2025 GEMA AWARDS

TV/STREAMING EUROPE

WINNERS

2025 GEMA AWARDS
TV/STREAMING EUROPE

CONGRATULATIONS!

Dear GEMA Community,

On behalf of the Board of Directors and myself, I am honored to congratulate the nominees and winners of the 2025 GEMA Europe Awards for TV and Streaming. These awards celebrate the bold creativity, relentless passion, and innovative spirit that define our global entertainment marketing community.

You are the visionaries who turn ideas into experiences, spark conversations, and create moments that resonate far beyond the screen. Your work doesn't just promote content—it shapes culture, builds connection, and stirs emotion.

This year's submissions were truly exceptional. Each campaign demonstrated masterful storytelling, sharp creative instincts, and the courage to push boundaries. Your ingenuity continues to raise the bar for the entire industry.

A heartfelt thank you to our members, sponsors, and partners. Your unwavering support empowers GEMA to spotlight excellence, foster community, and champion the creative leaders driving our industry forward.

To our esteemed judges and jurors: your time, insight, and dedication are invaluable. Your thoughtful evaluation ensures that the work honored today reflects the very best of our craft.

As the entertainment marketing landscape evolves, so too will GEMA. We remain steadfast in our mission to celebrate creativity, nurture talent, and stay at the forefront of innovation.

To all of this year's honorees: congratulations on this well-earned recognition. Your work inspires us all, and we look forward to seeing what you create next.

With admiration and excitement,

Stacy La Cotera
President & CEO
The Global Entertainment Marketing Academy of Arts & Sciences

2025 GEMA AWARDS
TV/STREAMING EUROPE

MEET The JURY

Pilar Sanchez
YOUTUBE

Boudewijn de Kemp
THE WALT DISNEY COMPANY BENELUX

Pilar Serrano
BANIJAY ENTERTAINMENT

Bos Goderis
PLAYMEDIA

Milena Alexandrova
NOVA BROADCASTING GROUP

Bas Alberts
CREATIVE DIRECTOR

David Carrizales
BINALOGUE

Blaise Keen
RAKUTEN TV

Ramon Verdet
AMC NETWORKS INTERNATIONAL SE

Robert Boon
4CREATIVE/CHANNEL 4

Daragh Hennessy
RTE

Lourdes Corredor
TELEMADRID

Daniel Álvarez
WARNER BROS. DISCOVERY

2025 GEMA AWARDS
TV/STREAMING EUROPE

Judges

ÁDÁM BOZSIK
AGNES ZELENAK
AGOSTINHO RIBEIRO
ALBERTO PEREZ
ALEXANDRA ARSENE
AMANDA ARYIKU
ANA VICENT COLONQUES
ANDREA CASTURÀ
ANNA LAVRYNENKO
ARIELLE LUCANTONIO
AURELIAN NICA
BARBARA ORTH
BENJAMIN KERNECK
BJARTE SLINNING
CARLO DE AGOSTINI
CAROLA TREMATERRA
CAROLINA LÓPEZ
CLAIRE HIGGINSON
CLAUDIA BUCCHERI
DANIEL MARINI
DANIEL GIMÉNEZ
DANIEL SPOLLAR
DANIELA NIKOLOVA
DANN SMIT
DAVID JANIMANOV
DAVID SEDEL
DAVID NOBRE
DESSISLAVA KRUSHEVA/ TOPALOVA
DIEGO CASSIA
EDUARDO BLANCO
EDWARD DALTON
ELLI LAPSATI
ELMAR KRICK
EMILIE KINO
ERIC BECH
ERIC RINALDI
FILIPE CARVALHO
FLAVIO NUNES
FRANCESCO BAGGETTA
FRANCESCO ARGENTINI
GERMAN SELA ORBE
GERRY BATSON
GILDA CARVALHO
GIOVANNI ADAMO
GUTI GAGAMOVA
HAMIK MAYILYAN
HASMIK MKHCHYAN
HELEN MORGAN-GEARY
HOLGER ZEH
IGOR APOSTOLOVSKI
IVA GORCHEVA
JACOPO CAIRATI
JAIME SAINZ
JAMES PARSONS
JAMIE HONEYWOOD
JASPER SLIJDERINK
JELENA SARAJA
JP CHRISTOPHER MALITTE
JULIAN MUNRO
KAROLINE BAUER TOBA
KATAIN RADOCZY
KRISTIAN TERVO
LANA KAZENSKY PEZELJ
LASZLO PISTAR
LIEVEN VAN OVERBEKE
LUIS LOBO
MAPPELA RIIMA
MARCELL FEHER
MARIA JOÃO FILIPE CARVALHO
MARIANA FERNANDES
MARK VAN MARWIJK
MARKUS SCHMIDT
MATHIEU BESSON
MATIC STERLE
MICHELE CIOFFI
MICHELE MARI
MIHAI OPRESCU
MILENA FILCHEVA
NANCY THEUNISSEN
NICHOLAS ZERAFA
NICOLAU TUDELA
NIGEL DOYLERUSH
NIKOLAOS TSIMOURIS
NINA SCHUSTER
NINA FREIFRAU VON DEM BUSSCHE
OLEKSII PASICHNYK
OLENA MARTYNOVA
OLIVER TREML
OLIVIER SCHAACK
ONDREJ SEMOTAN
PAM MANGAT
PATRICIA LÓPEZ LLANO
PAUL BROLLY
PAULA WILLIAMS
PAULINE RUSSELL
PETER ALLINSON
PETER MIHOLA
RAFAEL CANÁRIO
RAFFAELLA ROCCELLA
RALF BÜHLER
RENAUD LEFEBVRE
RICHARD KATTAN
RICKY CHURCHILL
RIKKE BLOCH
RITA ESTEVES CORREIA
SAMIR HAMICHE
SANDRA BARNOUIN
SARAH WARD
SIMONE HEINECK
SINISA RAUCH
STEVEN HUYBRECHTS
STINE PEDERSEN
SUMMER BLAIR
TEODORA (TEDDY) TEPAVICHAROVA
TERESA MULLANEY
THOMAS MARKERT
TONY LAKIN
TORD ELFWENDAHL
VASSO OIKONOMOU
YANN OLEJARZ
YANNIS STERGIOULIS
YASMIN TUKMACHI

2025 **GEMA** AWARDS
TV/STREAMING EUROPE

Creative Marketing Team 'OF THE YEAR'

Paramount

CREATIVE EUROPE

2025 **GEMA** AWARDS
TV/STREAMING EUROPE

Agency 'OF THE YEAR'

tricefalo

2025 GEMA AWARDS
TV/STREAMING EUROPE

TRAILERS

PROGRAMME TRAILER

GOLD WINNER

LOS AÑOS NUEVOS
MOVISTAR PLUS

SILVER WINNER

KLEO: SEASON 2 - OFFICIAL TRAILER
ZEALOT

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO SPOTS

BRAND SPOT

GOLD WINNER

U LAUNCH
UKTV

SILVER WINNER

MAX: EUROPEAN LAUNCH HERO AV
WARNER BROS. DISCOVERY

PROGRAMME SPOT

GOLD WINNER

CELEBRITY MASTERCHEF
PLAY MEDIA

SILVER WINNER

GUNPOWDER SIEGE
HEARST NETWORKS EMEA

HOLIDAY / SEASONAL SPOT

GOLD WINNER

MEDIASET MERRY CHRISTMAS
MEDIASET ESPAÑA

SILVER WINNER

PARAMOUNT NETWORK SPAIN - SUMMER FRESH
PARAMOUNT CREATIVE EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO SPOTS

SPECIAL EVENT SPOT

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

WBD SWEDEN OLYMPIC GAMES 2024
WARNER BROS. DISCOVERY

COMEDY SPOT

GOLD WINNER

THE GENTLEMEN "BLEEP" TEASER
NETFLIX CREATIVE STUDIO

SILVER WINNER

FRIENDS CHRISTMAS COLLECTION ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

DOCUMENTARY SPOT

GOLD WINNER

DAUGHTERS
NETFLIX CREATIVE STUDIO

SILVER WINNER

TERROR AT 30,000 FEET
CHANNEL 5

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO SPOTS

DRAMA SPOT

GOLD WINNER

WHEN NO ONE SEES US TEASER
WARNER BROS DISCOVERY

SILVER WINNER

FEEL
THEN WE TAKE BERLIN

KIDS | FAMILY SPOT

GOLD WINNER

JULIANUARY
DREAMWORKS ANIMATION NETWORKS

SILVER WINNER

KLEKS ACADEMY MAIN TRAILER
NETFLIX CREATIVE STUDIO

REALITY | UNSCRIPTED SPOT

GOLD WINNER

NUOVA SCENA S1 (RHYTHM + FLOW ITALY)
NETFLIX CREATIVE STUDIO

SILVER WINNER

WARSAW SHORE 8-BIT PROMO
PARAMOUNT CREATIVE EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO SPOTS

VARIETY SPOT

GOLD WINNER

THE MASKED SINGER S4 - MYSTERY MADNESS
DPG MEDIA

SILVER WINNER

MASTERCHEF KING'S TASTERS
NOVA TV

SPORTS SPOT

GOLD WINNER

HEAD SHAKES
TECH BRANDS STORIES (TBS)

SILVER WINNER

WBD SWEDEN OLYMPIC GAMES 2024
WARNER BROS. DISCOVERY

THEATRICAL MOVIES SHOWN ON TELEVISION SPOT

GOLD WINNER

TCM SPAIN - SILENCE PLEASE
WARNER BROS. DISCOVERY CREATIVE EMEA

SILVER WINNER

HIGHLIGHTS IN MARCH ON TELE5
WARNER BROS DISCOVERY GSA

2025 **GEMA** AWARDS
TV/STREAMING EUROPE

SPECIALTY VIDEOS

IN-HOUSE SPOT OR TRAILER

GOLD WINNER

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

OUT-OF-HOUSE SPOT OR TRAILER

GOLD WINNER

FEEL
THEN WE TAKE BERLIN

SILVER WINNER

HEAD SHAKES
TECH BRANDS STORIES (TBS)

CLIP-BASED SPOT OR TRAILER

GOLD WINNER

PARAMOUNT CHANNEL FRANCE - PARAMOUNT PARANOIA
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE
PARAMOUNT CREATIVE EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

SPECIALTY VIDEOS

SPOT NOT USING PROGRAMME FOOTAGE

GOLD WINNER

FILMS NOT WRITTEN BY AI ON PARAMOUNT NETWORK
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

NATIONAL GEOGRAPHIC: WITCHES: THE TRUTH BEHIND THE TRIALS
TWDC CREATIVE

SOMETHING FOR NOTHING

GOLD WINNER

THE HANGOVER TRILOGY ON COMEDY CENTRAL
PARAMOUNT CREATIVE MTVE INTERNATIONAL

SILVER WINNER

HIGHLIGHTS IN FEBRUARY ON TELE5
WARNER BROS DISCOVERY GSA

I'M NOT CRYING, YOU ARE!

GOLD WINNER

ECO SEASON ON BBC EARTH
BBC STUDIOS

SILVER WINNER

TATTOOIST'S SON JOURNEY TO AUSCHWITZ
HEARST NETWORKS EMEA

2025 GEMA AWARDS
TV/STREAMING EUROPE

SPECIALTY VIDEOS

OMG!

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

DIVERSITY ON TLC
WARNER BROS DISCOVERY GSA

FUNNIEST SPOT

GOLD WINNER

PARAMOUNT NETWORK SPAIN - SUMMER FRESH
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

THE GENTLEMEN "BLEEP" TEASER
NETFLIX CREATIVE STUDIO

SOCIAL RESPONSIBILITY SPOT

GOLD WINNER

STIP IT
VRT CREATIVE

SILVER WINNER

HOME CROWD
WARNER BROS DISCOVERY SPORTS EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO CAMPAIGNS

BRAND IMAGE CAMPAIGN

GOLD WINNER

MAX: EUROPEAN LAUNCH AV CAMPAIGN
WARNER BROS. DISCOVERY

SILVER WINNER

COMEDY CENTRAL UNLEASH YOUR LAUGHTER
PARAMOUNT CREATIVE EUROPE

PROGRAMME CAMPAIGN

GOLD WINNER

CELEBRITY HUNTED
PLAY MEDIA

SILVER WINNER

SPECIAL FORCES S2: YOUR NAME MEANS NOTHING HERE
DPG MEDIA

DRAMA CAMPAIGN

GOLD WINNER

BLACK DOVES
MAKE IT SOCIAL

SILVER WINNER

BABY REINDEER
NETFLIX CREATIVE STUDIO

2025 GEMA AWARDS
TV/STREAMING EUROPE

VIDEO CAMPAIGNS

KIDS | FAMILY CAMPAIGN

GOLD WINNER

NATIONAL GEOGRAPHIC: WILD & WEIRD CAMPAIGN
TWDC CREATIVE

SILVER WINNER

DISNEY CHANNEL SUMMER VIBES
TWDC CREATIVE

SPORTS CAMPAIGN

GOLD WINNER

EPL CAMPAIGN
WARNER BROS. DISCOVERY CREATIVE EMEA

SILVER WINNER

USYK FURY 2
WARNER BROS. DISCOVERY CREATIVE EMEA

2025 GEMA AWARDS
TV/STREAMING EUROPE

CRAFT

EDITING

GOLD WINNER

PREMIER LEAGUE FINALE
WARNER BROS. DISCOVERY CREATIVE EMEA

SILVER WINNER

PARAMOUNT CHANNEL FRANCE - PARAMOUNT PARANOIA
PARAMOUNT CREATIVE EUROPE

COPYWRITING

GOLD WINNER

PARIS 2024 | VOLUNTEERS
GÉDÉON

SILVER WINNER

UEFA FINALS - UNMISSABLE
WARNER BROS. DISCOVERY CREATIVE EMEA

DIRECTING

GOLD WINNER

WHEN NO ONE SEES US TEASER
WARNER BROS DISCOVERY

SILVER WINNER

UEFA FINALS - UNMISSABLE
WARNER BROS. DISCOVERY CREATIVE EMEA

2025 GEMA AWARDS
TV/STREAMING EUROPE

CRAFT

MUSIC WITH LYRICS

GOLD WINNER

WE'VE GOT U
UKTV

SILVER WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

MUSIC WITH ORIGINAL LYRICS

GOLD WINNER

TARANTINO'S CHRISTMAS FEAST
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

THE BEST IS YET TO COME
VRT

SOUND DESIGN

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

THE SECRET WORLD OF SOUND
NETFLIX CREATIVE STUDIO

2025 GEMA AWARDS
TV/STREAMING EUROPE

360 MARKETING

360 CAMPAIGN: BRAND IMAGE

GOLD WINNER

U LAUNCH
UKTV

SILVER WINNER

HALF THE STORY
THE WALT DISNEY COMPANY LTD

360 CAMPAIGN: PROGRAMME PROMOTION

GOLD WINNER

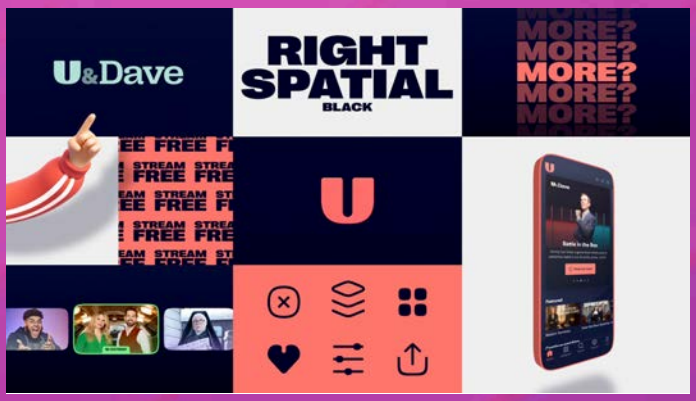
NEMESIS
THE WALT DISNEY COMPANY BENELUX

SILVER WINNER

ILLUSTRATED COMPANY ON COMEDY CENTRAL
PARAMOUNT CREATIVE EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

DESIGN



TOTAL BRAND DESIGN PACKAGE

GOLD WINNER

U REBRAND
UKTV

SILVER WINNER

DTM - REBRANDING
UNITEDSENSES

TOTAL PROGRAMME DESIGN PACKAGE

GOLD WINNER

PARIS 2024 OLYMPICS BRANDING ON EUROSPORT
WARNER BROS DISCOVERY SPORTS EUROPE

SILVER WINNER

CHRISTMAS DESIGN
ARTE

IN-HOUSE IDENTS

GOLD WINNER

NATIONAL GEOGRAPHIC: WILD & WEIRD SHOW TEASERS
TWDC CREATIVE

SILVER WINNER

DISNEY CHANNEL SUMMER VIBES
TWDC CREATIVE

2025 GEMA AWARDS
TV/STREAMING EUROPE

DESIGN

OUT-OF-HOUSE IDENTS

GOLD WINNER

WDR CHANNEL IDENTS
RED BEE CREATIVE

SILVER WINNER

CHRISTMAS IDENTS
ARTE

BUMPERS | INTERSTITIALS

GOLD WINNER

PARAMOUNT NETWORK SUMMER IDENTS
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

NATIONAL GEOGRAPHIC: REMEMBRANCE WEEKEND BUMPER
TWDC CREATIVE

MOTION GRAPHICS

GOLD WINNER

PARAMOUNT NETWORK 10TH ANNIVERSARY IDENT
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

TERROR AT 30,000 FEET
CHANNEL 5

2025 GEMA AWARDS
TV/STREAMING EUROPE

DESIGN

VISUAL EFFECTS

GOLD WINNER

PARAMOUNT NETWORK SPAIN - KALEIDOSCOPE
PARAMOUNT CREATIVE EUROPE

SILVER WINNER

LE MEILLEUR PÂTISSIER
GROUPE M6

ANIMATION

GOLD WINNER

PARIS 2024 OLYMPIC AND PARALYMPIC GAMES
RAI RADIOTELEVISIONE ITALIANA

SILVER WINNER

FASTEST WAY TO BINGO
WARNER BROS. DISCOVERY

2025 GEMA AWARDS
TV/STREAMING EUROPE

BRANDED PARTNERSHIPS

PARTNERSHIP | CO-CREATION

GOLD WINNER

DARK 18TH ANNIVERSARY - VODAFONETV ACTIVATION

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

MAX NIGHTS, STARBUCKS MORNINGS

OGILVY MADRID

2025 GEMA AWARDS
TV/STREAMING EUROPE

SPECIAL

MARKETING VIDEO/SIZZLE REEL/PRESENTATION (Internal or External)

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN
AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

ITV DRAMA FESTIVAL 2024 REEL
ZEALOT

SALON DES REFUSÉS

GOLD WINNER

THE PERFECT SUMMER FESTIVAL ON DISNEY PLUS
THE WALT DISNEY COMPANY LTD

SILVER WINNER

PARAMOUNT NETWORK SPAIN - 50 SHADES TRILOGY
PARAMOUNT CREATIVE EUROPE

BEST USE OF TECHNOLOGY/INNOVATION

GOLD WINNER

DRAGONRIDER - HOUSE OF THE DRAGON
MAX / NORD DDB CPH

SILVER WINNER

PARAMOUNT NETWORK HYPERGRAM
PARAMOUNT CREATIVE EUROPE

2025 GEMA AWARDS
TV/STREAMING EUROPE

SPECIAL

BEST NEW TALENT

GOLD WINNER

RHEA HAYNES

THE WALT DISNEY COMPANY LTD

SILVER WINNER

DANIELLA FERGUSON-DJABA

HEARST NETWORKS EMEA

2025 GEMA AWARDS
TV/STREAMING EUROPE

SOCIAL MEDIA

SOCIAL MEDIA VIDEO

GOLD WINNER

ENTREPRENEURS SPOT DISNEY +
TWDC CREATIVE

SILVER WINNER

THE PENGUIN MAFIA FINALE EDIT
WARNER BROS DISCOVERY

SOCIAL MEDIA CAMPAIGN

GOLD WINNER

MAX OLYMPIC GAMES 2024
WARNER BROS DISCOVERY

SILVER WINNER

NEMESIS
THE WALT DISNEY COMPANY BENELUX

VERTICAL VIDEO

GOLD WINNER

THE GENTLEMEN
MAKE IT SOCIAL

SILVER WINNER

RHAENYS TRIBUTE
WARNER BROS DISCOVERY

2025 GEMA AWARDS
TV/STREAMING EUROPE

KEY ART

KEY ART: POSTER

GOLD WINNER

BAKE OFF
PLAY MEDIA

SILVER WINNER

MAMMALS KEY ART
BBC STUDIOS CREATIVE

KEY ART: POSTER CAMPAIGN

GOLD WINNER

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6
TWDC CREATIVE

SILVER WINNER

COMEDY CENTRAL POSTER CAMPAIGN
"HOME OF ADULT ANIMATION"
PARAMOUNT CREATIVE EUROPE

KEY ART: CAST/CHARACTER POSTER

GOLD WINNER

UNCLES
PLAY MEDIA

SILVER WINNER

KAOS - MAIN VERTICAL
NETFLIX CREATIVE STUDIO

2025 GEMA AWARDS
TV/STREAMING EUROPE

KEY ART

KEY ART: BEST VISUAL

GOLD WINNER

BABY REINDEER PUB SIGN
NETFLIX CREATIVE STUDIO

SILVER WINNER

NATIONAL GEOGRAPHIC: EUROPE FROM ABOVE S6 IBERIA
TWDC CREATIVE

2025 GEMA AWARDS
TV/STREAMING EUROPE

OUT-OF-HOME

OUT-OF-HOME AD

GOLD WINNER

HALF THE STORY - SPECIAL BUILDS
THE WALT DISNEY COMPANY LTD

SILVER WINNER

THE MASKED SINGER X LEGO
DPG MEDIA

2025 GEMA AWARDS
TV/STREAMING EUROPE

EXPERIENTIAL | EVENTS | ACTIVATION

EXPERIENTIAL ACTIVATION

GOLD WINNER

DARK 18TH ANNIVERSARY CAMPAIGN

AMC NETWORKS INTERNATIONAL SE

SILVER WINNER

NEMESIS

THE WALT DISNEY COMPANY BENELUX

2025 **GEMA** AWARDS
TV/STREAMING EUROPE

THANK YOU to...

OUR OFFICIAL MEDIA PARTNER

VARIETY

OUR OFFICIAL MUSIC PARTNER

MEGA—TRAX

2025 **GEMA** AWARDS
TV/STREAMING EUROPE

THANK YOU to...

THE OFFICIAL VOICE OF THE 2025 GEMA AWARDS

roberta SOLOMON
VOICEGAL INC

OUR PRINTING PARTNER

CLEARIMAGE PRINTING CO

2025 GEMA AWARDS
TV/STREAMING EUROPE

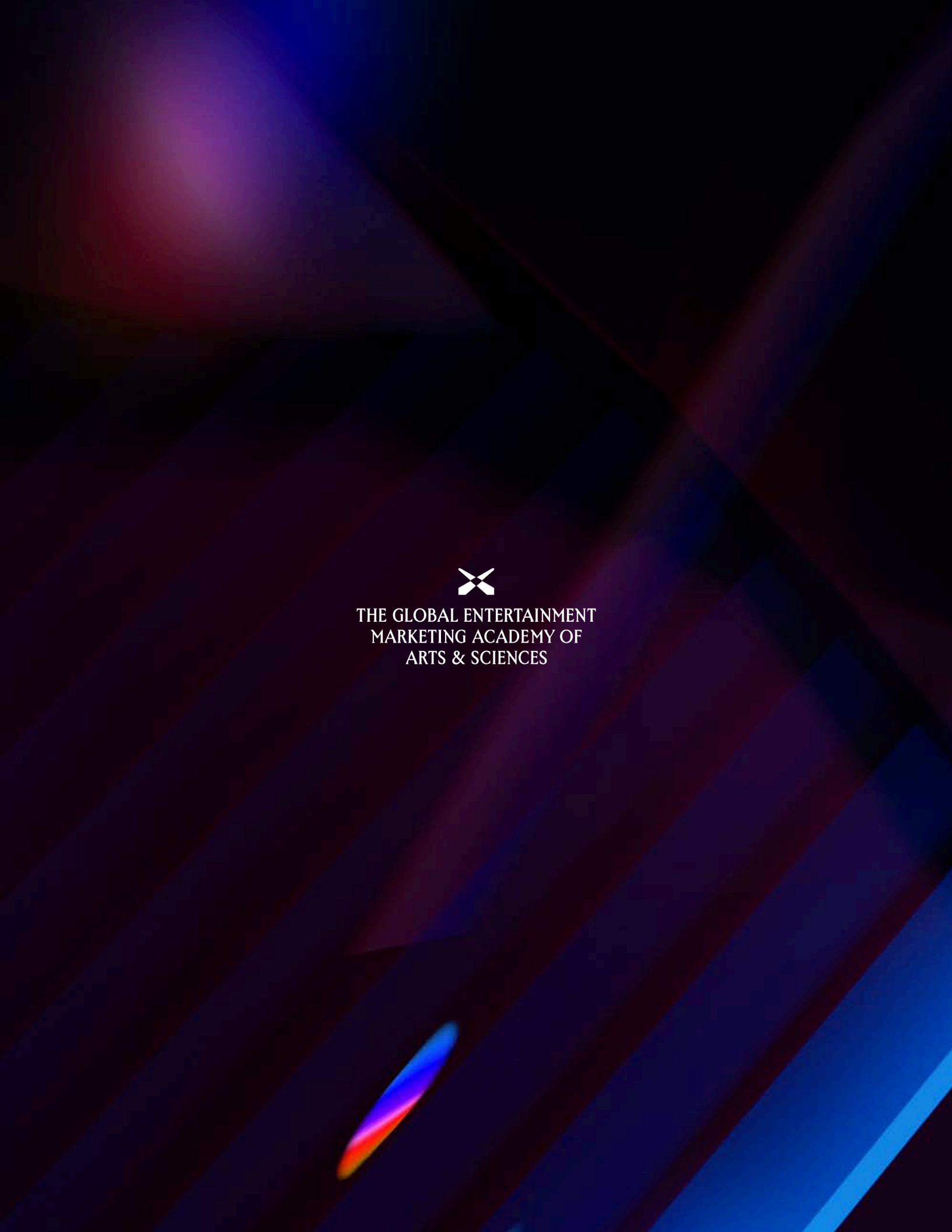
THANK YOU to...

OUR AWARDS OPEN DESIGN PARTNER

LUCIDO

THE OFFICIAL GEMA AWARDS PRODUCTION PARTNER

DotDotDot


THE GLOBAL ENTERTAINMENT
MARKETING ACADEMY OF
ARTS & SCIENCES