



2024 GEMA AWARDS

TV/STREAMING GLOBAL

WINNERS BOOK



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Congratulations!

Dear G.E.M.A. Community,

On behalf of the Board of Directors and myself, it's with great pride and excitement that I extend my warmest congratulations to the nominees and winners of this year's GEMA Awards for TV and Streaming. Your creativity, drive, and innovation are the very heartbeat of the entertainment marketing industry. You bring stories to life, spark joy, ignite passion, and inspire fandom in ways that leave a lasting impact. Today, we celebrate you – the visionaries behind the campaigns, the ideas, and the work that captivate audiences around the world.

Every single submission this year represents the power of storytelling and the magic of marketing. Each one is a testament to the talent and passion that make this industry so dynamic and vital. Together, you are the driving force pushing the boundaries of what's possible, and it's truly inspiring to witness.

I'd like to take a moment to spotlight and express my gratitude to our incredible supporters – our members, partners, and sponsors. Your dedication and belief in G.E.M.A.'s mission fuel everything we do. Your unwavering support allows us to continue pushing boundaries and raising the bar for excellence in entertainment marketing. It is through your contributions and collaboration that we are able to recognize and honor the outstanding talent in our industry.

A special thank you to our judges and jurors, who bring their expertise and passion to the table, not for the accolades, but for the love of this industry and the creativity it inspires. Your dedication helps elevate the remarkable work we are all here to honor.

As we look toward the future, the possibilities are endless. This industry is constantly evolving, and together, we are writing its next chapter. G.E.M.A. will continue to grow and be a hub for innovation, creativity, and community, a place where the brightest ideas are celebrated and where we can continue to push the boundaries of entertainment marketing.

Let's continue to break new ground, spark creativity, and build an even brighter future.

Congratulations once again to all the nominees and winners. Here's to the incredible work you've done and to the amazing things still to come!

With gratitude and excitement,

Stacy La Coter
President, CEO
The Global Entertainment Marketing Academy of Arts & Sciences



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Meet the Jury



TIM
ANDERSON
ONCE UPON A TIME



MATT
BARNETT
CNN



MARCELO
CAETANO
RECORD



PIERLUIGI
COLANTONI
RAI



LAUREL
DUSENBERRY
CBS



ANGELA
GERVASIO-HEWETT
HULU



SARA
HIDALGO
*PARAMOUNT
INTERNATIONAL*



DILLON
KHAN
PARAMOUNT



TIM
LIVEZEY
PARAMOUNT



JENNA
LOLLI
*THE REFINERY
CREATIVE*



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Meet the Jury



VICTOR M.
NEWMAN
SESAME WORKSHOP



IAN
MACRITCHIE
*FOX
ENTERTAINMENT*



PAM
MANGAT
BBC STUDIOS



PETER
MIHOLA
*WARNER BROS
DISCOVERY*



KATY
POWERS
SPACEMAN



BRON
SCHULTZ
BIRTHMARK



STEPHEN
SCHWARTZ
*TRAILER PARK
GROUP*



CHAGA SIGNE
BRUUN BOYE
*TV2 CREATIVE /
TV2 DENMARK*



KIMBERLY
WILSON
BET MEDIA GROUP



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Judges

AHMED ABOUSHABAB
FIORELLA AGOSTINO
LUBNA AL-ESSA
JESSICA ALMEIDA
NOELIA ALONSO
AHMED ALSAGHEER
AMANDA ARYIKU
ARTURO AYALA
GABRIEL AYOUB
FRANCESCO BAGGETTA
KRISTAL BAILEY
AVERI BANERJEE
ZACH BARAZANI
MARIANO BARREIRO
JOHANNES BAUER
DAVID BAUMANN
CARLA BEKKER
RIKKE BLOCH
MALO BOHNSEN
DORAYA BOUANDEL
BETIM BOZKURT
ÁDÁM BOZSIK
PAUL BROLLY
JOANNA CAJIGAS
PAT CARPENTER

SEAN CATHAL
CHIARA CERUTTI
KEVIN CHAN
WILLIAM CHAN
STEVEN CHEAK
PETER CHIN
MARK COLLINS
LOURDES CORREDOR
ELEONORA CREMASCOLI
ARTHUR DA SILVA
NOELLE DAMING FOWLER
VANESSA DE ANGELIS DO PRADO
JOHN DI MINICO
THANDO DOLAMO
NIGEL DOYLERUSH
JOHN DURGEE
JAIME EDWARDS
TORD ELFWENDAHL
QUICO ENCINIAS
JORGE ENRIQUEZ
PAUL EVANS
MARCELL FEHER
BORIS FELIPE
MARTIN FERDKIN
JENARO FERNÁNDEZ

TANYA FEYT
ANDRES FORERO
JOHANN FRARIER
GUTI GAGAMOVA
IVANA GALIC BAKSA
EDUARDO GARCIA
PIERRE GERBER
NICOLE GILES
DAVID GIMENEZ
LAUKIK GOLATKAR
ILAN GOLDENSTEIN
BERNARDO GONZALEZ
PEDRO S. GONZÁLEZ D'LIMA
IVA GORCHEVA
DILLON GOVENDER
VIKTOR HAGGREN
ENIKO HARSANYI
CARLA HENRIET
ROSANNA HERRICK
JENS HERTZUM
BRANDON HEYBURGH
STEWART HOPEWELL
ANIKA HOUSTON
SEAN HOUSTON
ANDREW IACOVIDES



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Judges

ALESSANDRO INNOCENTI

RUBEN JACOME

FREDRIK JOHNSON

AMEYA JOSHI

VAROUJAN JOULFAYAN

JESPER JUUL FRANDSEN

JUAN PABLO KESSLER

NEO KGOLOANE

DILLON KHAN

EMILIE KINO

LUCAS KOTOVICZ

MICHELE KUMAR

MUHAMMAD BRIAN LABANSING

JUAN LAHOZ

TONY LAKIN

ANNA LAVRYNENKO

ADI LEACH

JUN LEE

MEI FEI LEE

EUNGSEOK LIM

LUIS LOBO

VALERIA LODESERTO

OLGA LOMBARD

TRELANDA LOWE

LYNETTE PATRICIA LUGO BRANCHET

ESTEBAN MADRAZO

BEN MAHON

PAM MANGAT

ALEXANDER MARCHET

PIETRO MARCHIONI

MICHELE MARI

DANIEL MARINI

THOMAS MARKERT

QUEST MARKS

MARIBEL MARTINEZ

JESUS MARTINEZ

OLENA MARTYNOVA

HAMIK MAYILYAN

ANNA MCDONALD

NIKKI MEIER

ELSA MEJIA

ROBERT MIDDLETON

ITUMELENG MOSUNKUTU

CECILIA MOTA

LAURENCE NAIN DIT DUCRET

MAHESH NEWALKAR

IRENE OCHOA

RENÉ OLIVO

MEHMET ONUR

PANCHO ORTEGA

ANDRES ORTIZ

CARLOS ALBERTO P. SOSA

ATHINA PANAGIOTOPOULOU

CHELAYNE PASCOE

JIM PASCOE

OLEKSII PASICHNYK

ABDUL SAMAD PATEL

ALBERTO PEREZ

MARIA FLORENCIA PICCO

KIM PINTO

OTAVIO PINTO

DIEGO SEBASTIÁN PINZÓN HEREDIA

SUZANNE PONTEY

DYLEN POSTNIKOFF

MICHAEL POTTS

DUNCAN PRESTON

ROBERT PRZYSZLAK

ENRIQUE PULIDO

PABLO PULIDO

ANNE QUEK

RAFAEL QUINTANA

SINISA RAUCH

IFAT RAZ

BRIDIE READ

ANDRE REIS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Judges

AGOSTINHO RIBEIRO
JOHANNA RIDSDALE
ERIC RINALDI
MARIANA ROGEL
JENNIFER ROGERS
IGNACIO ROJO
SCOTT ROWE
THAMAKORN RUCHAKITYANON
PAULINE RUSSELL
SIMON RYHEDE
ANNA SABTI
KAREN SANTIAGO
MAJA SAVELJIC
CHRIS SCARLATA
OLIVIER SCHAACK
BRON SCHULTZ
PEARL SHOZI
BJARTE SLINNING
DANIEL SORO
NADIJA SPERCHUN
SOPHIA SPINELLI
BEN STAVERT
MORTEN STENSGAARD
MATIC STERLE
SOFIA SUBUHI
KEVIN SULLIVAN
ANDRÉ TAKEDA

CHIEN CHENG TEOH
MIKE TERRELL
JULIAN TOPEHLEN
LUIS TORRES
MARISABEL TORRES
DIMA TOUKAN
NIKOLAOS TSIMOURIS
JACOPO TURRINI
PILAR URIBE
BORIS URRUTIA
VIDYANATH VADDI
LIEVEN VAN OVERBEKE
GUILLERMO VAZQUEZ-PICO
NACHO VEGA
RAMON VERDET
ANA VICENT COLONQUES
NATALIJA VOVK
EMILY WARE
STEVE WEINSHEL
PAULA WILLIAMS
BRANDI WISMANN
MATAN YEDIDIA
RONNY YOUNG
HOLGER ZEH
LUIS ZERPA
THAÍS ZVEIBIL



2024 GEMA AWARDS

TV/STREAMING GLOBAL

Creative Marketing
Team 'Of The Year'





2024 GEMA AWARDS

TV/STREAMING GLOBAL

Agency
'Of The Year'

new—land



2024 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS



BRAND TRAILER
GOLD WINNER
"AGAIN"
DISNEY+

SILVER WINNER
"PLACE"
DISNEY+
BRONZE WINNER
IDENTITY PROMO
AL MASHHAD



PROGRAM TRAILER
GOLD WINNER
X FACTOR
TV 2 DENMARK

SILVER WINNER
FX - MURDER AT THE END OF THE WORLD - STRANGE LOVE TRAILER
FX NETWORKS
BRONZE WINNER
OSCARS 95 - BOTTOM GUN
ABC



COMEDY TRAILER
GOLD WINNER
SEX EDUCATION: SEASON 4 - OFFICIAL TEASER
ZEALOT

SILVER WINNER
FX - THE BEAR - CHAOS MENU TRAILER
FX NETWORKS
BRONZE WINNER
RICK AND MORTY SEASON 7 TRAILER
ADULT SWIM



2024 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS



DOCUMENTARY TRAILER

GOLD WINNER

FX - DEAR MAMA - STRENGTH TRAILER
FX NETWORKS

SILVER WINNER

JFK: ONE DAY IN AMERICA
NATIONAL GEOGRAPHIC

BRONZE WINNER

BOBI WINE: THE PEOPLES PRESIDENT
NATIONAL GEOGRAPHIC



DRAMA TRAILER

GOLD WINNER

FX - FARGO - NICE TRAILER
FX NETWORKS

SILVER WINNER

THE LOST FLOWERS OF ALICE HART
PRIME VIDEO AUSTRALIA & NEW ZEALAND

BRONZE WINNER

SPY/MASTER TRAILER
WARNER BROS DISCOVERY



HORROR / THRILLER TRAILER

GOLD WINNER

FX - MURDER AT THE END OF THE WORLD -
STRANGE LOVE TRAILER
FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORIES - MONSTER
FX NETWORKS

BRONZE WINNER

HALLOWEEN - BE THE WATCHER
VIAPLAY CREATIVE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

TRAILERS



SPORTS TRAILER

GOLD WINNER

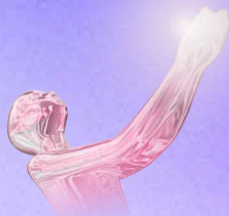
OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

SILVER WINNER

EURO QUALIFIERS: IT'S TIME TO MOVE ON
TV 2 DENMARK

BRONZE WINNER

FORMULA 1 PIT CREW OFF-SEASON: TUK TUK
BEIN SPORTS ASIA PTE LIMITED



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



BRAND PROMO

GOLD WINNER

NEW NAME SAME GAME

WARNER BROS DISCOVERY CREATIVE EMEA

SILVER WINNER

"ARC"

DISNEY+

BRONZE WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE

TV 2 DENMARK



PROGRAM PROMO

GOLD WINNER

FX - SNOWFALL - FINISH LINE

FX NETWORKS

SILVER WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING

FX NETWORKS

BRONZE WINNER

X FACTOR

TV 2 DENMARK



ACTION/ADVENTURE PROMO

GOLD WINNER

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE

NATIONAL GEOGRAPHIC

SILVER WINNER

SPECIAL OPS: LIONESS CAN YOU ESCAPE SPOT

PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

FX - JUSTIFIED: CITY PRIMEVAL - HAT

FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



CHILDREN / FAMILY PROMO

GOLD WINNER

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

SILVER WINNER

MWOD TOY STORY 1 PROMO
DISNEY STAR

BRONZE WINNER

BOING SPAIN - PLANAZOS
WARNER BROS. DISCOVERY CREATIVE EMEA



COMEDY PROMO

GOLD WINNER

FX - DAVE - HAIRBALL
FX NETWORKS

SILVER WINNER

SEX EDUCATION: SEASON 4 - 30 TEASER
ZEALOT



DOCUMENTARY PROMO

GOLD WINNER

FIRE OF LOVE "VALENTINES"
NATIONAL GEOGRAPHIC

SILVER WINNER

AIR CRASH INVESTIGATION
DISNEY STAR

BRONZE WINNER

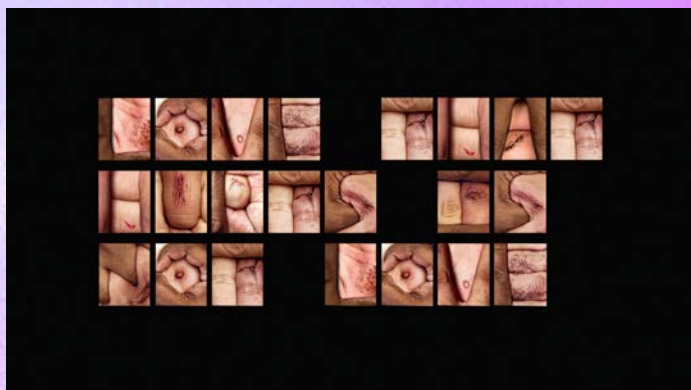
JFK: ONE DAY IN AMERICA
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



DRAMA PROMO **GOLD WINNER**

HIDDEN BRUISES
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER
BORN IMMORTAL
AMC NETWORKS INTERNATIONAL SE

BRONZE WINNER
A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER
NATIONAL GEOGRAPHIC



HOLIDAY/SEASONAL PROMO
GOLD WINNER
THE WISH LIST - CHRISTMAS 2023
ZDF

SILVER WINNER
EMBRACING INCLUSIVE JINGLES
SHEMAROO ENTERTAINMENT LTD

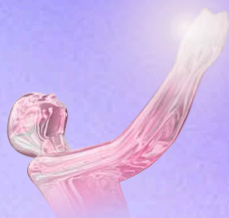
BRONZE WINNER
HORROR CHRISTMAS - ZOMBIE MOVIE MARATHON
PARAMOUNT CREATIVE MTVE EUROPE



LIVE EVENT PROMO
GOLD WINNER
FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

SILVER WINNER
NFL SUPER BOWL
TV 2 DENMARK

BRONZE WINNER
EURO QUALIFIERS: IT'S TIME TO MOVE ON
TV 2 DENMARK



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



REALITY PROMO

GOLD WINNER

NEVER SAY NEVER WITH JEFF JENKINS
NATIONAL GEOGRAPHIC

SILVER WINNER

LA CASA DE LOS FAMOSOS MÉXICO
TELEVISA UNIVISION

BRONZE WINNER

DRAG RACE MÉXICO S1
PARAMOUNT CREATIVE MTVE LATAM



SPECIAL EVENT PROMO

GOLD WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

SILVER WINNER

FRANCE TÉLÉVISIONS - OLYMPICS 2024 PARIS ON FRANCE.TV
FRANCE TÉLÉVISIONS

BRONZE WINNER

"PLACE"
DISNEY+



SPORTS PROMO

GOLD WINNER

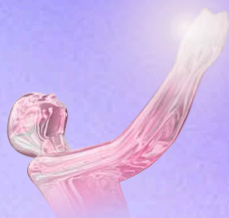
OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

SILVER WINNER

FRANCE TÉLÉVISIONS - ARISE ATHLETES ...
OLYMPICS PARIS 2024
FRANCE TÉLÉVISIONS

BRONZE WINNER

FORMULA 1 PIT CREW OFF-SEASON: TUK TUK
BEIN SPORTS ASIA PTE LIMITED



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PROMOS



THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

GOLD WINNER

SOUND OF METAL
PROMO TV GLOBO

SILVER WINNER

UNITED BY ACTION AXN
SONY PICTURES ENTERTAINMENT IBERIA S.L.U.

BRONZE WINNERS

HIDDEN BRUISES
SHEMAROO ENTERTAINMENT LTD
TCM BRAND MASHUP
WARNER BROS DISCOVERY CREATIVE EMEA



VARIETY PROMO

GOLD WINNER

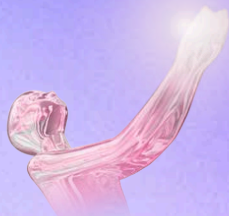
X FACTOR
TV 2 DENMARK

SILVER WINNER

STRICTLY COME DANCING: FLOORSTARTER
TV 2 DENMARK

BRONZE WINNER

THE MASKED SINGER - SEASON 3 LAUNCH PROMO
DPG MEDIA - VTM CREATIVE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS



ACTION / ADVENTURE CLIP-BASED PROMO

GOLD WINNER

MISSION-IMPOSSIBLE-COLLECTION-HUNT HUNT-PARAMOUNT+
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

UNITED BY ACTION AXN
SONY PICTURES ENTERTAINMENT IBERIA S.L.U.

BRONZE WINNER

RAMBO NIGHTS
STAR CHANNELS



CHILDREN / FAMILY CLIP-BASED PROMO

GOLD WINNER

FAMILY EVER AFTER DECEMBER
STAR CHANNELS

SILVER WINNER

THE EPIC SOUNDS OF CAPTAIN UNDERPANTS
DREAMWORKS ANIMATION NETWORKS

BRONZE WINNER

MY DAD THE BOUNTY HUNTER
NETFLIX CREATIVE STUDIO



COMEDY CLIP-BASED PROMO

GOLD WINNER

AMERICAN PIE SAGA - COMEDY CENTRAL SPAIN
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

THE WONDER YEARS SEASON 2 TRAILER
ABC

BRONZE WINNER

FX - WHAT WE DO IN THE SHADOWS - TRANSFORMATION
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

CLIP-BASED PROMOS



DOCUMENTARY CLIP-BASED PROMO

GOLD WINNER

BOBI WINE: THE PEOPLES PRESIDENT
NATIONAL GEOGRAPHIC

SILVER WINNER

FX - HILLSONG - TRUTH
FX NETWORKS

BRONZE WINNER

SOUND OF THE POLICE TRAILER
ABC



DRAMA CLIP-BASED PROMO

GOLD WINNER

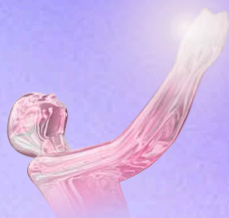
TCM BRAND MASHUP
WARNER BROS DISCOVERY CREATIVE EMEA

SILVER WINNER

PAINKILLER - PAIN | PLEASURE TEASER
NETFLIX CREATIVE STUDIO

BRONZE WINNER

FX - FARGO - TUMBLE
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY PROMOS



IN-HOUSE PROMO

GOLD WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS

SILVER WINNER

FX - SNOWFALL - FINISH LINE
FX NETWORKS

BRONZE WINNER

FX - DAVE - HAIRBALL
FX NETWORKS



OUT-OF-HOUSE PROMO

GOLD WINNER

"ARC"
DISNEY+

SILVER WINNER

"HAVE IT ALL"
DISNEY+

BRONZE WINNER

ANIMALS UP CLOSE WITH BERTIE GREGORY
NATIONAL GEOGRAPHIC



DELIVERING ON A DIME

GOLD WINNER

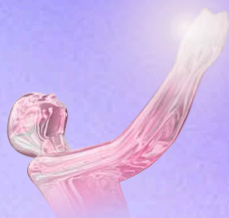
PARAMOUNT AFRICA REAL RECOGNIZE REAL
PARAMOUNT AFRICA

SILVER WINNER

THE ASTRONAUTS OF STAND-UP COMEDY
PARAMOUNT CREATIVE MTVE EUROPE

BRONZE WINNER

JULY 14TH FRENCH NATIONAL DAY
PARAMOUNT CREATIVE MTVE EUROPE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY PROMOS



DIVERSITY & INCLUSION AWARENESS PROMO

GOLD WINNER

EMBRACING INCLUSIVE JINGLES
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

NATIVE PEOPLES' HERITAGE MONTH "WE GOT NEXT" SEE ME FILM
MTV ENTERTAINMENT STUDIOS

BRONZE WINNER

BLACK STORIES ALWAYS - GIVING FLOWERS
HULU BRAND



FUNNIEST PROMO

GOLD WINNER

X FACTOR
TV 2 DENMARK

SILVER WINNER

HANDBALL EUROPEAN CHAMPIONSHIPS
TV 2 DENMARK

BRONZE WINNER

TOUR DE FRANCE: AVOID THE SUN
TV 2 DENMARK



I'M NOT CRYING, YOU ARE!

GOLD WINNER

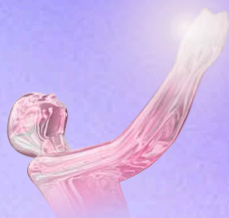
FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

SILVER WINNER

HIDDEN BRUISES
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

NEVER ANSWERED CALLS
GLOBOPLAY



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY PROMOS



OMG!

GOLD WINNER

FX - AMERICAN HORROR STORY: DELICATE - NESTING
FX NETWORKS

SILVER WINNER

SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE.MTVE EUROPE

BRONZE WINNER

ARN HUB
VIAPLAY GROUP



SOCIAL GOOD PROMO

GOLD WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

SILVER WINNER

PARAMOUNT AFRICA NOVEMBALLS 2024
PARAMOUNT AFRICA

BRONZE WINNER

THE IMAGELESS TRAILER
GLOBOPLAY



SOMETHING FOR NOTHING

GOLD WINNER

PARAMOUNT AFRICA NOVEMBALLS 2024
PARAMOUNT AFRICA

SILVER WINNER

HIDDEN BRUISES
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE.MTVE EUROPE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIALTY PROMOS



STUNT PROMO

GOLD WINNER

MBC 2 HOME OF MOVIES

MBC GROUP

SILVER WINNER

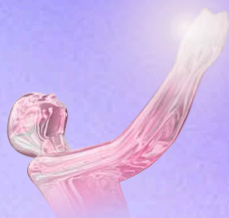
HIDDEN BRUISES

SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

FX - THE BEAR - KITCHENS

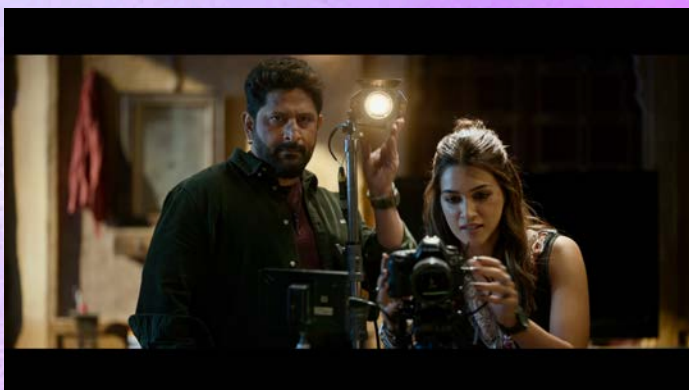
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO PROMO CAMPAIGNS



BRAND CAMPAIGN

GOLD WINNER

WHAT MAKES YOU TICK?

SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

PARAMOUNT FILM CLUB

PARAMOUNT CREATIVE MTVE EUROPE

BRONZE WINNER

ANIMAYHEM ON-AIR CAMPAIGN

HULU BRAND



IN-HOUSE CAMPAIGN

GOLD WINNER

BORN IMMORTAL CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

BAAHUBALI 1 & 2 (MARATHI DUBBED)

SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE SEASON 2

NATIONAL GEOGRAPHIC



ANIMATION/CARTOON CAMPAIGN

GOLD WINNER

GIRL POWER WEEK

THE WALT DISNEY COMPANY, EUROPE & AFRICA

SILVER WINNER

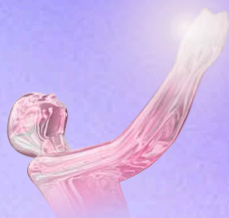
CRAIG AND THE KIDS FROM THE CREEK

WARNER BROS. DISCOVERY CREATIVE EMEA

BRONZE WINNER

CALLING ALL BATWHEELS

WARNER BROS. DISCOVERY CREATIVE EMEA



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO PROMO CAMPAIGNS



CHILDREN / FAMILY CAMPAIGN

GOLD WINNER

A REAL BUGS LIFE

NATIONAL GEOGRAPHIC

SILVER WINNER

PERCY JACKSON AND THE OLYMPIANS CAMPAIGN

DISNEY BRANDED TELEVISION

BRONZE WINNER

GOOSEBUMPS ON-AIR CAMPAIGN

DISNEY BRANDED TELEVISION



COMEDY CAMPAIGN

GOLD WINNER

FX - DAVE - COMEDY CAMPAIGN

FX NETWORKS

SILVER WINNER

FX - THE BEAR S2 - VIDEO CAMPAIGN

FX NETWORKS

BRONZE WINNER

ABBOTT ELEMENTARY ON-AIR CAMPAIGN

ABC



DOCUMENTARY CAMPAIGN

GOLD WINNER

FX - DEAR MAMA - DOCUMENTARY CAMPAIGN

FX NETWORKS

SILVER WINNER

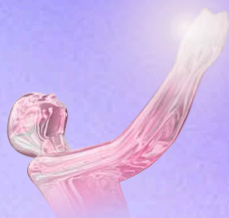
FX - WELCOME TO WREXHAM - DOCUMENTARY CAMPAIGN

FX NETWORKS

BRONZE WINNER

FRANCE 5 - LA GUERRE DES TRÔNES - IN THE TIMES OF LOUIS XVI

FRANCE 5



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO PROMO CAMPAIGNS



DRAMA CAMPAIGN

GOLD WINNER

FX - MURDER AT THE END OF THE WORLD - DRAMA CAMPAIGN
FX NETWORKS

SILVER WINNER

YELLOWJACKETS S2 CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

FX - FARGO - VIDEO CAMPAIGN
FX NETWORKS



HOLIDAY/SEASONAL CAMPAIGN

GOLD WINNER

NEW YEAR IDENTIS
DISNEY STAR

SILVER WINNER

DC XMAS CAMPAIGN 2023
THE WALT DISNEY COMPANY, EUROPE & AFRICA

BRONZE WINNER

31 DAYS | COMEDY CENTRAL'S 2023 HOLIDAY STUNT
MTV ENTERTAINMENT STUDIOS



REALITY CAMPAIGN

GOLD WINNER

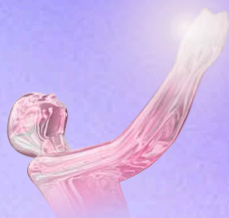
THE GOLDEN BACHELOR ON-AIR CAMPAIGN
ABC

SILVER WINNER

DRAG RACE MÉXICO S1
PARAMOUNT CREATIVE MTVE LATAM

BRONZE WINNER

WARSAW SHORE 8 -BIT
PARAMOUNT CREATIVE MTVE EUROPE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO PROMO CAMPAIGNS



SOCIAL GOOD CAMPAIGN

GOLD WINNER

HISPANIC HERITAGE MONTH

NATIONAL GEOGRAPHIC

SILVER WINNER

WAR ON GAZA

AL JAZEERA MEDIA NETWORK

BRONZE WINNER

PARAMOUNT AFRICA BOOBTOWER 24

PARAMOUNT AFRICA



SPECIAL EVENT CAMPAIGN

GOLD WINNER

BAAHUBALI 1 & 2 (MARATHI DUBBED)

SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

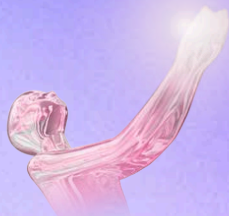
FROZEN DAY

THE WALT DISNEY COMPANY, EUROPE & AFRICA

BRONZE WINNER

GIRL POWER WEEK

THE WALT DISNEY COMPANY, EUROPE & AFRICA



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



COPYWRITING **GOLD WINNER**

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

SILVER WINNER THE GREAT REDBAND RECAP SILK FACTORY

BRONZE WINNER PARAMOUNT AFRICA REAL RECOGNIZE REAL PARAMOUNT AFRICA



EDITING **GOLD WINNER** OLYMPICS - ALL THE SHINE PROMO TV GLOBO

SILVER WINNER FILMS WITHOUT LIMITS - PARAMOUNT NETWORK SPAIN PARAMOUNT CREATIVE MTVE EUROPE

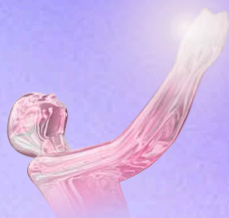
BRONZE WINNER MISSION-IMPOSSIBLE-COLLECTION-HUNT HUNT-PARAMOUNT+ PARAMOUNT CREATIVE MTVE EUROPE



DIRECTING **GOLD WINNER** FIGHT CANCER: EVERYONE KNOWS SOMEONE TV 2 DENMARK

SILVER WINNER FX - AMERICAN HORROR STORY: DELICATE - NESTING FX NETWORKS

BRONZE WINNER EURO QUALIFIERS: IT'S TIME TO MOVE ON TV 2 DENMARK



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



SOUND DESIGN

GOLD WINNER

HORROR WEEKEND - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

SOUND OF METAL
PROMO TV GLOBO

BRONZE WINNER

MILI
SHEMAROO ENTERTAINMENT LTD



USE OF MUSIC

GOLD WINNER

OLYMPICS - ALL THE SHINE
PROMO TV GLOBO

SILVER WINNER

SEX EDUCATION: SEASON 4 - OFFICIAL TRAILER
ZEALOT

BRONZE WINNER

TCM BRAND MASHUP
WARNER BROS DISCOVERY CREATIVE EMEA



USE OF SCORE OR MUSIC WITHOUT LYRICS

GOLD WINNER

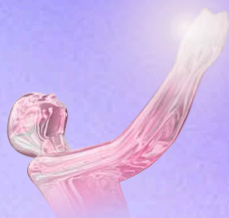
MILI
SHEMAROO ENTERTAINMENT LTD

SILVER WINNER

JFK: ONE DAY IN AMERICA
NATIONAL GEOGRAPHIC

BRONZE WINNER

A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

VIDEO CRAFT



USE OF MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

BORN IMMORTAL

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

CHRISTMAS CRIMEFEST

PARAMOUNT CREATIVE MTVE EUROPE

BRONZE WINNER

THE WITCHER S3 - LETTERS TEASE

NETFLIX CREATIVE STUDIO



VOICE-OVER PERFORMANCE

GOLD WINNER

FX - SNOWFALL - FINISH LINE

FX NETWORKS

SILVER WINNER

HORROR WEEKEND - PARAMOUNT NETWORK SPAIN

PARAMOUNT CREATIVE MTVE EUROPE

BRONZE WINNER

SECRETS OF THE ELEPHANTS

NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



BRAND DESIGN PROMO

GOLD WINNER

NON STOP SPORTS
MBC GROUP

SILVER WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

BRONZE WINNER

NICKELODEON BRAND ANTHEM
VIACOM18 MEDIA PVT LTD (NICK-INDIA)



PROGRAM DESIGN PROMO

GOLD WINNER

AMERICAN HORROR STORIES 3 - FEROCIOUS :30
FX

SILVER WINNER

MAYANS 5 - DEATH VALLEY :30
FX

BRONZE WINNER

MIGUEL WANTS TO FIGHT TRAILER
ABC



IN-HOUSE DESIGN PROMO

GOLD WINNER

JFK: THE ASSASSINATION
VIASAT WORLD

SILVER WINNER

BAAHUBALI 1 & 2 (MARATHI DUBBED)
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

MAYANS 5 - DEATH VALLEY :30
FX



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



HOLIDAY/SEASONAL DESIGN PROMO

GOLD WINNER

GOLDBERG XMAS - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE.MTVE EUROPE

SILVER WINNER

PARAMOUNT AFRICA THE C-WORD
PARAMOUNT AFRICA

BRONZE WINNER

KILLER CLASSICS | PARAMOUNT NETWORK'S 2023
HALLOWEEN STUNT
MTV ENTERTAINMENT STUDIOS



BRAND TOTAL DESIGN PACKAGE

GOLD WINNER

CHECKERED PAST LAUNCH CAMPAIGN
ADULT SWIM

SILVER WINNER

RAMADAN OSP MBC GROUP
MBC GROUP

BRONZE WINNER

ASHARQ DOCUMENTARY ON SCREEN PACKAGE
ASHARQ NETWORK



BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

GOLD WINNER

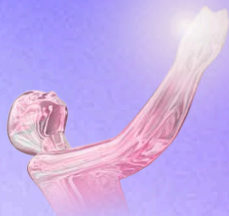
STAR CHANNELS - EMEA REBRAND
THE WALT DISNEY COMPANY EUROPE AND AFRICA + THIS IS PACIFICA

SILVER WINNER

TVMONACO GLOBAL BRANDING
GÉDÉON

BRONZE WINNER

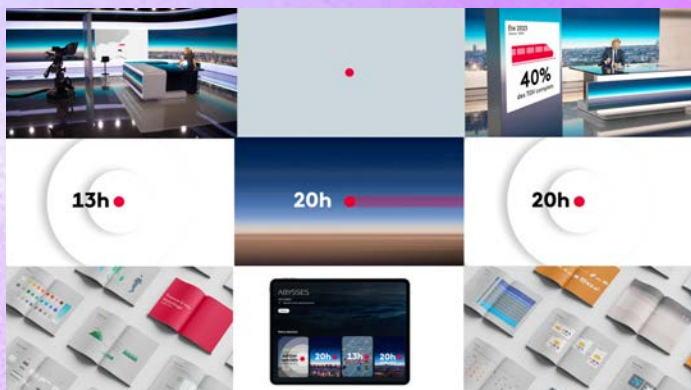
24.KZ NEWS NETWORK REBRANDING
STARLIGHT CREATIVE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



PROGRAM TOTAL DESIGN PACKAGE

GOLD WINNER

FRANCE 2 INFO - NEW BRANDING

GEDÉON

SILVER WINNER

GREAT EXPECTATIONS - DEAD ROSES ID :10, CLOCK ID :10

FX

BRONZE WINNER

AHZ3 - FEROCIOUS :30, PACKAGE ID :10,
PACKAGE ID :15, TAPE WORM :30, GET IT OUT 15

FX



BRAND ID'S

GOLD WINNER

THE MOUNTAIN IS THE STAR

PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

HULU IDS CAMPAIGN

HULU BRAND

BRONZE WINNER

CHECKERED PAST LAUNCH CAMPAIGN

ADULT SWIM



PROGRAM ID's

GOLD WINNER

DAVE 3 - PACKAGE ID :10

FX

SILVER WINNER

3SAT DOKFILM IDENTS

THEN WE TAKE BERLIN

BRONZE WINNER

AHS: DELICATE - PACKAGE ID :15

FX



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO



OPENING TITLE / CREDITS

GOLD WINNER

BAMBAI MERI JAAN

PLEXUS MOTION

SILVER WINNER

STRATIGIA

AL MASHHAD

BRONZE WINNER

KOHLRABENSCHWARZ - PARAMOUNT+ GSA

PARAMOUNT CREATIVE MTVE EUROPE



BUMPERS / INTERSTITIALS

GOLD WINNER

THE MOUNTAIN IS THE STAR

PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

CHECKERED PAST LAUNCH CAMPAIGN

ADULT SWIM

BRONZE WINNER

COMEDY CENTRAL SUMMER BUMPERS

PARAMOUNT CREATIVE MTVE EUROPE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT



ANIMATION

GOLD WINNER

STAR TREK: STRANGE NEW WORLDS S2 LOGOWORLDS
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

AIR CRASH INVESTIGATION
DISNEY STAR

BRONZE WINNER

BAAHUBALI 1 & 2 (MARATHI DUBBED)
SHEMAROO ENTERTAINMENT LTD



MOTION GRAPHICS

GOLD WINNER

ICONS OF CINEMA
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

EMIRATES NEWS
DUBAI MEDIA

BRONZE WINNER

ROCKWIZ
FOX CREATIVE



VISUAL EFFECTS

GOLD WINNER

FILMS WITHOUT LIMITS - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

THE ASTRONAUTS OF STAND-UP COMEDY
PARAMOUNT CREATIVE MTVE EUROPE

BRONZE WINNER

MAYANS 5 - DEATH VALLEY :30
FX



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: VIDEO CRAFT



TYPOGRAPHY

GOLD WINNER

SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN
PARAMOUNT CREATIVE MTVE EUROPE

SILVER WINNER

AIR CRASH INVESTIGATION
DISNEY STAR

BRONZE WINNER

HIDDEN BRUISES
SHEMAROO ENTERTAINMENT LTD



2024 GEMA AWARDS

TV/STREAMING GLOBAL

ART DIRECTION & DESIGN: PRINT



TOTAL PRINT PACKAGE: BRAND OR PROGRAM

GOLD WINNER

FARGO SEASON 5 POSTER, 196-X48, BUS, TAXI, URBAN PANEL
FX NETWORKS

SILVER WINNER

AHS S12 KIM SB POSTER, KIM SB EXT, EMMA SB EXT,
KISS WILSHIRE WALL, KIM HAIR 19-6X48
FX NETWORKS

BRONZE WINNER

WELCOME TO WREXHAM S2 POSTER, 196-X48, GROVE WALL,
BUS, TRANSIT
FX NETWORKS



LOGO DESIGN

GOLD WINNER

ITS ALWAYS SUNNY IN PHILADELPHIA SEASON 16
FX NETWORKS

SILVER WINNER

SCIENCE FAIR THE SERIES
NATIONAL GEOGRAPHIC

BRONZE WINNER

DUBAI RACING NEW LOGO DESIGN
DUBAI MEDIA



PRESS KIT

GOLD WINNER

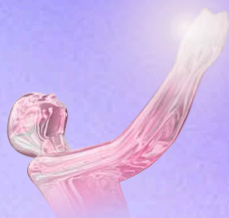
8 ILLUSTRATIONS FOR 8M
COSMO SPAIN (A+E NETWORKS)

SILVER WINNER

LOS CHICOS
COSMO SPAIN (A+E NETWORKS)

BRONZE WINNER

A SMALL LIGHT
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

360 CAMPAIGN



360 CAMPAIGN: PROGRAM PROMOTION

GOLD WINNER

FX - THE BEAR SEASON 2 - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

FX - FARGO - 360 CAMPAIGN
FX NETWORKS

BRONZE WINNER

FX - WELCOME TO WREXHAM - 360 CAMPAIGN
FX NETWORKS



360 CAMPAIGN: COMEDY

GOLD WINNER

FX - THE BEAR SEASON 2 - 360 CAMPAIGN
FX NETWORKS

SILVER WINNER

GREASE RISE OF THE PINK LADIES
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

ONLY MURDERS IN THE BUILDING SEASON 3 360 CAMPAIGN
HULU ORIGINALS



360 CAMPAIGN: DRAMA

GOLD WINNER

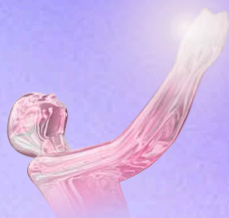
YELLOWJACKETS S2 CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

FATAL ATTRACTION CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

CRUEL SUMMER SEASON 2 INTEGRATED CAMPAIGN
FREEFORM



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL



BEHIND THE SCENES

GOLD WINNER

THE CROWN S6: BEHIND THE SCENES
ONCE UPON A TIME

SILVER WINNER

A SMALL LIGHT: BEHIND THE SCENES
NATIONAL GEOGRAPHIC

BRONZE WINNER

PERCY JACKSON AND THE OLYMPIANS:
DEMIGOD DIARIES BTS SERIES
DISNEY BRANDED TELEVISION



INTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

NAT GEO CONTENT SIZZLE 2023
NATIONAL GEOGRAPHIC

SILVER WINNER

ASIA PACIFIC SIZZLE REEL
WARNER BROS. DISCOVERY APAC CREATIVE

BRONZE WINNER

NAT GEO ON DISNEY + "NATURAL HISTORY"
NATIONAL GEOGRAPHIC



EXTERNAL MARKETING PRESENTATION OR SIZZLE

GOLD WINNER

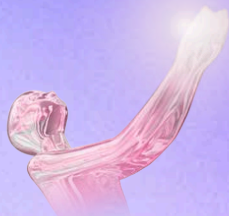
NETFLIX X LACOSTE
ONCE UPON A TIME

SILVER WINNER

FX - SIZZLE - HUMAN
FX NETWORKS

BRONZE WINNER

PARAMOUNT CONSUMER PRODUCTS COLLABORATIONS TAPE
PARAMOUNT



2024 GEMA AWARDS

TV/STREAMING GLOBAL

SPECIAL



USE OF TECHNOLOGY

GOLD WINNER

MTV MIAW AWARDS 2023

PARAMOUNT CREATIVE MTVE LATAM

SILVER WINNER

FX'S SHOGUN AR KOI POND

FX NETWORKS

BRONZE WINNER

COP 28 VIRTUAL & AUGMENTED REALITY

DUBAI MEDIA



SALON DES REFUSE S

GOLD WINNER

A SMALL LIGHT "JUST A GIRL"

NATIONAL GEOGRAPHIC

SILVER WINNER

TRAFFICKED: UNDERWORLDS WITH MARIANA VAN ZELLER

NATIONAL GEOGRAPHIC

BRONZE WINNER

THE OSCARS

DUBAI MEDIA



MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD WINNER

STAR TREK: STRANGE NEW WORLDS S2 SUBSPACE

RHAPSODY LYRIC VIDEOS

PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

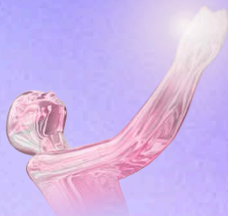
ALL WE HAVE IS NOW

TV 2 DENMARK

BRONZE WINNER

BORN IMMORTAL

AMC NETWORKS INTERNATIONAL SE



2024 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



TALENT/INFLUENCER INTEGRATION USING SOCIAL MEDIA

GOLD WINNER

SECRETS REVEALED WITH ALBERT LIN
NATIONAL GEOGRAPHIC

SILVER WINNER

THE WATCHFUL EYE EXPERIENTIAL
FREEFORM

BRONZE WINNER

1923 OPERATION MOONSHINE
PARAMOUNT+, HELLO SOCIAL, WAVEMAKER



USE OF PAID SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

GOLD WINNER

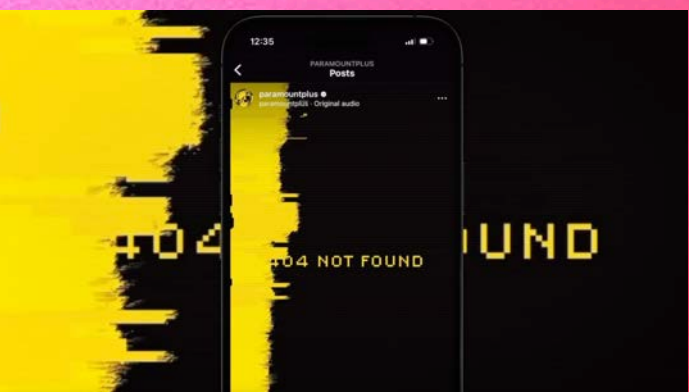
CRUEL SUMMER SEASON 2 PAID SOCIAL CAMPAIGN
FREEFORM

SILVER WINNER

A SMALL LIGHT - SOCIAL MEDIA PAID CAMPAIGN
NATIONAL GEOGRAPHIC

BRONZE WINNER

FX'S DAVE S3: TINDER PROFILE
FX NETWORKS



ORGANIC USE OF SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

GOLD WINNER

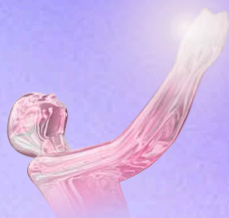
RABBIT HOLE INFILTRATION HACK SIZZLE
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

STAR TREK PICARD S3 SOCIAL CAMPAIGN
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

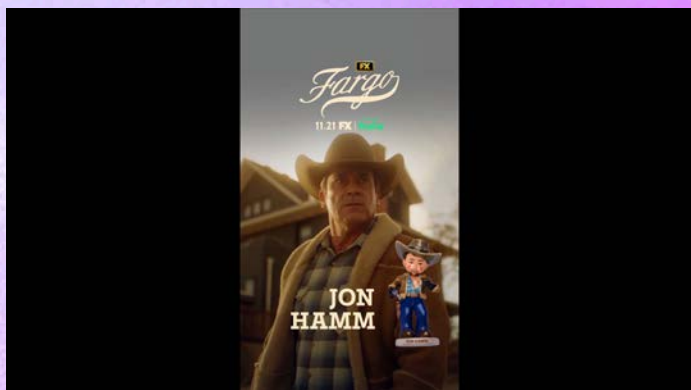
INCREDIBLE ANIMAL JOURNEYS - MOTION GRAPHIC POSTERS
NATIONAL GEOGRAPHIC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



SHORT FORM SOCIAL MEDIA VIDEO

GOLD WINNER

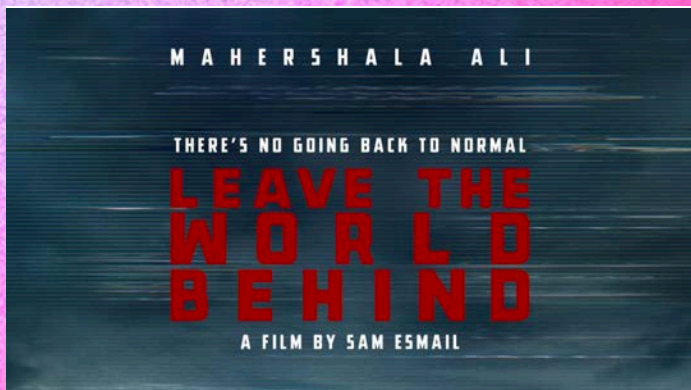
FX'S FARGO S5: MOTION POSTER
FX NETWORKS

SILVER WINNER

RARELY SEEN: RIVER OF FIRE
NATIONAL GEOGRAPHIC

BRONZE WINNER

MURDAUGH MURDERS 'COUNTDOWN'
SILK FACTORY



SOCIAL MEDIA VIDEO

GOLD WINNER

LEAVE THE WORLD BEHIND - ELEVATOR SOCIAL VERTICAL
NETFLIX CREATIVE STUDIO

SILVER WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE
TV 2 DENMARK

BRONZE WINNER

STOP HATE MESSAGES - UNCLE SHRIMP
TV 2 DENMARK



SOCIAL MEDIA ORIGINAL CONTENT

GOLD WINNER

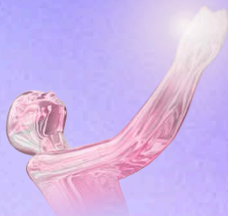
SEX EDUCATION S4: DIY DIARIES
MAKE IT SOCIAL

SILVER WINNER

A SMALL LIGHT - TRUE STORIES OF MIEP GIES
NATIONAL GEOGRAPHIC

BRONZE WINNER

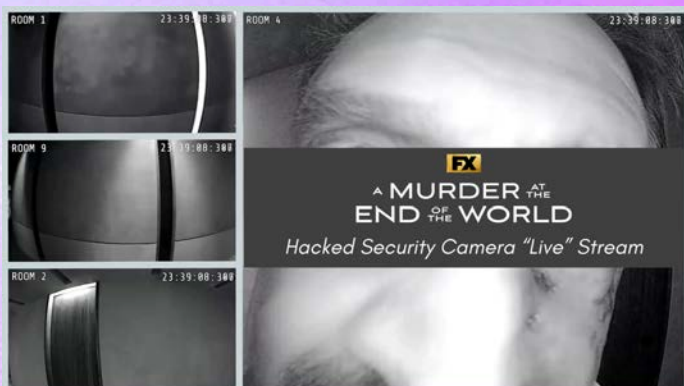
IT'S ALWAYS SUNNY IN PHILADELPHIA: NOW THAT'S
A LOT OF SUNNY
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



CONTENT FOR DIGITAL PROMO

GOLD WINNER

A MURDER AT THE END OF THE WORLD: HACKED SECURITY CAMERA "LIVE" STREAM

FX NETWORKS

SILVER WINNER

WWDITS: SDCC SUNSCREEN VIDEO

FX NETWORKS

BRONZE WINNER

A MURDER AT THE END OF THE WORLD: YOUTUBE WATCH-A-LONGS

FX NETWORKS

VERTICAL VIDEO

GOLD WINNER

BE OBSESSED INFINITE GALLERY

HULU BRAND

SILVER WINNER

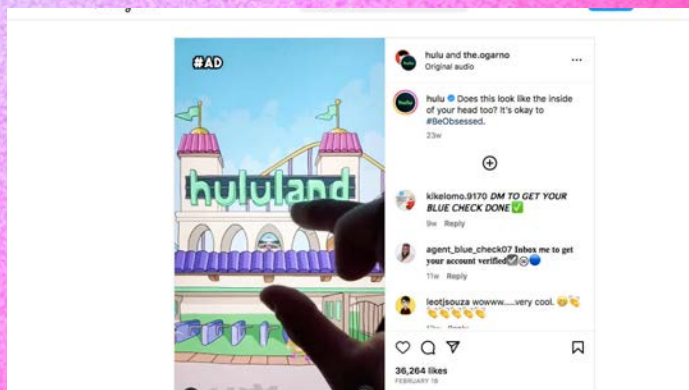
A SMALL LIGHT - BTS VS FINAL SCENE COMPARISON

NATIONAL GEOGRAPHIC

BRONZE WINNER

INCREDIBLE ANIMAL JOURNEYS - THANKSGIVING TIPS

NATIONAL GEOGRAPHIC



ONLINE ADVERTISING MARKETING

GOLD WINNER

FX'S THE BEAR S2: CHICAGO FOOD MAP

FX NETWORKS

SILVER WINNER

FX'S AMERICAN HORROR STORIES S3: BESTIE DESKTOP OVERLAY (US WEEKLY)

FX NETWORKS

BRONZE WINNER

FX'S THE BEAR S2: 3D CUBE

FX NETWORKS





2024 GEMA AWARDS

TV/STREAMING GLOBAL

DIGITAL & SOCIAL



TECHNICAL INNOVATIONS FOR DIGITAL PLATFORMS

GOLD WINNER

HISTORY OF THE WORLD, PART II DIGITAL ACTIVATION

HULU BRAND

SILVER WINNER

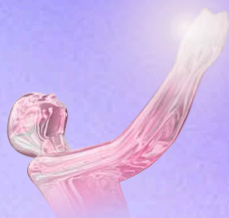
FX WEARABLE TECHNOLOGY A MURDER AT THE END OF THE
WORLD NFC SMART RING EXPERIENCE

FX NETWORKS

BRONZE WINNER

FX OFFICIAL GLOBAL SITE - FX BRAND, ORIGINALS,
DOCUMENTARIES AND LIMITED SERIES

FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



POSTER

GOLD WINNER

THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

GREAT EXPECTATIONS
FX NETWORKS

BRONZE WINNER

THE CROWN
ONCE UPON A TIME



POSTER CAMPAIGN

GOLD WINNER

A REAL BUGS LIFE
NATIONAL GEOGRAPHIC

SILVER WINNER

FARGO SEASON 5 - FIGURINE, PUMPKIN, BELT BUCKLE
FX NETWORKS

BRONZE WINNER

YELLOWJACKETS POSTER CAMPAIGN
PARAMOUNT+ WITH SHOWTIME



CAST/CHARACTER POSTER

GOLD WINNER

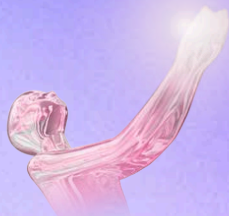
THE BEAR SEASON 2
FX NETWORKS

SILVER WINNER

FARGO SEASON 5
FX NETWORKS

BRONZE WINNER

GREAT EXPECTATIONS
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



CAST/CHARACTER POSTER CAMPAIGN

GOLD WINNER

INFAMIA

NETFLIX CREATIVE STUDIO

SILVER WINNER

ALL THE LIGHT WE CANNOT SEE CHARACTER POSTER CAMPAIGN

RHUBARB + NETFLIX

BRONZE WINNER

MADE IN HEAVEN S2 DRY SPELL CHARACTER POSTER CAMPAIGN

RHUBARB + AMAZON STUDIOS



COMEDY POSTER

GOLD WINNER

BREEDERS SEASON 4

FX NETWORKS

SILVER WINNER

THE MUPPETS MAYHEM KEY ART

DISNEY BRANDED TELEVISION

BRONZE WINNER

RESERVATION DOGS SEASON 3 - SPIRIT

FX NETWORKS



DOCUMENTARY POSTER

GOLD WINNER

WELCOME TO WREXHAM SEASON 2

FX NETWORKS

SILVER WINNER

THE DEVIL ON TRIAL

NETFLIX CREATIVE STUDIO

BRONZE WINNER

DEAR MAMA

FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART



DRAMA POSTER

GOLD WINNER

MAYANS M.C. SEASON 5

FX NETWORKS

SILVER WINNER

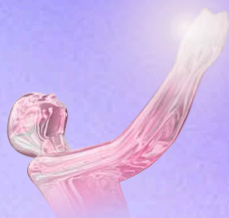
FARGO SEASON 5

FX NETWORKS

BRONZE WINNER

YELLOWJACKETS TEEN QUEEN ART

PARAMOUNT+ WITH SHOWTIME



2024 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART CRAFT



COPYWRITING

GOLD WINNER

THE MISSION
NATIONAL GEOGRAPHIC

SILVER WINNER

A SMALL LIGHT
NATIONAL GEOGRAPHIC

BRONZE WINNER

WILD LIFE
NATIONAL GEOGRAPHIC



ILLUSTRATION

GOLD WINNER

DAVE SEASON 3
FX NETWORKS

SILVER WINNER

PRONOUN PLATES
SHEMAROO ENTERTAINMENT LTD

BRONZE WINNER

FARGO SEASON 5
FX NETWORKS



PHOTOGRAPHY

GOLD WINNER

MAYANS M.C. SEASON 5 - RED TRIPTYCH
FX NETWORKS

SILVER WINNER

EL ELEGIDO KEY ART
RHUBARB + NETFLIX

BRONZE WINNER

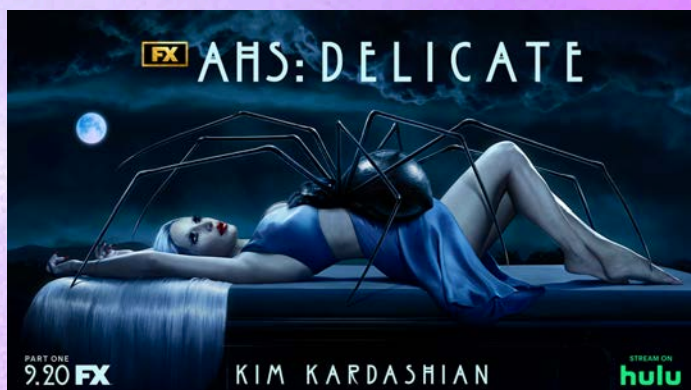
AMERICAN HORROR STORY SEASON 12 - CARA SYRINGE
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

KEY ART CRAFT



RETOUCHING AND PRODUCTION

GOLD WINNER

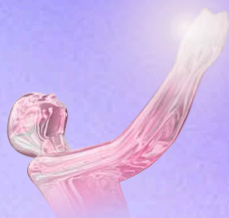
AMERICAN HORROR STORY SEASON 12 - KIM HAIR
FX NETWORKS

SILVER WINNER

AMERICAN HORROR STORY SEASON 12 - EMMA SPIDERBELLY
FX NETWORKS

BRONZE WINNER

AMERICAN HORROR STORY SEASON 12 - KIM SPIDERBELLY
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME



BILLBOARD AD

GOLD WINNER

CRUEL SUMMER SEASON 2 CD BILLBOARD
FREEFORM

SILVER WINNER

ONE PIECE 3D BILLBOARD
ROGER

BRONZE WINNER

CRUEL SUMMER SEASON 2 90S DESKTOP COMPUTER BILLBOARD
FREEFORM



BUILDING/WALL AD

GOLD WINNER

SHOGUN - COMICON WALL
FX NETWORKS

SILVER WINNER

AMERICAN HORROR STORIES 3 - WILDPST
FX NETWORKS

BRONZE WINNER

LA CASITA
TELEVISA UNIVISION



DIGITAL AD

GOLD WINNER

FUTURAMA 3D BILLBOARD
HULU ORIGINALS

SILVER WINNER

FX'S FARGO S5: OOH MOTION POSTER
FX NETWORKS

BRONZE WINNER

DANCING WITH THE STARS VEGAS SPHERE
ABC



2024 GEMA AWARDS

TV/STREAMING GLOBAL

OUT-OF-HOME



AD CAMPAIGN

GOLD WINNER

FATAL ATTRACTION - I WON'T BE IGNORED
PARAMOUNT+ WITH SHOWTIME

SILVER WINNER

CRUEL SUMMER SEASON 2 OOH MIXED CAMPAIGN
FREEFORM

BRONZE WINNER

FARGO SEASON 5 - 19-6X48, BUS, TRANSIT, TAXI, URBAN PANEL
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

EXPERIENTIAL | EVENTS | ACTIVATION



EXPERIENTIAL ACTIVATION

GOLD WINNER

WE'VE BEEN ROBBED!

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

ONLY MURDERS IN THE BUILDING SEASON 3: BACKSTAGE
AT THE GOOSEBUMPS EXPERIENCE

HULU ORIGINALS

BRONZE WINNER

GOOSEBUMPS SLAPPY ACTIVATION

DISNEY BRANDED TELEVISION



EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

GOLD WINNER

FUTURAMA SDCC DRONE SHOW

HULU ORIGINALS

SILVER WINNER

ANIMAYHEM: ENTER THE SECOND DIMENSION ACTIVATION AT SDCC

HULU BRAND

BRONZE WINNER

FX'S A MURDER AT THE END OF THE WORLD AT SDCC 2023

FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

PREMIUM | SPECIALTY



PREMIUM OR SPECIALTY ITEMS

GOLD WINNER

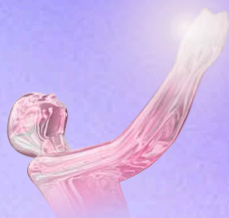
8 ILLUSTRATIONS FOR 8M
COSMO SPAIN (A+E NETWORKS)

SILVER WINNER

RABBIT HOLE BURNER PHONES
PARAMOUNT+ WITH SHOWTIME

BRONZE WINNER

FX'S JUSTIFIED: CITY PRIMEVAL "THE RAYLAN" HAT
FX NETWORKS



2024 GEMA AWARDS

TV/STREAMING GLOBAL

BRANDED PARTNERSHIPS



SERIES/PROGRAM AND PRODUCT TIE IN

GOLD WINNER

ANIMANIACS X MASTERCLASS: THE BRAIN TEACHES
WORLD DOMINATION

HULU ORIGINALS

SILVER WINNER

FORTNITE FUTURAMA AVATAR SKINS

HULU ORIGINALS

BRONZE WINNER

CAMPBELL'S SPOONFUL OF JOY

A+E NETWORKS



BRAND INTEGRATION PROMO

GOLD WINNER

DISNEY STUDIOS X ESPN WCF - INDIANA JONES AND THE DIAL OF
DESTINY - QUEST FOR LARRY

DISNEY CREATIVWORKS

SILVER WINNER

PURE MICHIGAN X NAT GEO

NATIONAL GEOGRAPHIC

BRONZE WINNER

CAMPBELL'S SPOONFUL OF JOY CAMPAIGN

A+E NETWORKS PARTNERSHIPS



USE OF AN ATHLETE

GOLD WINNER

NFL

TELEVISA UNIVISION

SILVER WINNER

FIGHT CANCER: EVERYONE KNOWS SOMEONE

TV2 DENMARK

BRONZE WINNER

WORD TRAVELS FAST WITH JALEN HURTS

HULU BRAND



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to...

OUR OFFICIAL MEDIA PARTNER

VARIETY

OUR OFFICIAL MUSIC PARTNER

MEGA—
—TRAX



2024 GEMA AWARDS

TV/STREAMING NORTH AMERICA

Thank You to...

THE OFFICIAL VOICE OF THE 2024 GEMA AWARDS

Vanessa James
MEDIA

OUR PRINTING PARTNER

**CLEARIMAGE
PRINTING CO**



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TV/STREAMING NORTH AMERICA

Thank You to...

OUR AWARDS OPEN DESIGN PARTNER

WUGIDO

OUR SPONSOR

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TV/STREAMING NORTH AMERICA

Thank You to...

OUR AWARDS SHOW PRODUCTION PARTNER



OUR PARTNERS





THE GLOBAL ENTERTAINMENT
MARKETING ACADEMY OF
ARTS & SCIENCES