX NETWORKS

GROTESQUERIE: RUNNING NUN
FX NETWORKS

POSTER CAMPAIGN

FEUD: CAPOTE VS THE SWANS
FX NETWORKS

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6
TWDC CREATIVE

SHOGUN
FX NETWORKS

SAY NOTHING
FX NETWORKS

MONSTERS: THE MENENDEZ BROTHERS
EPISODIC WILDPOSTING
RHUBARB + NETFLIX

GROTESQUERIE
FX NETWORKS

CAST/CHARACTER POSTER

FEUD: CAPOTE VS THE SWANS - GROUP
FX NETWORKS

FEUD: CAPOTE VS THE SWANS - NAOMI WATTS
FX NETWORKS

THEM S2 KEY ART
RHUBARB + AMAZON STUDIOS

SHOGUN - TEASER
FX NETWORKS

SHOGUN - TORANAGA
FX NETWORKS

THE OLD MAN S2
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART

CAST/CHARACTER POSTER CAMPAIGN

FEUD: CAPOTE VS THE SWANS
FX NETWORKS

FIGHT NIGHT KEY ART - CHARACTER CAMPAIGN
PEACOCK

SHOGUN
FX NETWORKS

QUEENS
NATIONAL GEOGRAPHIC

SHOGUN FOREST SOCIAL PORTRAITS
FX NETWORKS

A GENTLEMAN IN MOSCOW CHARACTER CAMPAIGN
RHUBARB + PARAMOUNT+

COMEDY POSTER

ENGLISH TEACHER
FX NETWORKS

MR. THROWBACK
PEACOCK

WHAT WE DO IN THE SHADOWS S6
FX NETWORKS

SMILING FRIENDS S2
ADULT SWIM

BABY REINDEER PUB SIGN
NETFLIX CREATIVE STUDIO

THE CONNERS FINAL SEASON TEASER
RHUBARB + ABC

DOCUMENTARY POSTER

HIP HOP & THE WHITE HOUSE
ART MACHINE LONDON

GIRLS GONE WILD
PEACOCK

TSUNAMI: RACE AGAINST TIME
NATIONAL GEOGRAPHIC

PATHOLOGICAL: THE LIES OF JORAN
VAN DER SLOOT
PEACOCK

THE SPACE RACE
NATIONAL GEOGRAPHIC

NATIONAL GEOGRAPHIC: EUROPE FROM
ABOVE S6 IBERIA
TWDC CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART

DRAMA POSTER

FEUD: CAPOTE VS THE SWANS
FX NETWORKS

SHOGUN - TORANAGA
FX NETWORKS

A GENTLEMAN IN MOSCOW ELEVATOR KEY ART
RHUBARB + PARAMOUNT+

THE OLD MAN S2
FX NETWORKS

SUGAR
COSMO (HEARST NETWORKS EMEA)

CLIPPED
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART CRAFT

COPYWRITING

WINNERS FOR THIS CATEGORY WILL BE ANNOUNCED AT THE AWARDS CEREMONY.

ILLUSTRATION

WELCOME TO WREXHAM S3 KEY ART
FX NETWORKS

SHARK TANK KEY ART
ABC

THE OLD MAN S2 KEY ART
FX NETWORKS

GORDON RAMSAY: UNCHARTED
NATIONAL GEOGRAPHIC

TERMINATOR ZERO - 90'S MANGA POSTER
NETFLIX CREATIVE STUDIO

THE DEVIL'S CLIMB
NATIONAL GEOGRAPHIC

PHOTOGRAPHY

GROTESQUERIE: NUN ON FENCE
FX NETWORKS

GHOSTS S4 KEY ART
RHUBARB + CBS

GROTESQUERIE WHITE NUN UNDER WATER KEY ART
FX NETWORKS

GENIUS: MLK/X
NATIONAL GEOGRAPHIC

MONSTERS: THE MENENDEZ BROTHERS KEY ART
RHUBARB + NETFLIX

PHOTOGRAPHER
NATIONAL GEOGRAPHIC

RETOUCHING AND PRODUCTION

AHS DELICATE PART 2: BELLY TO BELLY
FX NETWORKS

9-1-1 BEE-FACE KEY ART
ABC

OCEANXPLOERS
NATIONAL GEOGRAPHIC

AMERICAN HORROR STORIES S3 PART 2 - THING UNDER THE BED
FX NETWORKS

A GENTLEMAN IN MOSCOW FABERGÉ EGG KEY ART
RHUBARB + PARAMOUNT+

WHAT WE DO IN THE SHADOWS S6
FX NETWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME

BILLBOARD AD

FEUD: CAPOTE VS THE SWANS EXTENSION
FX NETWORKS

ABBOTT ELEMENTARY DIORAMA BILLBOARD
ABC

CLIPPED EXTENSION
FX NETWORKS

GOOSEBUMPS: THE VANISHING BILLBOARD
DISNEY BRANDED TELEVISION

SHOGUN TORANAGA EXTENSION
FX NETWORKS

ABBOTT ELEMENTARY BACKPACK BILLBOARD
ABC

BUILDING/WALL AD

SHOGUN TEASER WILSHIRE WALL
FX NETWORKS

GROTESQUERIE WILSHIRE WALL
FX NETWORKS

THE MASKED SINGER X LEGO
DPG MEDIA

FEUD: CAPOTE VS THE SWANS BARRICADE
FX NETWORKS

FEUD: CAPOTE VS THE SWANS FYC BARRICADE
FX NETWORKS

FARGO FYC
FX NETWORKS

DIGITAL AD

ONLY MURDERS S4 DOOH ANAMORPHIC
HULU ORIGINALS

THE DAY OF THE JACKAL TIMES SQUARE "ESCAPE"
DIGITAL OUT OF HOME ADVERTISING
PEACOCK

SHOGUN - :15 SPECTACULAR
FX

MSG SPHERE: NFL SUPER BOWL REACTIONS
PLUTO TV



2025 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME

TAKEOVER

FX'S SHOGUN: SUNSET OSAKA CASTLE BARRICADE
FX

TAYLOR SWIFT | THE ERAS TOUR (TAYLOR'S
VERSION) TIME SQUARE TAKEOVER
DISNEY+

MSG SPHERE: NFL SUPER BOWL REACTIONS
PLUTO TV

ABBOTT ELEMENTARY S3 SDCC TAKEOVER
RHUBARB + ABC

HULU ON DISNEY+ LAUNCH DIGITAL TAKEOVER
DISNEY+

AD CAMPAIGN

FEUD: CAPOTE VS THE SWANS
FX NETWORKS

MONSTERS: THE MENENDEZ BROTHERS OOH
CAMPAIGN
RHUBARB + NETFLIX

WELLSAID | HULU ON DISNEY+
DISNEY+

SHOGUN
FX NETWORKS

IT'S NOT OOH. IT'S OUR OWN HEROES.
GLOBOPLAY

MADE TO MAKE YOU THINK
BBC STUDIOS CREATIVE



2025 GEMA AWARDS

TV/STREAMING GLOBAL

EXPERIENTIAL / EVENTS / ACTIVATION

EXPERIENTIAL ACTIVATION

ABBOTT ELEMENTARY PRESENTS A.V.A. FEST AT
SAN DIEGO COMIC-CON 2024
ABC

REASONABLE DOUBT SEASON 2 ATLANTA
CONSUMER EVENT
ONYX COLLECTIVE

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

PARAMOUNT NETWORK HYPERGRAM
PARAMOUNT CREATIVE MTVE INTERNATIONAL

GASKA. A VERY POLISH SUPERMARKET.
BDA CREATIVE

D+ NEMESIS - BENELUX
TWDC CREATIVE

EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

EVENT PRODUCTION DESIGN

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.



2025 GEMA AWARDS

TV/STREAMING GLOBAL

BRANDED PARTNERSHIPS

SERIES/PROGRAM AND PRODUCT TIE-IN

"SO WHO WERE YOU EXPECTING" - PARIS & NICOLE:
THE ENCORE X WICKED CO-PROMO
PEACOCK

A LATIN KICK: KUNG FU PANDA AND TOP CHEF DUOS
NBC UNIVERSAL

THE WATCHERS: WHOS WATCHING ME NOW?
NBC UNIVERSAL

MAX NIGHTS, STARBUCKS MORNINGS
MAX SPAIN

WHAT'S IN MY MAN BAG?
NBC UNIVERSAL

NETFLIX BLOOD LEGACY NINE! NINE!
FAIRCHILD CREATIVE FOR NETFLIX

BRAND INTEGRATION PROMO

PRE-FLIGHT PEP TALK
NBC UNIVERSAL

STATE FARM - FULL COURT PRESS
DISNEY CREATIVWORKS

WENDY'S X BRAVO | BEEF SESSIONS Q1/Q2/Q3 2024
NBC UNIVERSAL

DEADPOOL & WOLVERINE X THE BACHELORETTE
DISNEY CREATIVWORKS

WALMART: THE NUEVOLUTION PROJECT
NBC UNIVERSAL

NAT GEO X CITIAADVANTAGE
DISNEY CREATIVWORKS

USE OF AN ATHLETE

PRE-FLIGHT PEP TALK
NBC UNIVERSAL

HULU + LIVE TV: JIMMY BUTLER'S BUTLER
HULU BRAND

STATE FARM - FULL COURT PRESS
DISNEY CREATIVWORKS

SIX & OUT
BALBOA AGENCY

CONNECTIONS BEYOND THE GAME
NBC UNIVERSAL

ESPN X DISNEY STUDIOS - MOANA 2
DISNEY CREATIVWORKS



2025 GEMA AWARDS

TV/STREAMING GLOBAL

TOPICAL

ELECTION COVERAGE PROMO

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

OLYMPICS PROMO

PARIS 2024 | VOLUNTEERS
GÉDÉON

FRANCE TÉLÉVISIONS - PARIS 2024 OLYMPIC GAMES
CEREMONY - THANK YOU
FRANCE TÉLÉVISIONS

OLYMPICS - I'M THE PODIUM
PROMO TV GLOBO

MEDIACORP PARIS 2024 CAMPAIGN
MEDIACORP PTE LTD

PARIS OLYMPICS - LOOK AT ME NOW
CBC