

THE GLOBAL ENTERTAINMENT MARKETING ACADEMY OF ARTS & SCIENCES PRESENTS

2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE



NOMINEES List



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

TRAILERS

BRAND TRAILER

ZDFNEO DAS
THEN WE TAKE BERLIN

PLAY REBRANDING
PLAY MEDIA

OPENING SEASON TRAILER 2025/26
DFL DIGITAL SPORTS GMBH

TNT SPORTS HBO MAX NEW STREAMING HOME
BRAND TRAILER
WARNER BROS DISCOVERY

PROGRAMME TRAILER

THE SMARTEST PERSON IN THE WORLD
PLAY MEDIA

TO COOK A BEAR AV
TWDC NORDIC & BALTIC

DISNEY+ BRESLAU
THE WALT DISNEY COMPANY POLAND

BLACK MIRROR (SEASON 7) - OFFICIAL TRAILER
ZEALOT

SUSPECT - LEAD TRAILER
DISNEY+ CREATIVE

ADOLESCENCE - OFFICIAL TRAILER
ZEALOT



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

VIDEO SPOTS

BRAND SPOT

BBC NL BEST OF YOUR BRITISH NEIGHBOURS
BBC STUDIOS

THE RACE
ORKA PIXELS

UPFRONT DMAX 2026
WARNER BROS DISCOVERY

DISNEY+ - A LIFETIME OF GREAT STORIES -
CHRISTMAS SPOT 2025
DISNEY+ CREATIVE

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS DISCOVERY

OSCARS 2025 POP UP CHANNEL FEELGOOD |
COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS
ORGANIZATION SA

PROGRAMME SPOT

THE EASTERN GATE S2 TEASER ON HBO MAX
WARNER BROS DISCOVERY GSA

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS DISCOVERY SPORTS EUROPE

MOVIES IN OCTOBER
NOVA TV

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

CROOKS (SEASON 2) - OFFICIAL TRAILER
ZEALOT

HOW TO SELL DRUGS ONLINE (FAST) FINAL SEASON
BONUS LEVEL TEASER
INTERMISSION FILM

HOLIDAY/SEASONAL SPOT

SHOCKTOBER ON TELE5
WARNER BROS DISCOVERY GSA

SPOT DISNEY CHANNEL SUMMER 2025
THE WALT DISNEY COMPANY

DISCOVERY HOLIDAY CAMPAIGN
WARNER BROS DISCOVERY

STAR COMEDY - 000 MONTH
THE WALT DISNEY COMPANY PORTUGAL

ZDF CHRISTMAS 2025
ZDF

RETRO CHRISTMAS MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

VIDEO SPOTS

SPECIAL EVENT SPOT

UFC 321 - ASPINALL VS GANE - 3-2-1
WARNER BROS DISCOVERY CREATIVE EMEA

PARAMOUNT NETWORK SPAIN - SCARY
HALLOWEEN: GREEN LIGHT, RED LIGHT
PARAMOUNT CREATIVE MTVE INTERNATIONAL

NATIONAL GEOGRAPHIC: BENEATH THE WAVES
TWDC CREATIVE

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

HARRY STYLES. ONE NIGHT IN MANCHESTER. -
CONCERT TRAILER
ZEALOT

BREAKING 4 LIVE TEASER
INTERMISSION FILM

ANIMATION / CARTOON SPOT

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS
CEREMONY.

COMEDY SPOT

PARAMOUNT NETWORK POLAND NAKED GUN
PARAMOUNT CREATIVE MTVE INTERNATIONAL

EVERYBODY LOVES RAYMOND ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

HOW TO GET TO HEAVEN FROM BELFAST
- OFFICIAL TRAILER
ZEALOT

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTVE INTERNATIONAL



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VIDEO SPOTS

DOCUMENTARY SPOT

FRANCE 5 - THE RAIDERS OF ANCIENT EGYPT
FRANCE TÉLÉVISIONS - FRANCE 5

EXPEDIENTE VALLECAS TRAILER
WARNER BROS DISCOVERY

WONDERFUL WORLD FORCE OF NATURE
BBC STUDIOS

INSIDE GAZA
HEARST NETWORKS ITALY

EL MINUTO HEROICO TRAILER
WARNER BROS DISCOVERY

WALKING WITH DINOSAURS
BBC STUDIOS CREATIVE

DRAMA SPOT

PARISH
NBCUNIVERSAL INTERNATIONAL NETWORKS

ZDFNEO TRUTH
THEN WE TAKE BERLIN

WHEN NO ONE SEES US MID-SEASON PROMO
WARNER BROS DISCOVERY

HOSTAGE - OFFICIAL TEASER
ZEALOT

ALL CREATURES GREAT & SMALL
5

THE EASTERN GATE S2 TEASER ON HBO MAX
WARNER BROS DISCOVERY GSA

KIDS / FAMILY SPOT

COMIX BOOK HEROES
DREAMWORKS ANIMATION NETWORKS

MINIONS WEEKEND
NBCUNIVERSAL INTERNATIONAL NETWORKS

CARTOON NETWORK -- LEGO DAYS
WARNER BROS DISCOVERY CREATIVE EMEA

ESPN NL STITCH CHAOS
TWDC CREATIVE

THE VOICE KIDS
ATRESMEDIA CORPORACIÓN DE MEDIOS
AUDIVISUALES S.A.

NATIONAL GEOGRAPHIC: BENEATH THE WAVES
TWDC CREATIVE



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VIDEO SPOTS

REALITY | UNSCRIPTED SPOT

GREAT BRITISH CRAFT COMPETITIONS
BBC STUDIOS

MARRIED AT FIRST SIGHT FINLAND SEASON 12
MTV OY

MATCHROOM: THE GREATEST SHOWMEN
- OFFICIAL TRAILER
ZEALOT

HARRY POTTER: WIZARDS OF BAKING S2
RED BEE CREATIVE

BIG BROTHER 25TH SEASON
MEDIASET SPAIN

LOVE IS BLIND: FRANCE - OFFICIAL TRAILER
ZEALOT

VARIETY SPOT

TANSSII TÄHTIEN KANSSA (DANCING WITH THE STARS) 2025
DIAMONDS HELSINKI OY

Y AHORA SONSOLES
ATRESMEDIA CORPORACIÓN DE MEDIOS
AUDIVISUALES S.A.

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

THE VOICE
ATRESMEDIA CORPORACIÓN DE MEDIOS
AUDIVISUALES S.A.

DANCING WITH THE STARS
DPG MEDIA NV

THE VOICE KIDS
ATRESMEDIA CORPORACIÓN DE MEDIOS
AUDIVISUALES S.A.

SPORTS SPOT

BUNDESLIGA SEASON OPENING TRAILER 2025/26
DFL DIGITAL SPORTS GMBH

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS DISCOVERY CREATIVE EMEA

FRANCE TÉLÉVISIONS - OLYMPICS MILANO CORTINA
2026
FRANCE TÉLÉVISIONS

YOUR OLYMPICS YOUR WAY WITH HBO MAX
WARNER BROS DISCOVERY SPORTS EUROPE

FA CUP - DARE TO DREAM
WARNER BROS DISCOVERY CREATIVE EMEA

ROLAND GARROS ON MAX
WARNER BROS DISCOVERY SPORTS EUROPE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

VIDEO SPOTS

***THEATRICAL MOVIES SHOWN
ON TELEVISION SPOT***

YOUR SUPER JULY ON TELE5
WARNER BROS DISCOVERY GSA

PARAMOUNT NETWORK POLAND 10TH ANNIVERSARY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SEE TOM RUN
NBCUNIVERSAL INTERNATIONAL NETWORKS

PARAMOUNT NETWORK HUNGARY AWARD
WINNING MOVIES
PARAMOUNT CREATIVE MTVE INTERNATIONAL

BRUCE WILLIS WEEKEND
NBCUNIVERSAL INTERNATIONAL NETWORKS

PARAMOUNT NETWORK NETHERLANDS
- TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SPECIALTY VIDEOS

IN-HOUSE SPOT OR TRAILER

COOKING WITH HANNIBAL
WARNER BROS DISCOVERY

ICE ROAD RESCUE S10 TEASER
TWDC NORDIC & BALTIC

DARK CIRCUS BRAND SPOT - SITGES 2025
AMC NETWORKS INTERNATIONAL SE

PARAMOUNT NETWORK NETHERLANDS
- TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

SUSPECT - LEAD TRAILER
DISNEY+ CREATIVE

OUT-OF-HOUSE SPOT OR TRAILER

DISCOVERY CHANGED MY LIFE
WARNER BROS DISCOVERY

THE RACE
ORKA PIXELS

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS DISCOVERY

ZDFNEO DAS
THEN WE TAKE BERLIN

A NEW ERA BEGINS FOR FORMULA 1
WOODWORK AMSTERDAM

CLIP-BASED SPOT OR TRAILER

PARAMOUNT NETWORK SPAIN - LOOKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

COOKING WITH HANNIBAL
WARNER BROS DISCOVERY

NATIONAL GEOGRAPHIC: KILLING HITLER
TWDC CREATIVE

DISNEY+ - A LIFETIME OF GREAT STORIES LAUNCH AV
DISNEY+ CREATIVE

THE RACE
ORKA PIXELS

5 YEARS OF DISNEY+ - THE STORY
DISNEY+ CREATIVE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SPECIALTY VIDEOS

SPOT NOT USING PROGRAMME FOOTAGE

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

BACHELOR UKRAINE
STARLIGHT MEDIA

BIG BROTHER 25TH SEASON
MEDIASET SPAIN

JACHTSEIZOEN: MOST WANTED - TRAILER
VIDEOLAND

DANCING WITH THE STARS
DPG MEDIA NV

WAAR DE F*CK IS STUK? - TRAILER
VIDEOLAND

SOMETHING FOR NOTHING

CARTOON NETWORK - LEGO DAYS
WARNER BROS DISCOVERY CREATIVE EMEA

PARAMOUNT NETWORK SPAIN - 11:14
PARAMOUNT CREATIVE MTVE INTERNATIONAL

NATIONAL GEOGRAPHIC: THE BEAR TRAIL
TWDC CREATIVE

DARK CIRCUS BRAND SPOT - SITGES 2025
AMC NETWORKS INTERNATIONAL SE

MY RESTAURANT - SO MUCH AT STEAK
DPG MEDIA NV

YOUR SUPER JULY ON TELE5
WARNER BROS DISCOVERY GSA

I'M NOT CRYING, YOU ARE!

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS
CEREMONY.



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SPECIALTY VIDEOS

OMG!

VALENTINE'S NIGHT
WARNER BROS DISCOVERY

THE ZOMBIELAND MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

CURSED HISTORIES
WARNER BROS DISCOVERY

THE TED COLLECTION ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

FUNNIEST

BRUCE WILLIS WEEKEND
NBCUNIVERSAL INTERNATIONAL NETWORKS

DRAMATIC HEAD TURNS
ORKA PIXELS

BAKE OFF JUNIOR
PLAY MEDIA

THE ZOMBIELAND MOVIES ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TOP GUN BRO COMBO
WHITEBAT

STAR COMEDY - 000 MONTH
THE WALT DISNEY COMPANY PORTUGAL

SOCIAL RESPONSIBILITY

SUSTAINABILITY DISNEY CHANNEL
THE WALT DISNEY COMPANY

UNO SMARTPHONE PER AMICO - A SMARTPHONE
AS A FRIEND
RAI RADIOTELEVISIONE ITALIANA

CHANGE DRIVERS S3 - DOUGLAS MCMASTER
WARNER BROS DISCOVERY

MENTAL HEALTH IS HEALTH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

25 NOVEMBRE - GIORNATA INTERNAZIONALE
PER L'ELIMINAZIONE DELLA VIOLENZA
CONTRO LE DONNE
RAI RADIOTELEVISIONE ITALIANA

H^a REMEMBERS CAMPAIGN - H^a 25 ANNIVERSARY
AMC INTERNATIONAL NETWORKS SE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

VIDEO CAMPAIGNS

BRAND CAMPAIGN

BBC NL AND NL+ BEST OF YOUR
BRITISH NEIGHBOURS
BBC STUDIOS

NATIONAL GEOGRAPHIC: WILD CHRISTMAS
TWDC CREATIVE

IT'S RIGHT HERE
ORKA PIXELS

DISNEY+ CHRISTMAS 2025 AV CAMPAIGN
DISNEY+ CREATIVE

H⁹ REMEMBERS CAMPAIGN - H⁹ 25 ANNIVERSARY
AMC NETWORKS INTERNATIONAL SE

5 YEARS OF DISNEY+ - SOCIAL CAMPAIGN
DISNEY+ CREATIVE

PROGRAMME CAMPAIGN

CAMPAGNA FESTIVAL DI SANREMO 2026
- SANREMO FESTIVAL 2026 CAMPAIGN
RAI RADIOTELEVISIONE ITALIANA

UNOC OCEANS CONFERENCE NICE 2026
TV5MONDE

NATIONAL GEOGRAPHIC - THE SOUND
OF TOP GUNS
THE WALT DISNEY COMPANY PORTUGAL

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

ALL CREATURES GREAT & SMALL
5

BIG BROTHER 25TH SEASON
MEDIASET SPAIN

DOCUMENTARY CAMPAIGN

NATIONAL GEOGRAPHIC IDENTIS
ENGINEERING SPAIN
THE WALT DISNEY COMPANY

NATIONAL GEOGRAPHIC: THE INFINITE EXPLORER
WITH HANNAH FRY
TWDC CREATIVE

UNDERGROUND ROME
HEARST NETWORKS ITALY

POGANY INDULO PROMOTIONAL CAMPAIGN
WARNER BROS DISCOVERY



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GENERAL ENTERTAINMENT - EUROPE

VIDEO CAMPAIGNS

DRAMA CAMPAIGN

REVIVAL
NBCUNIVERSAL INTERNATIONAL NETWORKS

PARAMOUNT NETWORK POLAND FEEL THE RHYTHM
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE IRIS AFFAIR
SKY

ALL CREATURES GREAT & SMALL
5

KIDS / FAMILY CAMPAIGN

COMIX BOOK HEROES
DREAMWORKS ANIMATION NETWORKS

IDENTS MICKEY MOUSE CLUBHOUSE
+ DISNEY JUNIOR
THE WALT DISNEY COMPANY

BATWHEELS - HEROES VS VILLAINS
WARNER BROS DISCOVERY CREATIVE EMEA

NICKELODEON BLING BLING ADVENTKALENDER 25
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE AMAZING WORLD OF GUMBALL
- ALL ABOUT GUMBALL
WARNER BROS DISCOVERY CREATIVE EMEA

SPORTS CAMPAIGN

EPL 24/25 ONLY SPORT CAN DO THIS
WARNER BROS DISCOVERY CREATIVE EMEA

QUILTER NATIONS SERIES - WHEN YOUR
COUNTRY CALLS
WARNER BROS DISCOVERY CREATIVE EMEA

UEFA - WHERE WERE YOU?
PLAY MEDIA

FA CUP - DARE TO DREAM
WARNER BROS DISCOVERY CREATIVE EMEA

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS DISCOVERY SPORTS EUROPE

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS DISCOVERY CREATIVE EMEA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

CRAFT

EDITING

THE RACE
ORKA PIXELS

PARAMOUNT NETWORK POLAND
TARANTINO MONTH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

MAY MONTHLY IMAGE FOR CINEMAX
WARNER BROS DISCOVERY

OSCARS 2025 POP UP CHANNEL FEELGOOD
| COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS
ORGANIZATION SA

AMSTERDAM EMPIRE TEASER
INTERMISSION FILM

PARAMOUNT NETWORK NETHERLANDS
- TOM CRUISE WEEKS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

COPYWRITING

TAILS AND SCALES - MONSTER MAYHEM
NBCUNIVERSAL INTERNATIONAL NETWORKS

QUILTER NATIONS SERIES - WHEN YOUR
COUNTRY CALLS
WARNER BROS DISCOVERY CREATIVE EMEA

ZDFNEO IMAGINE IF
THEN WE TAKE BERLIN

ALL CREATURES GREAT & SMALL
5

ROLAND GARROS ON MAX
WARNER BROS DISCOVERY SPORTS EUROPE

SEE TOM RUN
NBCUNIVERSAL INTERNATIONAL NETWORKS

DIRECTING

CELEBRITY MASTERCHEF FLANDERS
PLAY MEDIA

POGANY INDULO TUNNEL TRAILER
WARNER BROS DISCOVERY

MYCLUBPASS
DAZN

FA CUP - DARE TO DREAM
WARNER BROS DISCOVERY CREATIVE EMEA

ESPN NL STITCH CHAOS
TWDC CREATIVE

YOUR OLYMPICS YOUR WAY WITH HBO MAX
WARNER BROS DISCOVERY SPORTS EUROPE

2026 GEMA AWARDS GENERAL ENTERTAINMENT - EUROPE

CRAFT

USE OF MUSIC

KISS ME AT WIMBLEDON 25
SRF SCHWEIZER RADIO UND FERNSEHEN

NATIONAL GEOGRAPHIC: TUNE INTO WILD
TWDC CREATIVE

TRANSFORMERS WILL LEAD YOU
WARNER BROS DISCOVERY

WHERE THE HELL IS MY HUSBAND?
SRF SCHWEIZER RADIO UND FERNSEHEN

YOUR SUPER JULY ON TELE5
WARNER BROS DISCOVERY GSA

OSCARS 2025 POP UP CHANNEL FEELGOOD
| COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS
ORGANIZATION SA

USE OF MUSIC WITH ORIGINAL LYRICS

7 NIGHTS OF FRIGHT
NBCUNIVERSAL INTERNATIONAL NETWORKS

NATIONAL GEOGRAPHIC: WILD VENOM
TWDC CREATIVE

DANNY & ARNIE STUNT ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

YOUR SUPER JULY ON TELE5
WARNER BROS DISCOVERY GSA

SEE TOM RUN
NBCUNIVERSAL INTERNATIONAL NETWORKS

SUSTAINABILITY DISNEY CHANNEL
THE WALT DISNEY COMPANY

USE OF A SCORE

PORT CONTROL
WARNER BROS DISCOVERY

GOT TALENT 10TH ANNIVERSARY
MEDIASET SPAIN

HBO MAX GSA LAUNCH BRAND SPOT
WARNER BROS DISCOVERY

OLYMPIC WINTER GAMES MILANO CORTINA 2026
RAI RADIOTELEVISIONE ITALIANA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

CRAFT

SOUND DESIGN

COMEDY CENTRAL SPAIN - XMAS
MOVIE MARATHONS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

THE AVIATOR TUNE-IN SPOT
WARNER BROS DISCOVERY

PARAMOUNT NETWORK HUNGARY GHOSTBUSTERS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

MAY MONTHLY IMAGE FOR CINEMAX
WARNER BROS DISCOVERY

OSCARS 2025 POP UP CHANNEL FEELGOOD
| COSMOTE TV
COSMOTE TV - HELLENIC TELECOMMUNICATIONS
ORGANIZATION SA

THE SOUNDS OF MARCH ON TELE5
WARNER BROS DISCOVERY GSA



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

360 CAMPAIGN

360 CAMPAIGN: BRAND

MENTAL HEALTH: LETS TALK ABOUT IT WITH INSIDE
OUT (CASE STUDY)
THE WALT DISNEY COMPANY FRANCE

PARAMOUNT NETWORK POLAND FEEL THE RHYTHM
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DISNEY+ - A LIFETIME OF GREAT STORIES
360 CAMPAIGN
DISNEY+ CREATIVE

STAR CHANNELS - THE RETURNS COLLECTION
THE WALT DISNEY COMPANY PORTUGAL

DARK CIRCUS BRAND CAMPAIGN SITGES 2025
AMC NETWORKS INTERNATIONAL SE

DISNEY+ CHRISTMAS 2025 360 CAMPAIGN
DISNEY+ CREATIVE

360 CAMPAIGN: PROGRAMME PROMOTION

WALKING WITH DINOSAURS
BBC STUDIOS CREATIVE

YOUR OLYMPICS YOUR WAY ON HBO MAX
WARNER BROS. DISCOVERY SPORTS EUROPE

RE: BREF IS BACK
THE WALT DISNEY COMPANY FRANCE

UNDER SALT MARSH
SKY

FAKE ALIENS BUT REAL ALIEN EARTH CAMPAIGN
THE WALT DISNEY COMPANY FRANCE

THE FEMINOMEN ALLS FAIR CAMPAIGN
THE WALT DISNEY COMPANY FRANCE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

DESIGN

TOTAL BRAND DESIGN PACKAGE

BBC NL AND NL+ BRAND IDENTITY
BBC STUDIOS

NOVO19 - GLOBAL BRANDING
GÉDÉON

ONE STRONG TV-UNIVERSE
**RED BEE CREATIVE, ANTI AND NRK (NORWEGIAN
BROADCASTING CORPORATION)**

T18 - GLOBAL BRANDING
GÉDÉON

REWRITING THE GAME
SAFFRON BRAND CONSULTANTS

TV5MONDE - GLOBAL REBRANDING
GÉDÉON

TOTAL PROGRAMME DESIGN PACKAGE

BUNDESLIGA BRAND REFRESH 2025/26
DFL DIGITAL SPORTS GMBH

ANTENA 3 NOTICIAS - GLOBAL REBRANDING
ATRESMEDIA & GÉDÉON

DESIGN ARTE REPORTAGE
ARTE

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

HOME OF THE OLYMPICS
EUROSPORT

IN-HOUSE IDENTS

DISNEY CHANNEL XMAS BEYOND CAMPAIGN
THE WALT DISNEY COMPANY

NATIONAL GEOGRAPHIC: CHRISTMAS CRACKERS
TWDC CREATIVE

TWO BALLS GO TO THE MOVIES
MEDIASET SPAIN

KINO NOVA IDENTS 2026
NOVA BROADCASTING GROUP

NATIONAL GEOGRAPHIC IDENTS ENGINEERING SPAIN
THE WALT DISNEY COMPANY

TWO BALLS TURN 20
MEDIASET SPAIN



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

DESIGN

OUT-OF-HOUSE IDENTS

3SAT DOKFILMZEIT
THEN WE TAKE BERLIN

NORDIC XMAS IDENTS
WBD NORDICS

NATIONAL GEOGRAPHIC: WILD IDENTS
TWDC CREATIVE

COMEDY CENTRAL INTERNATIONAL IDENTS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TNT SPORTS PILLARS
WARNER BROS DISCOVERY

VIASAT KINO IDENTS
VIASAT WORLD

BUMPERS / INTERSTITIALS

EARTH DAY 2025
WARNER BROS. DISCOVERY

PARAMOUNT NETWORK HUNGARY AWARD
WINNING MOVIES
PARAMOUNT CREATIVE MTVE INTERNATIONAL

XMAS IDENTS
ARTE

COMEDY CENTRAL INTERNATIONAL IDENTS
PARAMOUNT CREATIVE MTVE INTERNATIONAL

TWO BALLS GO TO THE MOVIES
MEDIASET SPAIN

PARAMOUNT NETWORK IDENTS 2025
PARAMOUNT CREATIVE MTVE INTERNATIONAL

OPENING TITLE / CREDITS

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

MOTION GRAPHICS

NATIONAL GEOGRAPHIC IDENT SAGRADA FAMILIA
THE WALT DISNEY COMPANY

COMEDY CENTRAL POLAND HOUSE OF COMEDY
PARAMOUNT CREATIVE MTVE INTERNATIONAL

AGATHA CHRISTIE'S SEVEN DIALS - OFFICIAL TEASER
ZEALOT

GANGSTER MOVIES ON 3+
VIAPLAY

ROLAND-GARROS - WHEN THE DUST SETTLES
WARNER BROS DISCOVERY CREATIVE EMEA

A NEW ERA BEGINS FOR FORMULA 1
WOODWORK AMSTERDAM



2026 GEMA AWARDS

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DESIGN

VISUAL EFFECTS

WINNERS FOR THIS CATEGORY WILL BE
ANNOUNCED AT THE AWARDS CEREMONY.

ANIMATION

FIBA WOMEN'S WORLD CUP 2026 MASCOT LAUNCH
UNITEDSENSES

NATIONAL GEOGRAPHIC: THE BEAR TRAIL
TWDC CREATIVE

XMAS IDENTIS DESIGN
ARTE

CARTOONS ON THE BAY 2025
RAI RADIOTELEVISIONE ITALIANA

MENTAL HEALTH IS HEALTH
PARAMOUNT CREATIVE MTVE INTERNATIONAL

A NEW ERA BEGINS FOR FORMULA 1
WOODWORK AMSTERDAM



2026 GEMA AWARDS

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BRANDED PARTNERSHIPS

BRANDED PARTNERSHIPS

COMIX BOOK HEROES
DREAMWORKS ANIMATION NETWORKS

DERRY X SITGES: THE ORIGIN OF FEAR
HBO MAX SPAIN

DYK SPECIAL JIMJAM SHORTS 2025
AMC NETWORKS INTERNATIONAL CENTRAL
AND NORTHERN EUROPE

DANCE TO LIFE
1+1 UKRAINE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SPECIAL

MARKETING PRESENTATION (INTERNAL OR EXTERNAL)

BBC NL+ SIZZLE
BBC STUDIOS

SPACE WEEK ACTIVATION
WARNER BROS DISCOVERY

DFL BRAND REFRESH TRAILER 2025
DFL DIGITAL SPORTS GMBH

TNT SPORTS CREATIVE SIZZLE
WARNER BROS DISCOVERY CREATIVE EMEA

ITV DRAMA REEL 2025
ZEALOT

AI CONTENT-SCREENER
STARLIGHT MEDIA

SALON DES REFUSÉS

EYE OF THE ACTION
ORKA PIXELS

MALDITOS TEASER
WARNER BROS DISCOVERY

THE SKIP-F*****-AD DEADPOOL
& WOLVERINE COMEDY
THE WALT DISNEY COMPANY FRANCE

THE SIMPSONS SEASON 36 LAUNCH KEY VISUAL
DISNEY+ CREATIVE

PARAMOUNT NETWORK NETHERLANDS -
TRANSFORMERS A.I.
PARAMOUNT CREATIVE MTVE INTERNATIONAL

ALL'S FAIR REACTIVE SPOT
DISNEY+ CREATIVE

BEST USE OF INNOVATION

ARD OLYMPICS MILANO CORTINA
UNITEDSENSES

FOUR ROOMS
PLAY MEDIA

DISNEY+ TUBE ESCALATOR TAKEOVER
DISNEY+ CREATIVE

BUDAPEST COPS 360 CAMPAIGN:
PROGRAMME PROMOTION
AMC NETWORKS INTERNATIONAL CENTRAL
AND NORTHERN EUROPE



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SPECIAL

BEST NEW TALENT

JOE GEARD
WARNER BROS DISCOVERY CREATIVE EMEA

JOSEFIEN RYCKEBOER
VRT CREATIVE

ZENOBIA DASSU
DISNEY+ CREATIVE

NGINA MWENDO
WARNER BROS DISCOVERY CREATIVE EMEA

MAHFUJ SHEIKH
5



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

PREMIUM / SPECIALTY

SPECIALTY ITEMS AND PRESS KITS

SPECIAL 25TH ANNIVERSARY COSMO PRESS KIT
COSMO (HEARST NETWORKS EMEA)

STAR LIFE - MENOPAGES
THE WALT DISNEY COMPANY PORTUGAL

EL MISMO
COSMO (HEARST NETWORKS EMEA)

SURVIVOR KIT DEAD CITY AMC+
AMC INTERNATIONAL NETWORKS SE

THE ESSENCE OF BRESLAU
THE WALT DISNEY COMPANY POLAND



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

SOCIAL MEDIA

SOCIAL MEDIA VIDEO

ONLY MURDERS IN THE BUILDING 'GEN Z RECAP'
MAKE IT SOCIAL

SUPERMAN SURROUND SPOT
WARNER BROS DISCOVERY

ALL CREATURES GREAT & SMALL
5

SUPERMAN PREMIERE
WARNER BROS DISCOVERY

TELL THEM THE TRUTH
WARNER BROS DISCOVERY

SOCIAL MEDIA CAMPAIGN

TCKR SYSTEMS X BLACK MIRROR
MAKE IT SOCIAL

HBO MAX SOCIAL REBRAND CAMPAIGN
WARNER BROS DISCOVERY

DISNEY+ - A LIFETIME OF GREAT STORIES
SOCIAL CAMPAIGN
DISNEY+ CREATIVE

DE MOL S14 THE DESTINATION HUNT
PLAY MEDIA

WALKING WITH DINOSAURS
BBC STUDIOS CREATIVE

STAR LIFE - MENOPAGES
THE WALT DISNEY COMPANY PORTUGAL

USE OF INFLUENCER AND TALENT

WHO'S TOO MUCH
MAKE IT SOCIAL

PATIENCE
COSMO (HEARST NETWORKS EMEA)

IT WELCOME TO DERRY SOCIAL CAMPAIGN
WARNER BROS DISCOVERY

HOUSE OF GUINNESS 'HOUSE OF GUINEAS'
MAKE IT SOCIAL

ALL CREATURES GREAT & SMALL
5



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

KEY ART

POSTER

MUSICAL
MOVISTAR PLUS+

IL FALSARIO, MAIN KEY ART
ART MACHINE LONDON

GANG WAR: PUSHER STREET GUNSHOT
WARNER BROS DISCOVERY

LANGER
SKYSHOWTIME

ADOLESCENCE - KEY ART
ZEALOT

AUSCHWITZ, 80 YEARS OF FREEDOM - HISTORIA
AMC NETWORKS INTERNATIONAL SE

POSTER CAMPAIGN

THE PRINCE POSTER CAMPAIGN
WARNER BROS DISCOVERY

DISNEY+ BRESLAU
THE WALT DISNEY COMPANY POLAND

LANGER
SKYSHOWTIME

HUMAN
BBC STUDIOS CREATIVE

NATIONAL GEOGRAPHIC: ENGINEERING EUROPE
TWDC CREATIVE

BLACK MIRROR SEASON 7 KEY ART
INTERMISSION FILM

CAST/CHARACTER POSTER

OLOWIANE DZIECI (LEAD CHILDREN) | CHARACTER
KEY ART
ART MACHINE LONDON

DISNEY+ BRESLAU
THE WALT DISNEY COMPANY POLAND

MTV NETHERLANDS - EX ON THE BEACH
DD S11 KEYART
PARAMOUNT CREATIVE MTVE INTERNATIONAL

JASMINE
WARNER BROS DISCOVERY

LANGER
SKYSHOWTIME

ITALIA SHORE SEASON 3
PARAMOUNT CREATIVE MTVE INTERNATIONAL



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

KEY ART

BEST VISUAL

NATIONAL GEOGRAPHIC: LOST TREASURES OF EGYPT
TWDC CREATIVE

THE PRINCE VISUALS
WARNER BROS DISCOVERY

TO COOK A BEAR
TWDC NORDIC & BALTIC

THE PRINCE TEASER
WARNER BROS DISCOVERY

NATIONAL GEOGRAPHIC: KILLER SAFARI
TWDC CREATIVE

CRIME SCENE SWEDEN
VIAPLAY GROUP



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

OUT-OF-HOME

OUT-OF-HOME AD

ADVENT CALENDAR
WARNER BROS. DISCOVERY

DISNEY+ TUBE ESCALATOR TAKEOVER
DISNEY+ CREATIVE

ANDOR IS HERE
THE WALT DISNEY COMPANY POLAND

DISNEY+ X PRINTWORKS - A LIFETIME OF GREAT
STORIES
DISNEY+ CREATIVE

FALLOUT - ROLL THE DICE
LUNAR ANIMATION

AGATHA CHRISTIE'S SEVEN DIALS - DOOH
ZEALOT



2026 GEMA AWARDS

GENERAL ENTERTAINMENT - EUROPE

EXPERIENTIAL / EVENTS / ACTIVATION

EXPERIENTIAL ACTIVATION

PREMIERE IT: WELCOME TO DERRY
HBO MAX

DISNEY+ TUBE ESCALATOR TAKEOVER
DISNEY+ CREATIVE

THE WHITE LOTUS SPAIN
HBO MAX SPAIN

DARK CIRCUS BRAND CAMPAIGN SITGES 25
AMC NETWORKS INTERNATIONAL SE

DERRY X SITGES: THE ORIGIN OF FEAR
HBO MAX SPAIN

ALIEN: EARTH - WRECKAGE ACTIVATION
DISNEY+ MARKETING
