



2026 GEMA AWARDS
GENERAL ENTERTAINMENT - EUROPE

WINNERS





2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

CONGRATULATIONS!

Dear GEMA Community,

On behalf of the Board of Directors, the GEMA team, and myself, it is my honor to congratulate the nominees and winners of the 2026 GEMA Awards Europe – General Entertainment. This year holds special meaning for our community as we celebrate GEMA’s 70th anniversary, seven decades dedicated to recognizing the people and teams shaping how entertainment connects with audiences around the world.

Across every category, this year’s work reminded us why creative storytelling continues to matter so deeply. We saw bold ideas, emotional resonance, cultural relevance, and campaigns that broke through in increasingly complex and crowded environments. The level of craft, strategy, and originality represented in this year’s entries was extraordinary.

To our nominees: thank you for bringing your creativity, perspective, and passion to this industry and to our global community. Your work continues to elevate and inspire the people around you.

To our winners: congratulations on this well-deserved recognition. Your work stood out not only for its execution, but for its ability to create meaningful connection with audiences in memorable and lasting ways.

We are especially excited to gather together in Amsterdam to celebrate this work and the remarkable creative community behind it. At a time when our industry continues to evolve rapidly, there is something incredibly meaningful about coming together in person – to exchange ideas, celebrate one another, and recognize the power of storytelling across platforms, borders, and cultures.

I would also like to extend sincere thanks to our members, partners, sponsors, judges, and jurors. Your support, expertise, and commitment help make this community possible and ensure that creative excellence continues to be recognized and championed globally.

As GEMA honors its 70th year, we remain committed to supporting the people behind the work, the marketers, creatives, strategists, storytellers, and innovators shaping the future of entertainment and audience engagement.

Thank you for being part of this community and for continuing to push our industry forward through creativity, collaboration, and imagination.

With gratitude,
Stacy La Cotera

 **2026 GEMA AWARDS**
GENERAL ENTERTAINMENT - EUROPE

Meet The Jury



ROBERTO BAGATTI
RAI - RADIOTELEVISIONE ITALIANA



SAM CRYER
INTERMISSION FILM



MILENA FILCHEVA
THE WALT DISNEY COMPANY CEE



BART HENDRIXX
B.H. CONSULTANCY



WALTER HILHORST
DPG MEDIA



LEE HOBBS
WARNER BROS. DISCOVERY



BART KRAEIMA
D8 AMSTERDAM



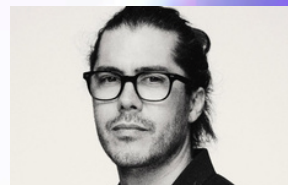
MANOUK KRAIJENBOSCH
ORKA PIXELS



PATRICIA LOPEZ
AMC NETWORKS INTL. SE &
LATIN AMERICA



MARGOT MOSCOU
RTL NETHERLANDS



JUAN PABLO KESSLER
DFL DIGITAL SPORTS GMBH



LEE PARKER
DISNEY



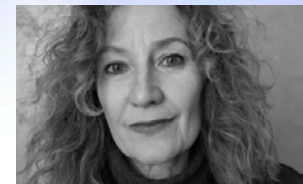
LORENZA RADICI BLACTOT
INTERNATIONAL STRATEGIC
MARKETING ADVISOR



NICOLAS ROSTAN
WARNER BROS.
DISCOVERY



NINA SCHUSTER
THE WALT DISNEY COMPANY
NORDIC & BALTIC



ANA VICENT COLONQUES
MEDIASET

2026 GEMA AWARDS GENERAL ENTERTAINMENT - EUROPE

Judges

DAVID SEDEL
RENAUD LEFEBVRE
MIKLÓS HADHAZI
ONDŘEJ SEMOTÁN
IPAR L'AIMABLE
MICHELE CIOFFI
NACHO VEGA
JOSE MARTÍN NAVAJAS
RITA ESTEVES CORREIA
MERIEM NASSIRI
DANIEL SPOLLAR
BEN KERNECK
BARBARA ORTH
SANDRA BARNOUIN
ALBERTO LAFUENTE DE PABLO
RICKY CHURCHILL
IVA GORCHEVA
MACIEJ ROZEN
ELLI LAPSATI
ALEXANDRE FERRADA
ABEL SÁNCHEZ DOMÍNGUEZ
MARCOS GONZÁLEZ
KATALIN RADÓCZY
DANN SMIT
BÉATRICE ALQUIER
AURELIAN NICA
SAMIR HAMICHE
PETER ALDRIDGE
SINISA RAUCH
LIEVE OOMEN
FRANCESCO BAGGETTA
DARAGH HENNESSY
DAVID JANIMANOV
HAMIK MAYILYAN
GIOVANNI ADAMO
ALMA LÁZARO
EDWARD DALTON
BENJAMIN JENICHL
SUMMER BLAIR
ANNA LAVRYNENKO
AGNES ZELENAK
PAM MANGAT
LORNA ARNOLD
CHARLOTTE GROTENHUIS
DESPOINA KOKKOROU

MIHAI OPRESCU
JP CHRISTOPHER MALITTE
CAROLINA LÓPEZ PEREDA
FLAVIO NUNES
VASSO OIKONOMOU
JELENA SARAJA
MATIC STERLE
SØREN ANDERSEN
ANNA SABTI
LUIS LOBO
NANNA ERBE
JAVIER MARTÍNEZ VAQUERO
LISA FREDERICKSON
PIETRO MATCHIONI
DANIELA NIKOLOVA
GUTI GAGAMOVA
ALBERTO PÉREZ VICENTE
DOMENICO GIORGIO
NINA VON DEM BUSSCHE
AMANDA ARYIKU
BJARTE SLINNING
MARCELL FEHÉR
PABLO TRESGUERRES
ELMAR KRICK
MILENA ALEXANDROVA
YANNIS STERGIOULIS
MATTHIJS HOITSMA
EDUARDO BLANCO
ANETTE BREUKER
NIGEL DOYLERUSH
RIKKE BLOCH
PAULA WILLIAMS
JOAQUIN RODRIGUEZ MOLDENHAUER
DAVID HICKS
YASMIN TUKMACHI
HELEN MORGAN-GEARY
JAMES PARSONS
DAVID MARSHALL
DANIEL MARINI
MATTHEW ALLEN
HASKIK MKHCHYAN
LIEVEN VAN OVERBEKE
CARLO DE AGOSTINI
BEN WOLFF
ATHINA PANAGIOTOPOULOU

TONY LAKIN
LANA KAZENSKY PEZELJ
STEVEN HUYBRECHTS
HARRY MATTHEWSON
MALO BOHNSEN
PETER MIHOLA
JACOPO CAIRATI
PIMI FASSOULA
ELLIOT CARDONA
BELÉN GARCÍA
CONCHA GONZALO VELASCO
JAMIE HONEYWOOD
ANDREA CASTURÀ
EMANUELA DENTI
FRÉDÉRIC DELAUNAY
TOM STEINER
NICOLE POPPI
MARK VAN MARWIJK
NIKOLAOS TSIMOURIS
MARKUS SCHMIDT
JUDITH EDELSTEIN
ELROY POWELL
WILLIAM SHIBUYA
TEODORA TEPAVICHAROVA
YANN OLEJARZ
DESSISLAVA TOPALOVA
AGOSTINHO RIBEIRO
NICOLAU TUDELA
RALF BÜHLER
OWEN PYGRAM
MARTYNA BLASZCZYK
RYAN CASEY
ARIELLE LUCANTONIO
JAMES PARRY
CAROLA TREMATERRA
PAULINE RUSSELL
MAJA SAVELJIĆ
KRISTIAN TERVO
ERIC BECH
TERESA MULLANEY
MEGAN MCGREGOR
MARIANA FERNANDES
NATALIA VOVK



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

*ENTERTAINMENT
BRAND 'OF THE YEAR'*



**WARNER BROS.
DISCOVERY**

WARNER BROS. DISCOVERY EMEA



 2026 **GEMA AWARDS**
GENERAL ENTERTAINMENT - EUROPE

*AGENCY
'OF THE YEAR'*

ZEALOT



TRAILERS



BRAND TRAILER

GOLD WINNER

OPENING SEASON TRAILER 2025/26

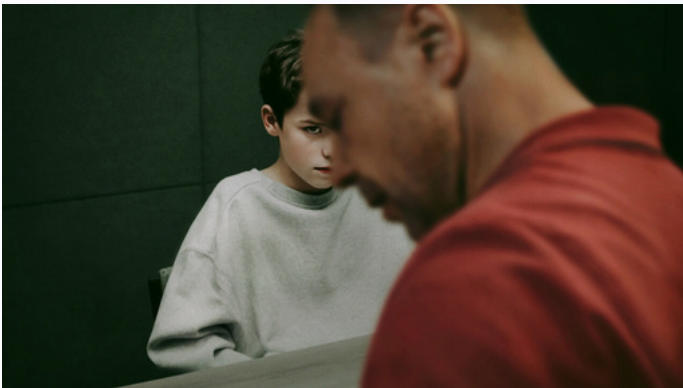
DFL DIGITAL SPORTS GMBH

Agency Credit: Johan Toast B.V.

SILVER WINNER

PLAY REBRANDING

PLAY MEDIA



PROGRAMME TRAILER

GOLD WINNER

ADOLESCENCE - OFFICIAL TRAILER

ZEALOT

Brand Credit: Netflix UK

SILVER WINNER

BLACK MIRROR (SEASON 7) - OFFICIAL TRAILER

ZEALOT

Brand Credit: Netflix UK

VIDEO SPOTS



BRAND SPOT

GOLD WINNER

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

SILVER WINNER

BBC NL BEST OF YOUR BRITISH NEIGHBOURS
BBC STUDIOS-EMEA CREATIVE



PROGRAMME SPOT

GOLD WINNER

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

SILVER WINNER

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN



HOLIDAY | SEASONAL SPOT

GOLD WINNER

ZDF CHRISTMAS 2025
ZDF

SILVER WINNER

DISCOVERY HOLIDAY CAMPAIGN
WARNER BROS. DISCOVERY

VIDEO SPOTS



SPECIAL EVENT SPOT

GOLD WINNER

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

BREAKING 4 LIVE TEASER
INTERMISSION FILM
Brand Credit: Box to Box



ANIMATION | CARTOON SPOT

GOLD WINNER

THE SIMPSONS SEASON 36 - LAUNCH TRAILER
DISNEY+ CREATIVE

SILVER WINNER

ESPN NL STITCH CHAOS
TWDC CREATIVE



COMEDY SPOT

GOLD WINNER

HOW TO GET TO HEAVEN FROM BELFAST - OFFICIAL TRAILER
ZEALOT
Brand Credit: Netflix UK

SILVER WINNER

PARAMOUNT NETWORK POLAND NAKED GUN
PARAMOUNT CREATIVE MTVE INTERNATIONAL

VIDEO SPOTS



DOCUMENTARY SPOT

GOLD WINNER

BBC NORDIC - FORCE OF NATURE
BBC STUDIOS-EMEA CREATIVE

SILVER WINNER

EL MINUTO HEROICO TRAILER
WARNER BROS. DISCOVERY



DRAMA SPOT

GOLD WINNER

ZDFNEO TRUTH
THEN WE TAKE BERLIN
Brand Credit: ZDFneo

SILVER WINNER

PARISH
NBCUNIVERSAL INTERNATIONAL NETWORKS



KIDS | FAMILY SPOT

GOLD WINNER

ESPN NL STITCH CHAOS
TWDC CREATIVE

SILVER WINNER

CARTOON NETWORK -- LEGO DAYS
WARNER BROS. DISCOVERY

VIDEO SPOTS



REALITY | UNSCRIPTED SPOT

GOLD WINNER

BIG BROTHER 25TH SEASON
MEDIASET SPAIN

SILVER WINNER

MATCHROOM: THE GREATEST SHOWMEN - OFFICIAL TRAILER
ZEALOT

Brand Credit: Netflix UK



VARIETY SPOT

GOLD WINNER

DANCING WITH THE STARS
DPG MEDIA NV

SILVER WINNER

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN



THEATRICAL MOVIES SHOWN ON TELEVISION SPOT

GOLD WINNER

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

PARAMOUNT NETWORK NETHERLANDS - TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

VIDEO SPOTS



SPORTS SPOT

GOLD WINNER

FA CUP - DARE TO DREAM
WARNER BROS. DISCOVERY



SPORTS SPOT

GOLD WINNER

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

SILVER WINNER

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS. DISCOVERY

SPECIALTY VIDEOS



IN-HOUSE SPOT OR TRAILER

GOLD WINNER

COOKING WITH HANNIBAL
WARNER BROS. DISCOVERY

SILVER WINNER

SUSPECT - LEAD TRAILER
DISNEY+ CREATIVE



OUT-OF-HOUSE SPOT OR TRAILER

GOLD WINNER

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

SILVER WINNER

ZDFNEO DAS
THEN WE TAKE BERLIN
Brand Credit: ZDFneo



CLIP-BASED SPOT OR TRAILER

GOLD WINNER

5 YEARS OF DISNEY+ - THE STORY
DISNEY+ CREATIVE

SILVER WINNER

NATIONAL GEOGRAPHIC: KILLING HITLER
TWDC CREATIVE

SPECIALTY VIDEOS



SPOT NOT USING PROGRAMME FOOTAGE

GOLD WINNER

BACHELOR UKRAINE
STARLIGHT MEDIA

SILVER WINNER

DANCING WITH THE STARS
DPG MEDIA NV



SOMETHING FOR NOTHING

GOLD WINNER

PARAMOUNT NETWORK SPAIN - 11:14
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

NATIONAL GEOGRAPHIC: THE BEAR TRAIL
TWDC CREATIVE



I'M NOT CRYING, YOU ARE!

GOLD WINNER

BEACON OF HOPE: THE GRENFELL ATHLETIC STORY
WARNER BROS. DISCOVERY

SILVER WINNER

ALL CREATURES GREAT & SMALL
5

SPECIALTY VIDEOS



OMG!

GOLD WINNER

THE ZOMBIELAND MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

CURSED HISTORIES
WARNER BROS. DISCOVERY



FUNNIEST

GOLD WINNER

THE ZOMBIELAND MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

STAR COMEDY - 000 MONTH
THE WALT DISNEY COMPANY PORTUGAL



SOCIAL RESPONSIBILITY

GOLD WINNER

CHANGE DRIVERS S3 - DOUGLAS MCMASTER
WARNER BROS. DISCOVERY

SILVER WINNER

25 NOVEMBRE - GIORNATA INTERNAZIONALE PER L'ELIMINAZIONE
DELLA VIOLENZA CONTRO LE DONNE
RAI RADIOTELEVISIONE ITALIANA

VIDEO CAMPAIGNS



BRAND CAMPAIGN

GOLD WINNER

H^a REMEMBERS CAMPAIGN - H^a 25 ANNIVERSARY
AMC NETWORKS INTERNATIONAL SE
Agency Credit: DENTSU

SILVER WINNER

DISNEY+ CHRISTMAS 2025 AV CAMPAIGN
DISNEY+ CREATIVE



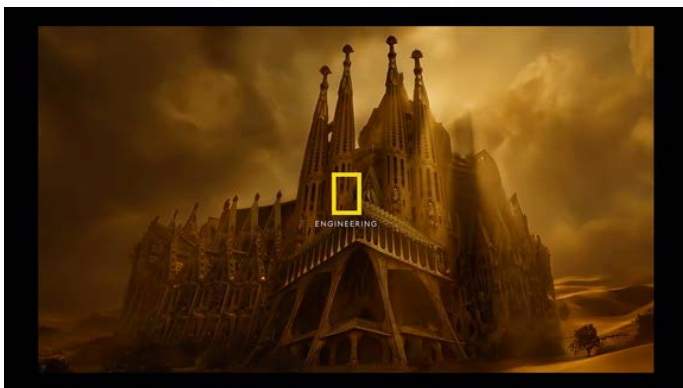
PROGRAMME CAMPAIGN

GOLD WINNER

BIG BROTHER 25TH SEASON
MEDIASET SPAIN

SILVER WINNER

UNOC OCEANS CONFERENCE NICE 2026
TV5MONDE



DOCUMENTARY CAMPAIGN

GOLD WINNER

NATIONAL GEOGRAPHIC ENGINEERING SPAIN
TWDC CREATIVE - SPAIN

SILVER WINNER

NATIONAL GEOGRAPHIC: THE INFINITE EXPLORER WITH HANNAH
FRY
TWDC CREATIVE

VIDEO CAMPAIGNS



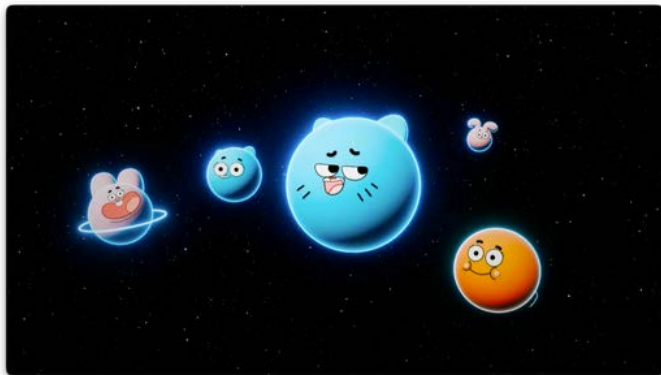
DRAMA CAMPAIGN

GOLD WINNER

THE IRIS AFFAIR
SKY

SILVER WINNER

PARAMOUNT NETWORK POLAND FEEL THE RHYTHM
PARAMOUNT CREATIVE MTVE INTERNATIONAL



KIDS | FAMILY CAMPAIGN

GOLD WINNER

THE AMAZING WORLD OF GUMBALL - ALL ABOUT GUMBALL
WARNER BROS. DISCOVERY

SILVER WINNER

BATWHEELS - HEROES VS VILLAINS
WARNER BROS. DISCOVERY



SPORTS CAMPAIGN

GOLD WINNER

FA CUP - DARE TO DREAM
WARNER BROS. DISCOVERY

SILVER WINNER

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

CRAFT



EDITING

GOLD WINNER

AMSTERDAM EMPIRE TEASER
INTERMISSION FILM
Brand Credit: Netflix

SILVER WINNER

MAY MONTHLY IMAGE FOR CINEMAX
WARNER BROS. DISCOVERY



COPYWRITING

GOLD WINNER

ROLAND GARROS ON MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

SILVER WINNER

SEE TOM RUN
NBCUNIVERSAL INTERNATIONAL NETWORKS



DIRECTING

GOLD WINNER

YOUR OLYMPICS YOUR WAY WITH HBO MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

SILVER WINNER

ESPN NL STITCH CHAOS
TWDC CREATIVE

2026 GEMA AWARDS
GENERAL ENTERTAINMENT - EUROPE

CRAFT



USE OF MUSIC

GOLD WINNER

OSCARS 2025 POP UP CHANNEL FEELGOOD | COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS ORGANIZATION SA

SILVER WINNER

YOUR SUPER JULY ON TELE5
WARNER BROS. DISCOVERY



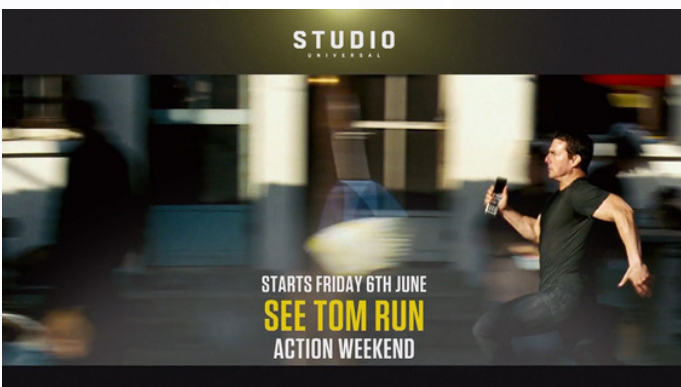
USE OF A SCORE

GOLD WINNER

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY

SILVER WINNER

OLYMPIC WINTER GAMES MILANO CORTINA 2026
RAI RADIOTELEVISIONE ITALIANA



USE OF MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

SEE TOM RUN
NBCUNIVERSAL INTERNATIONAL NETWORKS

SILVER WINNER

YOUR SUPER JULY ON TELE5
WARNER BROS. DISCOVERY

 **2026 GEMA AWARDS**
GENERAL ENTERTAINMENT - EUROPE

CRAFT



SOUND DESIGN

GOLD WINNER

MAY MONTHLY IMAGE FOR CINEMAX
WARNER BROS. DISCOVERY

SILVER WINNER

OSCARS 2025 POP UP CHANNEL FEELGOOD | COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS ORGANIZATION
SA

2026 GEMA AWARDS
GENERAL ENTERTAINMENT - EUROPE

360 CAMPAIGN



360 CAMPAIGN: BRAND

GOLD WINNER

TWDC: MENTAL HEALTH LET'S TALK ABOUT IT WITH INSIDE OUT
THE WALT DISNEY COMPANY FRANCE
Agency Credit: Edelman

SILVER WINNER

STAR CHANNELS - THE RETURNS COLLECTION
THE WALT DISNEY COMPANY PORTUGAL



360 CAMPAIGN: PROGRAMME PROMOTION

GOLD WINNER

WALKING WITH DINOSAURS
BBC STUDIOS CREATIVE

SILVER WINNER

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS. DISCOVERY SPORTS CREATIVE EMEA

DESIGN



TOTAL BRAND DESIGN PACKAGE

GOLD WINNER

REWRITING THE GAME
SAFFRON BRAND CONSULTANTS
Brand Credit: Play Media

SILVER WINNER

BBC NL AND NL+ BRAND IDENTITY
BBC STUDIOS-EMEA CREATIVE



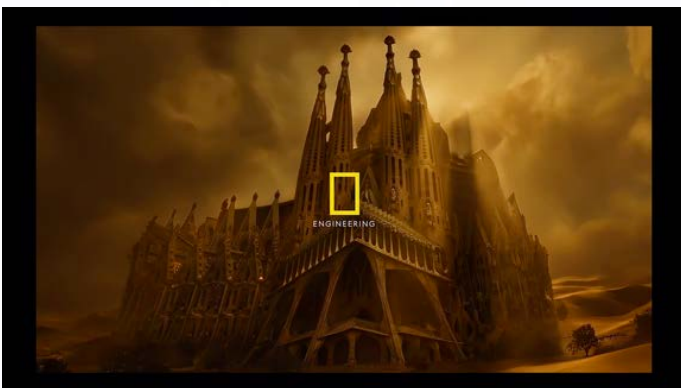
TOTAL PROGRAMME DESIGN PACKAGE

GOLD WINNER

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTV INTERNATIONAL

SILVER WINNER

BUNDESLIGA BRAND REFRESH 2025/26
DFL DIGITAL SPORTS GMBH
Agency Credit: Helen's Treasure LLC



IN-HOUSE IDENTIS

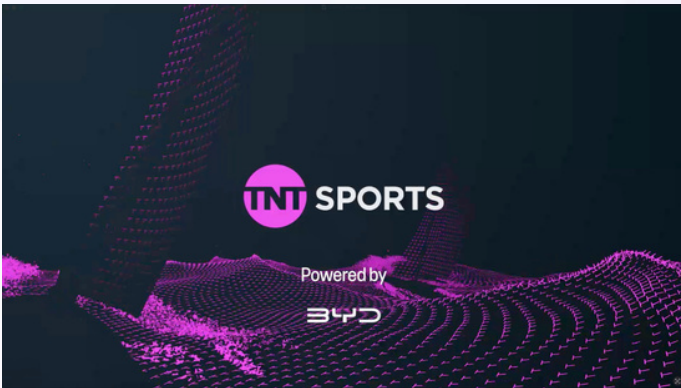
GOLD WINNER

NATIONAL GEOGRAPHIC ENGINEERING SPAIN
TWDC CREATIVE - SPAIN

SILVER WINNER

KINO NOVA IDENTIS 2026
NOVA BROADCASTING GROUP

DESIGN



OUT-OF-HOUSE IDENTS

GOLD WINNER

TNT SPORTS PILLARS
WARNER BROS DISCOVERY

SILVER WINNER

NORDIC XMAS IDENTS
WARNER BROS. DISCOVERY NORDICS



BUMPERS | INTERSTITIALS

GOLD WINNER

XMAS IDENTS
ARTE
Agency Credit: *TMARS*

SILVER WINNER

COMEDY CENTRAL INTERNATIONAL IDENTS
PARAMOUNT CREATIVE MTVE INTERNATIONAL



OPENING TITLE | CREDITS

GOLD WINNER

GET MILLIE BLACK
MMMULTIPLY
Brand Credit: *Channel 4*

DESIGN



MOTION GRAPHICS

GOLD WINNER

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS. DISCOVERY

SILVER WINNER

NATIONAL GEOGRAPHIC SAGRADA FAMILIA
TWDC CREATIVE - SPAIN



VISUAL EFFECTS

GOLD WINNER

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS. DISCOVERY



ANIMATION

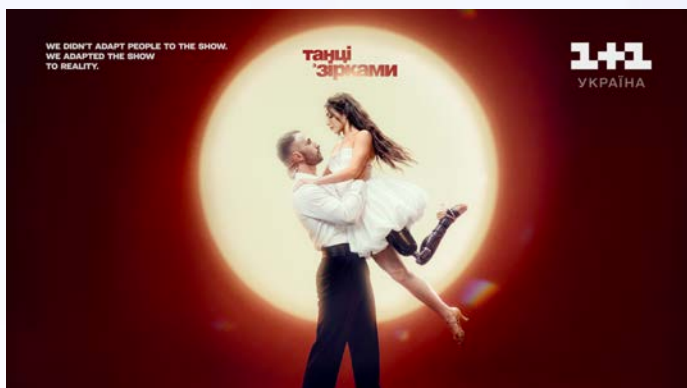
GOLD WINNER

XMAS IDENTIS DESIGN
ARTE
Agency Credit: 17MARS

SILVER WINNER

NATIONAL GEOGRAPHIC: THE BEAR TRAIL
TWDC CREATIVE

BRAND PARTNERSHIPS



BRAND PARTNERSHIPS

GOLD WINNER

DANCE TO LIFE
I+1 UKRAINE

SILVER WINNER

DERRY X SITGES: THE ORIGIN OF FEAR
HBO MAX SPAIN

SPECIAL



MARKETING PRESENTATION (INTERNAL OR EXTERNAL)

GOLD WINNER

BBC NL+ STREAM THE BEST OF YOUR BRITISH NEIGHBOURS
BBC STUDIOS-EMEA CREATIVE

SILVER WINNER

ITV DRAMA REEL 2025
ZEALOT
Brand Credit: ITV Studios



SALON DES REFUSÉS

GOLD WINNER

EYE OF THE ACTION
ORKA PIXELS
Brand Credit: Amazon Prime Video

SILVER WINNER

D+: THE SKIP-F*****-AD DEADPOOL & WOLVERINE
THE WALT DISNEY COMPANY FRANCE



BEST USE OF INNOVATION

GOLD WINNER

DISNEY+ TUBE ESCALATOR TAKEOVER
DISNEY+ CREATIVE
Agency Credit: MMMultiply

SILVER WINNER

FOUR ROOMS
PLAY MEDIA

 **2026 GEMA AWARDS**
GENERAL ENTERTAINMENT - EUROPE

SPECIAL



BEST NEW TALENT

GOLD WINNER

JOSEFIEN RYCKEBOER
VRT CREATIVE

SILVER WINNER

JOE GEARD
WARNER BROS. DISCOVERY

PREMIUM | SPECIALTY



SPECIALTY ITEMS AND PRESS KITS

GOLD WINNER

STAR LIFE - MENOPAGES

THE WALT DISNEY COMPANY PORTUGAL

Agency Credit: This is Pacifica

SILVER WINNER

THE ESSENCE OF BresLAU

THE WALT DISNEY COMPANY POLAND

SOCIAL MEDIA



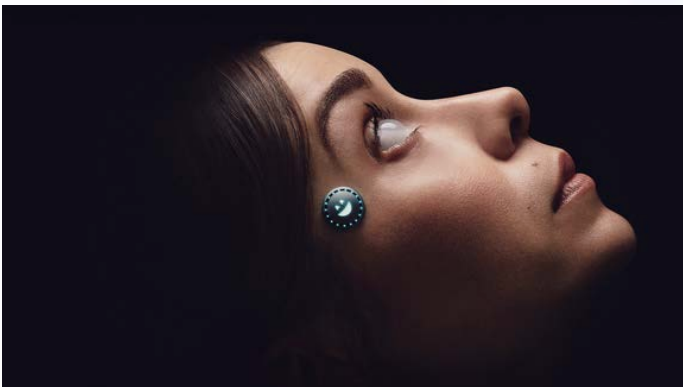
SOCIAL MEDIA VIDEO

GOLD WINNER

SUPERMAN SURROUND SPOT
WARNER BROS. DISCOVERY

SILVER WINNER

TELL THEM THE TRUTH
WARNER BROS. DISCOVERY



SOCIAL MEDIA CAMPAIGN

GOLD WINNER

TCKR SYSTEMS X BLACK MIRROR S7
MAKE IT SOCIAL
Brand Credit: Netflix

SILVER WINNER

STAR LIFE - MENOPAGES
THE WALT DISNEY COMPANY PORTUGAL
Agency Credit: This is Pacifica



USE OF INFLUENCER AND TALENT

GOLD WINNER

IT WELCOME TO DERRY SOCIAL CAMPAIGN
WARNER BROS. DISCOVERY

SILVER WINNER

PATIENCE
COSMO (HEARST NETWORKS EMEA)

KEY ART



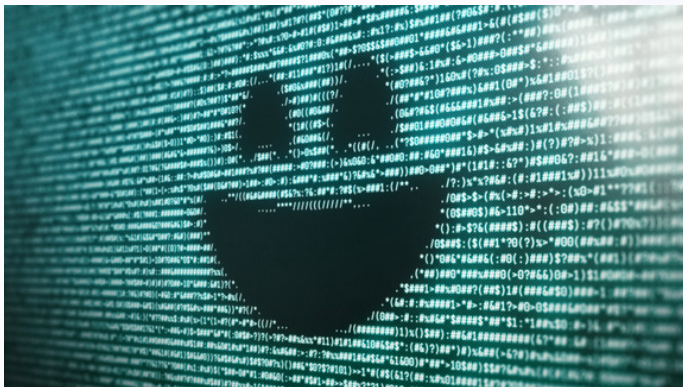
POSTER

GOLD WINNER

MUSICAL
MOVISTAR PLUS+

SILVER WINNER

AUSCHWITZ, 80 YEARS OF FREEDOM - HISTORIA
AMC NETWORKS INTERNATIONAL SE



POSTER CAMPAIGN

GOLD WINNER

BLACK MIRROR SEASON 7 KEY ART
INTERMISSION FILM

Brand Credit: Netflix

SILVER WINNER

DISNEY+ BRESLAU
THE WALT DISNEY COMPANY POLAND



CAST/CHARACTER POSTER

GOLD WINNER

LANGER
SKYSHOWTIME

SILVER WINNER

MTV NETHERLANDS - EX ON THE BEACH DD S11 KEYART
PARAMOUNT CREATIVE MTVE INTERNATIONAL

Agency Credit: D8

KEY ART



BEST VISUAL

GOLD WINNER

THE PRINCE TEASER

WARNER BROS. DISCOVERY

SILVER WINNER

THE PRINCE VISUALS

WARNER BROS. DISCOVERY

OUT-OF-HOME



OUT-OF-HOME AD

GOLD WINNER

ANDOR IS HERE

THE WALT DISNEY COMPANY POLAND

SILVER WINNER

DISNEY+ TUBE ESCALATOR TAKEOVER

DISNEY+ CREATIVE

Agency Credit: MMMultiply

EXPERIENTIAL | EVENTS | ACTIVATION



EXPERIENTIAL ACTIVATION

GOLD WINNER

ALIEN: EARTH - WRECKAGE ACTIVATION

DISNEY+ MARKETING

Agency Credit: ExperienceL2

SILVER WINNER

PREMIERE IT: WELCOME TO DERRY

HBO MAX SPAIN

 2026 **GEMA** AWARDS
GENERAL ENTERTAINMENT - EUROPE

Thank You to...

OUR OFFICIAL MEDIA PARTNER

THE
Hollywood
REPORTER

OUR 2026 AWARDS CREATIVE PARTNER

WOODWORK©
Design & Direction Co.

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GENERAL ENTERTAINMENT - EUROPE

Thank You to...

THE OFFICIAL VOICE OF THE 2026 GEMA AWARDS

KELLY-ANNE SMITH 
voiceover 

THE OFFICIAL GEMA AWARDS PRODUCTION PARTNER

DotDotDot



2026 **GEMA AWARDS**
GENERAL ENTERTAINMENT - EUROPE

CELEBRATE YOUR TEAMS
ACCOMPLISHMENTS AND
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STATUES TODAY!

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