



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

## NOMINEES

---



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Creative Marketing Team Of The Year

*DISNEY ENTERTAINMENT TELEVISION*

---

*FX*

---

*NATIONAL GEOGRAPHIC*

---

*NETFLIX*

---

*PARAMOUNT CREATIVE MTVE EUROPE*

---

*SHEMAROO ENTERTAINMENT LTD*

---

*TV 2 DENMARK*

---





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Agency Of The Year

*ARSONAL*

---

*DUTCHTOAST*

---

*LINDEMAN & ASSOCIATES*

---

*NEW LAND*

---

*SPACEMAN*

---

*TRICEFALO STUDIO*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Trailers

### BRAND TRAILER

"AGAIN"  
*DISNEY+*

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
*TV 2 DENMARK*

"PLACE"  
*DISNEY+*

THIS YEAR ON PARAMOUNT+  
*PARAMOUNT+ WITH SHOWTIME*

IDENTITY PROMO  
*AL MASHHAD*

"HAVE IT ALL"  
*DISNEY+*

---

### PROGRAM TRAILER

FX - MURDER AT THE END OF THE WORLD - STRANGE  
LOVE TRAILER  
*FX NETWORKS*

STRICTLY COME DANCING: FLOORSTARTER  
*TV 2 DENMARK*

OSCARS 95 - BOTTOM GUN  
*ABC*

FX - WELCOME TO WREXHAM - BELIEF TRAILER  
*FX NETWORKS*

X FACTOR  
*TV 2 DENMARK*

FX - GREAT EXPECTATIONS - CORRUPTED TRAILER  
*FX NETWORKS*

---

### COMEDY TRAILER

HEARTSTOPPER: SEASON 2 - OFFICIAL TRAILER  
*ZEALOT*

FX - DAVE - TOUR TRAILER  
*FX NETWORKS*

FRASIER OFFICIAL TRAILER  
*PARAMOUNT+ WITH SHOWTIME*

SEX EDUCATION: SEASON 4 - OFFICIAL TEASER  
*ZEALOT*

RICK AND MORTY SEASON 7 TRAILER  
*ADULT SWIM*

FX - THE BEAR - CHAOS MENU TRAILER  
*FX NETWORKS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Trailers

### DOCUMENTARY TRAILER

DRAW FOR CHANGE  
*THE PASTRY SHOP*

FX - WELCOME TO WREXHAM - BELIEF TRAILER  
*FX NETWORKS*

JFK: ONE DAY IN AMERICA  
*NATIONAL GEOGRAPHIC*

THE MISSION  
*NATIONAL GEOGRAPHIC*

BOBI WINE: THE PEOPLES PRESIDENT  
*NATIONAL GEOGRAPHIC*

FX - DEAR MAMA - STRENGTH TRAILER  
*FX NETWORKS*

---

### DRAMA TRAILER

A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER  
*NATIONAL GEOGRAPHIC*

TOP BOY: SEASON 3 - OFFICIAL TRAILER  
*ZEALOT*

THE LOST FLOWERS OF ALICE HART  
*PRIME VIDEO AUSTRALIA & NEW ZEALAND*

SPY/MASTER TRAILER  
*WARNER BROS DISCOVERY*

A SMALL LIGHT "MIEP" TRAILER  
*NATIONAL GEOGRAPHIC*

FX - FARGO - NICE TRAILER  
*FX NETWORKS*

---

### HORROR | THRILLER TRAILER

THE OTHERS - TRAILER  
*GLOBOPLAY*

FX - MURDER AT THE END OF THE WORLD - STRANGE  
LOVE TRAILER  
*FX NETWORKS*

HALLOWEEN - BE THE WATCHER  
*VIAPLAY CREATIVE*

THE OTHER BLACK GIRL TRAILER  
*HULU ORIGINALS*

THE PRODIGY  
*DUBAI MEDIA*

FX - AMERICAN HORROR STORIES - MONSTER  
*FX NETWORKS*

---

### SPORTS TRAILER

HANDBALL EUROPEAN CHAMPIONSHIPS  
*TV 2 DENMARK*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Trailers

OLYMPICS - ALL THE SHINE

*PROMO TV GLOBO*

EURO QUALIFIERS: IT'S TIME TO MOVE ON

*TV 2 DENMARK*

FORMULA 1 PIT CREW OFF-SEASON: TUK TUK

*BEIN SPORTS ASIA PTE LIMITED*

ART OF RUGBY

*BEIN SPORTS ASIA PTE LIMITED*

TOUR DE FRANCE: AVOID THE SUN

*TV 2 DENMARK*





# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

---

## Promos

### BRAND PROMO

"ARC"  
DISNEY+

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
TV 2 DENMARK

"PLACE"  
DISNEY+

TCM BRAND MASHUP  
WARNER BROS DISCOVERY CREATIVE EMEA

"AGAIN"  
DISNEY+

NEW NAME SAME GAME  
WARNER BROS DISCOVERY CREATIVE EMEA

---

### PROGRAM PROMO

HIDDEN BRUISES  
SHEMAROO ENTERTAINMENT LTD

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
TV 2 DENMARK

FX - AMERICAN HORROR STORY: DELICATE - NESTING  
FX NETWORKS

X FACTOR  
TV 2 DENMARK

FX - SNOWFALL - FINISH LINE  
FX NETWORKS

STRICTLY COME DANCING: FLOORSTARTER  
TV 2 DENMARK

---

### ACTION | ADVENTURE PROMO

FREE FILMS - ITS NOT A CRIME  
VIAPLAY CREATIVE

SPECIAL OPS: LIONESS CAN YOU ESCAPE SPOT  
PARAMOUNT+ WITH SHOWTIME

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE  
NATIONAL GEOGRAPHIC

EID MOVIES  
DUBAI MEDIA

FX - JUSTIFIED: CITY PRIMEVAL - HAT  
FX NETWORKS

---

### CHILDREN | FAMILY PROMO

A REAL BUGS LIFE  
NATIONAL GEOGRAPHIC

ABHIMANYU KI ALIEN FAMILY - LANDING ON NICK  
PROMO  
VIACOM18 MEDIA PVT LTD (NICK-INDIA)



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Promos

AMERICAN BORN CHINESE SUPPLEMENTAL TRAILER  
TEASE

*DISNEY BRANDED TELEVISION*

BOING SPAIN - PLANAZOS

*WARNER BROS. DISCOVERY CREATIVE EMEA*

MWOD TOY STORY 1 PROMO

*DISNEY STAR*

SCIENCE FAIR: THE SERIES

*NATIONAL GEOGRAPHIC*

---

### COMEDY PROMO

FX - RESERVATION DOGS - MAGIC

*FX NETWORKS*

SEX EDUCATION: SEASON 4 - 30 TEASER

*ZEALOT*

FX - DAVE - HAIRBALL

*FX NETWORKS*

FX - THE BEAR - CHAOS MENU

*FX NETWORKS*

---

### DOCUMENTARY PROMO

JFK: ONE DAY IN AMERICA

*NATIONAL GEOGRAPHIC*

NIGHTCLUB KISS

*GLOBOPLAY*

AIR CRASH INVESTIGATION

*DISNEY STAR*

FIRE OF LOVE "VALENTINES"

*NATIONAL GEOGRAPHIC*

FX - DEAR MAMA - STRENGTH

*FX NETWORKS*

BOBI WINE: THE PEOPLES PRESIDENT

*NATIONAL GEOGRAPHIC*

---

### DRAMA PROMO

BORN IMMORTAL

*AMC NETWORKS INTERNATIONAL SE*

HIDDEN BRUISES

*SHEMAROO ENTERTAINMENT LTD*

A SMALL LIGHT "MIEP" TRAILER

*NATIONAL GEOGRAPHIC*

GENIUS: MLK / X

*NATIONAL GEOGRAPHIC*

FX - SNOWFALL - FINISH LINE

*FX NETWORKS*





# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

---

## Promos

A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER  
*NATIONAL GEOGRAPHIC*

---

### HOLIDAY | SEASONAL PROMO

HISPANIC HERITAGE - BE THE NEXT STORY TOLD  
*NBCUNIVERSAL TELEMUNDO ENTERPRISES*

PARAMOUNT AFRICA THE C-WORD  
*PARAMOUNT AFRICA*

HORROR CHRISTMAS - ZOMBIE MOVIE MARATHON  
*PARAMOUNT CREATIVE MTVE EUROPE*

EMBRACING INCLUSIVE JINGLES  
*SHEMAROO ENTERTAINMENT LTD*

MLK DAY "KEEP MOVING" SEE ME FILM  
*MTV ENTERTAINMENT STUDIOS*

THE WISH LIST - CHRISTMAS 2023  
*ZDF*

---

### LIVE EVENT PROMO

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
*TV 2 DENMARK*

FURY NGANNOU - BATTLE OF THE BADDEST!  
*WARNER. BROS DISCOVERY CREATIVE EMEA*

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
*TV 2 DENMARK*

NFL SUPER BOWL  
*TV 2 DENMARK*

---

### REALITY PROMO

THE INCREDIBLE DR. POL "JINGLE"  
*NATIONAL GEOGRAPHIC*

THE VOICE - LAST JOURNEY  
*PROMO TV GLOBO*

AMERICAN IDOL "SING CITY"  
*ABC*

DRAG RACE MÉXICO S1  
*PARAMOUNT CREATIVE MTVE LATAM*

LA CASA DE LOS FAMOSOS MÉXICO  
*TELEVISA UNIVISION*

NEVER SAY NEVER WITH JEFF JENKINS  
*NATIONAL GEOGRAPHIC*

---

### SPECIAL EVENT PROMO

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
*SHEMAROO ENTERTAINMENT LTD*



# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

---

## Promos

"PLACE"  
DISNEY+

JULY 14TH - FRENCH NATIONAL DAY  
PARAMOUNT CREATIVE MTVE EUROPE

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
TV 2 DENMARK

FRANCE TÉLÉVISIONS - OLYMPICS 2024 PARIS ON  
FRANCE.TV  
FRANCE TÉLÉVISIONS

"AGAIN"  
DISNEY+

---

### SPORTS PROMO

NFL  
TELEVISA UNIVISION

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
TV 2 DENMARK

HANDBALL EUROPEAN CHAMPIONSHIPS  
TV 2 DENMARK

FRANCE TÉLÉVISIONS - ARISE ATHLETES ... OLYMPICS  
PARIS 2024  
FRANCE TÉLÉVISIONS

FORMULA 1 PIT CREW OFF-SEASON: TUK TUK  
BEIN SPORTS ASIA PTE LIMITED

OLYMPICS - ALL THE SHINE  
PROMO TV GLOBO

NON STOP SPORTS  
MBC GROUP

---

### THEATRICAL MOVIE SHOWN ON TELEVISION PROMO

SOUND OF METAL  
PROMO TV GLOBO

UNITED BY ACTION AXN  
SONY PICTURES ENTERTAINMENT IBERIA S.L.U.

HIDDEN BRUISES  
SHEMAROO ENTERTAINMENT LTD

TCM BRAND MASHUP  
WARNER BROS DISCOVERY CREATIVE EMEA

THE MISSION  
NATIONAL GEOGRAPHIC

HANDPICKED MOVIES  
SHEMAROO ENTERTAINMENT LTD

---

### VARIETY PROMO

X FACTOR  
TV 2 DENMARK





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Promos

GAMESHOW COMPILATION

*BBC STUDIOS*

BERANI NYANYI? (THE MOST DARING SHOW IS BACK)

*MEDIACORP PTE LTD*

BBC NORDIC THE PERFECT EXCUSE

*BBC STUDIOS*

STRICTLY COME DANCING: FLOORSTARTER

*TV 2 DENMARK*

THE MASKED SINGER - SEASON 3 LAUNCH PROMO

*DPG MEDIA - VTM CREATIVE*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Clip-Based Promos

### ACTION | ADVENTURE CLIP-BASED PROMO

BTS - DIRECTOR'S CUT- ACTION  
*SHEMAROO ENTERTAINMENT LTD*

CREED VS. CREED  
*PROMO TV GLOBO*

UNITED BY ACTION AXN  
*SONY PICTURES ENTERTAINMENT IBERIA S.L.U.*

RAMBO NIGHTS  
*STAR CHANNELS*

MISSION-IMPOSSIBLE-COLLECTION-HUNT HUNT-  
PARAMOUNT+  
*PARAMOUNT CREATIVE MTVE EUROPE*

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE  
*NATIONAL GEOGRAPHIC*

---

### CHILDREN | FAMILY CLIP-BASED PROMO

SUPA TEAM 4  
*NETFLIX CREATIVE STUDIO*

JUNE FAMILY PACKAGE  
*DUBAI MEDIA*

FAMILY EVER AFTER DECEMBER  
*STAR CHANNELS*

HARRY POTTER SPECIAL. CHRISTMAS BY MAGIC. AXN  
MOVIES  
*SONY PICTURES ENTERTAINMENT IBERIA S.L.U.*

MY DAD THE BOUNTY HUNTER  
*NETFLIX CREATIVE STUDIO*

THE EPIC SOUNDS OF CAPTAIN UNDERPANTS  
*DREAMWORKS ANIMATION NETWORKS*

---

### COMEDY CLIP-BASED PROMO

FX - RESERVATION DOGS - TALE  
*FX NETWORKS*

AMERICAN PIE SAGA - COMEDY CENTRAL SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

FX - WHAT WE DO IN THE SHADOWS -  
TRANSFORMATION  
*FX NETWORKS*

THE WONDER YEARS SEASON 2 TRAILER  
*ABC*

FUTURAMA "NEW ADVENTURES" TRAILER  
*HULU ORIGINALS*

FX - THE BEAR - CHAOS MENU  
*FX NETWORKS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Clip-Based Promos

### DOCUMENTARY CLIP-BASED PROMO

BOBI WINE: THE PEOPLES PRESIDENT  
*NATIONAL GEOGRAPHIC*

SOUND OF THE POLICE TRAILER  
*ABC*

LIFE BELOW ZERO: FIRST ALASKANS  
*NATIONAL GEOGRAPHIC*

FX - HILLSONG - TRUTH  
*FX NETWORKS*

ANIMALS UP CLOSE WITH BERTIE GREGORY  
*NATIONAL GEOGRAPHIC*

INCREDIBLE ANIMAL JOURNEYS  
*NATIONAL GEOGRAPHIC*

---

### DRAMA CLIP-BASED PROMO

DELETE SEASON 1 TEASER  
*NETFLIX CREATIVE STUDIO*

TCM BRAND MASHUP  
*WARNER BROS DISCOVERY CREATIVE EMEA*

A SMALL LIGHT "MIEP" TRAILER  
*NATIONAL GEOGRAPHIC*

FX - MURDER AT THE END OF THE WORLD - LISTEN  
*FX NETWORKS*

PAINKILLER - PAIN | PLEASURE TEASER  
*NETFLIX CREATIVE STUDIO*

FX - FARGO - TUMBLE  
*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Specialty Promos

### IN-HOUSE PROMO

FX - DAVE - HAIRBALL  
*FX NETWORKS*

TCM BRAND MASHUP  
*WARNER BROS DISCOVERY CREATIVE EMEA*

FX - AMERICAN HORROR STORY: DELICATE - NESTING  
*FX NETWORKS*

BORN IMMORTAL  
*AMC NETWORKS INTERNATIONAL SE*

FX - MAYANS - DEATH VALLEY  
*FX NETWORKS*

FX - SNOWFALL - FINISH LINE  
*FX NETWORKS*

---

### OUT-OF-HOUSE PROMO

"HAVE IT ALL"  
*DISNEY+*

ANIMALS UP CLOSE WITH BERTIE GREGORY  
*NATIONAL GEOGRAPHIC*

LIFESTYLE PROMO  
*AL MASHHAD*

SCIENCE FAIR: THE SERIES  
*NATIONAL GEOGRAPHIC*

"ARC"  
*DISNEY+*

A SMALL LIGHT "MIEP" TRAILER  
*NATIONAL GEOGRAPHIC*

---

### DELIVERING ON A DIME

THE ASTRONAUTS OF STAND-UP COMEDY  
*PARAMOUNT CREATIVE MTVE EUROPE*

PARAMOUNT AFRICA REAL RECOGNIZE REAL  
*PARAMOUNT AFRICA*

DROP THE PHONE, GRAB THE REMOTE  
*SHEMAROO ENTERTAINMENT LTD*

JULY 14TH - FRENCH NATIONAL DAY  
*PARAMOUNT CREATIVE MTVE EUROPE*

MWOD TOY STORY 1 PROMO  
*DISNEY STAR*

NATIVE AMERICAN HERITAGE MONTH, "GENERATIONS"  
*NATIONAL GEOGRAPHIC*

---

### DIVERSITY & INCLUSION AWARENESS PROMO

BLACK STORIES ALWAYS - GIVING FLOWERS  
*HULU BRAND*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Specialty Promos

ALL OUR CHILDREN

TV 2 DENMARK

THE IMAGELESS TRAILER

GLOBOPLAY

EMBRACING INCLUSIVE JINGLES

SHEMAROO ENTERTAINMENT LTD

STOP HATE MESSAGES - UNCLE SHRIMP

TV 2 DENMARK

NATIVE PEOPLES' HERITAGE MONTH "WE GOT NEXT"  
SEE ME FILM

MTV ENTERTAINMENT STUDIOS

---

### FUNNIEST PROMO

HANDBALL EUROPEAN CHAMPIONSHIPS

TV 2 DENMARK

SEX EDUCATION: SEASON 4 - 30 TEASER

ZEALOT

TOUR DE FRANCE: AVOID THE SUN

TV 2 DENMARK

DROP THE PHONE, GRAB THE REMOTE

SHEMAROO ENTERTAINMENT LTD

STRICTLY COME DANCING: FLOORSTARTER

TV 2 DENMARK

X FACTOR

TV 2 DENMARK

---

### I'M NOT CRYING, YOU ARE!

FIGHT CANCER: EVERYONE KNOWS SOMEONE

TV 2 DENMARK

NEVER ANSWERED CALLS

GLOBOPLAY

HIDDEN BRUISES

SHEMAROO ENTERTAINMENT LTD

VIASAT NATURE: WONDERFUL WORLD

VIASAT WORLD

DIA DE MUERTOS

TELEVISA UNIVISION

NEVER SAY NEVER - DITCH YOUR COMFORT ZONE: WHY  
NOT ME?

NATIONAL GEOGRAPHIC

---

### OMG!

FX - AMERICAN HORROR STORY: DELICATE - NESTING

FX NETWORKS

STOP HATE MESSAGES - UNCLE SHRIMP

TV 2 DENMARK



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Specialty Promos

**SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**ARN HUB**  
*VIAPLAY GROUP*

**FX - AMERICAN HORROR STORIES - TAPEWORM RUNWAY**  
*FX NETWORKS*

---

### SOCIAL GOOD PROMO

**NO BUTTS**  
*A+E NETWORKS EMEA*

**PIRACY UNTELLS OUR STORIES**  
*BIRTHMARK*

**ALL OUR CHILDREN**  
*TV 2 DENMARK*

**PARAMOUNT AFRICA NOVEMBALLS 2024**  
*PARAMOUNT AFRICA*

**THE IMAGELESS TRAILER**  
*GLOBOPLAY*

**FIGHT CANCER: EVERYONE KNOWS SOMEONE**  
*TV 2 DENMARK*

### SOMETHING FOR NOTHING

**BAAHUBALI 1 & 2 (MARATHI DUBBED)**  
*SHEMAROO ENTERTAINMENT LTD*

**SHARKNADO STUNT**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**PARAMOUNT AFRICA NOVEMBALLS 2024**  
*PARAMOUNT AFRICA*

**BACK TO SCHOOL MOVIES**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**HIDDEN BRUISES**  
*SHEMAROO ENTERTAINMENT LTD*

**SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN**  
*PARAMOUNT CREATIVE MTVE EUROPE*

---

### STUNT PROMO

**MBC 2 HOME OF MOVIES**  
*MBC GROUP*

**YELLOWJACKETS - MTV NEWS DEEPFAKE**  
*PARAMOUNT+ WITH SHOWTIME*

**HIDDEN BRUISES**  
*SHEMAROO ENTERTAINMENT LTD*

**LET THE WHOLE FAMILY TRANSFORM**  
*PARAMOUNT CREATIVE MTVE EUROPE*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Specialty Promos

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
*SHEMAROO ENTERTAINMENT LTD*

FX - THE BEAR - KITCHENS  
*FX NETWORKS*



# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

## Video Promo Campaigns

### BRAND CAMPAIGN

CANAL 5 CAMPAIGN  
*TELEVISA UNIVISION*

BBC NORDIC BRIGHTER TV  
*BBC STUDIOS*

PARAMOUNT FILM CLUB  
*PARAMOUNT CREATIVE MTVE EUROPE*

WHAT MAKES YOU TICK?  
*SHEMAROO ENTERTAINMENT LTD*

BE CURIOUS  
*TV 2 DENMARK*

ANIMAYHEM ON-AIR CAMPAIGN  
*HULU BRAND*

### IN-HOUSE CAMPAIGN

EL SEÑOR DE LOS CIELOS SEASON 9 CAMPAIGN  
*NBCUNIVERSAL TELEMUNDO ENTERPRISES*

BTS - DIRECTOR'S CUT  
*SHEMAROO ENTERTAINMENT LTD*

UNIVERSAL TV DUN DUN BRASILEIRO  
*NBCUNIVERSAL NETWORKS INTERNATIONAL BRASIL*

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
*SHEMAROO ENTERTAINMENT LTD*

BORN IMMORTAL CAMPAIGN  
*AMC NETWORKS INTERNATIONAL SE*

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE  
SEASON 2  
*NATIONAL GEOGRAPHIC*

### ANIMATION | CARTOON CAMPAIGN

CRAIG AND THE KIDS FROM THE CREEK  
*WARNER BROS. DISCOVERY CREATIVE EMEA*

ABHIMANYU KI ALIEN FAMILY - LAUNCH CAMPAIGN  
*VIACOM18 MEDIA PVT LTD (NICK-INDIA)*

GIRL POWER WEEK  
*THE WALT DISNEY COMPANY, EUROPE & AFRICA*

CALLING ALL BATWHEELS  
*WARNER BROS. DISCOVERY CREATIVE EMEA*

### CHILDREN | FAMILY CAMPAIGN

COCOMELON LANE CAMPAIGN  
*NETFLIX CREATIVE STUDIO*

GOOSEBUMPS ON-AIR CAMPAIGN  
*DISNEY BRANDED TELEVISION*

FROZEN DAY  
*THE WALT DISNEY COMPANY, EUROPE & AFRICA*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Video Promo Campaigns

**A REAL BUGS LIFE**  
*NATIONAL GEOGRAPHIC*

**PERCY JACKSON AND THE OLYMPIANS CAMPAIGN**  
*DISNEY BRANDED TELEVISION*

---

### COMEDY CAMPAIGN

**FX - DAVE - COMEDY CAMPAIGN**  
*FX NETWORKS*

**ABBOTT ELEMENTARY ON-AIR CAMPAIGN**  
*ABC*

**UNPRISONED ON-AIR CAMPAIGN**  
*ONYX COLLECTIVE*

**FX - THE BEAR S2 - VIDEO CAMPAIGN**  
*FX NETWORKS*

---

### DOCUMENTARY CAMPAIGN

**FX - DEAR MAMA - DOCUMENTARY CAMPAIGN**  
*FX NETWORKS*

**FRANCE 5 - LA GUERRE DES TRÔNES - IN THE TIMES OF LOUIS XVI**  
*FRANCE 5*

**THE 1619 PROJECT ON-AIR CAMPAIGN**  
*ONYX COLLECTIVE*

**OUR PLANET II**  
*NETFLIX CREATIVE STUDIO*

**JFK: ONE DAY IN AMERICA**  
*NATIONAL GEOGRAPHIC*

**FX - WELCOME TO WREXHAM - DOCUMENTARY CAMPAIGN**  
*FX NETWORKS*

---

### DRAMA CAMPAIGN

**BORN IMMORTAL CAMPAIGN**  
*AMC NETWORKS INTERNATIONAL SE*

**FX - MURDER AT THE END OF THE WORLD - DRAMA CAMPAIGN**  
*FX NETWORKS*

**YELLOWJACKETS S2 CAMPAIGN**  
*PARAMOUNT+ WITH SHOWTIME*

**FX - FARGO - VIDEO CAMPAIGN**  
*FX NETWORKS*

**A SMALL LIGHT**  
*NATIONAL GEOGRAPHIC*

**FX - AMERICAN HORROR STORY: DELICATE - VIDEO CAMPAIGN**  
*FX NETWORKS*



# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

## Video Promo Campaigns

### HOLIDAY | SEASONAL CAMPAIGN

UAE NATIONAL DAY  
*DUBAI MEDIA*

SHOCKTOBER ON TELE5  
*WARNER BROS DISCOVERY GSA*

31 DAYS | COMEDY CENTRAL'S 2023 HOLIDAY STUNT  
*MTV ENTERTAINMENT STUDIOS*

DC XMAS CAMPAIGN 2023  
*THE WALT DISNEY COMPANY, EUROPE & AFRICA*

NEW YEAR IDENTIS  
*DISNEY STAR*

### REALITY CAMPAIGN

WARSAW SHORE 8 BIT  
*PARAMOUNT CREATIVE MTVE EUROPE*

RUNNING WILD WITH BEAR GRYLLS: THE CHALLENGE  
SEASON 2  
*NATIONAL GEOGRAPHIC*

THE GOLDEN BACHELOR ON-AIR CAMPAIGN  
*ABC*

RESTAURANTS AT THE END OF THE WORLD - MEET  
KRISTEN KISH  
*NATIONAL GEOGRAPHIC*

DRAG RACE MÉXICO S1  
*PARAMOUNT CREATIVE MTVE LATAM*

NEVER SAY NEVER - MEET JEFF JENKINS  
*NATIONAL GEOGRAPHIC*

### SOCIAL GOOD CAMPAIGN

HISPANIC HERITAGE MONTH  
*NATIONAL GEOGRAPHIC*

PARAMOUNT AFRICA BOOBTOWER 24  
*PARAMOUNT AFRICA*

WAR ON GAZA  
*AL JAZEERA MEDIA NETWORK*

PRIDE MONTH CAMPAIGN  
*NATIONAL GEOGRAPHIC*

### SPECIAL EVENT CAMPAIGN

GIRL POWER WEEK  
*THE WALT DISNEY COMPANY, EUROPE & AFRICA*

BTS DIRECTOR'S CUT  
*SHEMAROO ENTERTAINMENT LTD*

FROZEN DAY  
*THE WALT DISNEY COMPANY, EUROPE & AFRICA*

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
*SHEMAROO ENTERTAINMENT LTD*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Video Craft

### COPYWRITING

HANDBALL EUROPEAN CHAMPIONSHIPS  
*TV 2 DENMARK*

PARAMOUNT AFRICA REAL RECOGNIZE REAL  
*PARAMOUNT AFRICA*

BBC NORDIC THE PERFECT EXCUSE  
*BBC STUDIOS*

STOP HATE MESSAGES - UNCLE SHRIMP  
*TV 2 DENMARK*

THE GREAT REDBAND RECAP  
*SILK FACTORY*

A REAL BUGS LIFE  
*NATIONAL GEOGRAPHIC*

---

### EDITING

OLYMPICS - ALL THE SHINE  
*PROMO TV GLOBO*

FILMS WITHOUT LIMITS - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

PARADISE - CLOCK TEASE  
*NETFLIX CREATIVE STUDIO*

MISSION-IMPOSSIBLE-COLLECTION-HUNT HUNT-  
PARAMOUNT+  
*PARAMOUNT CREATIVE MTVE EUROPE*

FX - SIZZLE - HUMAN  
*FX NETWORKS*

HANDPICKED MOVIES  
*SHEMAROO ENTERTAINMENT LTD*

---

### DIRECTING

PIRACY UNTELLS OUR STORIES  
*BIRTHMARK*

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
*TV 2 DENMARK*

SPY/MASTER CHARACTER SPOT  
*WARNER BROS DISCOVERY*

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
*TV 2 DENMARK*

FX - AMERICAN HORROR STORY: DELICATE - NESTING  
*FX NETWORKS*

STRICTLY COME DANCING: FLOORSTARTER  
*TV 2 DENMARK*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Video Craft

### SOUND DESIGN

SOUND OF METAL  
*PROMO TV GLOBO*

PARAMOUNT AFRICA REAL RECOGNIZE REAL  
*PARAMOUNT AFRICA*

MILI  
*SHEMAROO ENTERTAINMENT LTD*

WHAT MAKES YOU TICK?  
*SHEMAROO ENTERTAINMENT LTD*

BORN IMMORTAL  
*AMC NETWORKS INTERNATIONAL SE*

HORROR WEEKEND - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

---

### USE OF MUSIC

TCM BRAND MASHUP  
*WARNER BROS DISCOVERY CREATIVE EMEA*

OLYMPICS - ALL THE SHINE  
*PROMO TV GLOBO*

MERA JOOTA HAI JAPANI  
*SHEMAROO ENTERTAINMENT LTD*

SEX EDUCATION: SEASON 4 - OFFICIAL TRAILER  
*ZEALOT*

FX - WELCOME TO WREXHAM - BELIEF TRAILER  
*FX NETWORKS*

HANDPICKED MOVIES  
*SHEMAROO ENTERTAINMENT LTD*

---

### USE OF SCORE OR MUSIC WITHOUT LYRICS

JFK: ONE DAY IN AMERICA  
*NATIONAL GEOGRAPHIC*

SCREAM OR LAUGH? - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

WHAT MAKES YOU TICK?  
*SHEMAROO ENTERTAINMENT LTD*

MILI  
*SHEMAROO ENTERTAINMENT LTD*

SPENCER AND HILL, SPANISH NATIONAL DAY -  
PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

A SMALL LIGHT "LIGHT OF LIGHTS" TRAILER  
*NATIONAL GEOGRAPHIC*

---

### USE OF MUSIC WITH ORIGINAL LYRICS

RAMBO NIGHTS  
*STAR CHANNELS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Video Craft

**CHRISTMAS CRIMEFEST**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**THE WITCHER S3 - LETTERS TEASE**  
*NETFLIX CREATIVE STUDIO*

**BORN IMMORTAL**  
*AMC NETWORKS INTERNATIONAL SE*

**TRIBUTE TO BRAZILIAN CINEMA**  
*TELECINE*

**FAMILY EVER AFTER DECEMBER**  
*STAR CHANNELS*

---

**FX - SNOWFALL - FINISH LINE**  
*FX NETWORKS*

## VOICE-OVER PERFORMANCE

**SECRETS OF THE ELEPHANTS**  
*NATIONAL GEOGRAPHIC*

**HORROR WEEKEND - PARAMOUNT NETWORK SPAIN**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**ANTIQUES ROADSHOW S45**  
*BBC STUDIOS*

**THE GREAT FEMALE 30 TV SPOT**  
*SILK FACTORY*

**A REAL BUGS LIFE**  
*NATIONAL GEOGRAPHIC*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Video

### BRAND DESIGN PROMO

ASHARQ BUSINESS WITH BLOOMBERG IMAGE SPOT  
"TOUCHPOINTS"  
ASHARQ NETWORK

NICKELODEON BRAND ANTHEM  
VIACOM18 MEDIA PVT LTD (NICK-INDIA)

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
TV 2 DENMARK

MAGICAL WORLD OF DISNEY IDENT  
DISNEY STAR

NON STOP SPORTS  
MBC GROUP

ENTERTAINMENT IN ONE BOX  
SHEMAROO ENTERTAINMENT LTD

---

### PROGRAM DESIGN PROMO

AMERICAN HORROR STORIES 3 - FEROCIOUS :30  
FX

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
SHEMAROO ENTERTAINMENT LTD

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
TV 2 DENMARK

MIGUEL WANTS TO FIGHT TRAILER  
ABC

GREAT AUSTRALIAN BAKE OFF  
FOX CREATIVE

MAYANS 5 - DEATH VALLEY :30  
FX

---

### IN-HOUSE DESIGN PROMO

ROCKWIZ  
FOX CREATIVE

THE BETRAYER  
MBC GROUP

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
SHEMAROO ENTERTAINMENT LTD

EURO QUALIFIERS: IT'S TIME TO MOVE ON  
TV 2 DENMARK

JFK: THE ASSASSINATION  
VIASAT WORLD





# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

## Art Direction & Design: Video

MAYANS 5 - DEATH VALLEY :30  
*FX*

### HOLIDAY | SEASONAL DESIGN PROMO

RAMADAN SONG  
*MBC GROUP*

PARAMOUNT AFRICA THE C-WORD  
*PARAMOUNT AFRICA*

KILLER CLASSICS | PARAMOUNT NETWORK'S 2023  
HALLOWEEN STUNT  
*MTV ENTERTAINMENT STUDIOS*

GOLDBERG XMAS - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

### BRAND TOTAL DESIGN PACKAGE

CHECKERED PAST LAUNCH CAMPAIGN  
*ADULT SWIM*

GRAYONE 2023 GRAPHICS PACKAGE  
*GRAY TELEVISION*

ASHARQ DOCUMENTARY ON SCREEN PACKAGE  
*ASHARQ NETWORK*

RAMADAN OSP MBC GROUP  
*MBC GROUP*

### BRAND IMAGE - REBRAND, REFRESH OR LAUNCH

TVMONACO GLOBAL BRANDING  
*GÉDÉON*

24.KZ NEWS NETWORK REBRANDING  
*STARLIGHT CREATIVE*

STAR CHANNELS - EMEA REBRAND  
*THE WALT DISNEY COMPANY EUROPE AND AFRICA + THIS  
IS PACIFICA*

DUBAI SPORTS REBRANDING  
*DUBAI MEDIA*

### PROGRAM TOTAL DESIGN PACKAGE

AHS: DELICATE - PACKAGE ID :15, ORIGINAL OPEN :05,  
VIEWER ADVISORY :04, COUNTDOWN :10  
*FX*

FRANCE 2 INFO - NEW BRANDING  
*GÉDÉON*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Video

GREAT EXPECTATIONS - DEAD ROSES ID :10, CLOCK ID :10  
FX

RUGBY WORLD CUP FRANCE 2023  
AE LIVE IGNITE

AHZ3 - FEROCIOUS :30, PACKAGE ID :10, PACKAGE ID :15,  
TAPE WORM :30, GET IT OUT 15  
FX

WELCOME TO WREXHAM 2 - PACKAGE ID :10, BELIEF  
TRAILER, VAC :08, VAC :04, COUNTDOWN :05  
FX

---

### BRAND ID'S

STAR CHANNELS - IDS  
THE WALT DISNEY COMPANY EUROPE AND AFRICA + THIS  
IS PACIFICA

BBC NORDIC IDENTIS  
BBC STUDIOS

ZDF EASTER 2023  
ZDF

HULU IDS CAMPAIGN  
HULU BRAND

THE MOUNTAIN IS THE STAR  
PARAMOUNT CREATIVE MTVE EUROPE

CHECKERED PAST LAUNCH CAMPAIGN  
ADULT SWIM

---

### PROGRAM ID's

ARCHER 14 - PACKAGE ID :10  
FX

3SAT DOKFILM IDENTIS  
THEN WE TAKE BERLIN

AHS: DELICATE - PACKAGE ID :15  
FX

IT'S ALWAYS SUNNY IN PHILADELPHIA 16 - PACKAGE ID :10  
FX

DAVE 3 - PACKAGE ID :10  
FX

ARCHER: INTO THE COLD - "GO OUT" ID :15  
FX





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Video

### OPENING TITLE | CREDITS

NIGHT HAS COME OPENING TITLE  
*LG UPLUS CORP.*

PARAMOUNT AFRICA NKALAKATHA  
*PARAMOUNT AFRICA*

BAMBAI MERI JAAN  
*PLEXUS MOTION*

KOHLRABENSCHWARZ - PARAMOUNT+ GSA  
*PARAMOUNT CREATIVE MTVE EUROPE*

STRATIGIA  
*AL MASHHAD*

CHEMISTRY OF DEATH - PARAMOUNT+ GSA  
*PARAMOUNT CREATIVE MTVE EUROPE*

---

### BUMPERS | INTERSTITIALS

DUBAI RACING IDENTIS  
*DUBAI MEDIA*

THE MOUNTAIN IS THE STAR  
*PARAMOUNT CREATIVE MTVE EUROPE*

CHE TEMPO CHE FA BUMPERS  
*WARNER BROS. DISCOVERY ITALIA*

COMEDY CENTRAL SUMMER BUMPERS  
*PARAMOUNT CREATIVE MTVE EUROPE*

CHECKERED PAST LAUNCH CAMPAIGN  
*ADULT SWIM*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Video Craft

### ANIMATION

GREASE RISE OF THE PINK LADIES JACKET TEASE  
*PARAMOUNT+ WITH SHOWTIME*

BAAHUBALI 1 & 2 (MARATHI DUBBED)  
*SHEMAROO ENTERTAINMENT LTD*

ROSS KEMP: DEEP SEA TREASURE HUNTER  
*A+E NETWORKS EMEA*

GOOSEBUMPS CGI SLAPPY: HOLLYWOOD  
*DISNEY BRANDED TELEVISION*

STAR TREK: STRANGE NEW WORLDS S2 LOGOWORLDS  
*PARAMOUNT+ WITH SHOWTIME*

AIR CRASH INVESTIGATION  
*DISNEY STAR*

---

### MOTION GRAPHICS

EMIRATES NEWS  
*DUBAI MEDIA*

GOLDBERG XMAS - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

JFK: THE ASSASSINATION  
*VIASAT WORLD*

ROCKWIZ  
*FOX CREATIVE*

AMERICAN HORROR STORIES S3 "FEROCIOUS" :30  
*FX*

ICONS OF CINEMA  
*PARAMOUNT CREATIVE MTVE EUROPE*

---

### VISUAL EFFECTS

AMERICAN HORROR STORIES 3 - FEROCIOUS :30  
*FX*

THE ASTRONAUTS OF STAND-UP COMEDY  
*PARAMOUNT CREATIVE MTVE EUROPE*

DETECTIVE FORST - SOUNDS OF WIND TEASE  
*NETFLIX CREATIVE STUDIO*

STAR TREK: STRANGE NEW WORLDS S2 ORBIT MOTION  
PROMO  
*PARAMOUNT+ WITH SHOWTIME*

MAYANS 5 - DEATH VALLEY :30  
*FX*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Video Craft

FILMS WITHOUT LIMITS - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

---

### TYPOGRAPHY

AIR CRASH INVESTIGATION  
*DISNEY STAR*

THE BLACKLIST: THE COMPLETE SERIES AXN  
*SONY PICTURES ENTERTAINMENT IBERIA S.L.U.*

HIDDEN BRUISES  
*SHEMAROO ENTERTAINMENT LTD*

SCARY HALLOWEEN - PARAMOUNT NETWORK SPAIN  
*PARAMOUNT CREATIVE MTVE EUROPE*

EMIRATES NEWS  
*DUBAI MEDIA*

AMERICAN HORROR STORIES S3 "FEROCIOUS" :30  
*FX*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Print

### TOTAL PRINT PACKAGE: BRAND OR PROGRAM

AHS S12 - KIM SB POSTER, KIM SB EXT, EMMA SB EXT,  
KISS WILSHIRE WALL, KIM HAIR 19-6X48

*FX NETWORKS*

AMERICAN HORROR STORIES 3 - ORGAN POSTER,  
ORGAN WILSHIRE, ALL ART WILDPST, TAPEWORM  
BUS, 19-6X48

*FX NETWORKS*

FARGO SEASON 5 - POSTER, 196-X48, BUS, TAXI,  
URBAN PANEL

*FX NETWORKS*

SNOWFALL SEASON 6 - POSTER, WILSHIRE WALL,  
GLOW IN THE DARK BB, 19-6X48, BUS

*FX NETWORKS*

THE BEAR SEASON 2 - POSTER, WILSHIRE WALL,  
WILDPST, MELROSE WALL, 14X48

*FX NETWORKS*

WELCOME TO WREXHAM S2 - POSTER, 196-X48, GROVE  
WALL, BUS, TRANSIT

*FX NETWORKS*

### LOGO DESIGN

LOS (CASI) ÍDOLOS BAHÍA COLORADA KEY ART  
*RHUBARB + NETFLIX*

LBZ: FIRST ALASKANS  
*NATIONAL GEOGRAPHIC*

SCIENCE FAIR THE SERIES  
*NATIONAL GEOGRAPHIC*

DUBAI RACING NEW LOGO DESIGN  
*DUBAI MEDIA*

DUBAI SPORTS NEW LOGO DESIGN  
*DUBAI MEDIA*

ITS ALWAYS SUNNY IN PHILADELPHIA SEASON 16  
*FX NETWORKS*

---

### PRESS KIT

8 ILLUSTRATIONS FOR 8M  
*COSMO SPAIN (A+E NETWORKS)*

MASTERS OF SEX AXN  
*SONY PICTURES ENTERTAINMENT IBERIA S.L.U.*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Art Direction & Design: Print

CRIME INVESTIGATION BOOK  
*SHEMAROO ENTERTAINMENT LTD*

LOS CHICOS  
*COSMO SPAIN (A+E NETWORKS)*

A SMALL LIGHT  
*NATIONAL GEOGRAPHIC*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## 360 Campaign

### 360 CAMPAIGN: PROGRAM PROMOTION

FX - WELCOME TO WREXHAM - 360 CAMPAIGN  
*FX NETWORKS*

RABBIT HOLE CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*

FX - THE BEAR SEASON 2 - 360 CAMPAIGN  
*FX NETWORKS*

FX - FARGO - 360 CAMPAIGN  
*FX NETWORKS*

PLANET EARTH III CAMPAIGN  
*BBC STUDIOS CREATIVE*

FX - AMERICAN HORROR STORY - 360 CAMPAIGN  
*FX NETWORKS*

---

### 360 CAMPAIGN: COMEDY

FRASIER CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*

FX - DAVE SEASON 3 - 360 CAMPAIGN  
*FX NETWORKS*

FUTURAMA 360 MARKETING CAMPAIGN  
*HULU ORIGINALS*

GREASE RISE OF THE PINK LADIES  
*PARAMOUNT+ WITH SHOWTIME*

FX - THE BEAR SEASON 2 - 360 CAMPAIGN  
*FX NETWORKS*

ONLY MURDERS IN THE BUILDING SEASON 3 360  
CAMPAIGN  
*HULU ORIGINALS*

---

### 360 CAMPAIGN: DRAMA

"MAKILING" LAUNCH CAMPAIGN  
*GMA NETWORK, INC.*

FATAL ATTRACTION CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*

BRAZILIAN COWBOYS KARAOKASE  
*GLOBOPLAY*

CRUEL SUMMER SEASON 2 INTEGRATED CAMPAIGN  
*FREEFORM*

BLACK CAKE 360 MARKETING CAMPAIGN  
*HULU ORIGINALS*

YELLOWJACKETS S2 CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Special

### BEHIND THE SCENES

THE CROWN S6: BEHIND THE SCENES  
*ONCE UPON A TIME*

GENIUS MLK / X BTS  
*NATIONAL GEOGRAPHIC*

THE GREAT "SET TO SCREEN" CONTENT SERIES  
*HULU ORIGINALS*

PERCY JACKSON AND THE OLYMPIANS: DEMIGOD  
DIARIES BTS SERIES  
*DISNEY BRANDED TELEVISION*

A SMALL LIGHT: BEHIND THE SCENES  
*NATIONAL GEOGRAPHIC*

FX - AMERICAN HORROR STORY: DELICATE - BTS  
*FX NETWORKS*

---

### INTERNAL MARKETING PRESENTATION OR SIZZLE

ASIA PACIFIC SIZZLE REEL  
*WARNER BROS. DISCOVERY APAC CREATIVE*

WHAT'S THE SOUND OF YOUR BRAND?  
*STEPHEN ARNOLD MUSIC (SAM)*

KUDOS SHOWREEL 2023  
*ZEALOT*

NAT GEO CONTENT SIZZLE 2023  
*NATIONAL GEOGRAPHIC*

THE HAUNTING HOUR  
*SHEMAROO ENTERTAINMENT LTD*

NAT GEO ON DISNEY + "NATURAL HISTORY"  
*NATIONAL GEOGRAPHIC*

---

### EXTERNAL MARKETING PRESENTATION OR SIZZLE

A+E NETWORK SALES SIZZLE  
*STARLIGHT CREATIVE*

ALL WE HAVE IS NOW  
*TV 2 DENMARK*

NETFLIX X LACOSTE  
*ONCE UPON A TIME*

BLUEY B2B SIZZLE  
*BBC STUDIOS*

PARAMOUNT CONSUMER PRODUCTS  
COLLABORATIONS TAPE  
*PARAMOUNT*

FX - SIZZLE - HUMAN  
*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Special

### USE OF TECHNOLOGY

KHATWAT MILE OPENING TITLE

*DUBAI MEDIA*

MTV MIAW AWARDS 2023

*PARAMOUNT CREATIVE MTVE LATAM*

TOMOH ZAYED (UAE SPACE MISSION) VIRTUAL & AUGMENTED REALITY

*DUBAI MEDIA*

ASHARQ NEWS AI PRESENTER

*ASHARQ NETWORK*

COP 28 - VIRTUAL & AUGMENTED REALITY

*DUBAI MEDIA*

FX'S SHOGUN AR KOI POND

*FX NETWORKS*

---

### SALON DES REFUSE'S

TRAFFICKED: UNDERWORLDS WITH MARIANA VAN ZELLER

*NATIONAL GEOGRAPHIC*

ASHARQ DOCUMENTARY POLITICS GENERIC "BACK"

*ASHARQ NETWORK*

BADMASH BABES

*SHEMAROO ENTERTAINMENT LTD*

INFAMIA - THE MANY FACES OF GITA TEASE

*NETFLIX CREATIVE STUDIO*

A SMALL LIGHT "JUST A GIRL"

*NATIONAL GEOGRAPHIC*

THE OSCARS

*DUBAI MEDIA*

---

### MUSIC VIDEO OR SHORT SUBJECT VIDEO

STAR TREK: STRANGE NEW WORLDS S2 SUBSPACE RHAPSODY LYRIC VIDEOS

*PARAMOUNT+ WITH SHOWTIME*

ABHIMANYU MUSIC VIDEO

*VIACOM18 MEDIA PVT LTD (NICK-INDIA)*

ALL WE HAVE IS NOW

*TV 2 DENMARK*

BORN IMMORTAL

*AMC NETWORKS INTERNATIONAL SE*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Digital & Social

### TALENT/INFLUENCER INTEGRATION USING SOCIAL MEDIA

HISTORY OF THE WORLD, PART II SOCIAL CAMPAIGN  
*HULU BRAND*

THE GOLDEN TROLL AWARDS WITH HIDE THE PAIN  
HAROLD  
*PARAMOUNT CREATIVE MTVE EUROPE*

THE WATCHFUL EYE EXPERIENTIAL  
*FREEFORM*

1923 OPERATION MOONSHINE  
*PARAMOUNT+, HELLO SOCIAL, WAVEMAKER*

SECRETS REVEALED WITH ALBERT LIN  
*NATIONAL GEOGRAPHIC*

FARGO: ICEBREAKERS LONGFORM  
*FX NETWORKS*

---

### USE OF PAID SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

FX'S DAVE S3: TINDER PROFILE  
*FX NETWORKS*

CRUEL SUMMER SEASON 2 PAID SOCIAL CAMPAIGN  
*FREEFORM*

FX'S FARGO S5: FIGURINE OVERLAY  
*FX NETWORKS*

A SMALL LIGHT - SOCIAL MEDIA PAID CAMPAIGN  
*NATIONAL GEOGRAPHIC*

FX'S WELCOME TO WREXHAM S2: TIKTOK SUPERLIKE  
*FX NETWORKS*

FX'S WHAT WE DO IN THE SHADOWS S5: DOING THINGS  
MEMES  
*FX NETWORKS*

---

### ORGANIC USE OF SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES

RABBIT HOLE INFILTRATION HACK SIZZLE  
*PARAMOUNT+ WITH SHOWTIME*

FX'S A MURDER AT THE END OF THE WORLD SOCIAL  
CAMPAIGN  
*FX NETWORKS*

STAR TREK PICARD S3 SOCIAL CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*

INCREDIBLE ANIMAL LOVE STORIES  
*NATIONAL GEOGRAPHIC*

WHAT WE DO IN THE SHADOWS: S5 FULL SOCIAL  
CAMPAIGN REEL  
*FX NETWORKS*

INCREDIBLE ANIMAL JOURNEYS - MOTION GRAPHIC  
POSTERS  
*NATIONAL GEOGRAPHIC*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Digital & Social

### SHORT FORM SOCIAL MEDIA VIDEO

DID YOU KNOW? KANGAROO BABY  
*NATIONAL GEOGRAPHIC*

THE OTHER BLACK GIRL WAGNER DIVERSITY AND  
INCLUSION VIDEO  
*HULU ORIGINALS*

FX'S WELCOME TO WREXHAM S2: ETIQUETTE  
*FX NETWORKS*

MURDAUGH MURDERS 'COUNTDOWN'  
*SILK FACTORY*

RARELY SEEN: RIVER OF FIRE  
*NATIONAL GEOGRAPHIC*

FX'S FARGO S5: MOTION POSTER  
*FX NETWORKS*

---

### SOCIAL MEDIA VIDEO

FANANEES RAMADAN SOCIAL  
*MBC GROUP*

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
*TV 2 DENMARK*

DANCING WITH THE STARS COUNTDOWN TO TAYLOR  
SWIFT NIGHT SOCIAL VIDEO  
*ABC*

STOP HATE MESSAGES - UNCLE SHRIMP  
*TV 2 DENMARK*

LEAVE THE WORLD BEHIND - ELEVATOR SOCIAL  
VERTICAL  
*NETFLIX CREATIVE STUDIO*

ALL OUR CHILDREN  
*TV 2 DENMARK*

---

### SOCIAL MEDIA ORIGINAL CONTENT

IT'S ALWAYS SUNNY IN PHILADELPHIA: NOW THAT'S A  
LOT OF SUNNY  
*FX NETWORKS*

SEX EDUCATION S4: DIY DIARIES  
*MAKE IT SOCIAL*

WWDITS: THE GUIDE'S GUIDE TO SHADOWS  
*FX NETWORKS*

A SMALL LIGHT - TRUE STORIES OF MIEP GIES  
*NATIONAL GEOGRAPHIC*

SNOWFALL: HEAVENLY LIGHT  
*FX NETWORKS*

FARGO: ICEBREAKERS LONGFORM  
*FX NETWORKS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Digital & Social

### CONTENT FOR DIGITAL PROMO

A MURDER AT THE END OF THE WORLD: HACKED  
SECURITY CAMERA "LIVE" STREAM  
*FX NETWORKS*

WU-TANG: AN AMERICAN SAGA - WU MANSION TOUR  
*HULU ORIGINALS*

FX'S JUSTIFIED: CITY PRIMEVAL - BEST RAYLAN GIVENS  
QUOTES  
*FX NETWORKS*

A MURDER AT THE END OF THE WORLD: YOUTUBE  
WATCH-A-LONGS  
*FX NETWORKS*

WWDITS: SDCC SUNSCREEN VIDEO  
*FX NETWORKS*

---

### VERTICAL VIDEO

DID YOU KNOW? LITTLE RED FLYING FOXES  
*NATIONAL GEOGRAPHIC*

BE OBSESSED INFINITE GALLERY  
*HULU BRAND*

A SMALL LIGHT - BTS VS FINAL SCENE COMPARISON  
*NATIONAL GEOGRAPHIC*

FX'S FARGO S5: MOTION POSTER  
*FX NETWORKS*

SOLAR OPPOSITES PUPA FEEDBREAKER  
*HULU ORIGINALS*

INCREDIBLE ANIMAL JOURNEYS - THANKSGIVING TIPS  
*NATIONAL GEOGRAPHIC*

---

### ONLINE ADVERTISING MARKETING

FX'S AMERICAN HORROR STORIES S3: BESTIE DESKTOP  
OVERLAY (US WEEKLY)  
*FX NETWORKS*

FX'S DEAR MAMA: CONTENT HUB  
*FX NETWORKS*

FX'S THE BEAR S2: 3D CUBE  
*FX NETWORKS*

FX'S AHS DELICATE PART 1: SPIDER DESKTOP OVERLAY  
(VOX)  
*FX NETWORKS*

FX'S THE BEAR S2: CHICAGO FOOD MAP  
*FX NETWORKS*

FX'S AHS DELICATE PART 1: SPIDER BELLY TAKEOVER  
WITH SITE SKIN (EQUAL PRIDE)  
*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Digital & Social

### TECHNICAL INNOVATIONS FOR DIGITAL PLATFORMS

A MURDER AT THE END OF THE WORLD: YOUTUBE  
WATCH-A-LONGS  
*FX NETWORKS*

HISTORY OF THE WORLD, PART II DIGITAL ACTIVATION  
*HULU BRAND*

VIRTUAL EXHIBIT "25 YEARS WITH YOU" AXN  
*SONY PICTURES ENTERTAINMENT IBERIA S.L.U.*

FX WEARABLE TECHNOLOGY - A MURDER AT THE END  
OF THE WORLD NFC SMART RING EXPERIENCE  
*FX NETWORKS*

SPIDER-MAN TAKES OVER THE HULUVERSE  
*HULU BRAND*

FX OFFICIAL GLOBAL SITE - FX BRAND, ORIGINALS,  
DOCUMENTARIES AND LIMITED SERIES  
*FX NETWORKS*





# 2024 GEMA AWARDS

TV/STREAMING GLOBAL

---

## Key Art

### POSTER

GREAT EXPECTATIONS  
*FX NETWORKS*

THE CROWN  
*ONCE UPON A TIME*

BREEDERS SEASON 4  
*FX NETWORKS*

RABBIT HOLE TEASER POSTER  
*RHUBARB + PARAMOUNT+*

FARGO SEASON 5  
*FX NETWORKS*

THE BEAR SEASON 2  
*FX NETWORKS*

---

### POSTER CAMPAIGN

PLANET EARTH III EPISODIC'S  
*BBC STUDIOS CREATIVE*

EL CONDE (THE COUNT)  
*NETFLIX CREATIVE STUDIO*

YELLOWJACKETS POSTER CAMPAIGN  
*PARAMOUNT+ WITH SHOWTIME*

GOOD OMENS SEASON 2 - FULL SUITE  
*ECLIPSE ADVERTISING*

A REAL BUGS LIFE  
*NATIONAL GEOGRAPHIC*

FARGO SEASON 5 - FIGURINE, PUMPKIN, BELT BUCKLE  
*FX NETWORKS*

---

### CAST/CHARACTER POSTER

BREEDERS SEASON 4  
*FX NETWORKS*

DAVE SEASON 3  
*FX NETWORKS*

FARGO SEASON 5  
*FX NETWORKS*

GREAT EXPECTATIONS  
*FX NETWORKS*

MAYANS M.C. SEASON 5  
*FX NETWORKS*

THE BEAR SEASON 2  
*FX NETWORKS*

---

### CAST/CHARACTER POSTER CAMPAIGN

MADE IN HEAVEN S2 DRY SPELL CHARACTER POSTER  
CAMPAIGN  
*RHUBARB + AMAZON STUDIOS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Key Art

EINE BILLION DOLLAR - PARAMOUNT+ GSA  
*PARAMOUNT CREATIVE MTVE EUROPE*

INFAMIA  
*NETFLIX CREATIVE STUDIO*

THE LOST FLOWERS OF ALICE HART  
*PRIME VIDEO AUSTRALIA & NEW ZEALAND*

ALL THE LIGHT WE CANNOT SEE CHARACTER POSTER  
CAMPAIGN  
*RHUBARB + NETFLIX*

AMERICAN HORROR STORY SEASON 12 - KIM SB, EMMA  
SB, CARA SYRINGE, KISS, KIM HAIR  
*FX NETWORKS*

---

## COMEDY POSTER

DAVE SEASON 3  
*FX NETWORKS*

BREEDERS SEASON 4  
*FX NETWORKS*

RESERVATION DOGS SEASON 3 - SPIRIT  
*FX NETWORKS*

THE MUPPETS MAYHEM KEY ART  
*DISNEY BRANDED TELEVISION*

ITS ALWAYS SUNNY IN PHILADELPHIA SEASON 16  
*FX NETWORKS*

THE BEAR SEASON 2  
*FX NETWORKS*

---

## DOCUMENTARY POSTER

ASHARQ NOW: HITLER'S HANDMAIDENS  
*ASHARQ NETWORK*

DEAR MAMA  
*FX NETWORKS*

THE JEWEL THIEF KEY ART  
*HULU ORIGINALS*

THE DEVIL ON TRIAL  
*NETFLIX CREATIVE STUDIO*

THE MISSION  
*NATIONAL GEOGRAPHIC*

WELCOME TO WREXHAM SEASON 2  
*FX NETWORKS*

---

## DRAMA POSTER

MAYANS M.C. SEASON 5  
*FX NETWORKS*

YELLOWJACKETS TEEN QUEEN ART  
*PARAMOUNT+ WITH SHOWTIME*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Key Art

SNOWFALL SEASON 6

*FX NETWORKS*

FARGO SEASON 5

*FX NETWORKS*

EL ELEGIDO KEY ART

*RHUBARB + NETFLIX*

GREAT EXPECTATIONS

*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Key Art Craft

### COPYWRITING

**SHARKFEST 2023**  
*NATIONAL GEOGRAPHIC*

**A SMALL LIGHT**  
*NATIONAL GEOGRAPHIC*

**THE MISSION**  
*NATIONAL GEOGRAPHIC*

**WILD LIFE**  
*NATIONAL GEOGRAPHIC*

---

### ILLUSTRATION

**ILLUSTRATIONS FOR 8M**  
*COSMO SPAIN (A+E NETWORKS)*

**FARGO SEASON 5**  
*FX NETWORKS*

**PRONOUN PLATES**  
*SHEMAROO ENTERTAINMENT LTD*

**WELCOME TO WREXHAM SEASON 2**  
*FX NETWORKS*

**SHARKFEST 2023**  
*NATIONAL GEOGRAPHIC*

**DAVE SEASON 3**  
*FX NETWORKS*

### PHOTOGRAPHY

**EL ELEGIDO KEY ART**  
*RHUBARB + NETFLIX*

**AMERICAN HORROR STORY SEASON 12 - CARA SYRINGE**  
*FX NETWORKS*

**EINE BILLION DOLLAR - PARAMOUNT+ GSA**  
*PARAMOUNT CREATIVE MTVE EUROPE*

**THE 1619 PROJECT HERO KEY ART**  
*ONYX COLLECTIVE*

**INCREDIBLE ANIMAL JOURNEYS**  
*NATIONAL GEOGRAPHIC*

**MAYANS M.C. SEASON 5 - RED TRIPTYCH**  
*FX NETWORKS*

---

### RETOUCHING AND PRODUCTION

**AMERICAN HORROR STORY SEASON 12 - KIM SPIDERBELLY**  
*FX NETWORKS*

**AMERICAN HORROR STORY SEASON 12 - EMMA SPIDERBELLY**  
*FX NETWORKS*

**AMERICAN HORROR STORY SEASON 12 - KIM HAIR**  
*FX NETWORKS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Key Art Craft

AMERICAN HORROR STORIES 3 - ORGAN  
*FX NETWORKS*

MAYANS M.C. SEASON 5  
*FX NETWORKS*

THE BEAR SEASON 2  
*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Out-Of-Home

### BILLBOARD AD

CRUEL SUMMER SEASON 2 CD BILLBOARD  
*FREEFORM*

ONE PIECE 3D BILLBOARD  
*ROGER*

AMERICAN HORROR STORY SEASON 12 - KIM  
SPIDERBELLY EXTENSION  
*FX NETWORKS*

CRUEL SUMMER SEASON 2 90S DESKTOP COMPUTER  
BILLBOARD  
*FREEFORM*

GOOSEBUMPS SLAPPY BILLBOARD  
*DISNEY BRANDED TELEVISION*

AMERICAN HORROR STORY SEASON 12 - EMMA  
SPIDERBELLY EXTENSION  
*FX NETWORKS*

---

### BUILDING/WALL AD

LA CASITA  
*TELEVISA UNIVISION*

AMERICAN HORROR STORY SEASON 12 - WILSHIRE  
WALL  
*FX NETWORKS*

AMERICAN HORROR STORIES 3 - WILDPOST  
*FX NETWORKS*

MAYANS M.C. SEASON 5 - WILDPOST  
*FX NETWORKS*

SHOGUN - COMICON WALL  
*FX NETWORKS*

THE BEAR SEASON 2 - MELROSE WALL  
*FX NETWORKS*

---

### DIGITAL AD

FX'S FARGO S5: OOH MOTION POSTER  
*FX NETWORKS*

DANCING WITH THE STARS VEGAS SPHERE  
*ABC*

FUTURAMA 3D BILLBOARD  
*HULU ORIGINALS*

FX'S AHS: DELICATE PART 1: DIGITAL OUTDOOR  
SPECTACULAR (PENDRY HOTEL)  
*FX NETWORKS*

---

### AD CAMPAIGN

SNOWFALL SEASON 6 - WILSHIRE WALL, GLOW IN THE  
DARK BB, TRANSIT, BUS, 19-6X48  
*FX NETWORKS*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Out-Of-Home

CRUEL SUMMER SEASON 2 OOH MIXED CAMPAIGN  
*FREEFORM*

FARGO SEASON 5 - 19-6X48, BUS, TRANSIT, TAXI, URBAN  
PANEL  
*FX NETWORKS*

FATAL ATTRACTION - I WON'T BE IGNORED  
*PARAMOUNT+ WITH SHOWTIME*

AMERICAN HORROR STORY SEASON 12 - KIM SB EXT,  
EMMA SB EXT, KISS WILSHIRE WALL, KIM HAIR 19-6X48  
*FX NETWORKS*

MAYANS MC S5 - WILDPOST, 14X48 (FRONT), 19-6X48  
(PROFILE), BUS (PROFILE), TRANSIT (FRONT)  
*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Experiential | Events | Activation

### EXPERIENTIAL ACTIVATION

MURDOCH MYSTERIES IN CONCERT  
*SHAFTESBURY*

PLANET EARTH III PREMIERE EVENT  
*BBC STUDIOS CREATIVE*

ONLY MURDERS IN THE BUILDING SEASON 3:  
BACKSTAGE AT THE GOOSEBURY EXPERIENCE  
*HULU ORIGINALS*

WE'VE BEEN ROBBED!  
*AMC NETWORKS INTERNATIONAL SE*

GOOSEBUMPS SLAPPY ACTIVATION  
*DISNEY BRANDED TELEVISION*

SXSW PRIMEVILLE  
*PRIME VIDEO AUSTRALIA & NEW ZEALAND*

---

### EXPERIENTIAL ACTIVATION FOR A CONSUMER EVENT

BRAVOCON 2023  
*BRAVO*

ANIMAYHEM: ENTER THE SECOND DIMENSION  
ACTIVATION AT SDCC  
*HULU BRAND*

PARAMOUNT+'S THE LODGE  
*PARAMOUNT+ WITH SHOWTIME*

FUTURAMA SDCC DRONE SHOW  
*HULU ORIGINALS*

FXS A MURDER AT THE END OF THE WORLD AT SDCC  
2023  
*FX NETWORKS*

CAMP YELLOWJACKETS AT SXSW  
*PARAMOUNT+ WITH SHOWTIME*





# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Premium | Specialty

### PREMIUM OR SPECIALTY ITEMS

RABBIT HOLE BURNER PHONES

*PARAMOUNT+ WITH SHOWTIME*

FX'S JUSTIFIED: CITY PRIMEVAL "THE RAYLAN" HAT

*FX NETWORKS*

CRIME INVESTIGATION KIT

*SHEMAROO ENTERTAINMENT LTD*

GREASE PINK JACKETS

*PARAMOUNT+ WITH SHOWTIME*

8 ILLUSTRATIONS FOR 8M

*COSMO SPAIN (A+E NETWORKS)*

FX'S MAYANS M.C. PAISABOYS COLLAB

*FX NETWORKS*



# 2024 GEMA AWARDS

---

TV/STREAMING GLOBAL

---

## Branded Partnerships

### SERIES/PROGRAM AND PRODUCT TIE IN

THE FOUNDATION OF BELLEZA  
*NBCUNIVERSAL*

ANIMANIACS X MASTERCLASS: THE BRAIN TEACHES  
WORLD DOMINATION  
*HULU ORIGINALS*

CAMPBELL'S SPOONFUL OF JOY  
*A+E NETWORKS*

FORTNITE FUTURAMA AVATAR SKINS  
*HULU ORIGINALS*

MAYBELLINE X BACHELORETTE - THE ONE  
*NATIONAL GEOGRAPHIC*

THIS FOOL SEASON 2 TREJO'S DONUTS PARTNERSHIP  
*HULU ORIGINALS*

---

### BRAND INTEGRATION PROMO

NEW YEAR AND XMAS AT CTV  
*CTV*

CHATTY MADDIE (ADT AND HULU CRIME GENRE)  
*HULU BRAND*

DISNEY STUDIOS X ESPN WCF - INDIANA JONES AND  
THE DIAL OF DESTINY - QUEST FOR LARRY  
*DISNEY CREATIVWORKS*

CAMPBELL'S SPOONFUL OF JOY CAMPAIGN  
*A+E NETWORKS PARTNERSHIPS*

PURE MICHIGAN X NAT GEO  
*NATIONAL GEOGRAPHIC*

STELLA ARTOIS X THE BEAR  
*DISNEY CREATIVWORKS*

---

### USE OF AN ATHLETE

FIGHT CANCER: EVERYONE KNOWS SOMEONE  
*TV 2 DENMARK*

WORD TRAVELS FAST WITH JALEN HURTS  
*HULU BRAND*

NFL  
*TELEVISA UNIVISION*

GOOD TIDES - SELTZER IN WINTER  
*FOX CREATIVE*

ESPN X WB'S AQUAMAN AND THE LOST KINGDOM - THE  
GREAT AQUAMANNING  
*DISNEY CREATIVWORKS*